

CORPORATE SPONSORSHIP PACKET

2025-2026

Prepared by Society of Asian Scientists and Engineers University of Oklahoma Chapter Founded in January 2013

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To whom this may concern,

We are the **Society of Asian Scientists and Engineers** here at the University of Oklahoma. As one of the largest Asian-interest and STEM-focused organizations on campus, we celebrate Asian culture with our members who come from diverse STEM and cultural backgrounds. Our goals are to cultivate **professionalism**, develop **cultural awareness**, and **serve our local community**.

Our mission is to provide our membership with the knowledge, experience, and connections necessary to entering the professional world. Diversity-focused organizations such as ours serve a niche but crucial role on campus. Oklahoma, particularly Oklahoma City, served as a major destination for refugees during the Vietnam War. These refugees, sponsored by Oklahoma's Christian institutions, were able to establish themselves in the community thanks to the help of many generous Oklahomans. This means that the majority of our members are 1st and 2nd-generation students, along with a growing number of international students. OU SASE builds that supportive community and safe space for individuals with these shared experiences.

Your generous support will enable us to **expand the opportunities we provide our members** while **offering your company access to well-prepared potential recruits** and **increased recognition** on our campus. We extend our sincerest gratitude to new partners for taking an interest in our organization and look forward to collaborating with you. To our returning partners, thank you for your past support, and we hope to continue our valued partnership.

Best regards,

Daniel Park

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Get To Know Us

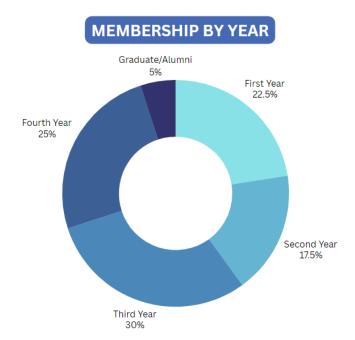
MEMBERSHIP BY MAJOR Computer Science Other 23.1% 26.9% Civil Eng. 1.9% Psychology 5.8% MIS 5.8% Chemical Eng. 3.8% Biomedical Eng. Aerospace Eng. Electrical/Computer

21.2%

5.8%

Outside of SASE, our members are active in:

- Asian American Student Association
- Asian American Health Association
- Korean Student Association
- Vietnamese Student Association
- Hacklahoma
- Biomedical Engineering Society
- OU AI/ML Club
- Sooner Rover Team
- Girls Who Code
- Society of Women Engineers
- Undergraduate Research Labs
- Civic Orchestra
- Crimson Chords
- And much more...



Members also pursue minors in:

- Japanese
- Environmental Sustainability
- Health, Medicine, and Society
- Mathematics
- Art History
- Marketing
- And more...



WHAT YOU'LL BE SUPPORTING

GENERAL BODY MEETINGS

Throughout the school year, we will hold General Body Meetings (GBMs). These meetings allow members to receive SASE activity news, connect with peers, and network with professionals at the event. These professionals provide students with their personal experiences, information on their own respective companies, and professional development advice.



Cost Information

Item	Average Cost (\$)
Food and Drinks (50+ people)	\$400
Total (x 8 meetings)	\$3200



Technical Talks

Company representatives present a specific technical topic for students to learn and openly discuss. These meetings are different from a general meeting because it exclusively focuses on an individual corporate sponsor and provides the opportunity to spotlight their company. These meetings give the company and our members an opportunity for interactions. These events help expose our membership to a wide variety of career options.

Cost Information

Item	Average Cost (\$)
Food and Drinks (50+ people, along-side representatives)	\$500
Total (x 3 meetings)	\$1500

WHAT YOU'LL BE SUPPORTING

Networking Events

Networking events allow OU SASE the opportunity to promote chapter unity. Major social events are held twice per year with various professional and cultural organizations. Minor social events are held throughout each semester and usually include dinners, a hiking trip, bowling, or going to a popular entertainment venue. Related fees may include food, drinks, transportation, and admission..

Cost Information

Item	Cost (\$)
Major Professional event	\$300
Major Cultural event	\$500
Minor social events (25+ people)	\$150
Total	\$750

National Conference

The SASE National Conference will be held on October 1st-4th, 2025, in Pennsylvania, Philadelphia, and will feature keynote speakers, professional development workshops and panel discussions from attending companies, and a STEM career fair with over 70 companies. This event is an opportunity to network with members, leaders, and company representatives from across the nation.

Cost Information

Item	Expected Cost for 2025 (\$)
Airfare (20 people, OKC to ATL)	\$5000
Housing (5 Rooms, 2 Nights)	\$1800
Transportation (Uber/Taxis)	\$750
Chapter Conference Fees	\$1,750
Miscellaneous (Airport Fees, Chapter Dinner)	\$300
Total (x 20 people) *	\$9,450

^{*}Numbers based on this year's national conference estimated cost. Numbers may wildly vary.

WHAT YOU'LL BE SUPPORTING

Regional Conference

The SASE South Central Regional Conference is held in the Spring semester, hosted by another university every semester. This conference gives chapters from universities in our region an opportunity to interact and network. Keynote speakers, workshops, and a smaller **career fair** are also available at the regional conference.

Cost Information

Item	Cost (\$)
Hotel (2 nights, 4 students/room)	\$1,000
Transportation	\$800
Meals	\$200
Total (x 20 people) *	\$2,000



^{*}Numbers based on this year's regional conference estimated cost. Numbers may wildly vary.

Branding

Branding items may include, but are not limited to t-shirts, polos, and hoodies. Matching shirts promote our sponsors and show unity among other organizations. Branding items are worn during local and national SASE events.

Cost Information

Item	Cost (\$)
T-Shirt	\$15
Polo	\$20
Name tags	\$5
Hoodies	\$35
Total (x 1 person)	\$70
Total (x 30 people)*	\$2,100



CORPORATE SPONSORSHIP LEVELS

There are five levels of partnership to choose from. Each of the five levels varies in cost and incentive. Listed below are the different levels that the company may choose from and the incentive each may provide. Top priority on choice of months and events is given to Platinum Sponsors. Dates of general meetings will be prioritized with the company's schedule.

PLATINUM SPONSOR \$1,750+

- One general body meeting information session (top priority on choice of date)
- One technical talk information session (top priority on choice of date)
- Exclusive sponsor of a social event (top priority on choice of event and date)
- Includes all incentives listed below

GOLD SPONSOR \$1,500

- Exclusive sponsor of a social event (choice of event)
- Tour of company facilities (if local)
- Includes all incentives listed below

SILVER SPONSOR \$1,000

- Sponsor of a social event
- Company logo on branding items
- Company logo displayed on our social media platforms
- Includes all incentives listed below

CRIMSON SPONSOR \$500

- One general body meeting information session
- Includes all incentives listed below

CREAM SPONSOR \$100

Company logo displayed on our social media platforms

THANK YOU

Thank you for supporting the University of Oklahoma's **Society of Asian Scientists and Engineers** chapter! Your contribution is greatly appreciated and will help us further our goals as a cultural-professional organization. We hope that you gain as much from your involvement in OU SASE as we do. With your assistance, we believe that we can make a difference within our community.

Sincerely,

OU SASE Executive Board

Email: <u>ou@saseconnect.org</u>

Facebook: <u>facebook.com/ousase</u> Instagram: <u>instagram.com/ou.sase</u>

Twitter: twitter.com/ousase

SPONSORSHIP FORM

COMPANY INFORMATION			
Company Name			
Company Address			
City		State	Zip Code
Contact Name		Contact Position	
Contact Email		Contact Phone	
CORPORATE SPONSORSI	HIP INFORMATION	– Please select a sponso	orship level.
Please attach a 450x450 pix	xel copy of your company	logo to the form for branding	purposes.
Partnership Level	Cost	Amount Dona	ating
○Platinum Sponsor	\$1,750+		
○Gold Sponsor	up to \$1,749		
Silver Sponsor	up to \$1,499		
OCrimson Sponsor	up to \$999		
OCream Sponsor	up to \$499		

SPONSORSHIP FORM

For Gold Sponsors and above, please indicate the events and months in order of preference. *General meetings and technical talks are not available in August, December, or May.			
September General Meeting	September Tech Talk		
October General Meeting	October Tech Talk		
November General Meeting	November Tech Talk	Event(s) and Preferred Month(s):	
○January General Meeting	◯January Tech Talk	1.	
February General Meeting	○February Tech Talk	2.	
March General Meeting	○March Tech Talk	3.	
April General Meeting	April Tech Talk		
	*Platinum Sponsors Only		
Additional details to note (i.e. providing a speaker, organizing a new event, etc.)			