Will Robertson

Education

CoderAcademy
Diploma, Information Technology   *August 2022 – Present*

RMIT   *January 2018 – December 2018*
Diploma, Professional Writing & Editing

University of Melbourne   *January 2012 – December 2014*
Bachelor of Arts, Media and Comms & English

Skills

Programming: JavaScript, Node.js, Python, bash
Software: GitHub, Git, NPM/PNPM, Jira, comfortable in a CLI.
Writing: Technical reports, manuals, external and internal marketing material up to full-blown campaigns. Presentations, wiki documentation.
Communication: Effective in-person and remote communicator, knows how to contribute to a team environment.

Employment

Trout Creative Thinking   *Feb 2019 – Present*
Content Writer
Creative agency working across digital and physical campaigns.
●   Developed marketing campaign concepts for brands including managing multiple stakeholders and rounds of feedback.
●   Rolled out marketing campaigns across multiple formats and channels including physical and digital media.
●   Presented work to clients in high-pressure meeting environments, had difficult conversations around scope, budget and concepts.

no.84   *Nov 2015 – October 2018*
Waiter
●   Built community connections, navigated difficult customer interactions, learned the importance of clear and effective communications.
●   Managed stock and back-of-house organisation, liaised with our suppliers for time-critical food & products.
●   Organised events and managed functions, including overseeing a team of waiters.

Projects

Internal Python Tool   *2020*
●   Built a complex web scraper to interact with an online submission platform to save hours that were being spent on manual data entry.

References available upon request.