

London Rider, by Will Rashley

age: 32

residence: Boston, Massachusetts

education: Master's Degree

occupation: High School English Teacher

marital status: Married



"Study without desire spoils the memory, and it retains nothing that it takes in." ~ Leonardo DaVinci

London enjoys spending her days preparing lesson plans for her students, reading, grading, and writing essays, cooking, taking care of her children, and reading in her free time.

Comfort With Technology

INTERNET



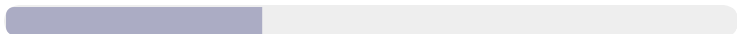
SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

London evaluates her success based on her student's happiness with her class, the information she's able to teach students, and how well she is able to express complex educational topics.

Needs

- London needs to feel like the things she's saying are being heard and understood.
- To review concepts frequently to ensure she understands it.

Values

- Deeper meaning.
- Her alone time.
- learning.

Wants

- To be the best version of herself.
- To eventually become a college professor with tenure.
- To read and annotate the Harry Potter series.

Fears

- Failure.
- Dementia.
- Blindness.