

“combined.survey.demos.RData” & “traffic.survey.demos.RData” Codebook

Note: Variable names and coding are the same for both datasets

caseid: Respondent identifier.

black: 1 if respondent selected “Black” on the race/ethnicity question , otherwise 0.

white: 1 if respondent selected “White” on the race/ethnicity question , otherwise 0.

hispanic: 1 if respondent selected “Hispanic” on the race/ethnicity question , otherwise 0.

other.race: 1 if respondent selected “Asian,” “Native American,” “Middle Eastern,” “Mixed” or “Other” on the race/ethnicity question, otherwise 0.

college: 1 if respondent completed Bachelors or Advanced degree, otherwise 0.

female: 1 if respondent is female, otherwise 0.

age: Respondent age.

income: Respondent household income.

democrat: 1 if respondent is a Democrat (this includes those who “lean” towards the Democratic party), otherwise 0.

republican: 1 if respondent is a Republican (this includes those who “lean” towards the Republican party), otherwise 0.

independent: 1 if respondent is a “Pure” independent on the 7-pt party id scale, otherwise 0.

weight: Survey weight for the respondent. This was provided by YouGov.

study: Indicates which study the respondent was part of.