

Qiwei “Will” Shen
Data Driven | Problem Solver | Effective Communicator
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EDUCATION

Wake Forest University School of Business

Master of Science in Business Analytics

Relevant Coursework: Machine Learning, Data Mining, Data Visualization, Business Modeling

Winston-Salem, NC

May 2022

Fudan University

Bachelor in Economics

Relevant Coursework: Econometrics, Python Programming, Statistics

Shanghai, China

June 2021

York University

Exchange Student

Toronto, Canada

September 2019— January 2020

SKILLS

Microsoft Office Suite: Word, Excel, PowerPoint

Technical Skills: Python, R, SQL, Tableau, MATLAB, SAP

Languages: English (fluent), Chinese (native)

PROFESSIONAL EXPERIENCE

Henkel

Data Analyst Intern, APAC Product Management

Shanghai, China

June 2020 – July 2021

- Redesigned the label management system by R for label storage and version control, which standardized the process of label designing and decreased the duration from 7 days to several hours
- Developed an interactive web-application by R Shiny for sales data visualization, which helped product managers to monitor portfolio's daily performance and grasp business opportunities
- Applied statistical analysis to track price, cost and margin variations, and built dashboard of low-margin alert using Python and R, which provided actionable insights to senior managements for strategy adjustments
- Other ad-hoc programming and quantitative supports to automate business process and boost efficiency of workflow

Guotai Junan Securities Co., Ltd.

Fund Investment Analyst Intern, Private Equity Department

Shanghai, China

June 2019 – September 2019

- Performed financial reporting, financial statement forecasts and value assessment (using PE valuation model)
- Conducted industrial and financial research on motor spindle industry, hydrogen vehicle industry and medical imaging industry through interview with experts, financial statements research, and onsite research
- Contributed to post-investment management by allocating financial data and writing draft report

Industrial Securities Co., Ltd.

Project Intern, Financial Market Department

Shanghai, China

January 2019 – March 2019

- Contributed directly to due diligence for various hedge funds by collecting financial data, preparing in-depth investment memorandum, and presenting to senior managements and clients
- Negotiated with client hedge funds and collected documents for funds promotion

LEADERSHIP AND COMMUNITY INVOLVEMENT

Junior Achievement

Campus Coordinator

Shanghai, China

September 2017-- June 2021

- Orchestrated a Volunteer Teaching promotion campaign. Attracted 86 students to apply, exceeding all the other years.
- Organized department's recruitment and team-building, boosting department's long-term growth.

School of Economics, Fudan University

Teaching Assistant

Shanghai, China

October 2020 – December 2020

- Organized original teaching materials into publishable handouts using LaTeX
- Illustrated the topics to class through mathematical deduction, real-world examples and economic models