

SAW YAN NAING

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EDUCATION

Syracuse University, School of Information Studies, Syracuse, NY

Dec 2023

B.S. Management Information System | Concentration : Cyber Security

Relevant Coursework: Web Development | Marketing | Data Science | Database Management | Information System Analysis | Project Management | Information Technology Solutions | Accounting | Business Analysis | Risk Management | Network Configuration

WORK EXPERIENCE

Event Options Ecommerce Product Management Associate, Event Options

October 2023 - Current

- Consulted in the development of an e-commerce websites that increased conversions by 20%
- Utilized SQL to query and manipulate large datasets for analysis and reporting.
- Developed an automated data quality process that reduced errors in reports by 15%
- Collaborated with cross-functional teams to identify and resolve data-related issues, resulting in a 10% improvement in data accuracy.
- Developed an effective SEO strategy that increased organic search engine rankings and doubled website visits.
- Developed and maintained an up-to-date database of contacts and vendors, ensuring accurate and timely communication.

Intern Management Information System (IMT), Yangon Port Authority, Yangon, Myanmar

June 2019 – August 2019

- Implemented a system for inventory management and tracking of IT assets, resulting in improved asset management and cost savings (Hash-micro)
- Implemented a configuration management system that enabled easy and reliable rollback of system configurations (Hash-micro)
- Developed style guides and translated documents improving operational efficiency by 20%
- Developed and implemented administrative systems and procedures that transitioned enterprise from paper to electronic.
- Coached and mentored administrative staff to use new software (MS Office and Hash-micro), resulting in improved job performance and knowledge.

Financial Advisor (FAS) Intern, Deloitte Financial Services, Yangon, Myanmar

May 2018 – Aug 2018

- Reconciled financial accounts and identified discrepancies, resulting in improved accuracy of financial statements.
- Translated complex legal documents from Burmese to English with 100% accuracy for FAS, risk management, and Deloitte Partners
- Conducted in-depth market research and identified key trends in the telecommunications market that enabled the company to stay ahead of competitors (Telenor, Redlink)
- Researched and identified new market opportunities, resulting in a new client.
- Conducted market analysis and identified opportunities for expansion, resulting in a new factory opening for Tiger Beer, increasing production and market share by 20%

PROJECTS

Advanced Computer Networking - CISCO Network

Jan 2023 – May2023

- Produced a secure network using CISCO Packet Tracer
- Configured servers, routers, and devices to create a working network.
- Established VPNS and created access keys to mitigate risk and prevent unauthorized devices from gaining access.

Python – Geolocation E-Cigarette Finder

May 2019- June 2019

- Developed a Python program to find e-cigarettes and e-cigarette-related products within a 5-mile radius in a two-man team.
- Imported Geolocation data from Google using SQL to map out nearby stores.
- Implemented a tier system based on users' location in the store to increase user satisfaction.

Information Management – Behavioral Economics, Synchrony Consulting

Jan 2023 – May2023

- Collaborated in a 4-person team to develop a solution for Synchrony to transition from a traditional gifting model to a digital gifting model.
- Performed risk analysis to mitigate risks on implementing a new system.
- Created a working model using business practices and features that are strengths of other companies that were successful.
- Develop a system that can be applied in various countries to increase scalability and reach.

TECHNICAL SKILLS/CERTIFICATIONS

Certifications: NYLF Business Innovation Award (2015)

Programming Languages: Python, R, SQL, HTML/CSS, R, JavaScript

Database Management: SQL

Software: MS Excel, MS Word, MS PowerPoint, Adobe InDesign, Adobe Page Maker, Canva, VS Code, GitHub, Cisco Packet Tracer, Wireshark, Power BI, MS Access, Tableau, Google Suites, Google Analytics, Microsoft 365, Lucid Charts, MS