William Wise

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Description

I'm a competent Front End Developer with a strong passion for creating unique and intuitive web content. I don't claim to know it all, but I'm confident in my ability to learn, listen and mentor when need be.

Since 2016 I've been working with SiteMinder, one of Australia's largest SASS companies. Throughout my tenure I've worked across a number of cross-functional roles, spanning both front and back end development along with management.

Skills

Development
- Highly proficient in front-end technology, covering Vue.js, React and to a lesser extent Angular
- Confident with back-end technology, such as Node.js, GraphQL and PHP
- Exposure to databases, including MongoDB, MySQL and Cassandra
- Strong understanding of automated testing, including frameworks such as Chai, Mocha, Jest and Nightwatch
- An understanding of the implementation and practice of continuous integration

Supporting Skills
- Confident stakeholder engagement experience
- Proven team management skills
- Project management exposure
- Dedicated team member with a focus on the collective goal

Career History

SiteMinder

Software Engineer, Lead Web Developer, Front End Developer
SiteMinder is a global SASS company offering cloud-based solutions to the worlds hotel industry. My role with SiteMinder saw me working in a number of cross-functional teams covering both front and back end development, along with management.

Services

- Front & back end development (Vue.js, Node.js, MySQL, Cassandra)
- Manager to a team of up to three
- End to end project management
- Stakeholder engagement, progress reports
- Regular volunteer organiser for company events

Projects

- End to end delivery of the SiteMinder website, from ideation to deployment, working alongside designers, developers and project managers
- Worked closely with senior developers to architect the development team's workflow and deployment processes
- Committee member for the company's employer brand

The GPT Group

Front End Developer
The GPT Group is a top 50 ASX listed property management company. My role at GPT was to develop and maintain front-end applications in a customer-focused environment servicing internal stakeholders.

Services

- Web development, specifically front-end UI/UX development
- Liaise and work alongside a team of graphic designers and marketing professionals
- Custom HTML emails built to integrate with third party systems, like Exact Target (Salesforce) and Mailchimp

Projects

- Worked closely with Hoyts Australia and Reading Cinemas to develop a movie feed API for their cinemas located at company-owned assets
- Established a web presence for the company's flexible workspace solutions
- Re-developed various historical systems, including websites, email communications and internal tools

Ink Marketing

Freelance Developer

Ink Marketing was a personal business which focuses on web design with supporting services in graphic design and marketing.

Services
- Content management
- Web development, including back-end and front-end UI/UX development
- Graphic design
- Social media

Projects
- Developed a custom-built Content Management System
- Developed a blog system to integrate with client websites
- Developed various data management systems

The Institute of Training & Further Education (iTFE)

Front End Web Developer

My role at iTFE was to manage and design their web content. I worked closely with another developer and various stakeholders to manage a long list of web assets for their brands.

Initially I begun my work with iTFE as an internal resource, before later moving into a contract role and starting my business – Ink Marketing.

Responsibilities
- Front end development
- Search Engine Optimisation (SEO)
- User experience
- Analytics reporting

Projects
- Developed a web based recruitment app
- Prepared SEO-friendly content for a large number of subsidiary websites
- Various online management systems and database development

Instant Tax Service

Marketing

Instant Tax Service is a small business with offices in Bankstown & Hornsby. The business employed me to develop collateral and improve their social media presence during the tax season.

Responsibilities

- Social media
- Media production across both print and digital

Qualifications

- Diploma of Marketing
- Provide First Aid (Level 2 First Aid)

Additional Information

- I'm an Australian Citizen, eligible to work in Australia
- I hold a drivers license and have my own car
- I am a non-smoker
- I am available for full-time work

References

Sharmila Tsourdalakis
Chief Information Officer – The GPT Group
Former Manager
Ph: 0421 108 017

Sumit Chadha
Digital Project Manager – The GPT Group
Former Internal Client
Ph: 0403 322 963

Rick Wesley
Digital Innovations Manager – The GPT Group
Former Internal Client
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Digital Consultant – iTFE
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