第一題

Sample input and output 1:

```
> setwd('your path to data')
> load(file='rtb2 train.rdata')
> nfeat=20
> rtb3 = rtb2 train[1:(nfeat+1)]
> y=as.matrix(rtb3[,1])
> xmat = model.matrix(paying price~., data=rtb3)
> lmev1 = lm_evmax(y, xmat)
> lmev1
$mN
                  [,1]
(Intercept) 98.940003
            43.452779
agent 1
           114.194678
agent 2
agent 3
            6.546850
agent 4
          -15.585023
agent 5
            1.861286
agent 6
            6.272122
agent 7
           17.879145
agent_8
            5.386818
          -12.751464
agent_9
agent_10
         -3.897753
-7.807724
agent_11
           -2.450378
agent_12
agent_13
agent_14
agent_15
            -4.953377
            5.720329
            8.330334
agent 16
            9.683872
agent 17
            1.678195
agent 18 -5.640699
agent 19 -9.099482
agent 20
           -7.276850
$mNsd
(Intercept)
              agent 1
                          agent_2
                                      agent 3
                                                  agent 4
                                                              agent 5
                                                3.7473316
                                                            3.2040479
                        4.3677002
                                    5.37021\overline{7}6
            5.64766\overline{53}
 3.0069519
                                                            agent_11
1.0473609
                                                agent_10
0.6219326
   agent 6
              agent_7
                          agent_8
                                      agent 9
            agent_7
7.5544160
                        agent_8
6.3807694
                                    3.93231\overline{1}1
 7.7447867
  agent 12
              agent 13
                         agent 14
                                      agent 15
                                                  agent 16
                                                              agent 17
                        24.7049856
                                    11.4733189 5.3802582 3.8772171
  2.9611644 24.2577922
             agent 19
                         agent 20
  agent 18
            2.4602313 3.0162630
  3.6513938
$alpha
[1] 0.0007585334
$beta
[1] 0.0002535907
```

Sample input and output 2:

```
> setwd('your path to data')
> load(file='rtb2 train.rdata')
>
> nfeat=seq(1, length(rtb2 train), by = 50)
> rtb3 = rtb2 train[1:10000, nfeat]
> y=as.matrix(rtb3[,1])
> xmat = model.matrix(paying price~., data=rtb3)
> lmev1 = lm evmax(y, xmat)
> lmev1
$mN
                     1.11
(Intercept)
              100.4746623
agent 50
              23.9989154
agent 103
              10.1661209
agent 158
               4.0152298
user 10057
              -8.2730481
url 16
             93.3121575
url 66
             81.8463466
url 116
             31.2817635
url 166
              -0.8603026
url 216
            -34.0924458
url 266
              -2.4143775
url_316
              -9.3940372
url_366
               0.0000000
url_416
              -39.3719646
url 466
              12.1002771
url 516
               0.0000000
url 566
              -51.1197825
url_616
              38.0662713
              15.5547205
url 666
url 716
               0.0000000
url 766
              -25.8986000
url 816
            -12.8484806
url 866
              0.000000
url 916
              13.3565615
url_966
              0.0000000
url_1016
               0.0000000
url_1066
              17.9304917
url 1116
               0.0000000
ad slot id 1
             -41.9625696
ad_slot_id_51
              13.9018210
ad_slot_id_101 -18.7161009
ad_slot_id_151 48.1721337
ad_slot_id_201 50.9356542
ad_slot_id_251 36.2176190
ad slot id 301 -26.3339373
ad slot id 351 48.9062658
ad slot id 401 7.1105256
ad slot id 451 40.8873052
ad slot id 501 1.1235210
ad slot id 551 0.0000000
ad_slot_id_601 11.9494554
ad_slot_id_651 14.1597390
              0.000000
ad_slot_id_701
ad_slot_id_751 -6.0277563
ad slot id 801
              0.000000
domain_46
domain_96
               93.9292211
               0.0000000
domain 146
              -21.9054086
domain 196
               0.0000000
domain 246 -35.7718424
```

```
domain 296
                 37.1511976
domain 346
                 12.4841041
domain 396
                  0.000000
domain 446
                 0.0000000
domain_496
                -45.7513904
domain 546
                 23.9505430
domain 596
                 -6.0277563
$mNsd
   (Intercept)
                      agent 50
                                     agent 103
     0.7395494
                    36.9668295
                                    15.3044794
     agent 158
                    user 10057
                                        url 16
                    1.5\overline{4}08060
                                    10.0267227
    14.2334692
        url 66
                      url 116
                                       url 166
    20.3663730
                    23.2225682
                                    15.6500783
       url 216
                      url 266
                                      url 316
    17.5278189
                    20.3483165
                                    36.9668295
       url 366
                      url 416
                                       url 466
    47.0921028
                    31.4264629
                                    36.9668295
       url 516
                      url 566
                                      url 616
    47.0921028
                    27.8077560
                                    25.2068282
                                      url_766
       url_666
                      url_716
    36.9668295
                    47.0921028
                                    36.9668295
       url 816
                       url 866
                                       url 916
    36.9668295
                    47.0921028
                                    36.9700279
       url 966
                      url 1016
                                     url 1066
                    47.0921028
                                    27.8077560
    47.0921028
      url_1116
                  ad_slot_id_1
                                 ad slot id 51
    47.09\overline{2}1028
                     1.4086725
                                     9.3904425
ad slot id 101 ad slot id 151 ad slot id 201
     8.4988166
                    27.8078131
                                    27.8077560
ad slot id 251 ad slot id 301 ad slot id 351
    37.4290376
                    16.8168606
                                    31.4274864
ad slot id 401 ad slot id 451 ad slot id 501
    36.9668295
                    36.9668295
                                    31.4264629
ad slot id 551 ad slot id 601 ad slot id 651
    47.0921028
                    18.3325956
                                    31.4264629
ad_slot_id_701 ad_slot_id_751 ad_slot_id_801
    47.0921028
                    35.9756466
                                    47.0921028
     domain 46
                     domain 96
                                    domain 146
    27.8077560
                    47.0921028
                                    20.3504692
    domain 196
                    domain 246
                                    domain 296
    47.0921028
                    14.2344346
                                    18.331\overline{4}931
    domain 346
                    domain 396
                                    domain 446
    36.9668295
                    47.0921028
                                    47.0921028
    domain 496
                    domain 546
                                    domain 596
    31.4264629
                    21.6436323
                                    35.9756466
$alpha
[1] 0.0004509245
Sbeta
[1] 0.0002808903
```

Sample input and output 3:

```
> setwd('your path to data')
> load(file='rtb2 train.rdata')
>
> nfeat=seq(1, length(rtb2 train), by = 40)
> rtb3 = rtb2 train[nfeat]
> y=as.matrix(rtb3[,1])
> xmat = model.matrix(paying price~., data=rtb3)
> lmev1 = lm evmax(y, xmat)
> lmev1
$mN
                     T.11
(Intercept) 101.8303051
agent 40
               5.5743953
               5.5947415
agent_83
agent_125
              10.6661157
agent 169
              10.3578175
user 10057
              -8.1791712
url 6
             -66.2230512
url 46
               1.5576027
url 86
               0.2777570
url 126
              -41.9363424
url 166
               0.5657763
url_206
              76.1149315
url_246
              -63.3886087
url_286
              -2.1058737
url_326
              -66.8040638
url 366
             -50.9677890
url 406
              21.0319846
url 446
              23.6982830
url 486
              -53.4864004
url 526
             -54.8887971
url 566
             -35.3463290
url 606
             29.4451927
url 646
             21.9037555
url 686
              26.7658134
url 726
              -39.6995136
url 766
              -41.2170633
              16.6345150
url 806
              -0.9683541
url 846
url_886
              -37.7251240
url_926
               13.2015063
url 966
               -0.4010260
              11.8001073
url_1006
url 1046
              -1.1483329
url 1086
              16.3234474
url 1126
             -25.9636938
ad slot id 1 -43.5619926
ad slot id 41 53.8150048
ad slot id 81 26.2868178
ad slot id 121 24.4938745
ad slot id 161 45.3188431
ad_slot_id_201 63.0783514
ad_slot_id_241 43.7227792
ad_slot_id_281 -67.4220541
ad_slot_id_321 18.5602285
ad_slot_id_361 -53.3867116
ad_slot_id_401 39.0282556
ad slot id 441 33.9341684
ad_slot_id_481 32.2024917
ad slot id 521 33.6725418
ad slot id 561 28.1672831
```

```
ad slot id 601
                 4.2477280
ad slot id 641 12.0960509
ad slot id 681 -15.3876196
ad slot id 721 -31.5397319
ad slot id 761 -26.1019424
ad slot id 801 12.8063012
domain 36
                34.3981968
domain_76
                76.3409977
domain 116
                45.1823221
domain 156
                11.7674655
domain 196
                 70.0786567
domain 236
                59.8724013
domain 276
                 49.2132777
domain 316
                52.0493728
domain 356
                36.3970641
domain 396
                24.2575258
domain 436
                28.4953401
domain 476
                21.1981910
domain 516
                24.8800771
domain 556
                 1.9282454
domain 596
                 4.5977510
$mNsd
   (Intercept)
                      agent 40
                                     agent 83
                                                     agent 125
                                                                    agent 169
     0.2212939
                     2.4109330
                                     4.5464215
                                                     8.6681913
                                                                   13.7629440
    user 10057
                         url 6
                                        url 46
                                                        url 86
                                                                      url 126
                                     2.8679784
                                                     4.3383769
                                                                     4.9913416
     0.4519580
                     2.2436131
       url 166
                       url 206
                                       url 246
                                                      url 286
                                                                      url 326
                    22.5325559
                                   14.524\overline{9}560
                                                     9.376\overline{1}789
                                                                   19.9057486
     6.5218745
       url 366
                      url 406
                                       url 446
                                                       url 486
                                                                      url 526
                                   13.0768346
    14.1181356
                    10.9506578
                                                   18.8956320
                                                                   22.5326211
                                                                      url 726
       url 566
                      url 606
                                       url 646
                                                      url 686
    11.5439166
                    19.9058002
                                    15.4562281
                                                   21.0975200
                                                                   18.8955514
       url 766
                       url 806
                                       url 846
                                                       url 886
                                                                      url 926
    22.5325559
                    16.5932676
                                    18.8970857
                                                   22.5326211
                                                                   16.5932676
       url 966
                     url_1006
                                     url 1046
                                                     url_1086
                                                                     url_1126
    21.0986675
                                                   22.5325559
                                                                   13.7439856
                    17.2647840
                                    22.5335943
                ad slot id 41
  ad slot id 1
                                ad slot id 81 ad slot id 121 ad slot id 161
                    10.5940539
                                                     4.9076409
     0.4255918
                                     3.6342685
                                                                     9.9993121
ad slot id 201 ad slot id 241 ad slot id 281 ad slot id 321 ad slot id 361
    15.4568329
                    12.4984549
                                   15.4561837
                                                     8.1691034
                                                                   13.7439856
ad slot id 401 ad slot id 441 ad slot id 481 ad slot id 521 ad slot id 561
    18.0251548
                   17.2647840
                                   18.0250580
                                                   21.0975200
                                                                   18.8955514
ad slot id 601 ad slot id 641 ad slot id 681 ad slot id 721 ad slot id 761
     7.7512944
                    13.7630897
                                    2.3799982
                                                   15.9945840
                                                                   13.7438280
ad slot id 801
                    domain 36
                                    domain 76
                                                   domain 116
                                                                   domain 156
    22.5325559
                    12.1591978
                                   10.4457226
                                                    8.7569907
                                                                    4.2411129
    domain 196
                    domain 236
                                    domain 276
                                                   domain 316
                                                                   domain 356
    18.8956320
                    18.0251400
                                   17.2647840
                                                   21.0975200
                                                                   17.2648830
    domain 396
                    domain 436
                                    domain 476
                                                   domain_516
                                                                   domain 556
    13.3977968
                    18.0251548
                                   16.5933679
                                                   22.5326211
                                                                    8.5747238
    domain 596
    11.990\overline{1}496
$alpha
[1] 0.0005841517
Sbet.a
[1] 0.0002771071
```