

# WILLYAN

VISUAL DESIGNER

willyan.co  
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Designer focuses on thoughtful and purposeful multi-media design, always seeking to solve tough customer problems through appealing design, clear communication, and clever technology. Enjoy work with teams to produce amazing visual solutions to customer-centric design problems.

## EXPERIENCE

### Global Relay / Visual Designer

Vancouver, BC / Jan 2016 - Present

Currently collaborate close with multi-roles teams, helping implement several rich user interfaces and interaction design features throughout sprint cycles. Pushing to fruition the GlobalRelay Design System, including creating stateless pure function components using ReactJS.

### Stellasoftware / Graphic Designer

Vancouver, BC / Jun 2013 - Oct 2013

Responsible for developing new integrated brand identities including print, packaging design, websites and marketing materials for social media.

### IESDE BRASIL / Web Designer

Curitiba, PR / Aug 2010 - Feb 2012

Worked on a multitude of corporate projects for a wide variety of clients together with the Market Managing sector, in the development of visual concepts for web and graphic design. Directed multimedia campaigns with focus on e-learning, including:

- > Advertising Web Campaigns.
- > Rebranding Initiatives.
- > UX/UI Designer and Marketing Researcher.

### BDDB / Graphic Designer

Curitiba, PR / Aug 2009 - Aug 2010

Worked on several campaigns developing visual concepts in web, graphic and motion design for different clients, with focus on creativity and quality. Art-directed multimedia campaigns, collateral actions and web design, including:

- > Creative campaigns for multi-media.
- > Re-branding initiatives elevating clients with creation of graphic interface for campaigns.
- > Designed page layouts, graphics, and icons.

## FREELANCE

Worked on a variety of projects on graphic design, UI/UX, front-end and interactive design for web and mobile platforms.

### Mitacs.ca / Graphic Designer

Vancouver, CA / 2015

### Circle Ad / Visual Designer

Vancouver, CA / 2015 - 2016

### Vanhack / UI/UX Designer

Vancouver, CA / 2015 - 2016

### ITD Canada College / Full Process Designer

Vancouver, CA / 2014 - 2015

### CLD technologies Inc. / UI/UX Designer

Vancouver, BC / Oct 2013 - Jan 2014

## EDUCATION

Catholic University / Feb 2010

B.A. in Graphic Design

ITD Canada College - Vancouver / May 2016

Diploma in Graphic and Web Development

## SKILLS

### UI/UX

Adobe Photoshop

Adobe Illustrator

Adobe XD

Sketch | Figma

Invision

User Interface / User Experience

Rapid Prototype

### CODE

HTML5/CSS3

JavaScript

React

## SOCIAL MEDIA

 [linkedin.com/in/willyanfx](https://www.linkedin.com/in/willyanfx)

 [dribbble.com/willyanfx](https://dribbble.com/willyanfx)

 [behance.net/willyan](https://www.behance.net/willyan)

 [twitter.com/willyanfx](https://twitter.com/willyanfx)