

## LILIANA E. FERRUA VILLANUEVA

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CONTACT INFORMATION	<b>Liliana E. Ferrua Villanueva</b> Calle Salamanca 216 Pueblo Libre, Lima 21 Peru	Cell: (51) 976-739-876 E-mail: <a href="mailto:lilianaferrua@gmail.com">lilianaferrua@gmail.com</a>
PROFESSIONAL INTERESTS	Textile Engineering, Project Management, Fashion Merchandising, Method Engineering, Business Process Re-engineering	
EDUCATION	<b>National University of Engineering - <a href="http://www.uni.edu.pe">www.uni.edu.pe</a></b> <b>B.S. Textile Engineering</b> <ul style="list-style-type: none"><li>• Valedictorian.</li><li>• 69 units - 208 credits</li><li>• Graduated with Honors in Engineering.</li><li>• Focus on Business Management.</li></ul> <b>College of Engineers of Peru - <a href="http://www.cip.org.pe">www.cip.org.pe</a></b> <b>Seminar - Diploma</b> <ul style="list-style-type: none"><li>• Integrated Management System for the Quality, Environment, Occupational Health, Safety and Social Responsibility</li><li>• Valedictorian.</li></ul>	<b>Lima, Peru</b> <b>Aug. 2004 - Dec. 2010</b> <b>2011</b>
AWARDS	<b>National university of Engineering</b> <ul style="list-style-type: none"><li>• Valedictorian</li></ul>	<b>2004-2010</b>
CURRENT PROJECTS	<b>Sector 3 Social Venture Group NGO</b> <a href="http://wlsme.org">http://wlsme.org</a> <b>Project Manager</b> <ul style="list-style-type: none"><li>• Coordinate and supervise the Womens Leadership in Small and Medium Enterprises Program (WLSME).</li><li>• Provide technical consulting to businesswomen in leadership, costs, business management, human resources, and marketing.</li><li>• Evaluate the businesswoman' progress and the impact in their business: sales increases and business management.</li><li>• Analysis of the program's reach and impact on their participants and their community.</li></ul>	<b>Arequipa, Peru</b> <b>June 2014</b>
PAST WORK EXPERIENCE	<b>ALLPA S.A.C.</b> <a href="http://www.allpaperu.com">http://www.allpaperu.com</a> <b>Chief of the Textile Area</b> <ul style="list-style-type: none"><li>• Promoted synergy, decision-making, team work and accountability in the Textile Department.</li><li>• Designed and oversaw the execution of the department production plan.</li><li>• Developed and managed performance indicators to assess customer satisfaction.</li><li>• Participated in long-term decision plans for the company.</li><li>• Supervised the performance of Textile area staff.</li></ul>	<b>Lima, Peru</b> <b>June 2012 - October 2013</b>

- Designed a framework for evaluation of current and prospective material suppliers.
- Re-engineer the business process through updating and adhering to new production standards and workflows.

#### **Accomplishments**

- Duplicated sales volume in 2012 and increased the portfolio of clients.

### **BELCORP**

**Lima, Peru**

<http://www.belcorp.biz>

#### **Quality Mangement Assistant**

**Dec. 2010 - Apr. 2012**

- Supervised and improved the production workflows and methods.
- Evaluated and updated the production quality to keep up with international standards for exportation.
- Quality control testing and analysis of raw material and final product (shrinkage, twisting, weight, appearance, strength tests).
- Put in place a quality control framework requiring defined procedures, manuals and guidelines.
- Participated in the auditing process to suppliers.

### **UFITEC S.A.C.**

**Lima, Peru**

<http://www.ufitec.com.pe>

#### **Production Assistant**

**Nov. 2007 - Aug. 2008**

- Designed, carried out and assesed the efficacy of improvement plans to increase textile production in the following sectors: cutting, dressmaking, embroidery, apparel printing and sales.
- Put in place the documentation system and created specification sheets for various garments (industrial uniforms, multi-pocket vest, overalls, waterproof jacket, among others) and for their materials' accoutrements.
- Execute a cost and financial analysis of garment production.
- Applied Method Engineering to create an adaptive framework focused on the production process timeframe.
- Optimized the Quality Control process for garment production.
- Implemented and supervised an inventory tracking system of final product, raw materials and production equipment.

### **AIRIHUAY S.A.C.**

**Lima, Peru**

<http://www.ufitec.com.pe>

#### **Consultant**

**Dec. 2007 - Feb. 2008**

- Program dedicated to recruiting, retaining, and promoting low-income women in entrepreneurial roles.
- Provided technical assessment and consulting services for textile micro-enterprises.
- Technically trained newly created micro-enterprises in quality control of raw material for production.
- Enhance the professional skills of businesswomen in the textile sector.

LEADERSHIP ROLE **Students Center of the Chemistry and Textile Department**

**Vice President**

**Nov. 2008 - Aug. 2009**

- Elected member by the student body to represent them in the organization of departmental activities.
- Organized social activities for the student body: concerts, contests, intramurals sports programs, etc.
- Oversee and approve student participation in national congresses and seminars to complement the academic and professional student's formation.

**Students Board at the Chemistry and Textile Engineering Department**

**Student Board Member**

**June 2006 - June 2008**

- Elected member by the student body to take decisions over the curricula, disciplinary code and strategic plans determined at the Faculty Council (formed by the Dean, Faculty representatives and Student Board Members).
- Approved academic related issues like student internship reports, academic year budget and summer classes.

**Accomplishments**

- Involvement in the decision process to create a new master program.

EXTRA-  
CURRICULAR

**Women University Volleyball Team**

- Represented the University in tournaments.

REFERENCES

**Sociologist Nelly Canepa Moscoso**

**Allpa S.A.C.**

Operations Manager / General Director  
ncanepa@allpa.com.pe

**M.Eng. Liliana Granados Ruty**

**Belcorp**

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