



# Liliana Ferrua

## *Curriculum Vitae*

### Professional Interests

Textile Engineering, Project Management, Entrepreneurship Consulting, Fashion Merchandising, Method Engineering, Business Process Re-engineering.

### Education

2004 - 2010 **National University of Engineering (Universidad Nacional de Ingenieria)-[uni.edu.pe](http://uni.edu.pe)**, Lima, Peru.

**B.S. in Textile Engineering**

- Valedictorian.
- 69 classes - 208 credits.
- Graduated with Honors in Textile Engineering.
- Focus on Business Management.

2011 **College of Engineers of Peru (Colegio de Ingenieros del Peru)- [cip.org.pe](http://cip.org.pe)**, Lima, Peru.

**Diploma Program**

- Integrated Management Systems for the Quality, Environment, Occupational Health, Safety and Social Responsibility.
- Valedictorian.

### Professional Experience

June 2014 - December 2014 **Project Manager, SECTOR 3 SOCIAL VENTURE GROUP NGO**, Lima and Arequipa, Peru.

2014 Detailed achievements:

- Coordinated and supervised the Women's Leadership in Small and Medium Enterprises Program (WLSME).
- Provided technical consulting to businesswomen in leadership, costs, business management, human resources and marketing.
- Evaluated candidates progress and the impact in their business: sales increases and business management.
- Analyzed the program's reach and impact on the participants and their community.

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- June 2012 - **Chief of the Textile Department**, [ALLPA S.A.C.](#), Lima, Peru.
- October 2013 Detailed achievements:
- Promoted synergy, decision-making, team work and accountability in the Textile Department.
  - Designed and oversaw the execution of the department production plan.
  - Developed and managed performance indicators to assess customer satisfaction.
  - Participated in long-term decision plans for the company.
  - Supervised the performance of Textile team.
  - Designed a framework for evaluation of current and prospective material suppliers.
  - Re-engineered the business process through updating and adhering to new production standards and workflows.
- Accomplishments**
- Duplicated sales volume in 2012 and increased client portfolio.
- Dec. 2010 - **Quality Management Assistant**, [BELCORP](#), Lima, Peru.
- Apr. 2012 Detailed achievements:
- Supervised and improved the production workflows and methods.
  - Evaluated and updated the production quality to keep up with international standards for exportation.
  - Performed quality control testing and analysis of raw materials and end products (shrinkage, twisting, weight, appearance and strength tests).
  - Put in place a quality control framework requiring defined procedures, manuals and guidelines.
  - Participated in the auditing process to suppliers.
- Nov. 2007 - **Production Assistant**, [UFITEC S.A.C.](#), Lima, Peru.
- Aug. 2008 Detailed achievements:
- Designed, carried out and assessed the efficacy of improvement plans to increase textile production in the following sectors: cutting, dressmaking, embroidery, apparel stamping and sales.
  - Put in place the documentation system and created specification sheets for various garments (industrial uniforms, multi-pocket vest, overalls, waterproof jacket, among others) and for their materials' accoutrements.
  - Executed cost and financial analysis for garment production.
  - Applied Method Engineering to create an adaptive framework focused on the production process timeframe.
  - Optimized the Quality Control process for garment production.
  - Implemented and supervised an inventory tracking system of final product, raw materials and production equipment.
- Dec. 2007 - **Consultant**, [AIRIHUAY S.A.C.](#), Lima, Peru.
- Feb. 2008 Program dedicated to recruiting, advising, and promoting low-income women in entrepreneurial roles.
- Detailed achievements:
- Provided technical assessment and consulting services for textile emerging enterprises.
  - Technically trained newly created enterprises in quality control of raw material for production.
  - Promoted and furthered the professional skills of businesswomen in the textile sector.

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## Leadership Roles

Nov. 2008 - **Vice President, STUDENTS CENTER OF THE CHEMISTRY AND TEXTILE DE-**  
Aug. 2009 **PARTMENT**, Lima, Peru.

Detailed achievements:

- Elected member by the student body to represent them in the organization of departmental activities.
- Organized social activities for the student body: concerts, contests, intramurals sports programs, etc.
- Oversaw and fostered student participation in national congresses and seminars to complement their academic and professional formation.

Nov. 2008 - **Student Board Member, STUDENTS BOARD AT THE CHEMISTRY AND TEXTILE**  
Aug. 2009 **ENGINEERING DEPARTMENT**, Lima, Peru.

Detailed achievements:

- Elected member by the student body to take decisions over the curricula, disciplinary code and strategic plans determined at the Faculty Council (formed by the Dean, Faculty representatives and Student Board Members).
- Approved academic related issues like student internship reports, academic year budget and summer classes.

**Accomplishments:**

- Contributed to the structuring and creation of a new **Master Program in Corporate Social Responsibility**.

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## References

CEO	<b>Allpa S.A.C.</b>
	<b>Sociologist Nelly Canepa Moscoso.</b> ncanepa@allpa.com.pe
Quality	<b>Belcorp</b>
Management	<b>M.Eng. Liliana Granados Ruty.</b> lgranados@belcorp.biz
Head	
Textile	<b>Sociedad Nacional de Industrias</b>
Committee	<b>M.Eng. Martin Reaño.</b> mreano@sni.org.pe
Manager	
Professor	<b>National University of Engineering</b>
Textile	<b>Eng. Segundo Arroyo Gastelu.</b> octavios_19104@hotmail.com
Consultant	

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