

Sarah Berry

sarahaberry1@gmail.com
(614) 551-9489

Current Address

237 E Kossuth St
Columbus, OH 43206
(614) 551-9489

EDUCATION

Ohio State University, Columbus OH

August 2016 - PRESENT

Candidate of Bachelor of Science in Human Ecology

Major: Fashion & Retail

Degree expected: August 2021

PROFESSIONAL EXPERIENCE.

American Textile Industries, Dublin, OH — *Graphic Designer*

March 2019 - PRESENT

- Brainstorm with peers and other members of the design team to determine enhancements and product features.
- Design graphics of towel embroideries on Adobe Photoshop CC.
- Create inspiration/trend boards.
- Collaborate with the Design team in researching, designing and developing products.
- Compare lab dips sent from the factory.
- Create design storyboards for client presentations.
- Design packaging
- Implement color separation of artwork and create colorways appropriate to the seasonal color palette.

Found Model MGMT, Columbus, OH — *Fashion Model*

February 2017 - PRESENT

- Collaborate with designers on fashion direction, style, and creative vision.
- Work closely with fashion coordinators and photographers during onsite

fashion productions.

- Attend fashion shows as a representative upon request of the agency.

Abercrombie & Fitch, New Albany, OH— Receptionist

December 2015 - March 2019

- Operated telephone switchboard to answer, screen, or forward calls, providing information, taking messages, or scheduling appointments.
- Greeted persons entering establishment, determine the nature and purpose of visit, and direct or escort them to specific destinations.
- Resolved complaints from customers or the public.
- Provided information about establishment, such as location of departments or offices, employees within the organization, or services provided.
- Performed duties, such as taking care of plants or straightening magazines to maintain lobby or reception area.

Industry Model MGMT, Los Angeles, CA — Fashion Model

January 2018 - November 2018

- Displayed clothing and merchandise in advertisements, retail, creative projects and fashion shows.
- Gathered information from agents concerning the pay, dates, times, and lengths of jobs.
- Worked closely with photographers, fashion coordinators, directors, stylists, makeup artists, other models, and clients to produce the desired looks.
- Maintained social media platforms, like instagram, to increase follower count and engagement

Hollister Co., Dublin, OH — Sales Associate

November 2013- May 2014

- Created seasonal clothing displays, including dressing and styling mannequins
- Assisted customers with shopping, including outfit and clothing recommendations
- Handled customer complaints and concerns
- Made sure the store was nicely represented and responsible for cleanliness/opening the store

Sarah Berry

Sarahaberry1@gmail.com

(614) 551-9489

REFERENCES

Abby Proud

Human Resources

Abercrombie & Fitch Corp.

6301 Fitch Path

New Albany, OH, 43054

Abby_Proud@anfcorp.com

Heather Hattaway

Agent

Found Model MGMT

400 W Rich St

Columbus, OH 43215

Heather@foundmodels.com

Lauren Sherman

Textile & Graphic Design

American Textile Industries

8860 Brigham Ct. North

Dublin, OH 43017

Lr@ruddymkt.com