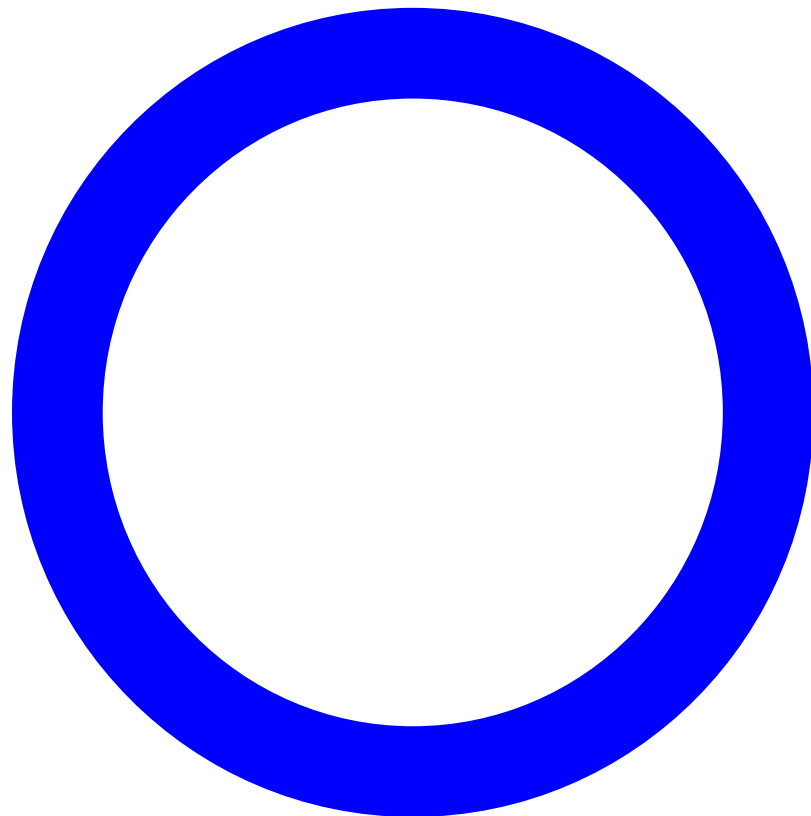
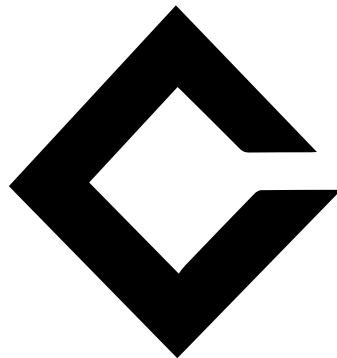


# I.5 Design and process document

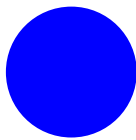


# Style Tile



Contemporary Style  
**Style Tile**  
*version:1*

## Possible Colors



#0000FF



#FFF



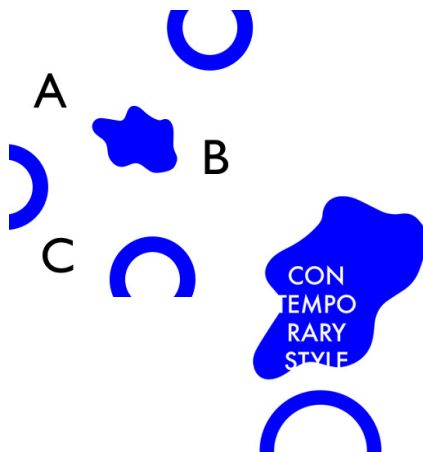
#000

## Buttons



This is an example of a Button   Button Example to go back

## Patterns



## Textures



## This is an Example of a Header

### This is an Example of a Sub Head

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis

Font: Gill Sans

This is an example of a Text link È

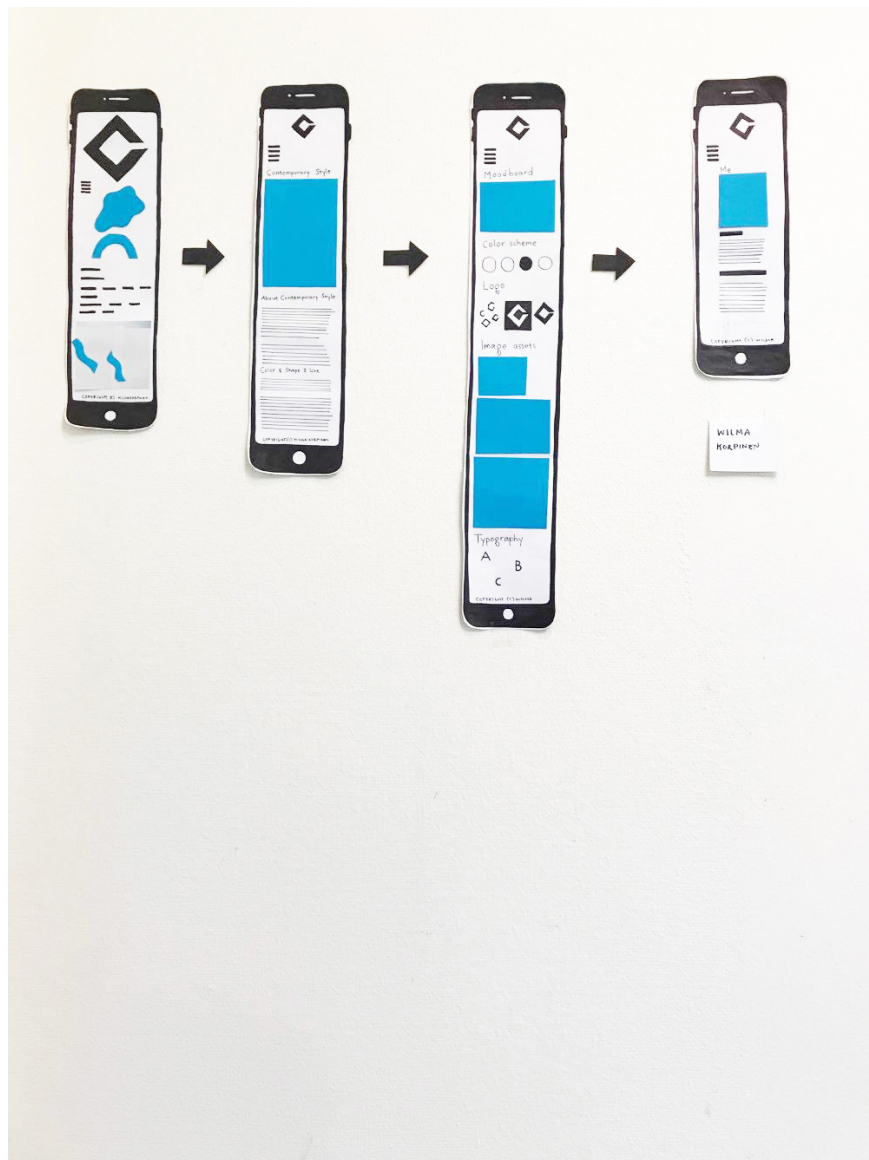
## Adjectives

**Bold**   **Fresh**   **Changing**

<http://www.styletil.es>

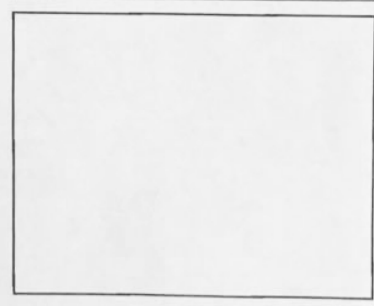
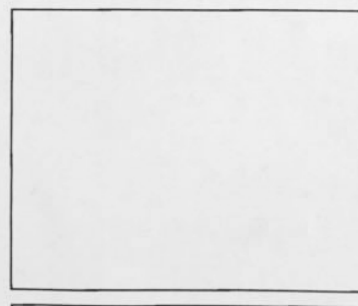
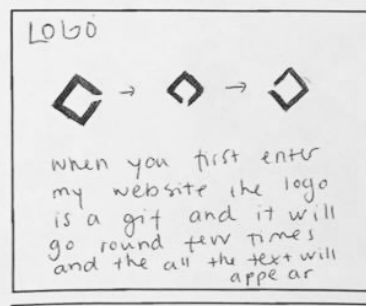
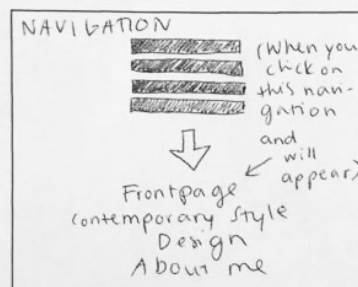
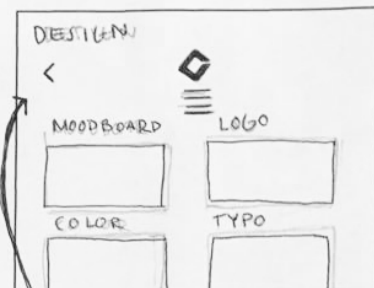
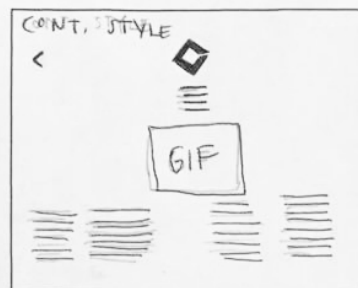
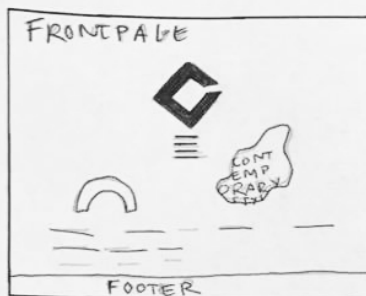
Template by @Samanthatoy

# Paper Prototypes



# Mini Sketches

mini sketch template  
for computer



# Design Principles

In my website I used:

Similarity: Every tab has the same structure: logo up, then navigation, then maybe photo, text and down there is always footer.

Contrast: I used basic white and black color and then this really bright electric blue color so the blue will really pop out.

Optical centre: Everything on my website is concentrated

Symmetry: Logos design has symmetry.

Simplicity: I don't have too much going on on my website and it is really simple.

## Interactive XD-prototype

Link to my XD- prototype:

<https://xd.adobe.com/view/6ebdd0f3-b3af-4d6c-a499-33ea525e69bb/>

# Usability results and planned changes

24 year old girl from Denmark:

1. Some kind of portfolio
2. Contemporary style and I can tell because of the headings.
3. Yes there is and I can tell because of the navigator and headings
4. You can always use the menu (navigation lines) for the local navigation
5. No there is not a "you are here" indicator. It is really hard to know where you are
6. Ofcourse you can use the navigation again but there is not a search bar.

22 year old girl from Denmark:

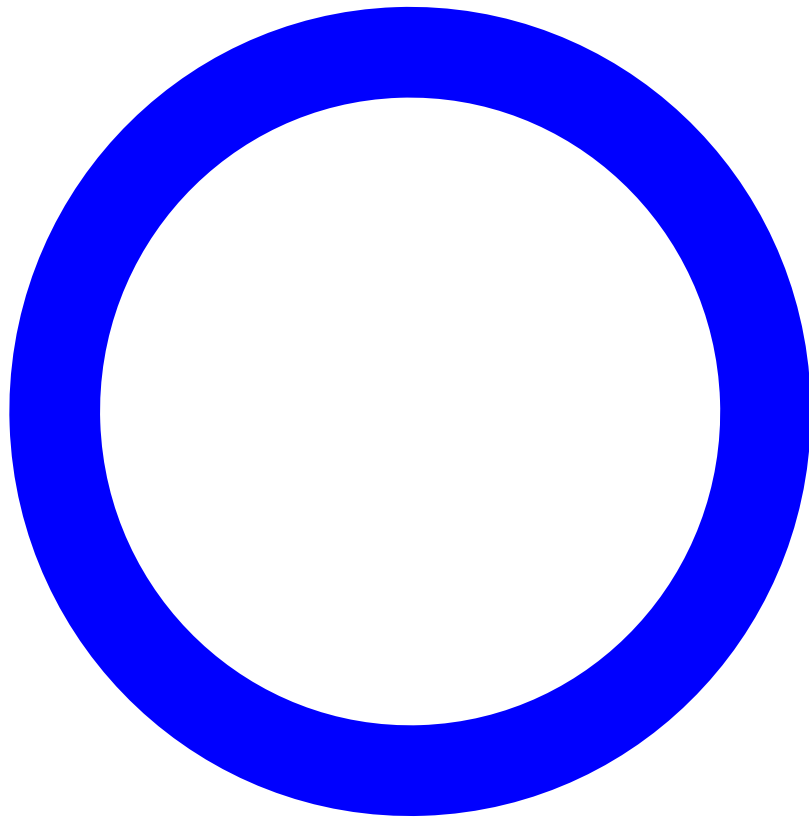
1. Contemporary Art / Design
2. Frontpage
3. Yeah there are
4. Navigation menu and the headings will tell you what it's about.
5. Written in the different sections
6. Navigation and the "go back" button

25 year old boy from Denmark

1. Something about art it is not really clear
2. Frontpage
3. There are navigation menu
4. Again there is this clear navigation menu
5. No there is not anything like clear sign
6. No there is not a search bar

Planned changes:

I have to make it more clear what this site is all about, have to make "you are here" more clearly, I have to make a search bar and clearer content, better front page that the user don't have to guess.



16.9.2017  
Wilma Korpinen