



EXMOUTH VIEW HOTEL



Meet group 12



Existing website

[Picture Page](#)

[Tariff 2017
& Special Offers](#)

[Christmas Break Details](#)

[Daily Menu](#)

[Torquay](#)

[Local Attractions](#)

[Sporting Attractions](#)

[Map Page](#)

[Live Travel Updates](#)

[Detailed Weather](#)

[Webcam Links](#)

[Current Temperature](#)



[Tide Tables](#)

[The Man They Couldn't Hang!](#)

[Fawltly Towers Re-Opened](#)

[Sign of the Times!](#)

[What Visitors Say](#)

Experience The Best Of Babbacombe @

Our Traditional Family Run Hotel Offering Affordable Accomodation

And Excellent Quality Home Cooked Food.



Exmouth View Hotel

ST ALBANS ROAD
BABBACOMBE
TORQUAY
SOUTH DEVON
TQ1 3LG

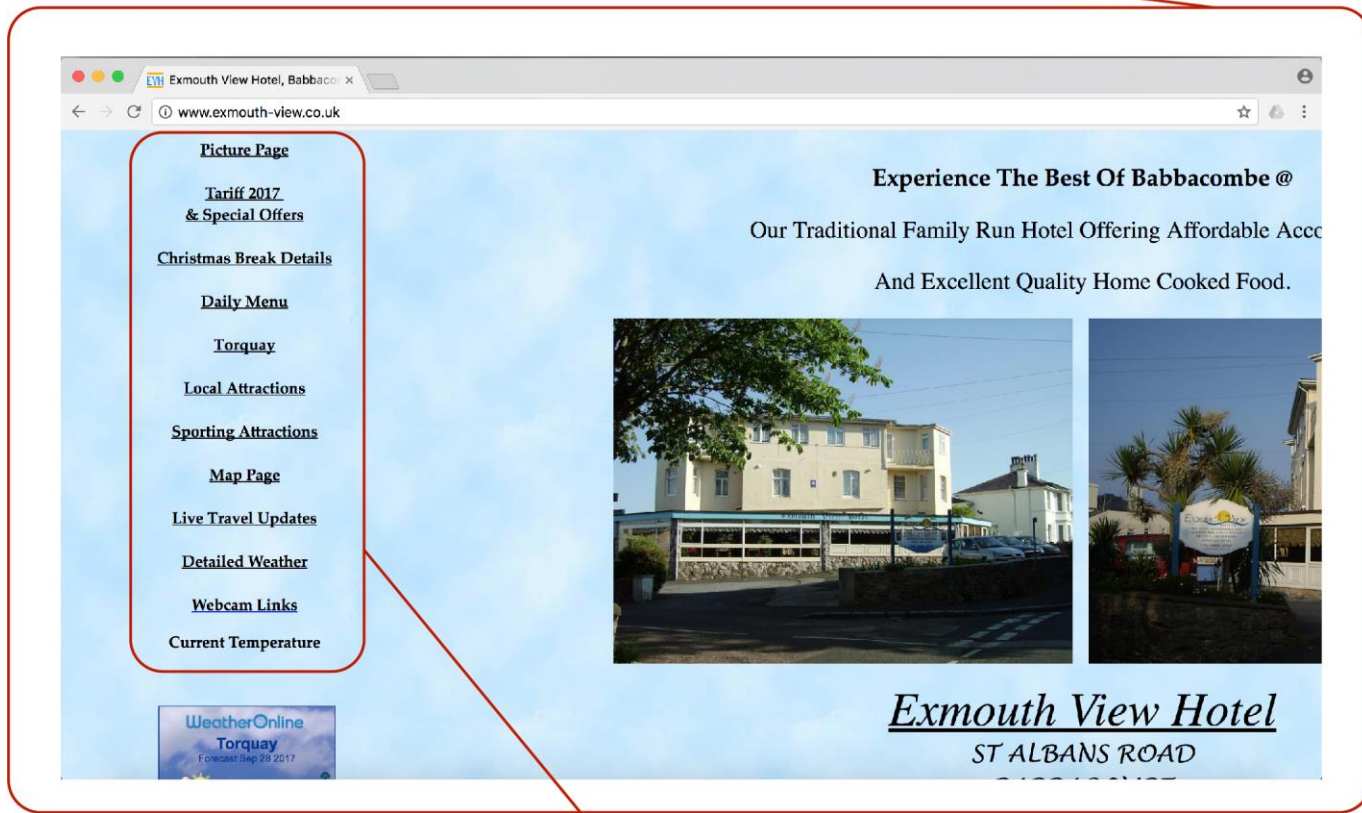
Grid Reference : SX 925 655

Reservations Freephone
0800 7 817 817 (UK Only)

Tel: 01803 327307
Fax: 01803 329967

Bad design principles

Law of Proximity



Test report

1. Bad navigation

When a user visits the page, he really doesn't understand what objects belong together so he can't group them and properly use the website.

2. Unclear contact informations

Users didn't find where is the Hotel and how to contact it because the websites frontpage wasn't responsive and you had to first go right and then down in the frontpage. There wasn't any contact section in navigation menu either.

Moodboard



Logo



EXMOUTH VIEW HOTEL

Style tile

Colors



Adjectives

relaxing,
holiday, pleasant, cozy,
enjoy,

Font

**This is an Example of a
Header**

**This is an Example of a Sub
Head**

Lorem ipsum dolor sit amet, consec-
tetuer adipiscing elit, sed diam nonummy
nibh euismod tincidunt ut laoreet dolore
magna aliquam erat volutpat. Ut wisi
enim ad minim veniam, quis nostrud

[This is an example of a Text link >](#)

Font: Vidaloka

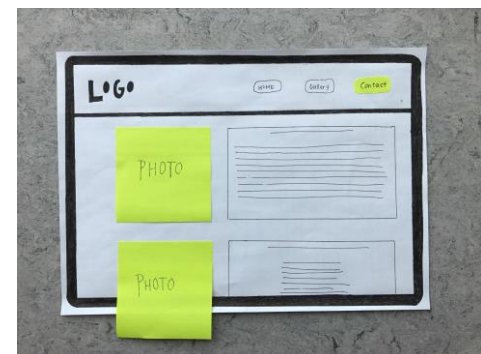
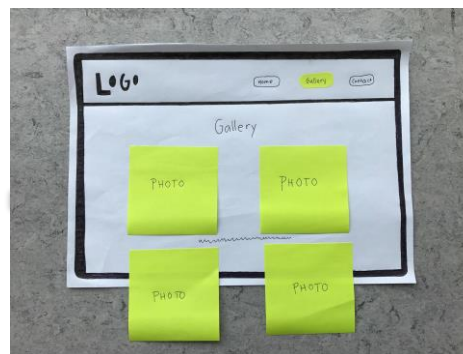
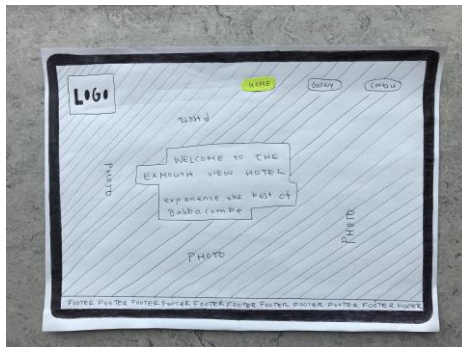
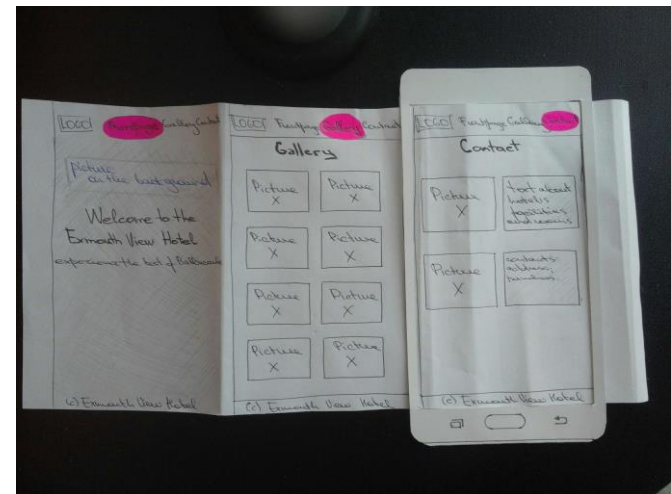
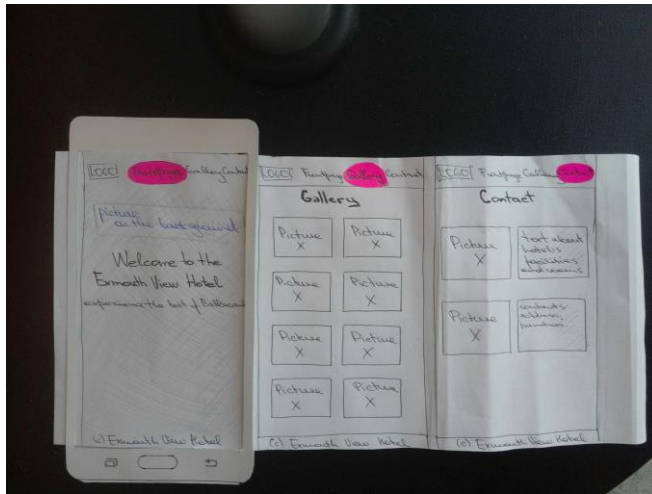
Textures



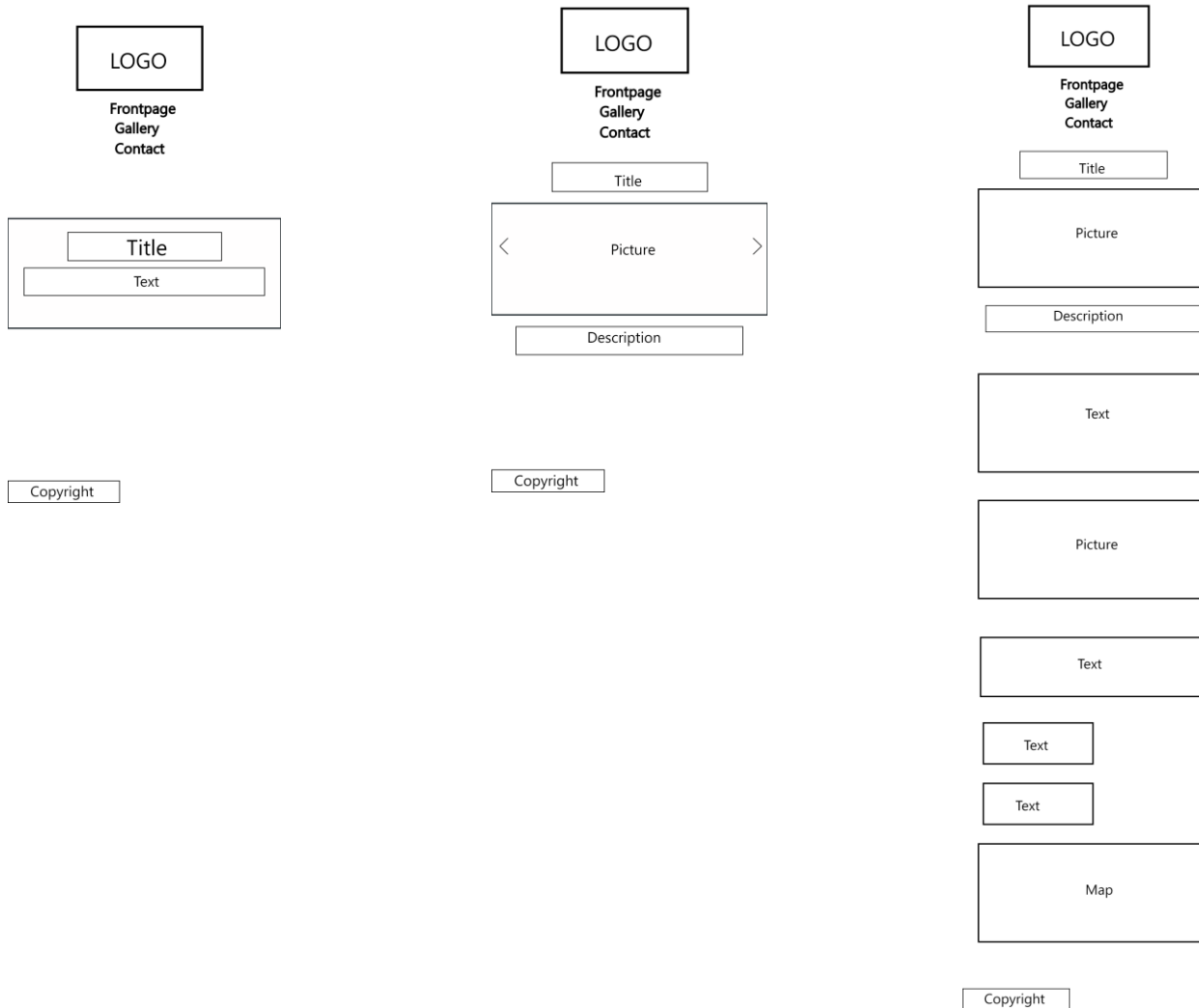
Sketches



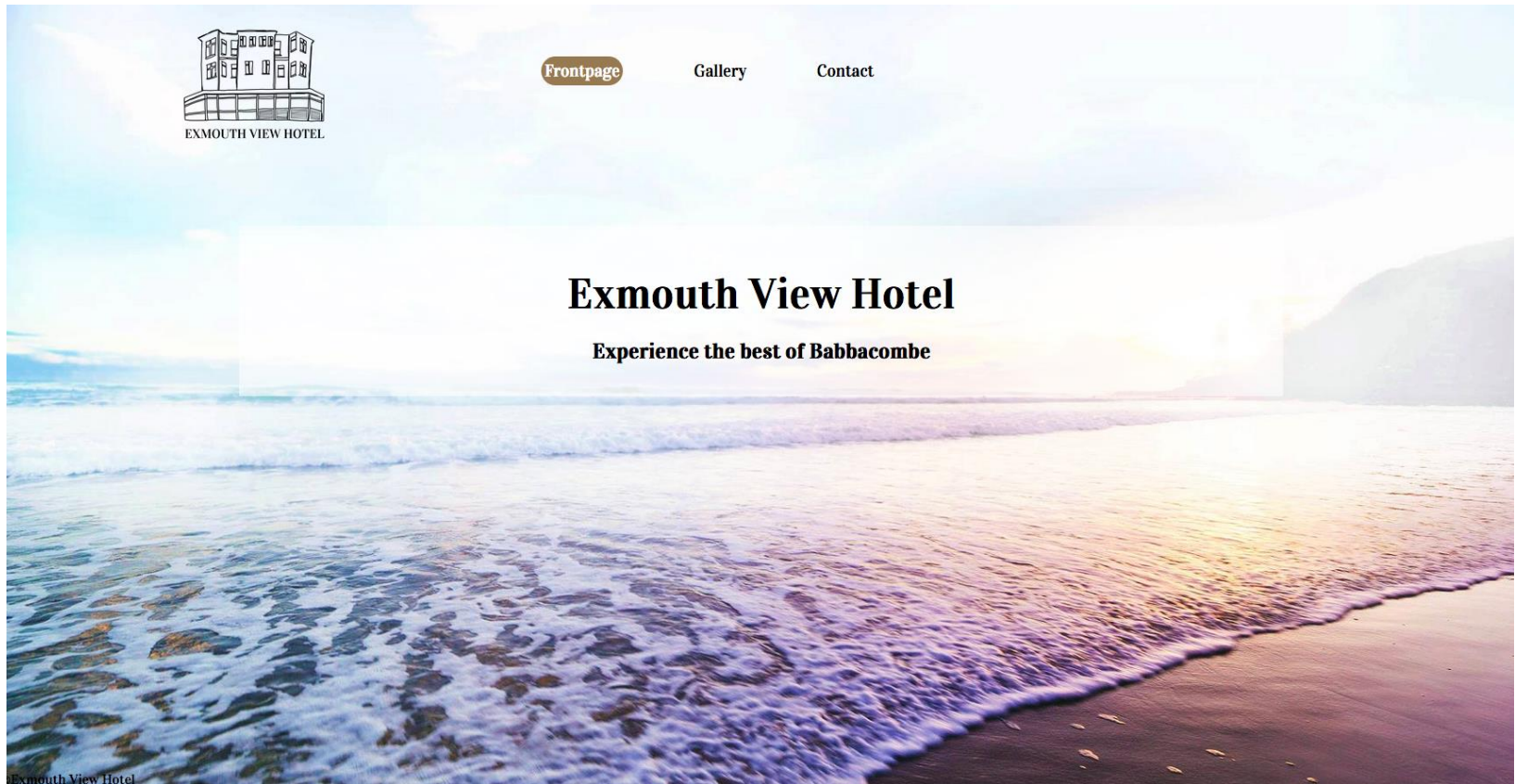
Paper prototypes



Wireframes



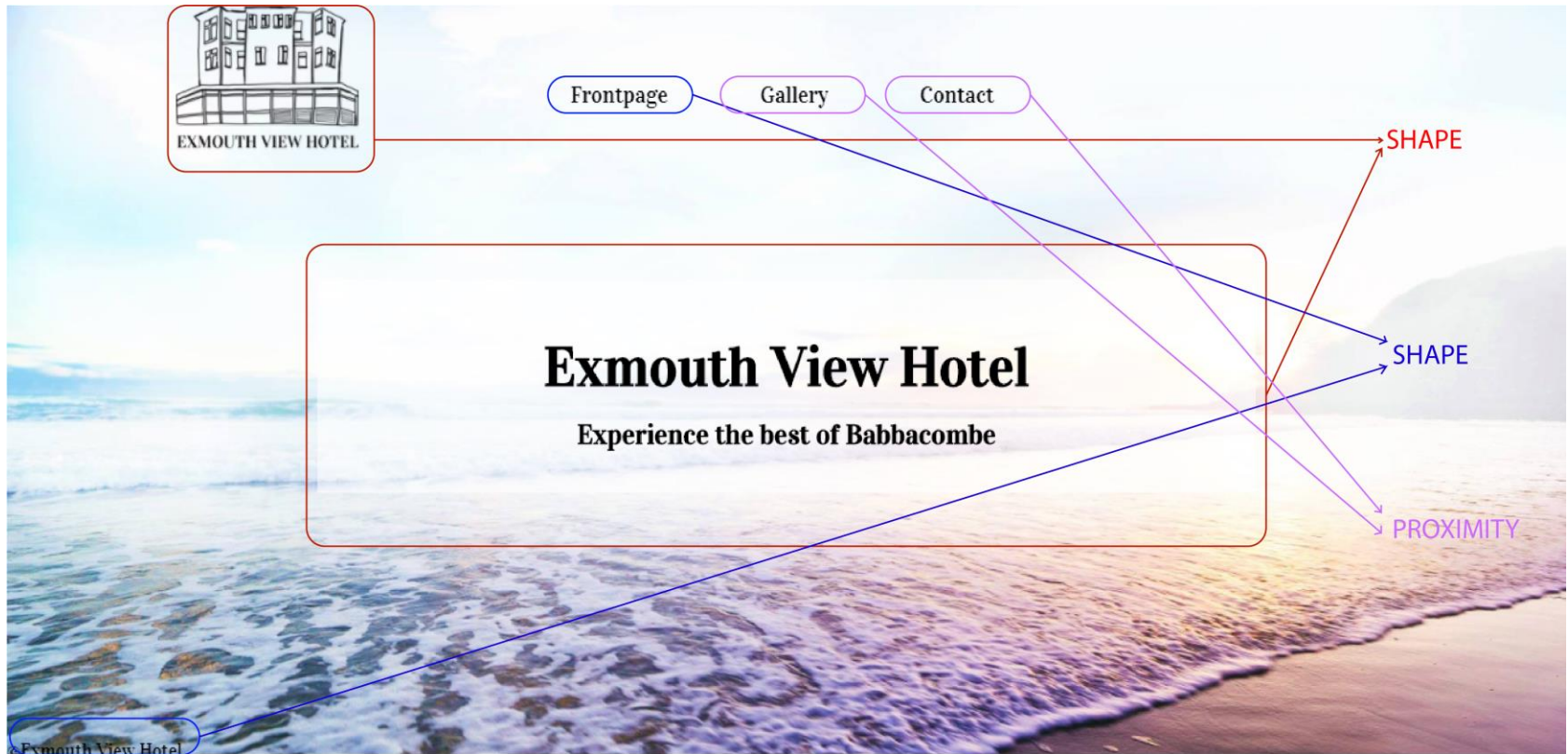
Desktop view



Mobile view



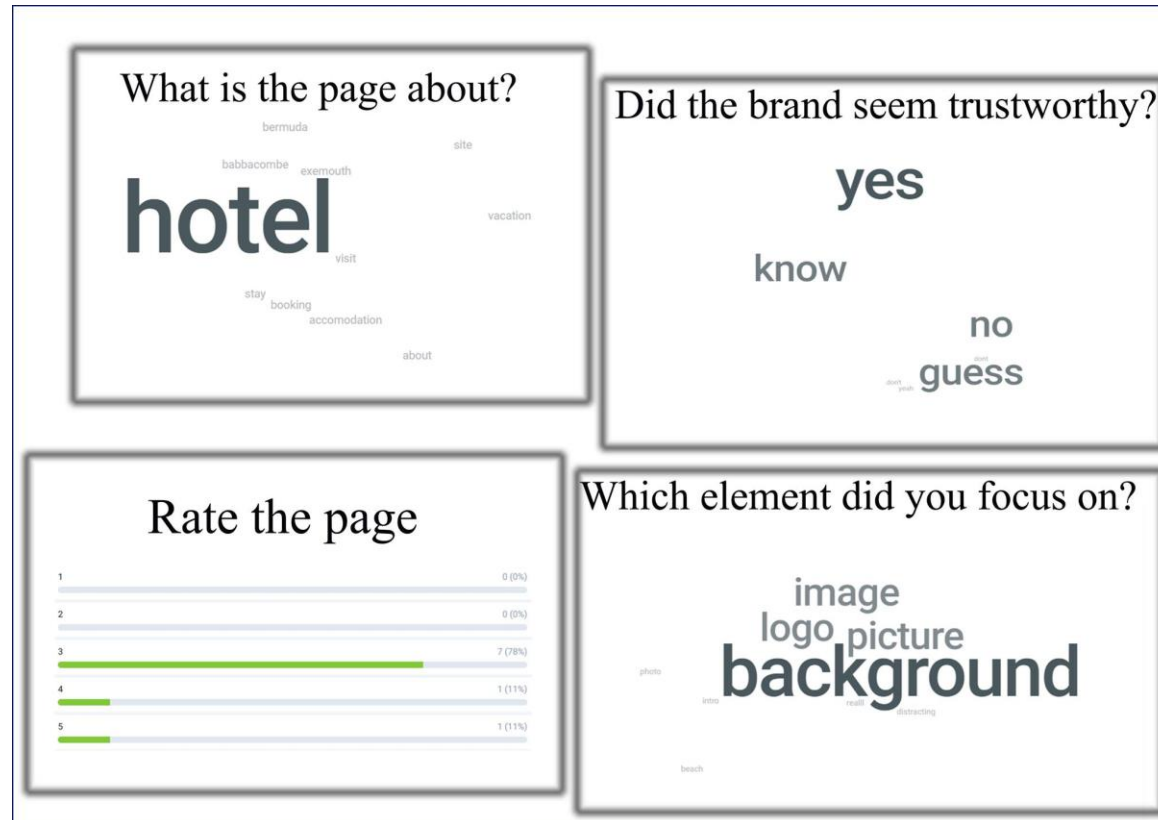
Design principles



Code snippets

```
ul {  
  list-style-type: none;  
  text-decoration: none;  
  padding: 0;  
}  
  
nav li {  
  display: block;  
  padding-left: 0;  
  font-size: 1.2em;  
  text-align: center;  
  padding-top: .3em;  
}  
  
a:link {  
  text-decoration: none;  
  color: black;  
}  
  
a:visited {  
  color: black;  
}  
  
a:hover {  
  background: #977a51;  
  border-radius: 3em;  
  transition: all .5s;  
  padding: .2em;  
  color: white;  
}
```

Test results and Changes to enhance Usability



LINKS TO XD-PROTOTYPES

(MOBILE)

<https://xd.adobe.com/view/061354b6-bea2-4b70-949b-37a10e4ad575>

(DESKTOP)

<https://xd.adobe.com/view/5ae500c0-1941-4be9-8ad4-df71626efdaa/>

LINK TO WEBSITE

<http://valsdottir.net/kea/01-web/redesign/>