



EXMOOUTH VIEW HOTEL



Meet group 12



Existing website

[Picture Page](#)
[Tariff 2017 & Special Offers](#)
[Christmas Break Details](#)
[Daily Menu](#)
[Torquay](#)
[Local Attractions](#)
[Sporting Attractions](#)
[Map Page](#)
[Live Travel Updates](#)
[Detailed Weather](#)
[Webcam Links](#)
Current Temperature

Experience The Best Of Babbacombe @
Our Traditional Family Run Hotel Offering Affordable Accommodation
And Excellent Quality Home Cooked Food.

Exmouth View Hotel
ST ALBANS ROAD
BABBA COMBE
TORQUAY
SOUTH DEVON
TQ1 3LG

Grid Reference : SX 925 655

*Reservations Freephone
0800 7 817 817 (UK Only)*

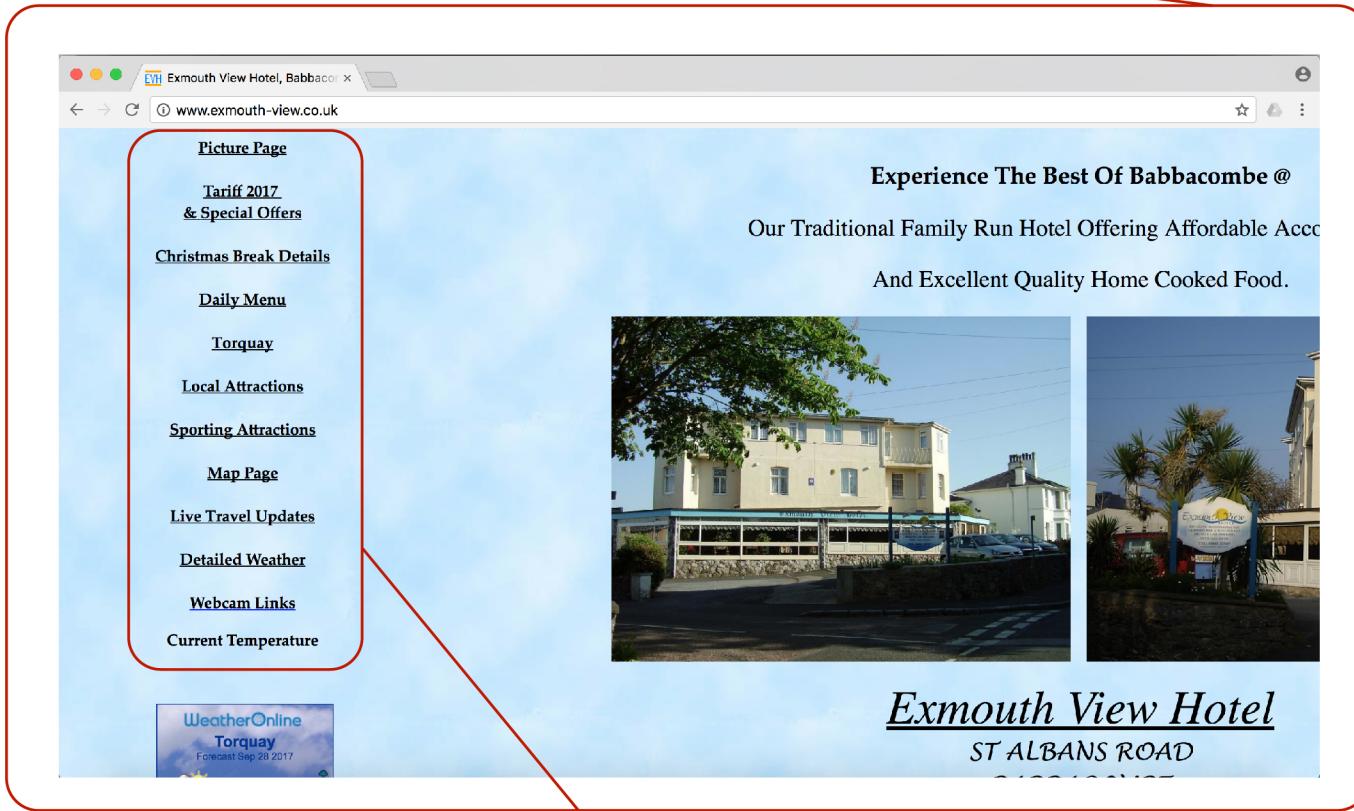
*Tel : 01803 327307
Fax : 01803 329967*

[The Man They Couldn't Hang!](#)
[Fawlty Towers Re-Opened](#)
[Sign of the Times !](#)
[What Visitors Say](#)



Bad design principles

Law of Proximity



Hierarchy

Test report

1. Bad navigation

When a user visits the page, he really doesn't understand what objects belong together so he can't group them and properly use the website.

2. Unclear contact informations

Users didn't find where is the Hotel and how to contact it because the websites frontpage wasn't responsive and you had to first go right and then down in the frontpage. There wasn't any contact section in navigation menu either.

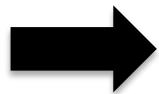
Moodboard



Relaxing Holiday Pleasant Hotel



Logo



EXMOUTH VIEW HOTEL

Style tile

Colors



Adjectives

relaxing,
holiday, pleasant, cozy,
enjoy,

Font

This is an Example of a Header

This is an Example of a Sub Head

Lore ipsum dolor sit amet, consec-
tetuer adipiscing elit, sed diam nonummy
nibh euismod tincidunt ut laoreet dolore
magna aliquam erat volutpat. Ut wisi
enim ad minim veniam, quis nostrud

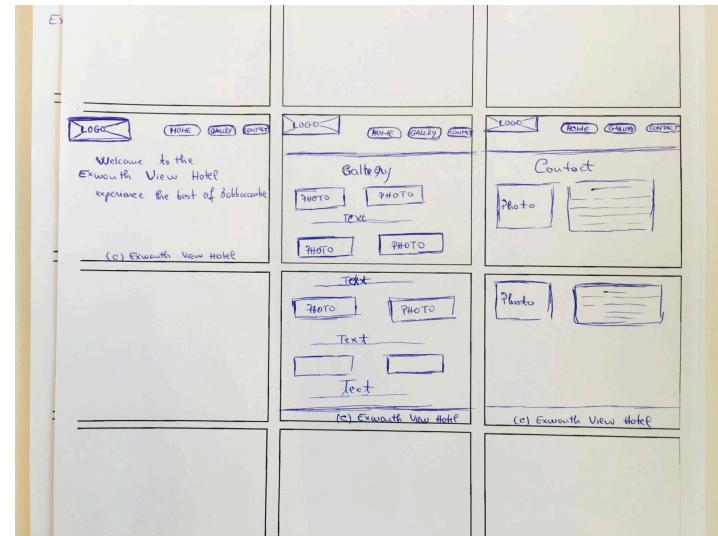
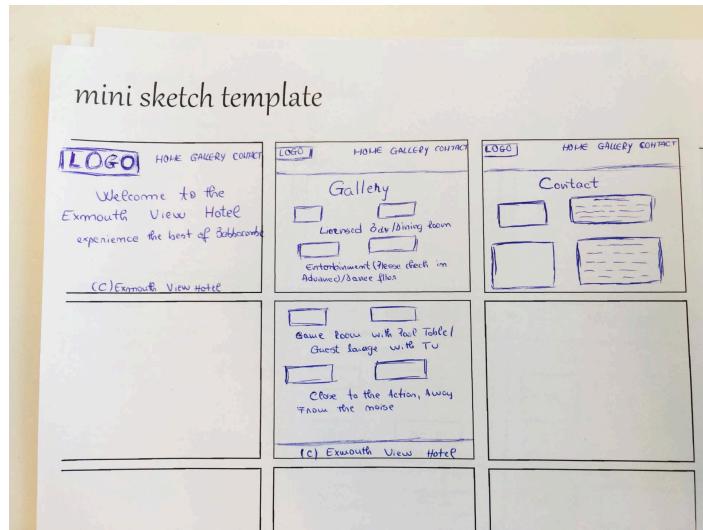
This is an example of a Text link »

Font: Vidaloka

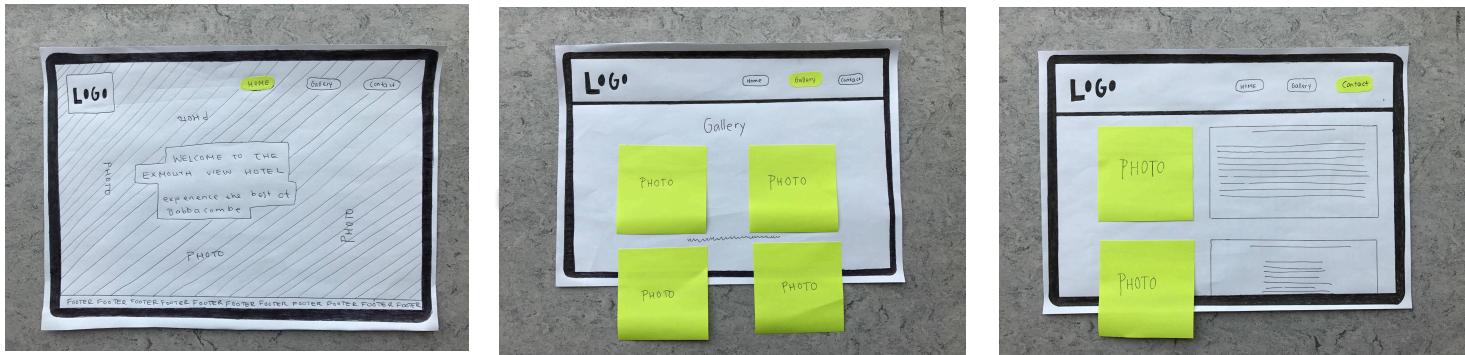
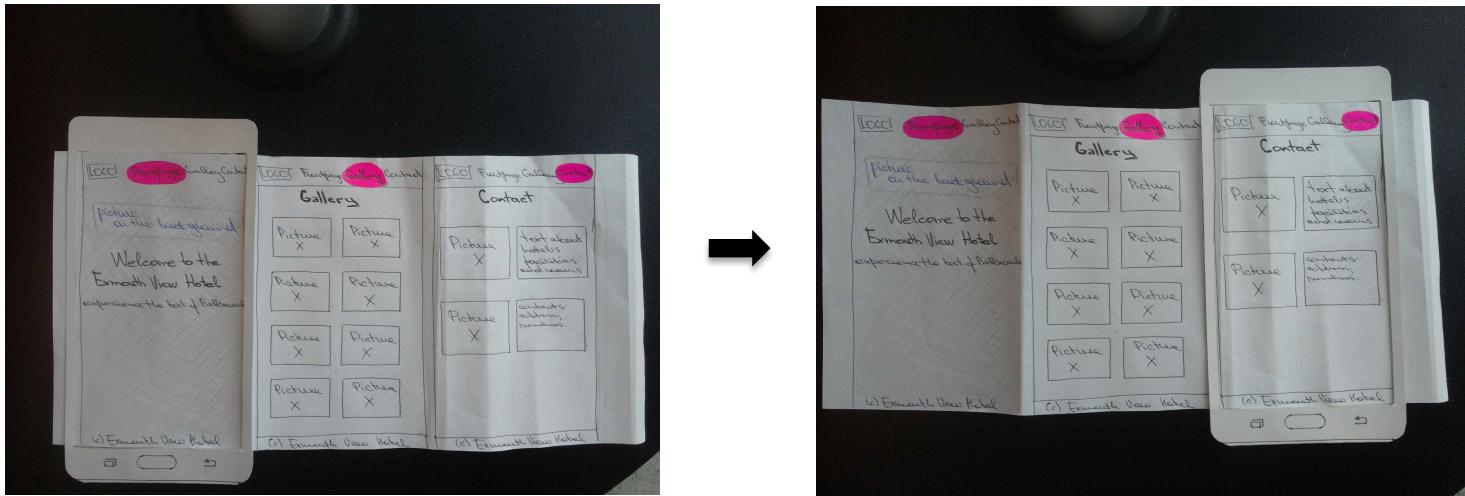
Textures



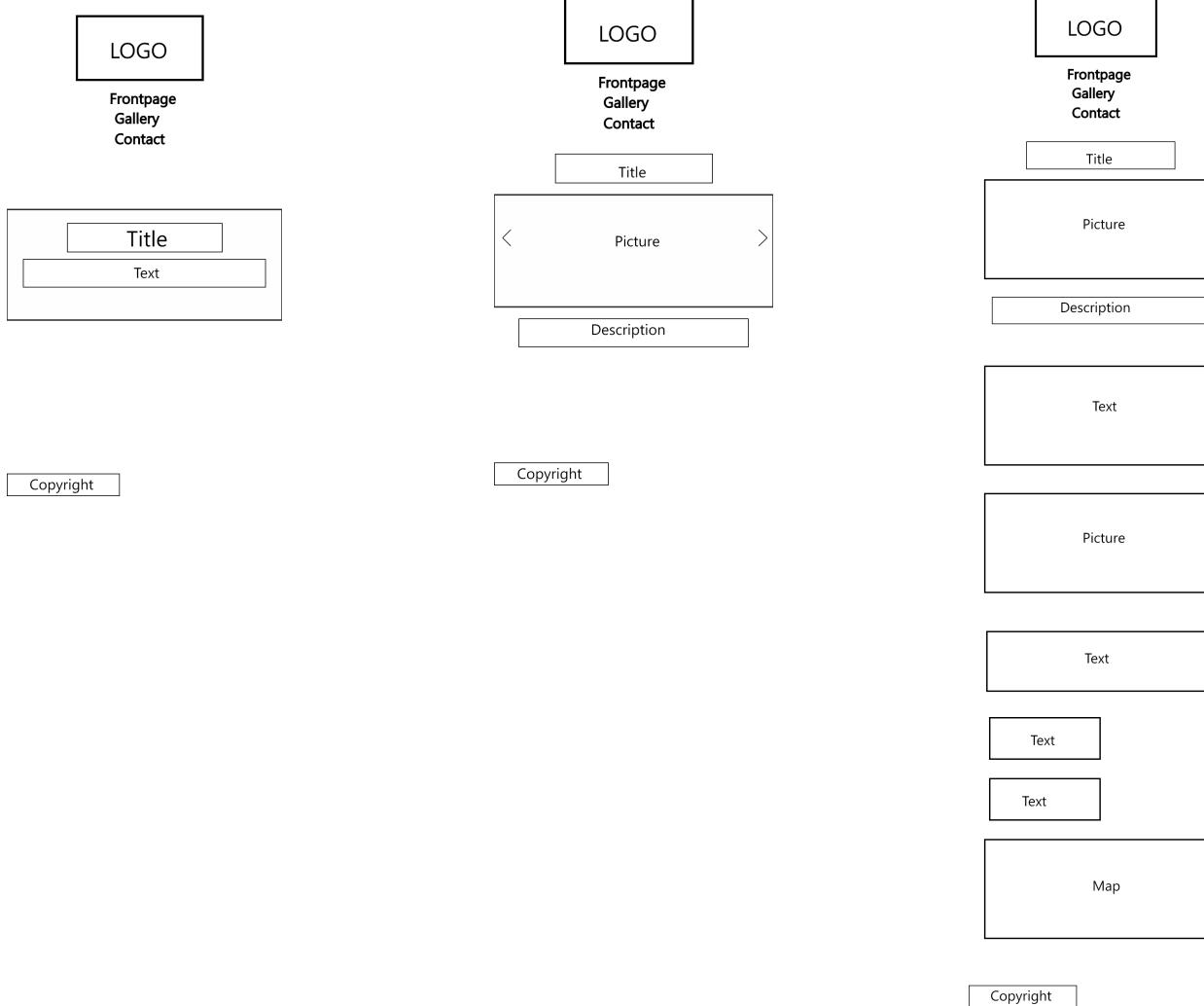
Sketches



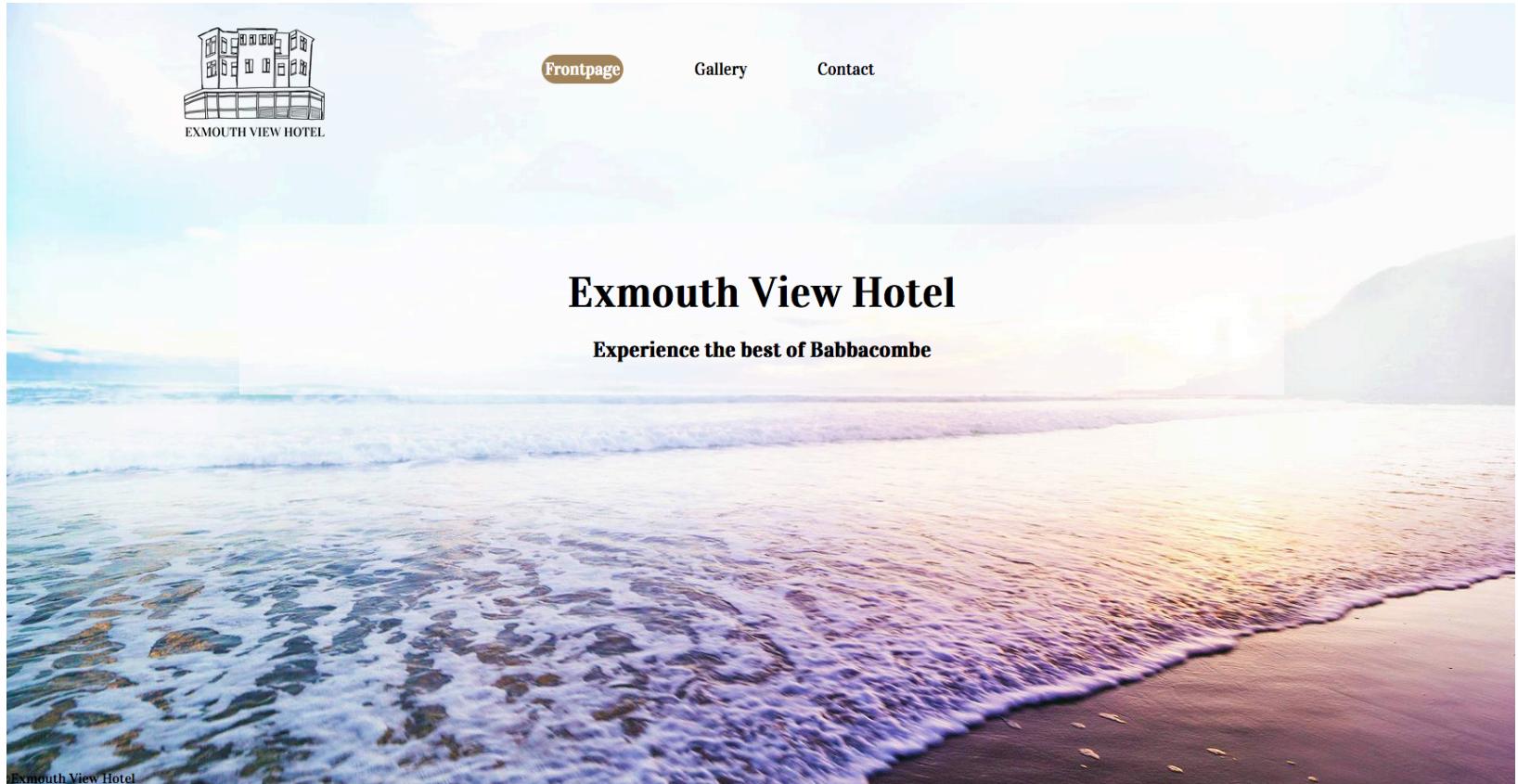
Paper prototypes



Wireframes



Desktop view



The image shows a wide-angle view of a beach at sunset. The sky is filled with soft, warm-colored clouds. The ocean waves are breaking onto the sandy shore, creating white foam. In the background, a large, hilly coastline is visible under the setting sun.

Exmouth View Hotel
Experience the best of Babbacombe

[Frontpage](#) [Gallery](#) [Contact](#)

Exmouth View Hotel

Mobile view



The mobile view of the Exmouth View Hotel website features a large, stylized illustration of the hotel building at the top. Below it, the text "EXMOUTH VIEW HOTEL" is displayed. A navigation menu with three items—Frontpage, Gallery, and Contact—is shown, where "Frontpage" is highlighted with a brown background. The main content area contains the hotel's name, "Exmouth View Hotel", and a slogan, "Experience the best of Babbacombe", set against a background of a beach and ocean. At the bottom, there is a copyright notice: "©Exmouth View Hotel".



EXMOUTH VIEW HOTEL

Frontpage

Gallery

Contact

Exmouth View Hotel

Experience the best
of Babbacombe

©Exmouth View Hotel



EXMOUTH VIEW HOTEL

Frontpage

Gallery

Contact

Gallery



The View of the Bay



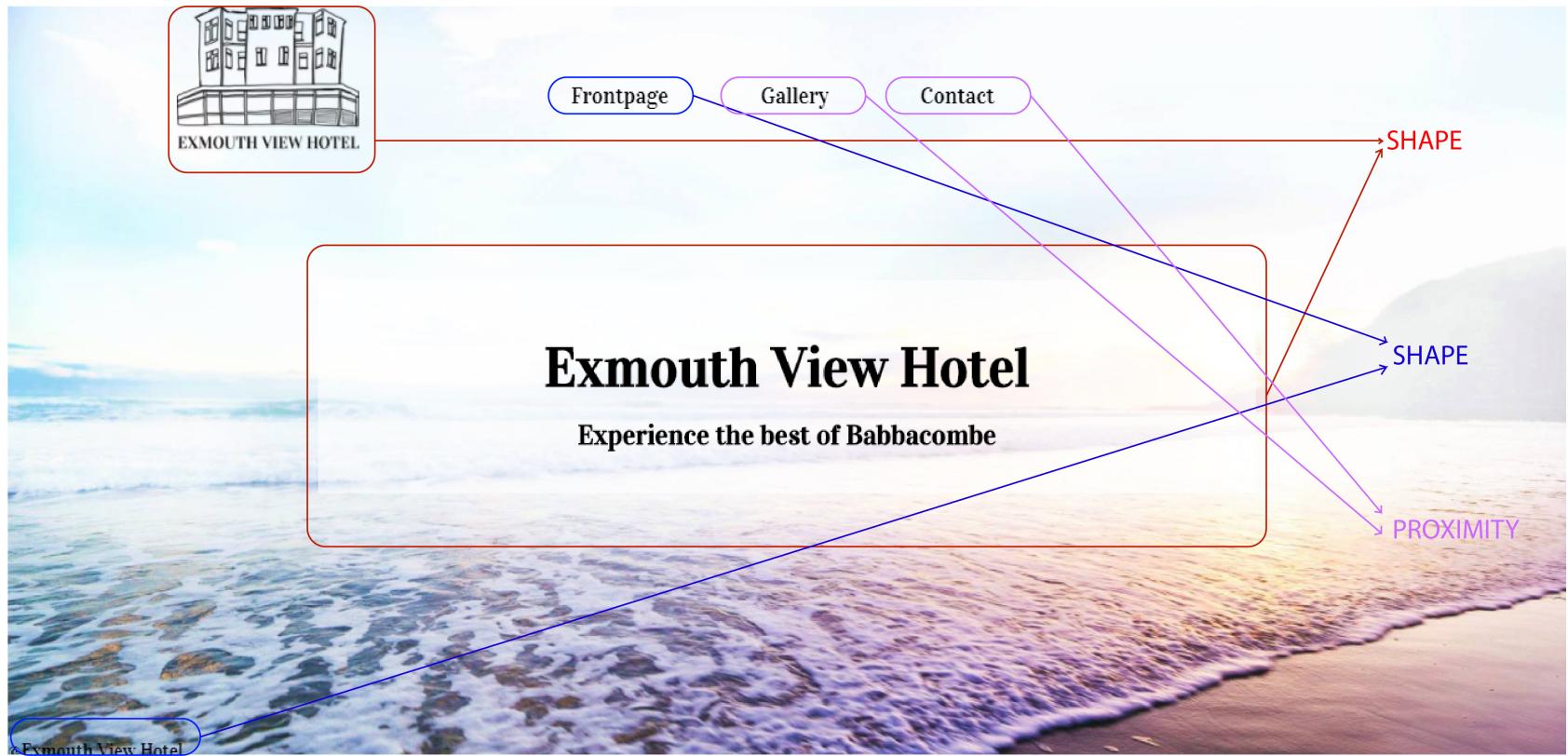
©Exmouth View Hotel



Welcome to Exmouth View!

Exmouth View hotel is located right on the English Riviera in the town of Torquay, a cheerful town epitomised by the

Design principles



Code snippets

```
ul {  
    list-style-type: none;  
    text-decoration: none;  
    padding: 0;  
}  
  
nav li {  
    display: block;  
    padding-left: 0;  
    font-size: 1.2em;  
    text-align: center;  
    padding-top: .3em;  
}  
  
a:link {  
    text-decoration: none;  
    color: black;  
}  
  
a:visited {  
    color: black;  
}  
  
a:hover {  
    background: #977a51;  
    border-radius: 3em;  
    transition: all .5s;  
    padding: .2em;  
    color: white;  
}
```

Test results and Changes to enhance Usability

What is the page about?

Did the brand seem trustworthy?

yes
know
no
guess
don't know

Rate the page

Rating	Percentage
1	0 (0%)
2	0 (0%)
3	7 (78%)
4	1 (11%)
5	1 (11%)

Which element did you focus on?

image
logo
picture
background
photo
intro
realiti
distracting
beach

LINKS TO XD-PROTOTYPES

(MOBILE)

<https://xd.adobe.com/view/061354b6-bea2-4b70-949b-37a10e4ad575>

(DESKTOP)

<https://xd.adobe.com/view/5ae500c0-1941-4be9-8ad4-df71626efdaa/>