



## EXMOOUTH VIEW HOTEL



# Meet group 12



# Existing website

[Picture Page](#)  
[Tariff 2017 & Special Offers](#)  
[Christmas Break Details](#)  
[Daily Menu](#)  
[Torquay](#)  
[Local Attractions](#)  
[Sporting Attractions](#)  
[Map Page](#)  
[Live Travel Updates](#)  
[Detailed Weather](#)  
[Webcam Links](#)  
Current Temperature

**Experience The Best Of Babbacombe @**  
Our Traditional Family Run Hotel Offering Affordable Accommodation  
And Excellent Quality Home Cooked Food.

**Exmouth View Hotel**  
ST ALBANS ROAD  
BABBA COMBE  
TORQUAY  
SOUTH DEVON  
TQ1 3LG

*Grid Reference : SX 925 655*

*Reservations Freephone  
0800 7 817 817 (UK Only)*

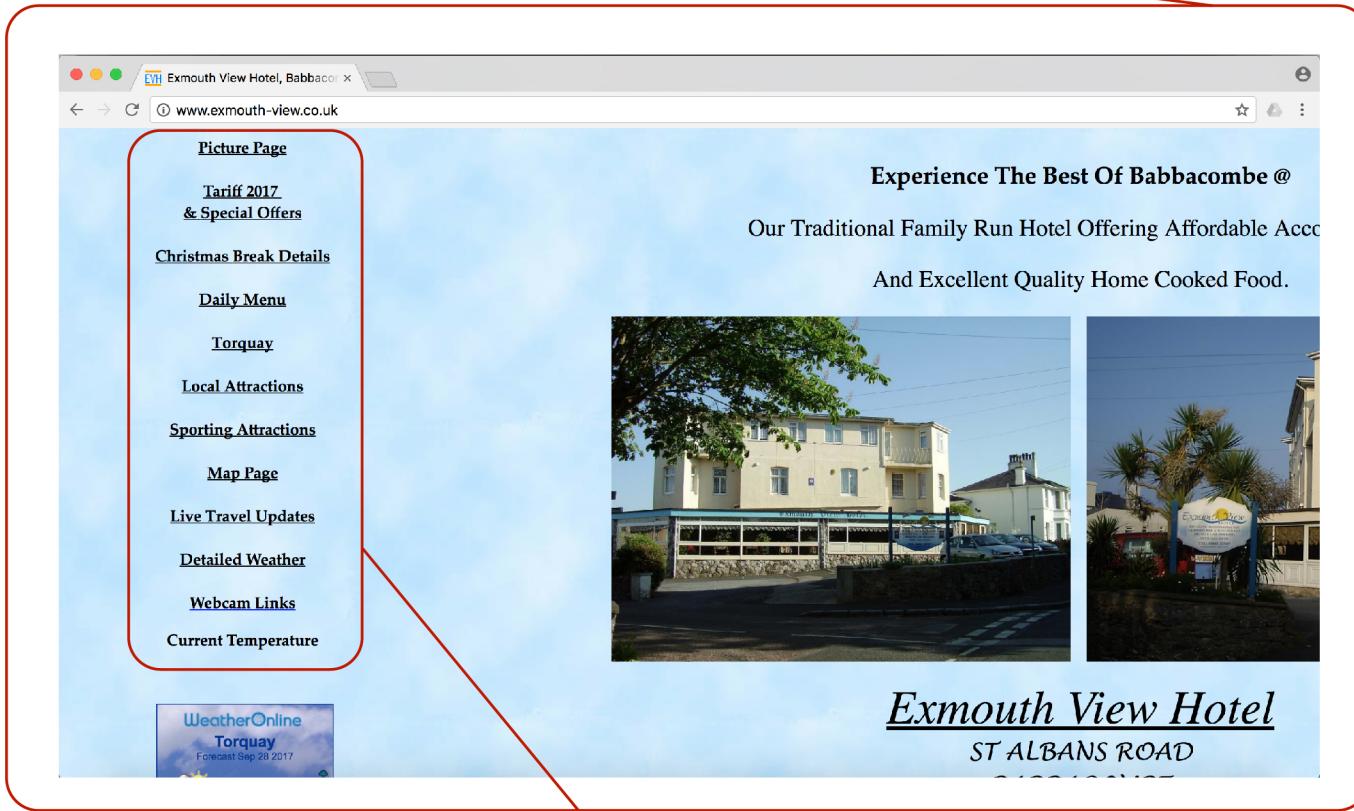
*Tel : 01803 327307  
Fax : 01803 329967*

[The Man They Couldn't Hang!](#)  
[Fawlty Towers Re-Opened](#)  
[Sign of the Times !](#)  
[What Visitors Say](#)



# Bad design principles

## Law of Proximity



Hierarchy

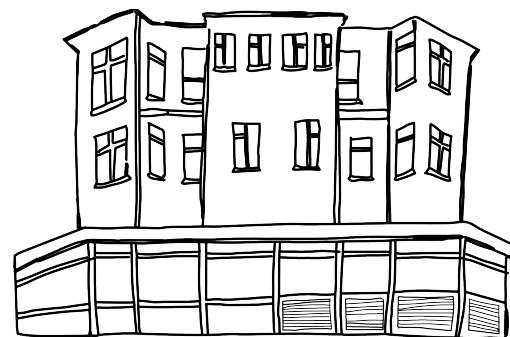
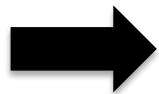
# Moodboard



Relaxing Holiday Pleasant Hotel



# Logo



**EXMOUTH VIEW HOTEL**

# Style tile

Colors



Adjectives

relaxing,  
holiday, pleasant, cozy,  
enjoy,

Font

This is an Example of a Header

This is an Example of a Sub Head

Lore ipsum dolor sit amet, consec-  
tetur adipiscing elit, sed diam nonummy  
nibh euismod tincidunt ut laoreet dolore  
magna aliquam erat volutpat. Ut wisi  
enim ad minim veniam, quis nostrud

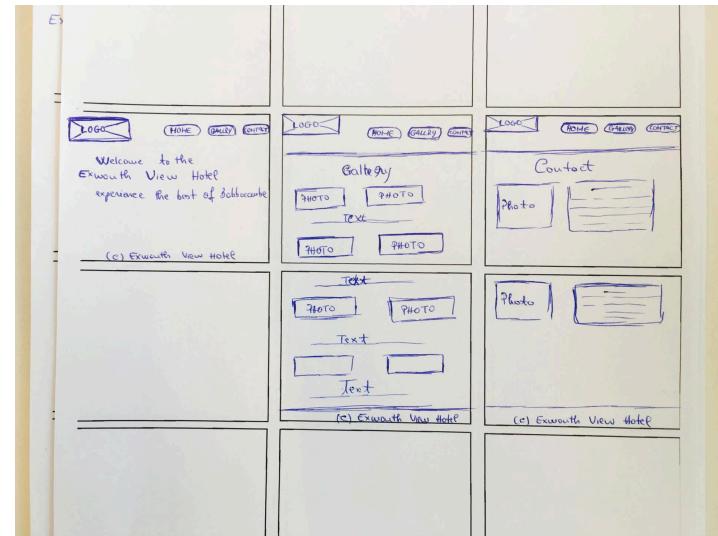
This is an example of a Text link »

Font: Vidaloka

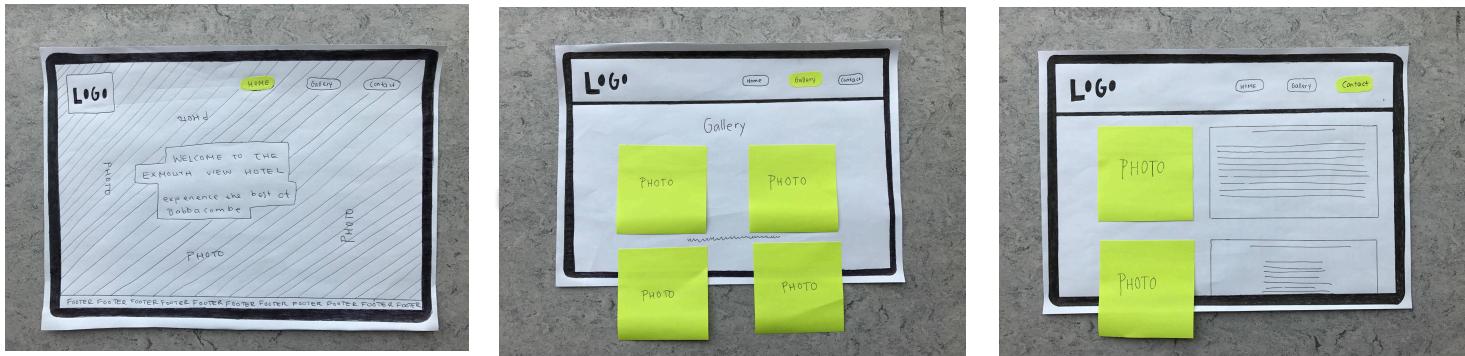
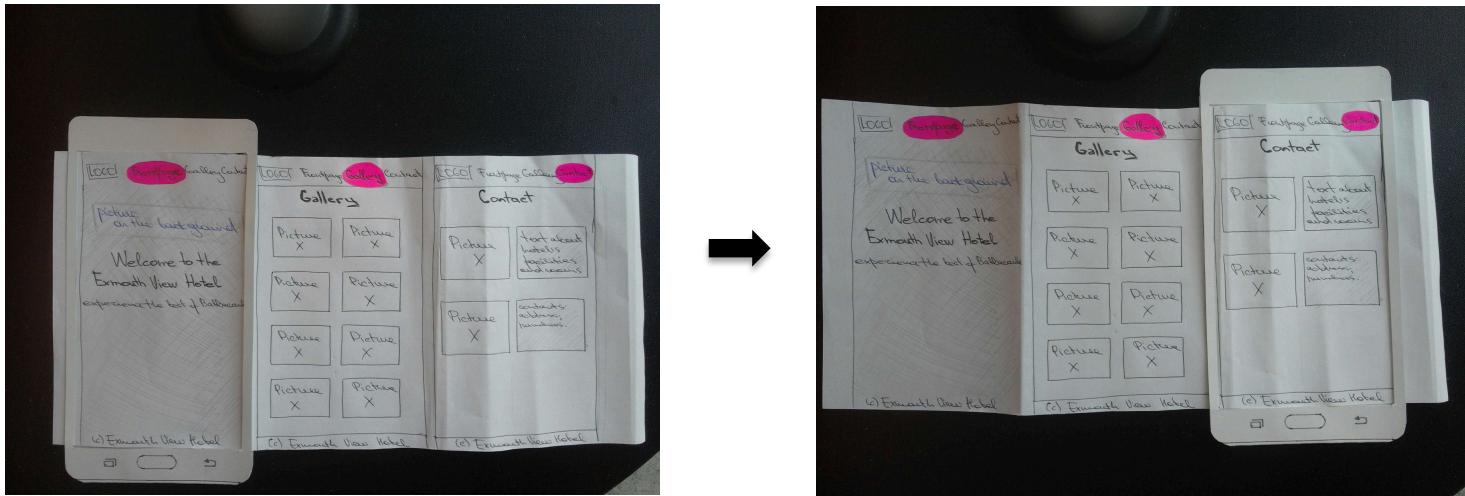
Textures



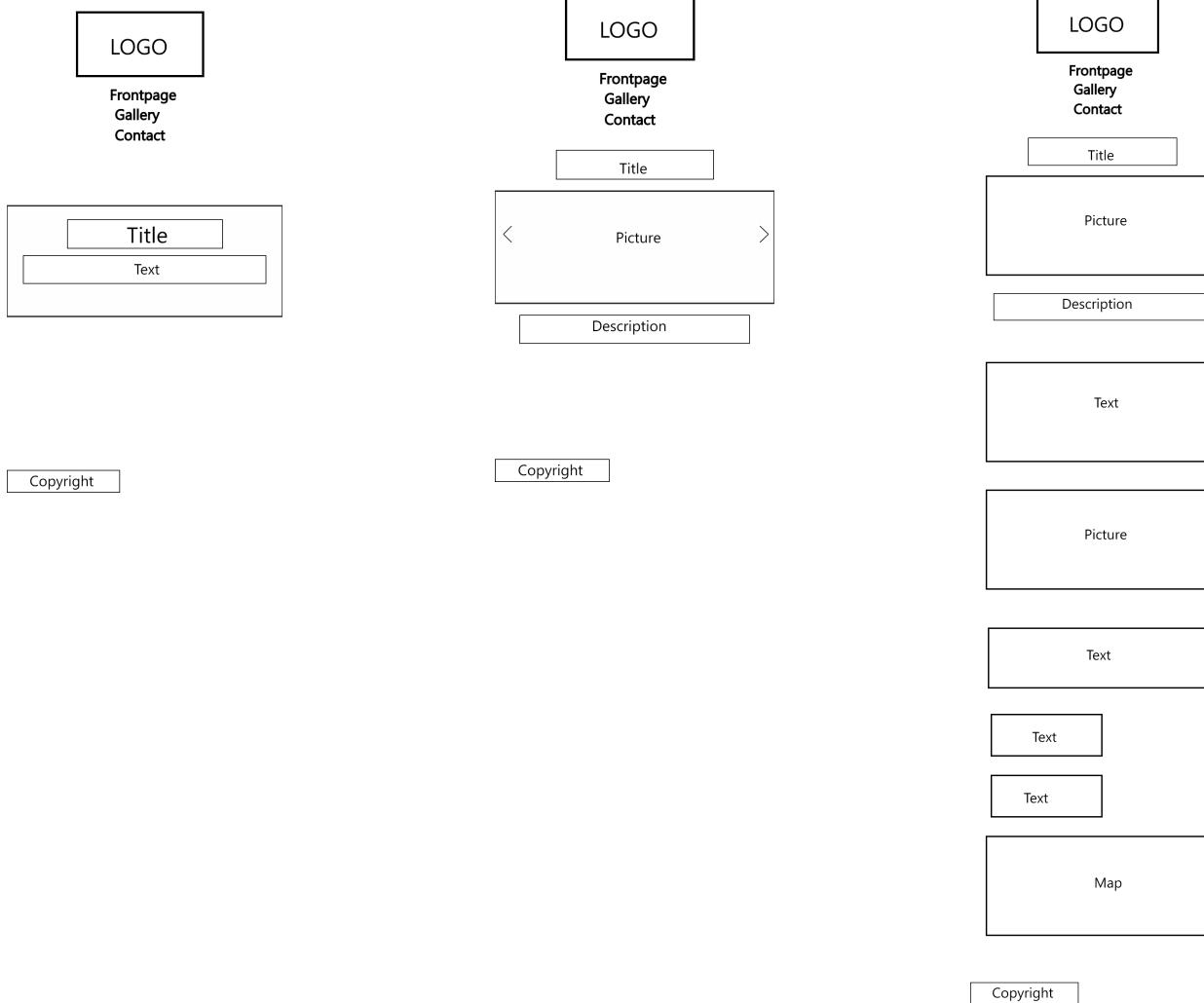
# Sketches



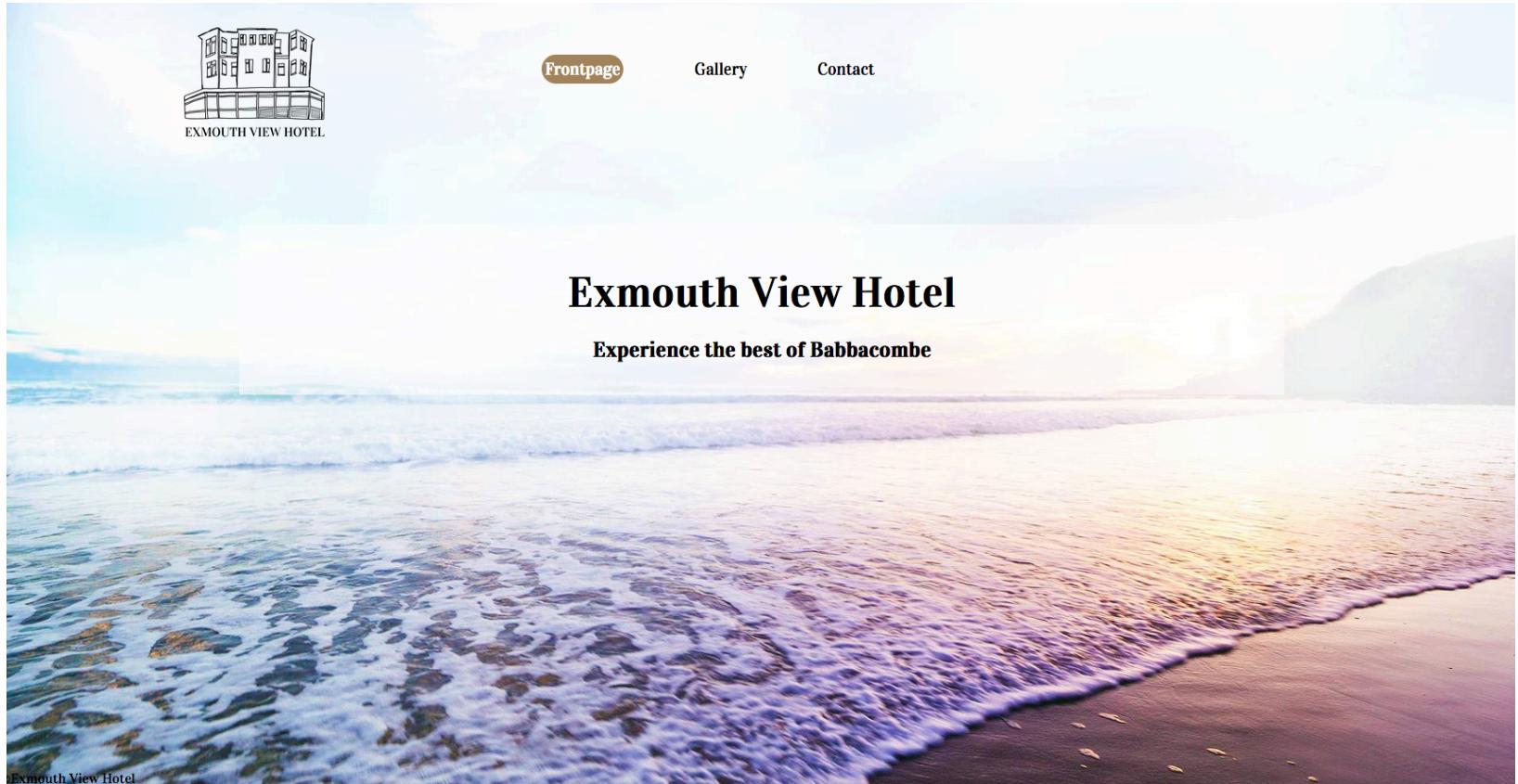
# Paper prototypes



# Wireframes



# Desktop view



The image shows a wide-angle view of a beach at sunset. The sky is filled with soft, warm-colored clouds. The ocean waves are breaking onto the sandy shore, creating white foam. In the background, a large, hilly coastline is visible under the setting sun.

**Exmouth View Hotel**  
Experience the best of Babbacombe

[Frontpage](#)   [Gallery](#)   [Contact](#)

Exmouth View Hotel

# Mobile view



The mobile view of the Exmouth View Hotel website features a large, stylized illustration of the hotel building at the top. Below it, the text "EXMOUTH VIEW HOTEL" is displayed. A navigation menu with three items—Frontpage, Gallery, and Contact—is shown, where "Frontpage" is highlighted with a brown background. The main content area contains the hotel's name, "Exmouth View Hotel", and a slogan, "Experience the best of Babbacombe", set against a background of a beach and sea. At the bottom, there is a copyright notice: "©Exmouth View Hotel".



EXMOUTH VIEW HOTEL

[Frontpage](#)  
[Gallery](#)  
[Contact](#)

## Exmouth View Hotel

Experience the best  
of Babbacombe

©Exmouth View Hotel

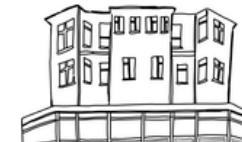
## Gallery



The View of the Bay



©Exmouth View Hotel



EXMOUTH VIEW HOTEL

[Frontpage](#)  
[Gallery](#)  
[Contact](#)

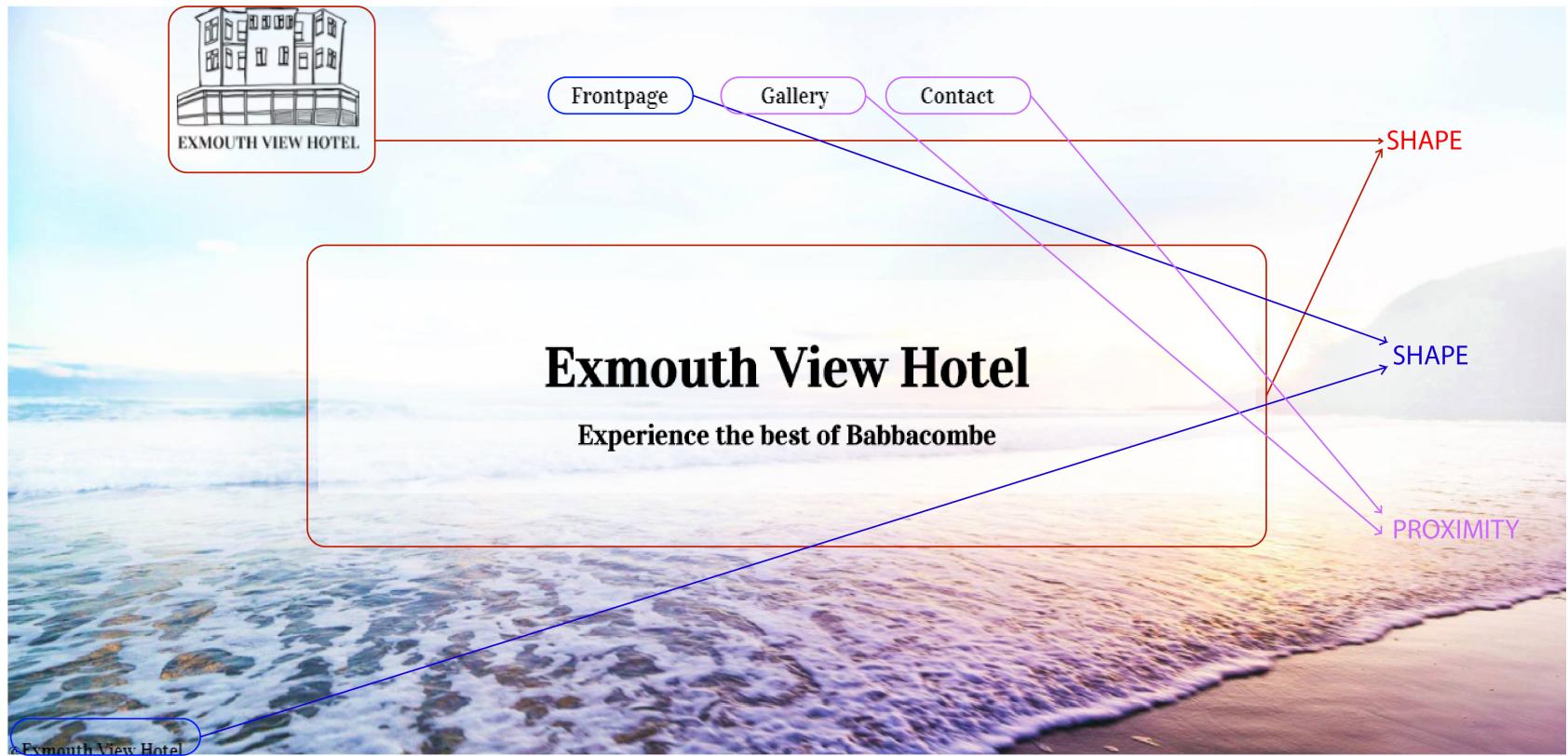
## Contact



## Welcome to Exmouth View!

Exmouth View hotel is located right on the English Riviera in the town of Torquay, a cheerful town epitomised by the

# Design principles



# Code snippets

```
ul {  
    list-style-type: none;  
    text-decoration: none;  
    padding: 0;  
}  
  
nav li {  
    display: block;  
    padding-left: 0;  
    font-size: 1.2em;  
    text-align: center;  
    padding-top: .3em;  
}  
  
a:link {  
    text-decoration: none;  
    color: black;  
}  
  
a:visited {  
    color: black;  
}  
  
a:hover {  
    background: #977a51;  
    border-radius: 3em;  
    transition: all .5s;  
    padding: .2em;  
    color: white;  
}
```

# Test results and Changes to enhance Usability

# LINKS TO XD-PROTOTYPES

(MOBILE)

<https://xd.adobe.com/view/061354b6-bea2-4b70-949b-37a10e4ad575>

(DESKTOP)

<https://xd.adobe.com/view/5ae500c0-1941-4be9-8ad4-df71626efdaa/>