

Jenny Wilson-Sewell

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Project Officer and **Multimedia Designer** with two years of experience in creating graphics and communications products for diverse audiences, while advancing the online impact of NRCan's Canada Centre for Mapping and Earth Observation (CCMEO).

Experience

Project Officer • Natural Resources Canada • Ottawa, ON • May 2023 – Present

- Design outreach materials and custom graphics (web banners, videos, posters, virtual kiosks)
- Provide design input and products for the revitalized Atlas of Canada web environment and printed maps
- Collaborate with cross-functional teams to create engaging communications materials (articles, announcements, social media posts, newsletters)
- Assist with updating GEO.ca content via WordPress and log issues through GitHub
- Manage the CCMEO Communications and Engagement inbox, addressing inquiries
- Track and analyze KPIs to assess and inform future strategic planning
- Assist in the development of project charters and communications planning

Education

Interactive Media Design • Algonquin College • Ottawa, ON • 2023

3.92 Cumulative GPA • Dean's Honours List

Skills

Multimedia Design • Adobe Creative Suite • Content Creation • Project Management

Microsoft Office/M365 • WordPress • HTML/CSS • Strategic Planning

References

Jennifer Harju

A/Manager, Content and Engagement, Natural Resources Canada

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Andrea Merry

Geomatics Specialist, Content and Engagement, Natural Resources Canada

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Additional references available upon request