

Jenny Wilson-Sewell

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Project Officer with two years of experience in creating communications products for diverse audiences, while advancing the online impact of NRCan's Canada Centre for Mapping and Earth Observation (CCMEO).

Experience

Project Officer • Natural Resources Canada • Ottawa, ON • May 2023 – Present

- Collaborate with cross-functional teams to create engaging communications materials (articles, announcements, social media posts, newsletters)
- Design outreach materials and custom graphics (web banners, videos, posters, virtual kiosks)
- Assist with updating GEO.ca content via WordPress and log issues through GitHub
- Provide design input and products for the revitalized Atlas of Canada web environment
- Manage the CCMEO Communications and Engagement inbox, addressing inquiries
- Track and analyze KPIs to assess and inform future strategic planning
- Assist in the development of project charters and communications planning

Education

Interactive Media Design • Algonquin College • Ottawa, ON • 2023

3.92 Cumulative GPA • Dean's Honours List

Skills

Content Creation • Multimedia Design • Adobe Creative Suite • Project Management
Microsoft Office/M365 • WordPress • HTML/CSS • Strategic Planning

References

Jennifer Harju

A/Manager, Content and Engagement, Natural Resources Canada

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Andrea Merry

Geomatics Specialist, Content and Engagement, Natural Resources Canada

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Additional references available upon request