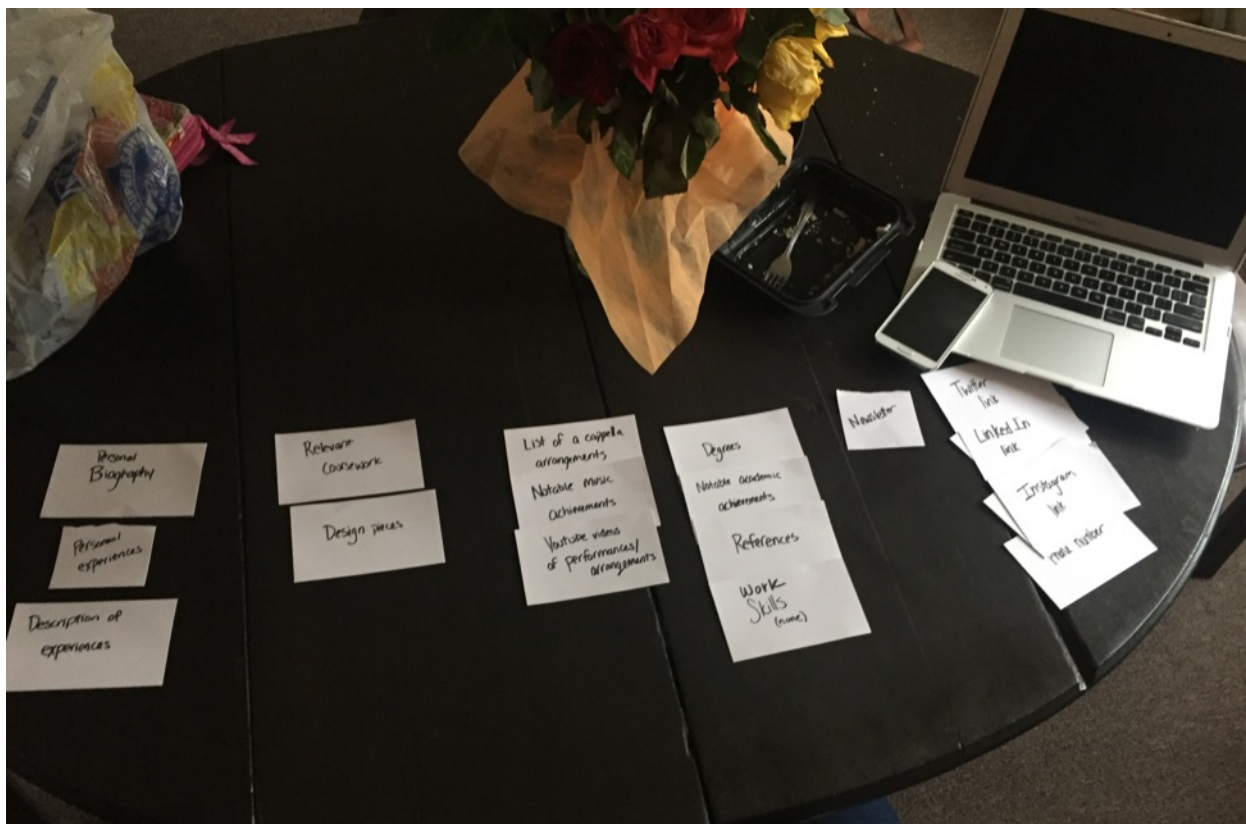
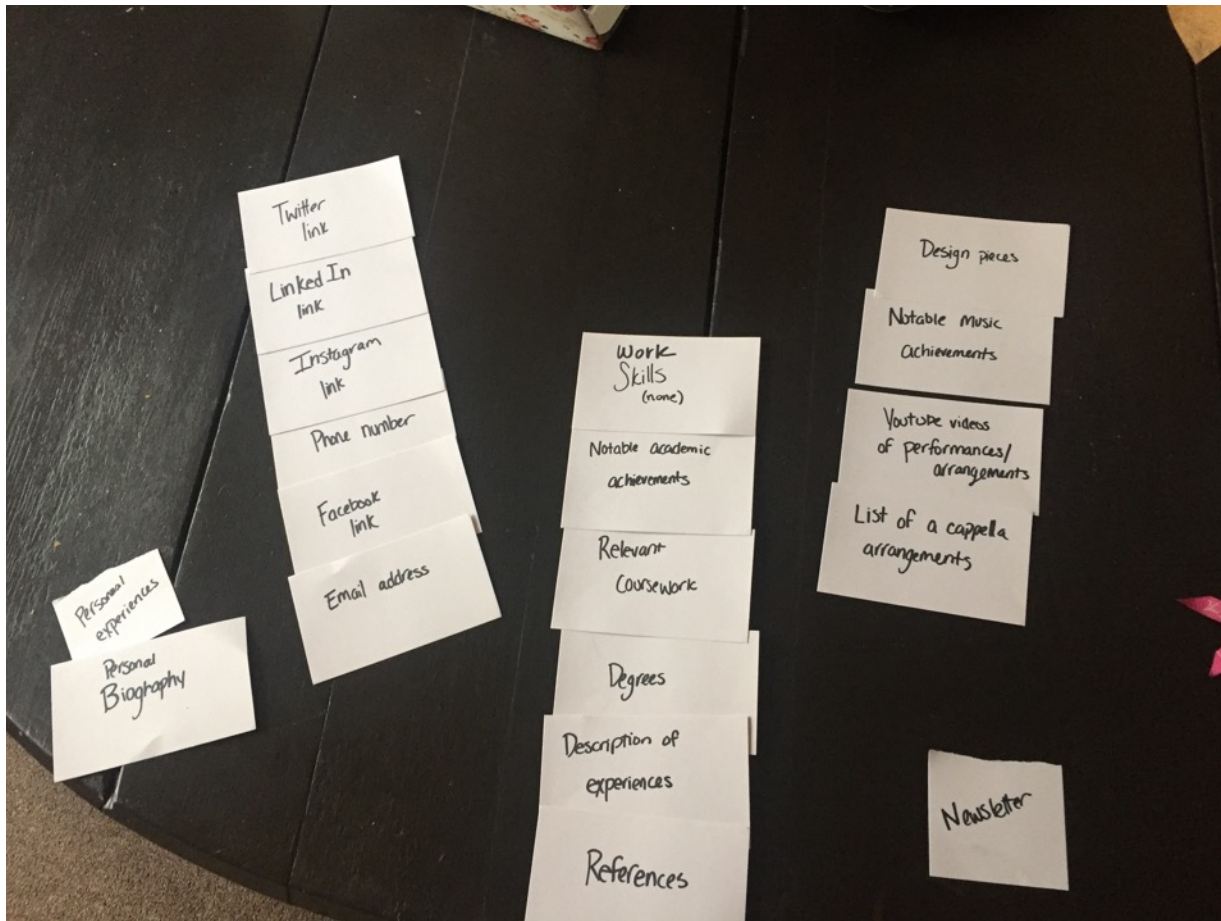


Card Sort Final

The two images below represent the way two of my friends categorized my content:



While both had valid reasoning for the way they sorted the cards, they had several differences. Both combined all of the contact information into one group and a standalone newsletter link. The first pictures has a resume section, fine arts section, and blog. The second also had a resume section, but included relevant coursework with design and separated the design pieces from the music content. In addition, she put personal biography, experiences, and their descriptions as a “home page” section.

By combining my favorite ideas from both card sorts and my own, I have created my final card sort:

- Home Page:
 - Biography
 - Newsletter link
- Contact Info: - (links will be utilized in header)
 - Facebook
 - Twitter
 - LinkedIn
 - Instagram
 - Email
- Music:
 - List of A Cappella Arrangements
 - Notable Music achievements
 - YouTube Videos of performances/arrangement
- Resume:
 - Work Skills
 - Professional experiences
 - Degrees
 - Notable academic achievements
 - Relevant coursework
- Portfolio:
 - Design pieces
- Blog:
 - Personal experiences

I decided the best way to present my content was by dividing it into sections for my three personas: a cappella lovers, business professionals, and design enthusiasts. I also decided to nix the phone number and have the newsletter just a standalone link on the home page, allowing users to just fill in their email address.