

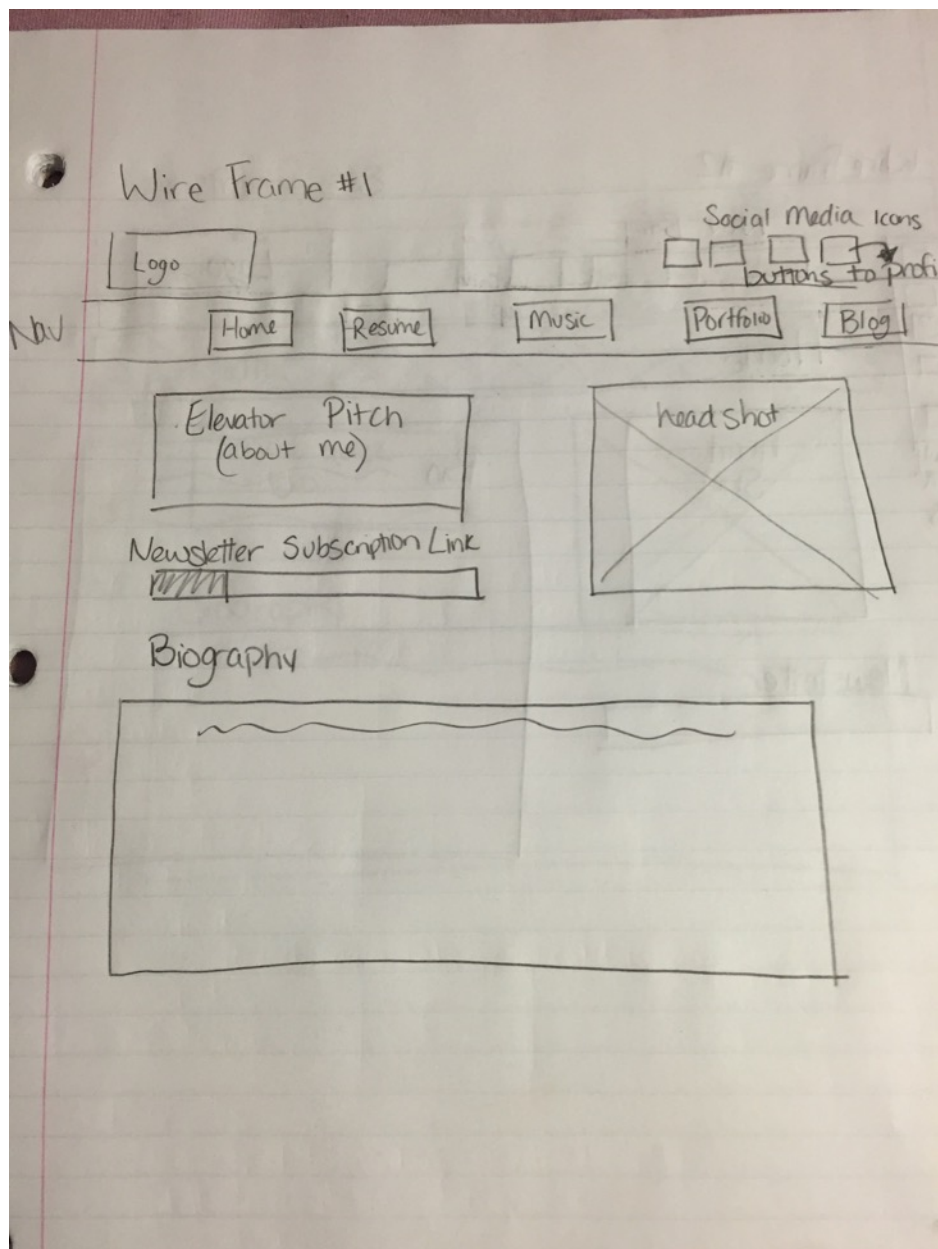
Penultimate:

I actually already downloaded Penultimate prior to this class, but had never thought of using it as a wireframing method! The pros to using Penultimate is that it lets you sketch out the plan directly and can be easily sent in a digital format. It also is very effective for designing for iPad dimensions because you are physically using an iPad. On the other hand, it's downside is that it is more difficult to design for other platforms, such as laptops and mobile.

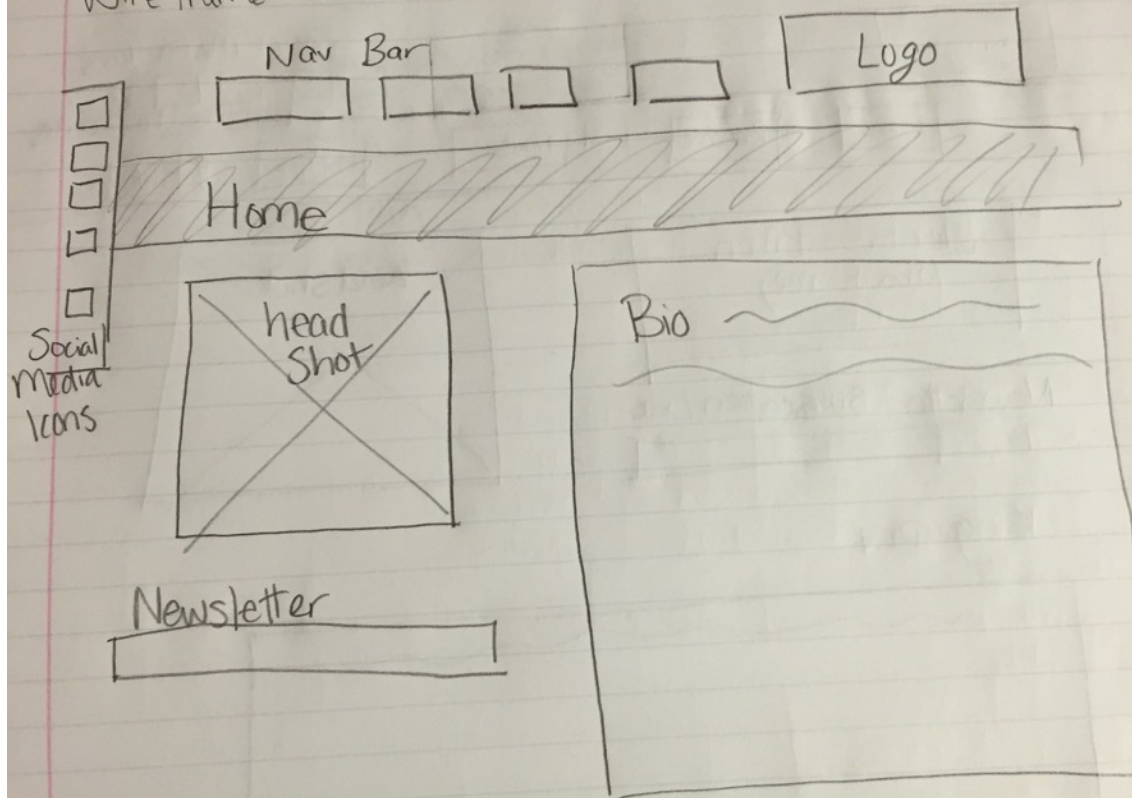
wireframe.cc:

This website is a free, online tool for people to create wireframes. It is very simple and user friendly, allowing designers with various levels of experience to plan out their website. It is very similar to CodePen in the way that you can save a design through links without creating a profile. The pros to using wireframe.cc is that it is simple to use and free. It utilizes a minimalist layout and has a simple click and drag to draw boxes. It is also easy to share and modify. The cons of wireframe.cc is that it doesn't offer that many options. There are a limited number of colors and box options, so your wireframe design is not very customized.

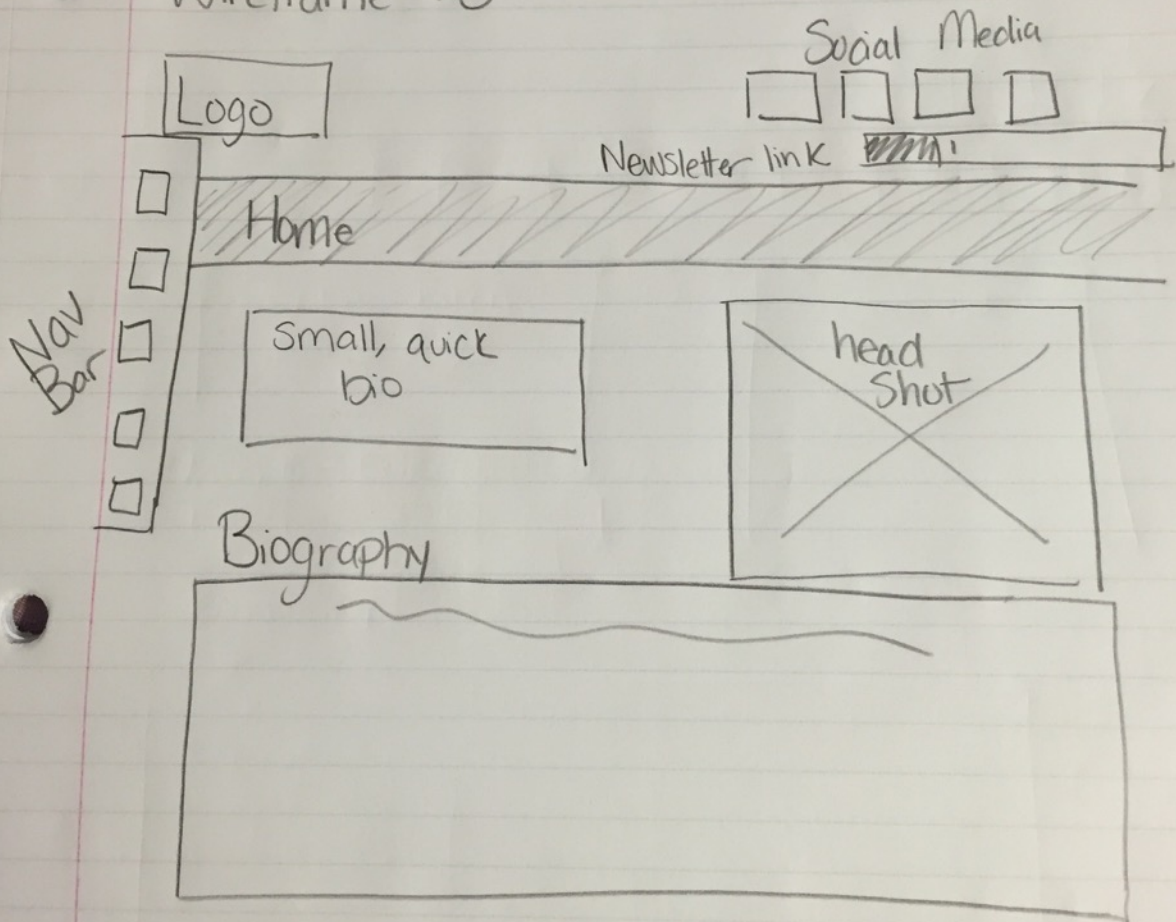
Three Sketch Concepts:

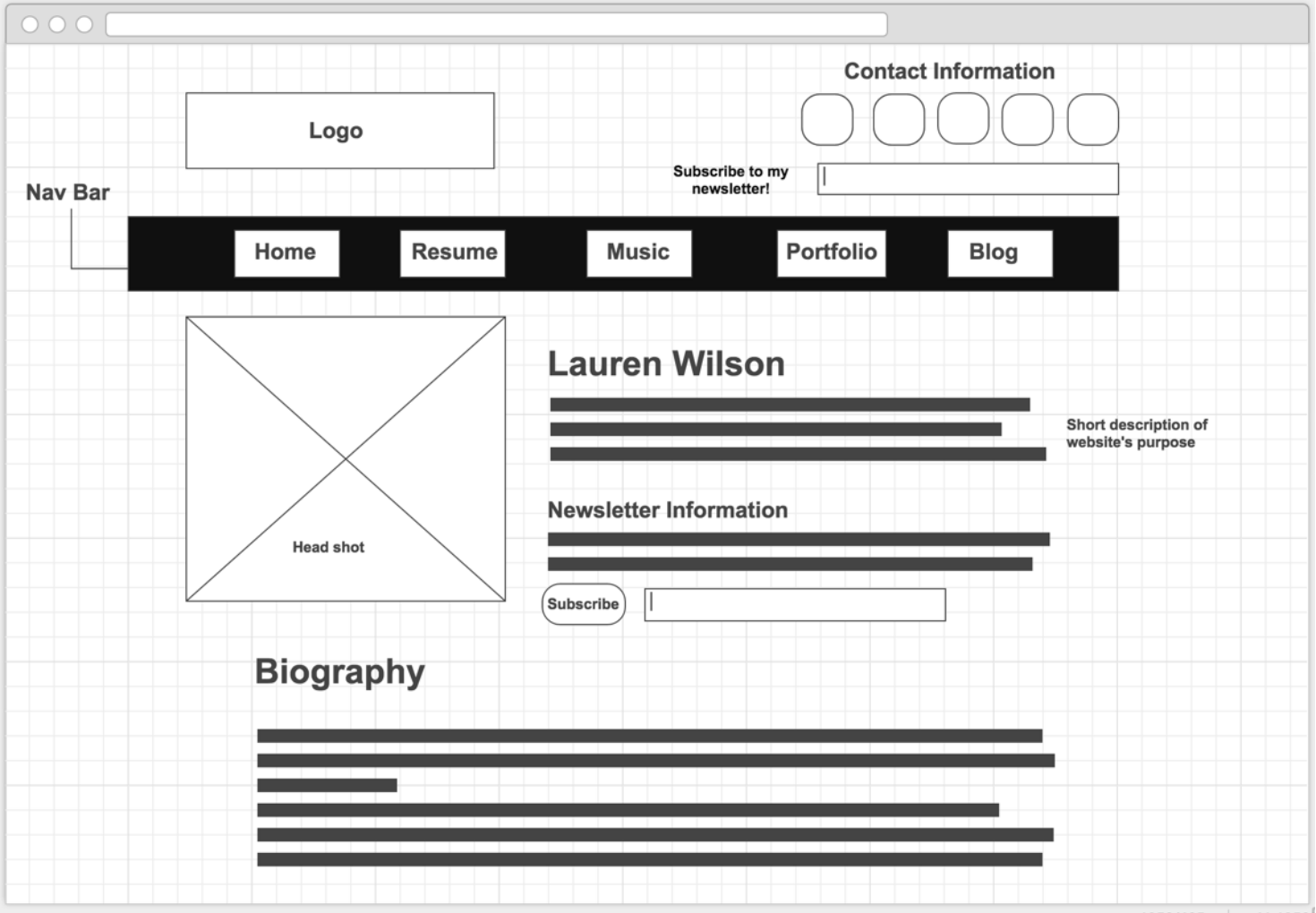


Wire frame #2



Wireframe #3





Logo

Contact Information

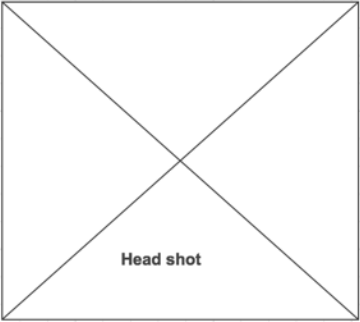


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Head shot

Lauren Wilson



Short description of website's purpose

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