

Loyalty Points Platform Pitch Deck

Discover how our platform empowers small businesses to boost customer loyalty easily.



by wilson kevin ngatia



Made with GAMMA



The Problem We Solve

Customer Retention Challenges

Many small businesses struggle to keep customers coming back.

Existing Solutions

Current loyalty systems are too costly or not suited for local needs.

Our Simple, Customizable Solution

Easy Customer Check-In

Quick via phone number or QR code for seamless visits.

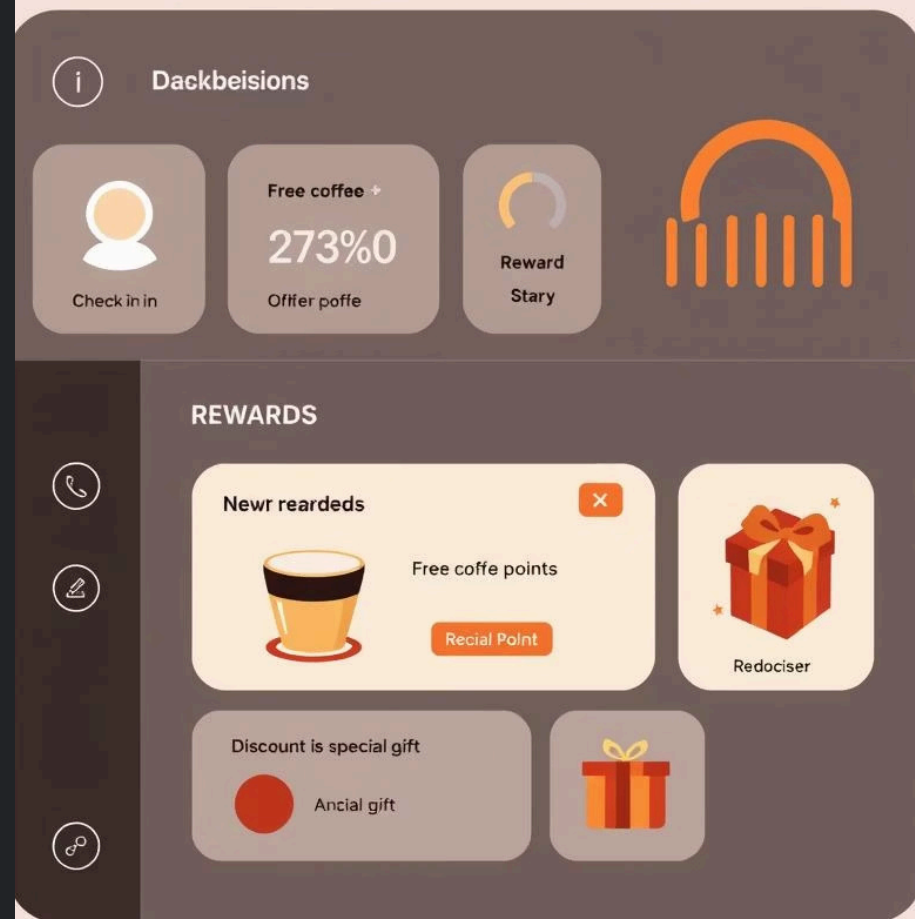
Flexible Rewards System

Multiple reward tiers and instant redemption options.

Real-Time Analytics

Track visits, points, and engagement with clear data.

Loyalty Points



Key Features for Success

User-Friendly UI

Modern, responsive design with dark mode option.

Secure Cloud Storage

Reliable and safe data management for your business.

Easy Integrations

Compatible with popular POS and marketing tools.



Massive Market Opportunity

30M

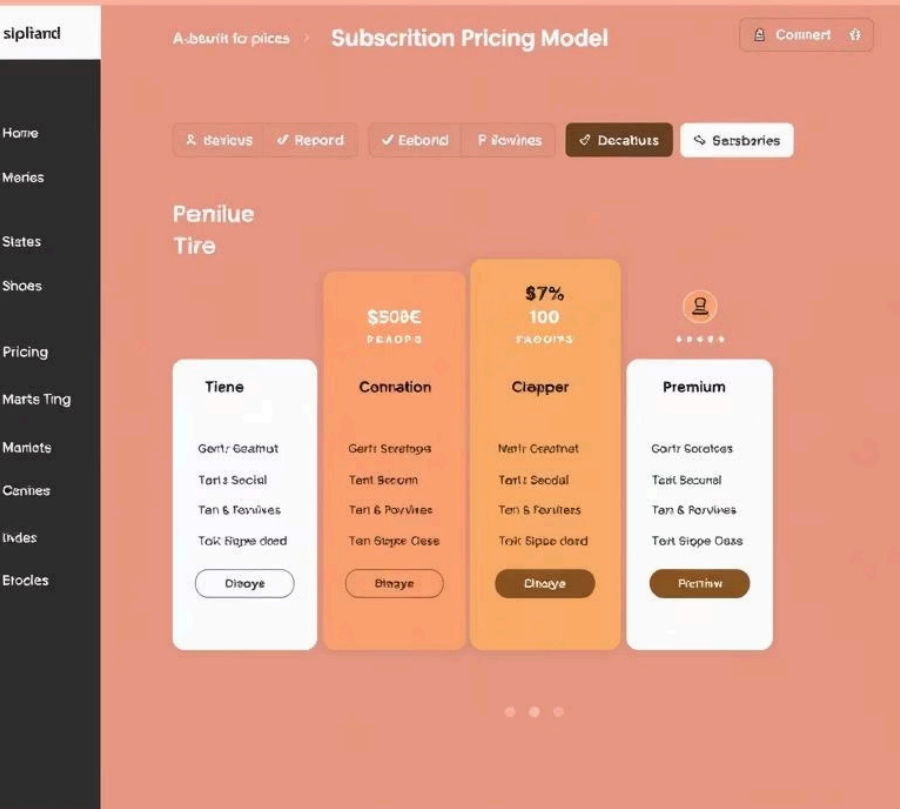
Small Businesses

Millions seek affordable loyalty solutions globally.

75%

Digital Demand Growth

Post-pandemic spike in customer engagement tools.



Business Model That Works

1 Subscription Pricing

Monthly and annual plans for flexibility.

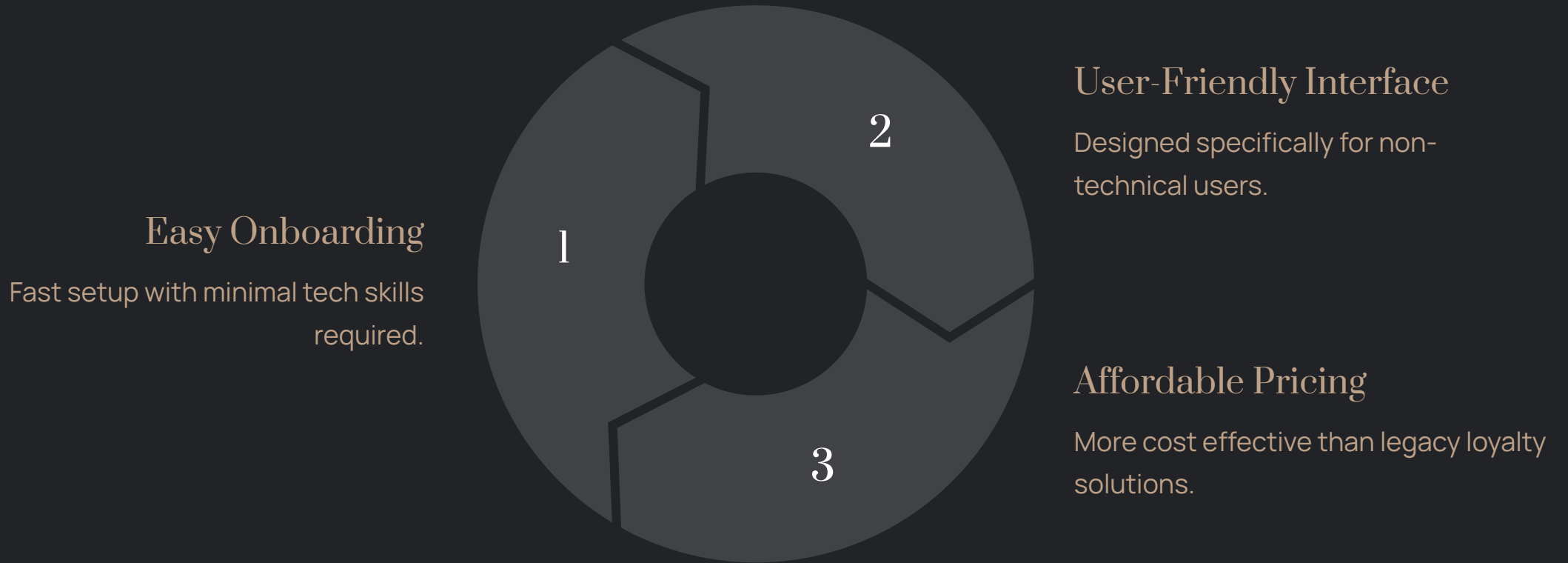
2 Free Tier

Basic loyalty tools to get started easily.

3 Premium Upgrades

Advanced analytics and integrations for growth.

Competitive Advantage



Roadmap & Call to Action

1

MVP Launch

Core features deployment on web platform.

2

Integrations

Add POS, email, and SMS connectivity.

3

Analytics Expansion

Enhanced reporting and insights capabilities.

4

Mobile App

Manage loyalty on the go with native apps.

Join us as pilot partners and investors to transform loyalty.

Project Rompline

