



# REPORT FINANCEIRO

APRENDENDO NA PRÁTICA COM FORMAÇÃO POWER BI ANALYST

» Explorar análise





# Sales Report

Selecione a

03/09/2013

06/02/2014



35,84 Mi

Total de Vendas

337,02 Mil

Unidades Vendidas

3,00 Mi

Soma de Discounts

3,00 Mi

Soma de Discounts

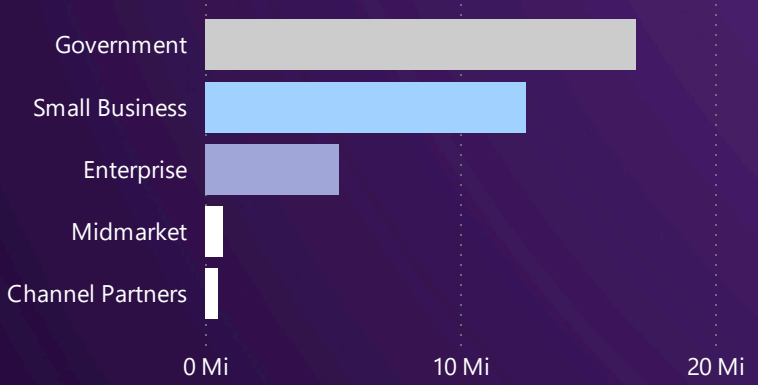
30,76 Mi

Soma de COGS

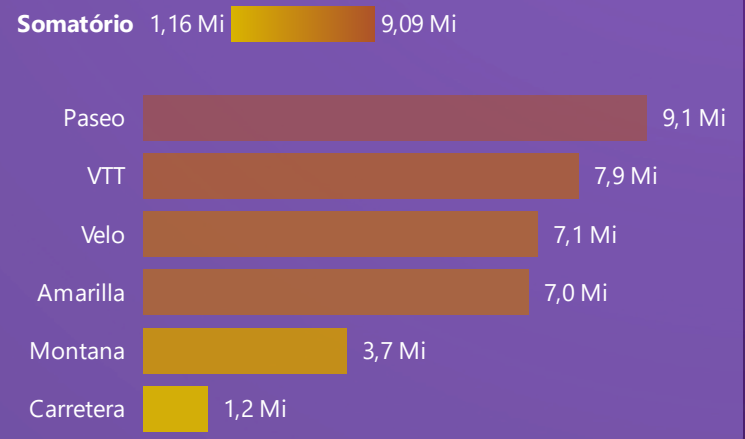


## Vendas x Segmento

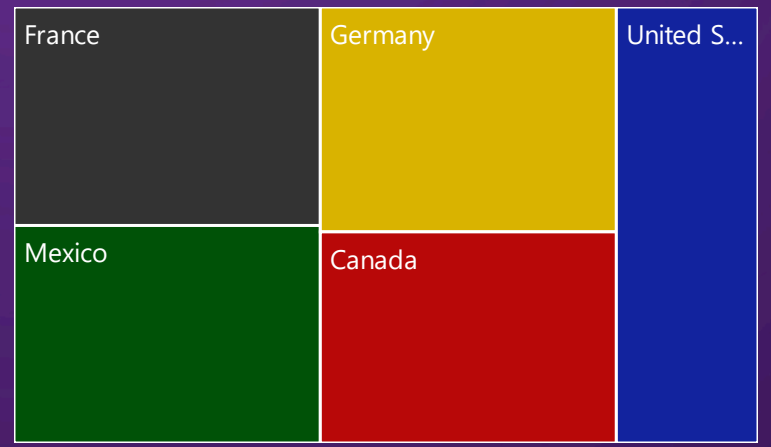
- Bar Chart
- Pie Chart



## Vendas por Produto



- Tremap..
- Map Chart



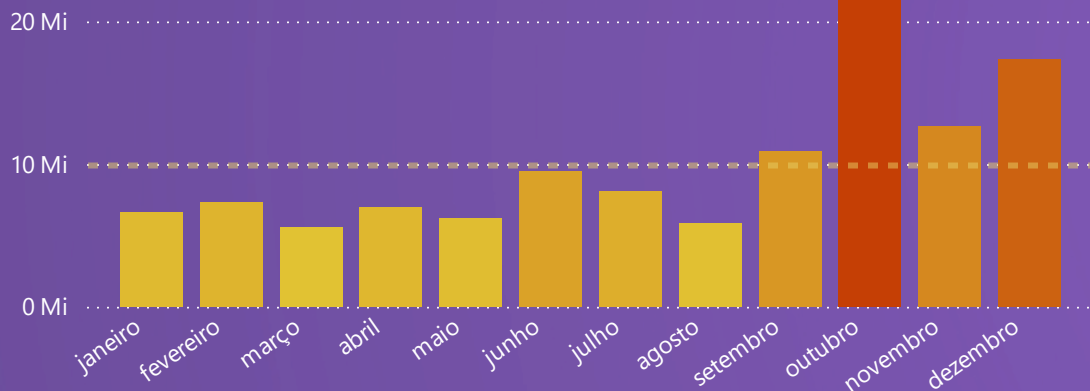


Trimestre

Meses

Total de Vendas Mês

Soma de Sales 5,59 Mi 21,67 Mi

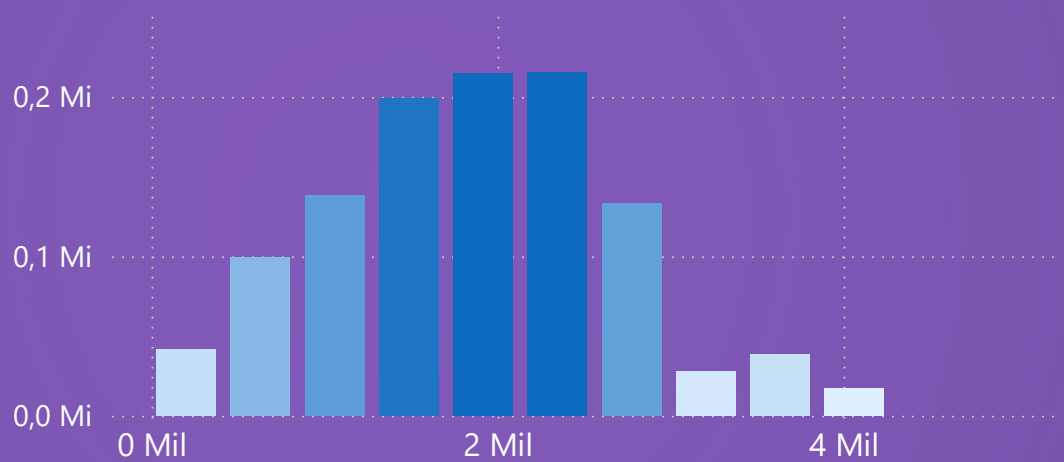


Trimestre	2013	2014	Total
Trim 1		2.632.442,94	2.632.442,94
Trim 2		3.232.378,45	3.232.378,45
Trim 3	763.603,03	2.738.064,34	3.501.667,37
Trim 4	3.114.861,48	4.412.352,02	7.527.213,50
Total	3.878.464,51	13.015.237,75	16.893.702,26



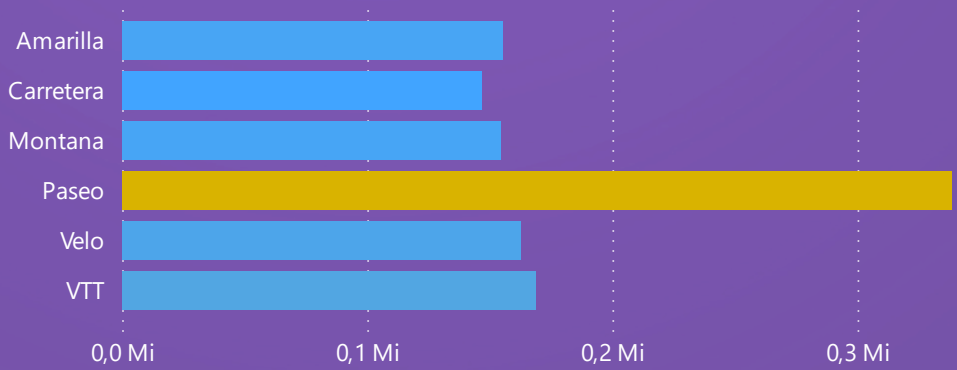
Histograma - Unid Vendidas

Soma de Units Sold 0,02 Mi 0,22 Mi



Vendidos X Produtos

Soma de United Sold 0,15 Mi 0,34 Mi



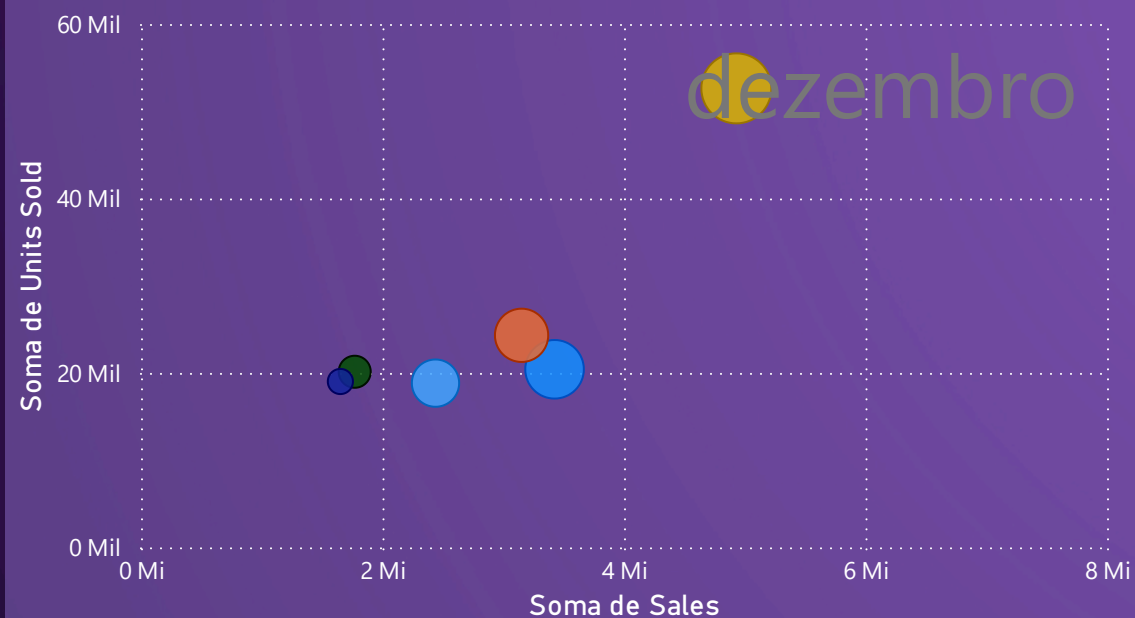


# TOP 3 Produtos



## Soma de Vendas por Produto

Product ● Amarilla ● Carretera ● Montana ● Paseo ● Velo ● VTT

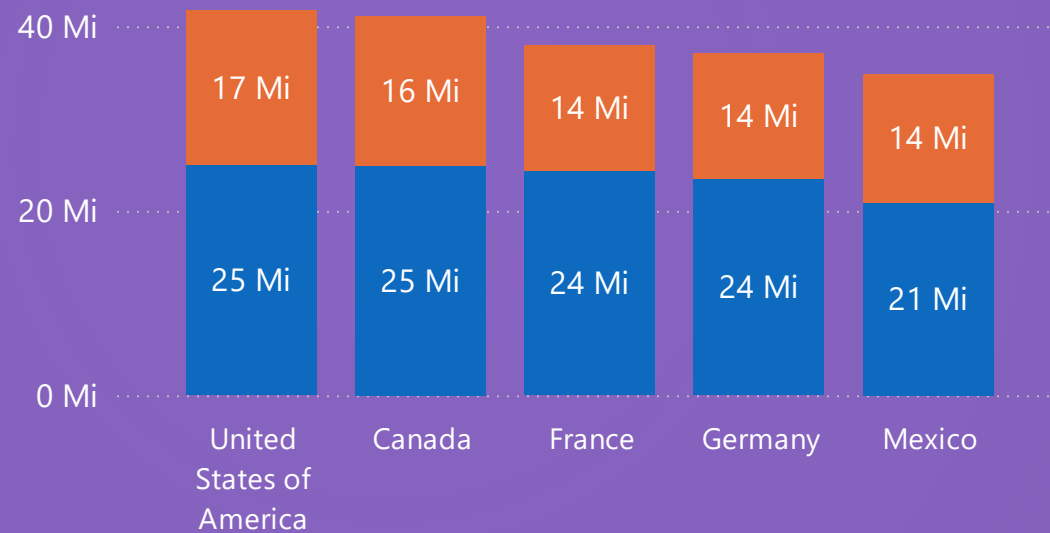


janeiro março maio julho setembro novembro



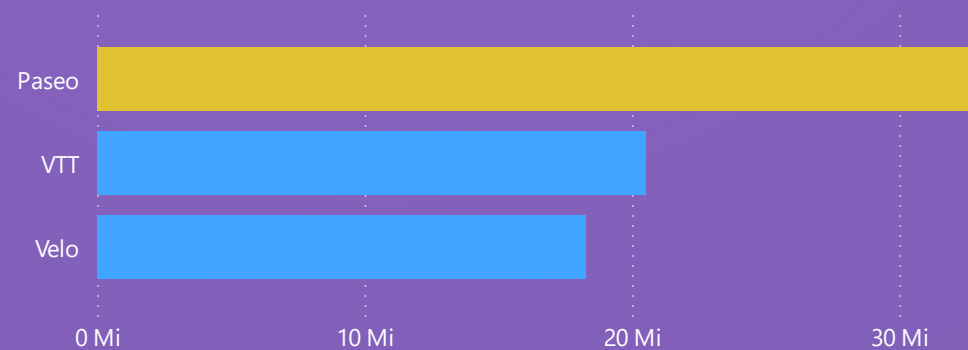
## Soma de Vendas dos top 3 por países

● Soma de Sales ● TOP3 PRODUCT



## TOP3 PRODUCT por Product

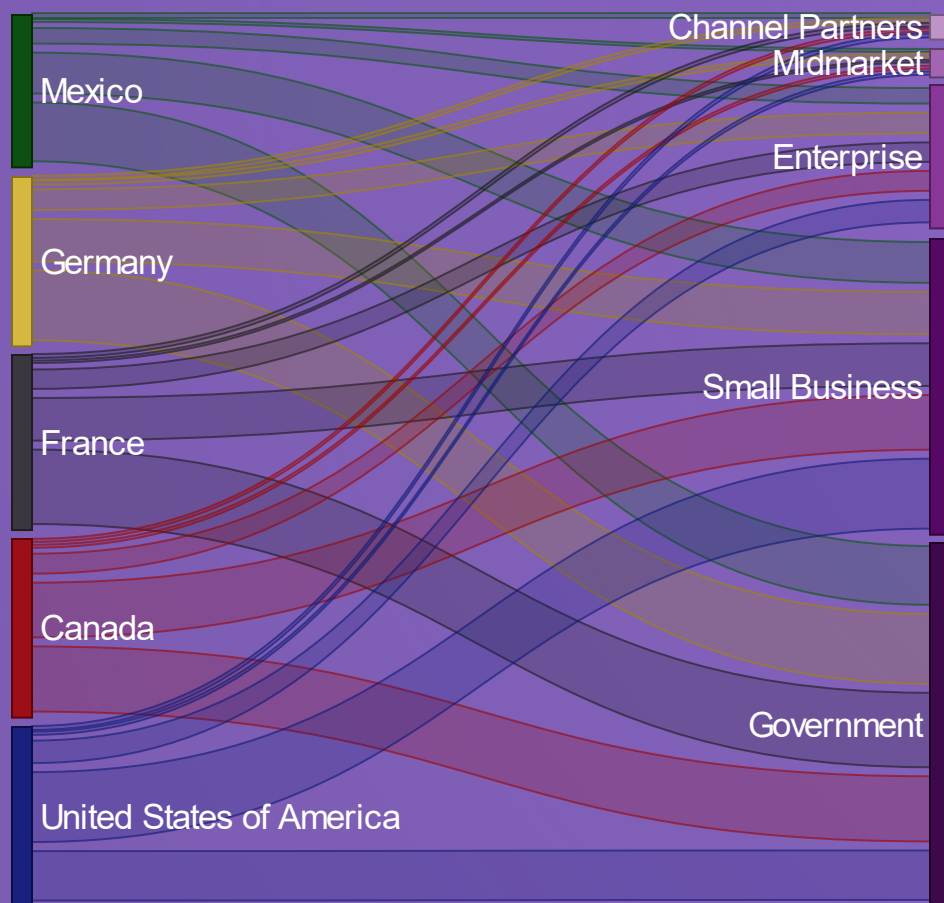
Contagem de Product 109 202





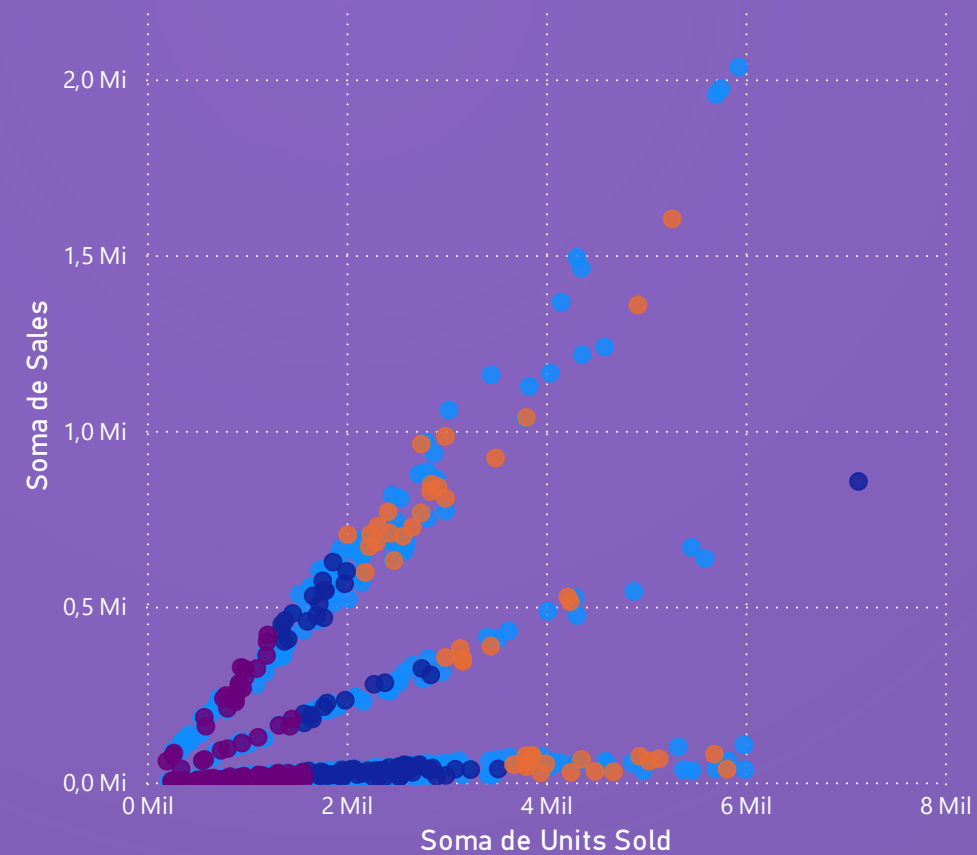
## Visuais dos Dados

Soma de Sales por Country e Segment



Soma de Unidades Vendidas por Vendas

Profit (clusters) (Em branco) Cluster1 Cluster2 Cluster3





## Parâmetros

118,73 Mi

Total de Vendas

1,13 Mi

Total de Unidades Vendidas

Países

Mês(es)

Produto

Semestres

Segmento

Total Vendas

Total Lucro

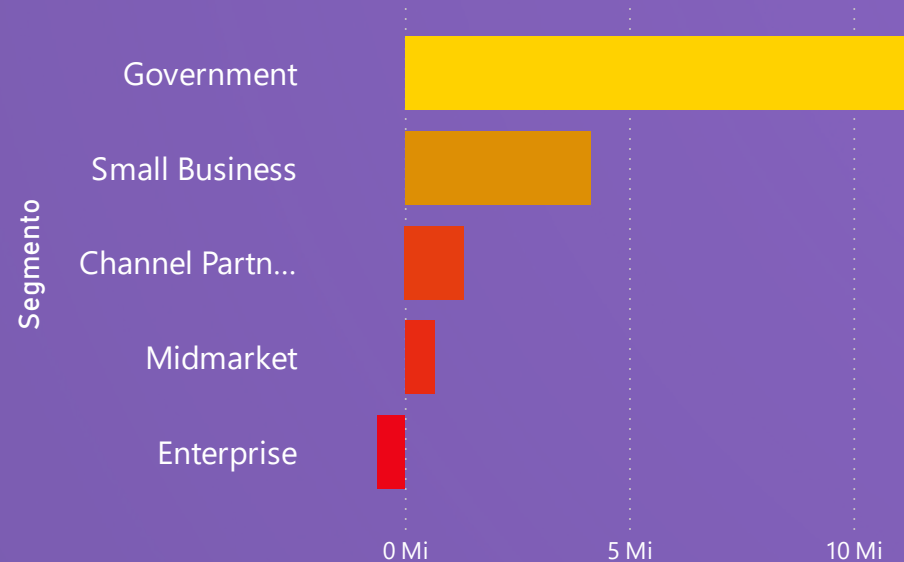
Total  
Descontos

Total Unit  
Vendidas

Meta

### Total de Vendas por Segmento

Soma dos Lucros -0,61 Mi 5,39 Mi 11,39 Mi



### Total Vendas por País

