Wilson Houston  
WDD 130  
W05 Assignment: Elevator Pitch

Hi, I am Wilson currently enrolled in BYU Idaho and working towards a degree. When was the last time you enjoyed shopping online? Was it easy to find what you were searching for and when you find what you were searching for? Did you come across other items that interested you and would be in the same order? One of my strengths is building online storefronts that increases your sales by a fair amount. By making a website eye pleasing and user friendly for all ages will increase the chances of the user purchasing additional items.