

WILSON ALBERTO

Engineering Manager • Team Lead • Frontend Architect

Porto, Portugal • wilsonalberto@gmail.com • [linkedin.com/in/wilsonmsalberto](https://www.linkedin.com/in/wilsonmsalberto)

PROFILE

After 12+ years in frontend development and leading teams of up to 20 engineers, I've discovered my strongest contribution is enabling other developers to do their best work. My happiest moments come from watching a team ship 40% faster after we've streamlined their processes, or seeing a mentee give their first conference talk.

I believe in pragmatic leadership: fewer meetings, more documentation, and letting engineers talk directly with users. My approach has consistently delivered both team satisfaction and business results, from €100K revenue improvements to 30% better retention rates.

CORE STRENGTHS

Team Leadership: Successfully scaled engineering teams from 2 to 20+ developers while maintaining culture and velocity. Improved retention by 30% through mentorship programs and career development initiatives.

Business Impact: Consistently connect technical decisions to business outcomes. Single performance optimization generated €100K in GMV. Checkout improvements reduced abandonment by 18%.

Remote Leadership: 4+ years leading distributed teams across multiple time zones. Champion of async communication and documentation-first development. Teams consistently deliver ahead of schedule.

Technical Excellence: Deep expertise in React, TypeScript, and NextJS. Architecture decisions focused on maintainability and developer experience. Strong advocate for testing and performance monitoring.

PROFESSIONAL EXPERIENCE

Lead Software Engineer - Frontend - Contract

CobbleWeb | Remote, Portugal | July 2025 – Present

Contributing to marketplace solutions while maintaining stability for existing clients. Implemented comprehensive monitoring with Sentry to proactively catch issues. Successfully upgraded React Native across multiple major versions while maintaining zero downtime.

Lead Software Engineer - Frontend

GotPhoto | Remote, Portugal | January 2022 – July 2025

Led the frontend team for a global e-commerce platform serving professional photographers. Despite working across 3 time zones, we consistently exceeded delivery targets through effective async collaboration and clear technical documentation.

- Achieved 30% performance improvement, directly resulting in 15% conversion rate increase
- Mentored 5+ developers, improving team velocity by 25% through code review standards
- Established testing culture that reduced production incidents by 40%

Senior Software Engineer - Frontend

Itsapark (H&M Group) | Remote, Portugal | February 2021 – January 2022

Key contributor to sustainable fashion marketplace launch. Delivered complex multi-vendor platform in 6 months using React, NextJS, and GraphQL. Collaborated closely with design and product teams to ensure excellent user experience.

Senior Software Engineer - Frontend

Barkyn | Remote, Portugal | May 2020 – February 2021

Built comprehensive design system that accelerated UI development by 40%. Optimized checkout flow resulting in 18% reduction in cart abandonment and 12% increase in average order value. Restructured analytics implementation to provide reliable data for business decisions.

Senior Software Engineer - Frontend

HUUB & Kununu (XING) | Porto, Portugal | April 2019 – May 2020

HUUB: Developed internal applications that improved operational efficiency by 25%. Created comprehensive Angular design system with 100% test coverage, reducing UI bugs by 45%.

Kununu: Led technical implementation of profile page redesign. Achieved sub-1-second load times and 95+ Lighthouse scores through performance optimization.

Engineering Lead & Senior Software Engineer - Frontend

Farfetch | Porto, Portugal | July 2015 – March 2019

Progressive growth from individual contributor to engineering leadership. This experience shaped my understanding of what makes engineering teams successful.

Engineering Lead (2017-2019):

- Managed and mentored team of 20 frontend developers across 10+ brand projects
- Redesigned interview process, improving quality matches by 40% and reducing time-to-hire by 20%
- Initiated university partnerships enabling students to base theses on production projects
- Organized workshops with industry experts like Leonie Watson to elevate team capabilities

Senior Software Engineer - Frontend (2016-2017):

- Led migration from BackboneJS to React/Redux, improving development efficiency by 35%
- Implemented Lerna-based monorepo architecture enabling 50% code reuse across brand sites
- Delivered 4 brand websites on accelerated timeline while maintaining quality standards

Software Engineer - Frontend (2015-2016):

- Optimized product page performance, contributing to €100K increase in GMV
- Presented at Codebits conference on 'Perceived Performance' optimization techniques

Software Engineer - Frontend

Ogilvy & Diamond by BOLD | Lisbon, Portugal | September 2012 – June 2015

Developed 50+ production websites for major brands. Progressed from jQuery to Angular while mentoring junior developers. Gained valuable experience in fast-paced agency environment with diverse technical challenges.

EDUCATION

BSc in New Communication Technologies

University of Aveiro, Portugal | 2007 – 2011

Interdisciplinary program combining computer science, web development, and digital design. Provided strong foundation in both technical skills and user experience principles.

ADDITIONAL INFORMATION

Public Speaking: Presented at Codebits on performance optimization. Spoke at React Finland about leadership challenges. Regular speaker at Farfetch engineering events.

Languages: English (Fluent), Portuguese (Native), Spanish (Conversational)

Remote Setup: Dedicated home office with professional equipment. 4+ years remote experience. Available with one month notice for the right opportunity.

Interests: Mentoring emerging developers, open source contributions, conference speaking, and continuous learning in both technical and leadership domains.

CAREER OBJECTIVES

Seeking an Engineering Manager or Technical Lead position where I can leverage my experience scaling teams and delivering business value. Particularly interested in remote-first companies that value async communication, developer autonomy, and customer-focused engineering.

Ideal environment would balance technical challenges with leadership opportunities, allowing me to mentor developers while contributing to strategic technical decisions. Looking for a team that values clear communication over meeting culture and results over activity.