

Wil Voss

SENIOR UX TECHNICAL DESIGNER

History

FREELANCE CONTRACT (2010 - Present)

UX Design Consultant

Consultation included ideation, wireframing, design, prototyping, problem-solving, issue-forecasting, and storytelling. Collaborated with leadership, partners, customers, and teammates to generate critical product insights and pivotal design improvements, while speeding the discovery and resolution of systemic and conceptual design issues. Strengthened the vision and presentation of clients and partners as well as buttressed funding and support through exceptional storytelling.

IMPIRA (March 2022 – December 2022)

Staff Product Designer, Growth

Led product growth design efforts for the core AI/ML application experience we provided to our customers. Through user research, UX/UI design, prototyping, and iteration I improved multiple features in the product until the company was acquired. Results included a new user onboarding flow with a 15% increased activation adoption rate as well as lifting two critical funnel moments by over 8% each. Helped define and implement marketing campaigns. Led cross-discipline brainstorming sessions, user research efforts, and iterative work sessions while collaborating directly with leadership to identify new features and areas of focus in the application's UX.

MICROSOFT (2014 - 2021)

Senior UX Designer

Managed and supported interaction designers in the Microsoft Health division under Microsoft Research. Provided interaction design, rapid prototyping, strategy development, conceptualization, UX design, UX research, web development, and consultation for touch and multi-touch UX and UI explorations. Helped bring multiple products to market by delivering both rapid and high-fidelity prototypes that facilitated creative incubation, rapid iteration, user research, and critical stakeholder demonstrations. Drove the design and implementation of features on the Microsoft Band and Microsoft Health teams.

Skills and Technologies

Figma, Adobe XD, Sketch, Framer,
Adobe Photoshop, Adobe Illustrator

HTML5, CSS3, JavaScript
Vue.js, AngularJS, jQuery, C#, React JS

Patents

- User Interface Indirect Interaction (MS #334645.01)
- Predicting Per Day Stress Based on User Band and Cortana Data (MS #330600.01)
- Display Screen with Animated Graphical User Interface (358777-US-DP, 358775-US-DP, 358773-US-DP, 356769-US-DP, 358778-US-DP, 358772-US-DP, 358776-US-DP, 358774-US-DP)

References available upon request.

LinkedIn: <http://www.linkedin.com/in/wilvoss>

Email: wilvoss@me.com