



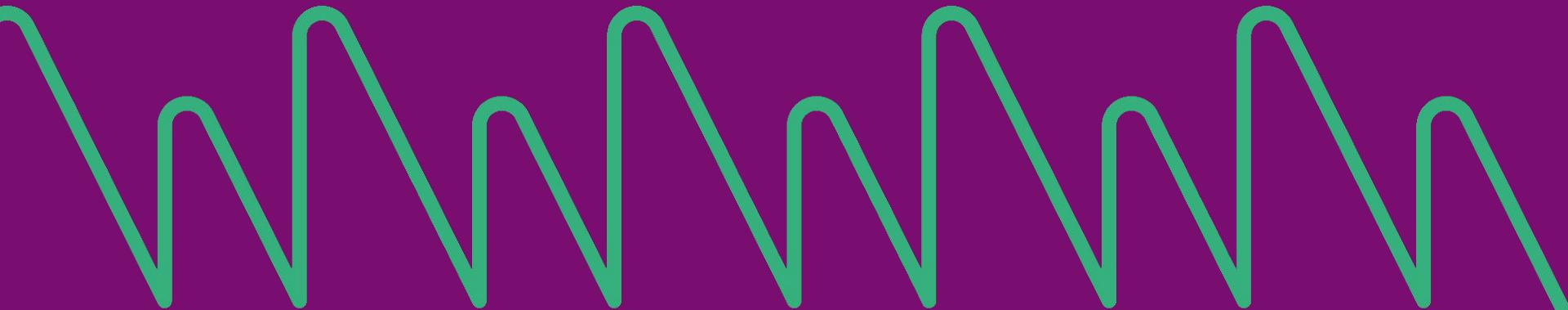
# Your Protocol, Your Rules

## Build and Launch a Custom Data Protocol on Frequency

Web3 Summit 2025



# What is Frequency?





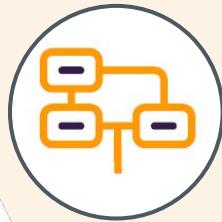
# What is Frequency?



**Abstract User Identity**



**Service Delegation**



**Custom Data Protocols**



**Stake-based Economics**



# Details





# Abstract User Identity

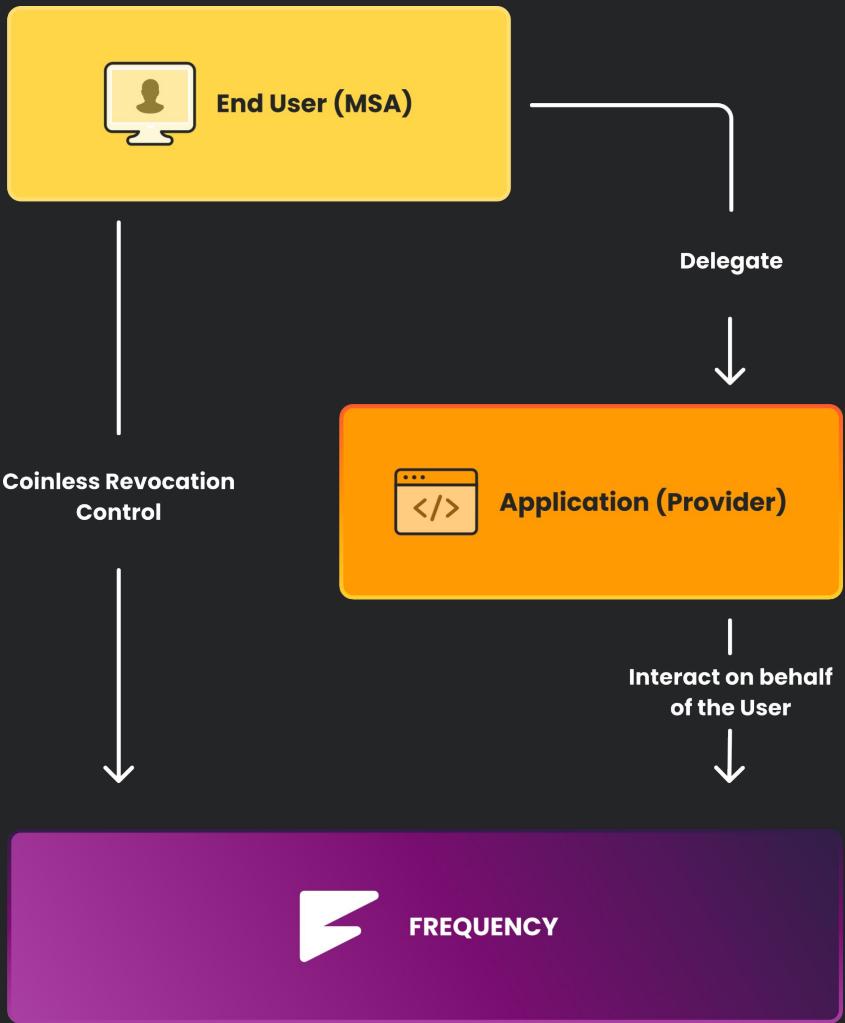
- Abstract accounts (MSAs) with a 64-bit Id
- User's wallet provides the locus of control
- Optional Account Data: handle, permissions, etc...
- Usually coinless, even for direct revocation actions
- Supports receiving tokens



# Service Delegation

- Users authorize
  - One-time
  - Ongoing Delegation
- Providers interact

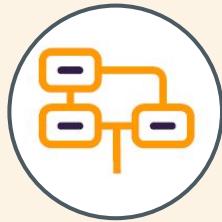






# Custom Data Protocols

- *Discovery* method
- *Storage* type
- *Structure* definition

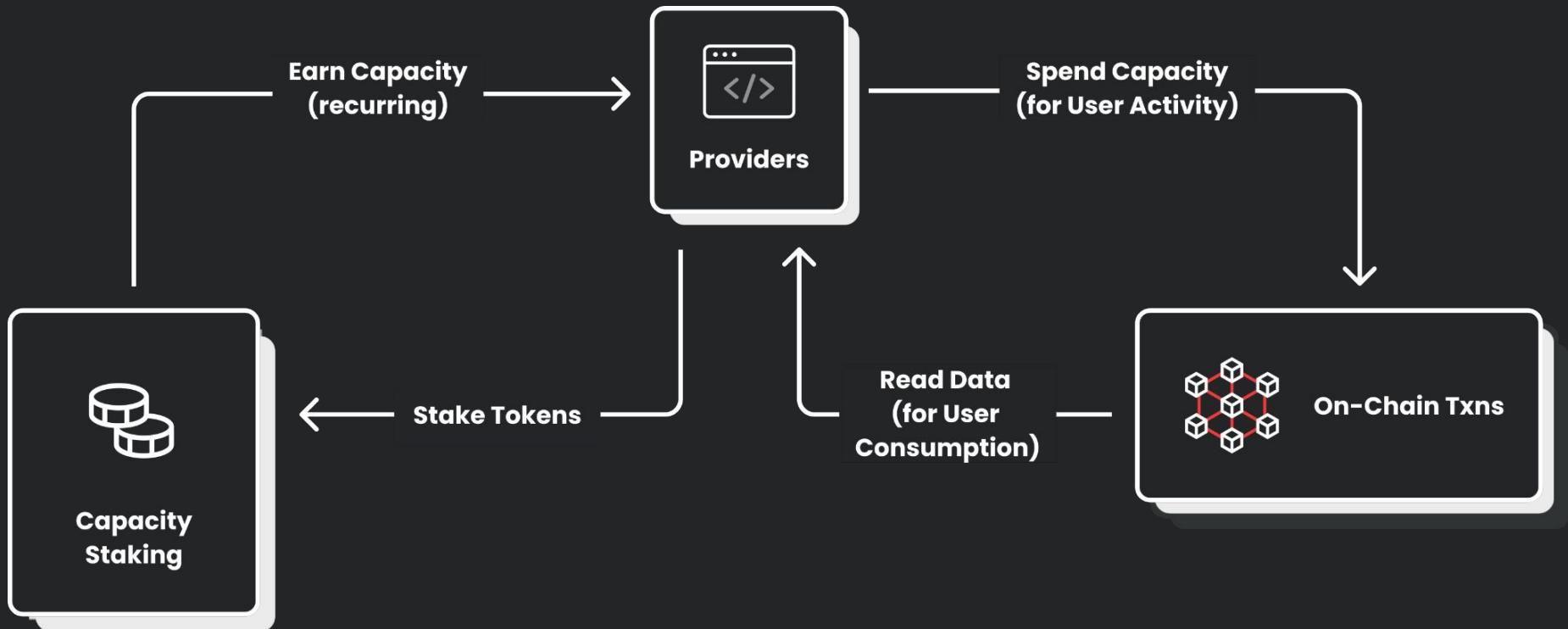




# Stake-based Economics



- Capacity offers renewable, rate-limited access to perform any Capacity-enabled transaction.
- Predictable costs allow companies to provide services to their customers
- Shared data is shared value. The value of data increases as the amount of data increases.





# What is Frequency?



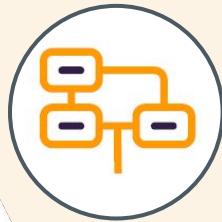
## Abstract User Identity

On-chain account system controlled by the user



## Service Delegation

Users can delegate actions to service Providers



## Custom Data Protocols

Protocols are defined via schemas and storage options



## Stake-based Economics

Refillable Capacity allows Providers to service users



**Goal: Build, launch, and use a custom  
data protocol on Frequency Testnet**



# Custom Data Protocols





# Frequency Data Questions

- *Discovery*: How do I want this data accessed?
- *Storage*: Where is the data stored?
- *Schema*: How is this data structured?



# **Frequency Data Discovery Options**



# Frequency Data Discovery Options

- Account Data
  - Specific data about the account
  - Example: Handles
  - Chain-defined



# Frequency Data Discovery Options

- ~~Account Data~~
- User-Centric Data
  - I want to discover something about this user
  - Example: Social Graph
  - Schema-defined
- Time-Centric Data
  - I want to know what happened at a point in time
  - Example: Content References
  - Schema-defined



# Frequency Data Storage Options



# Frequency Data Storage Options

- On-Chain
- Off-Chain



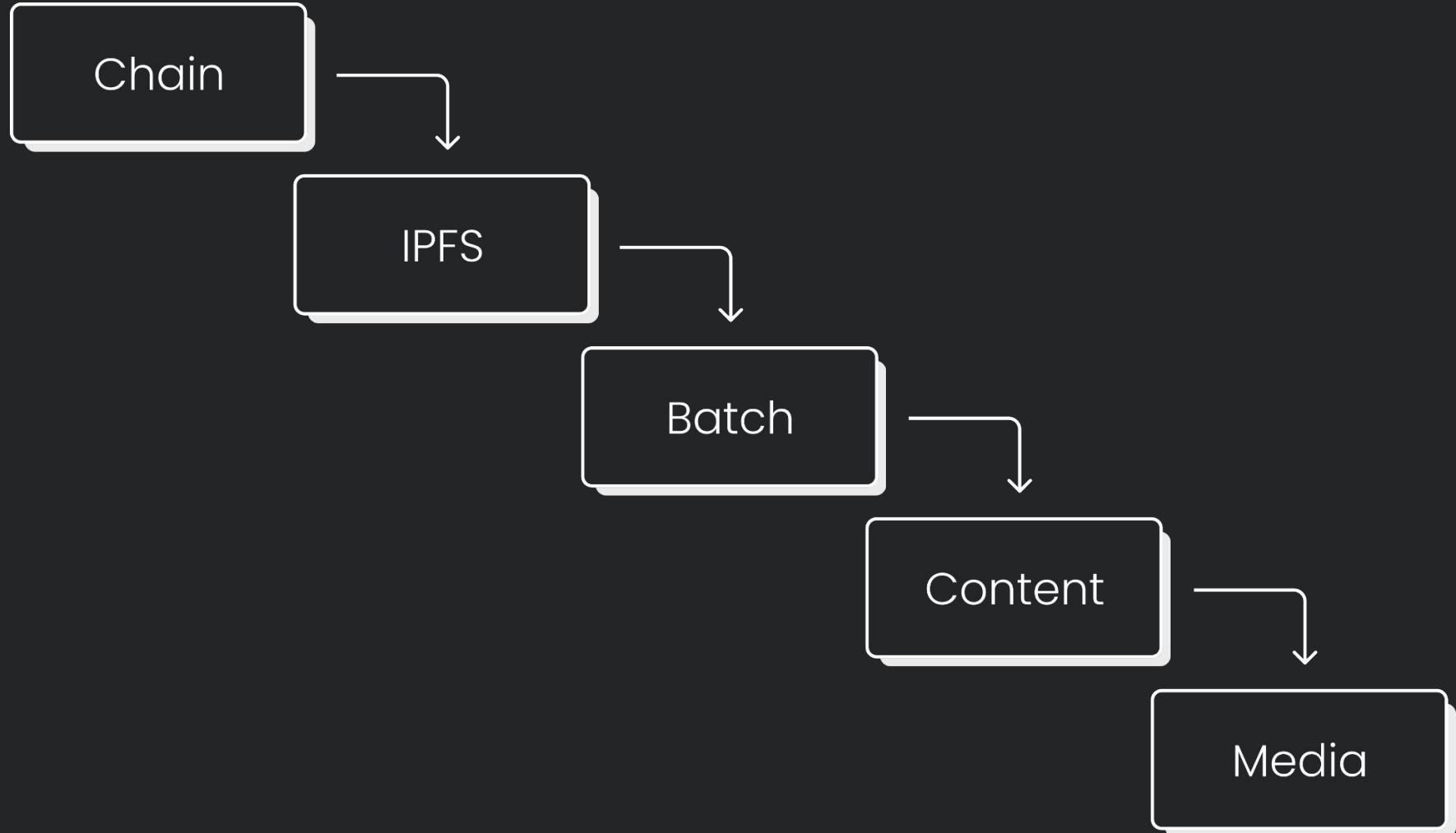
# On-Chain Data Storage

- Very Limited
  - Encrypted Data
  - Public Key and Address Data
  - Relationship Data
- Generally Computer-Driven



# Off-Chain Data Storage

- Chain References: IPFS
- Secondary References: Specification-Defined
- Batching
  - Stream of Messages
  - Pointers and References
- Wide-Open, User-Driven Data





# Frequency Data Schemas



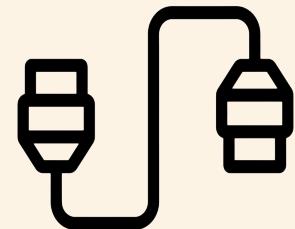
# Frequency Data Schemas

- Every message on Frequency has a Schema
- Schemas answer three questions:



# Frequency Data Schemas

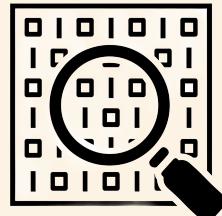
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  - Meaning: How does this data connect to other data?





# Frequency Data Schemas

- Every message on Frequency has a Schema
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  - Structure: How can I deserialize this data?





# Frequency Data Schemas

- Every message on Frequency has a Schema
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  - Specification: What are the rules for this data?





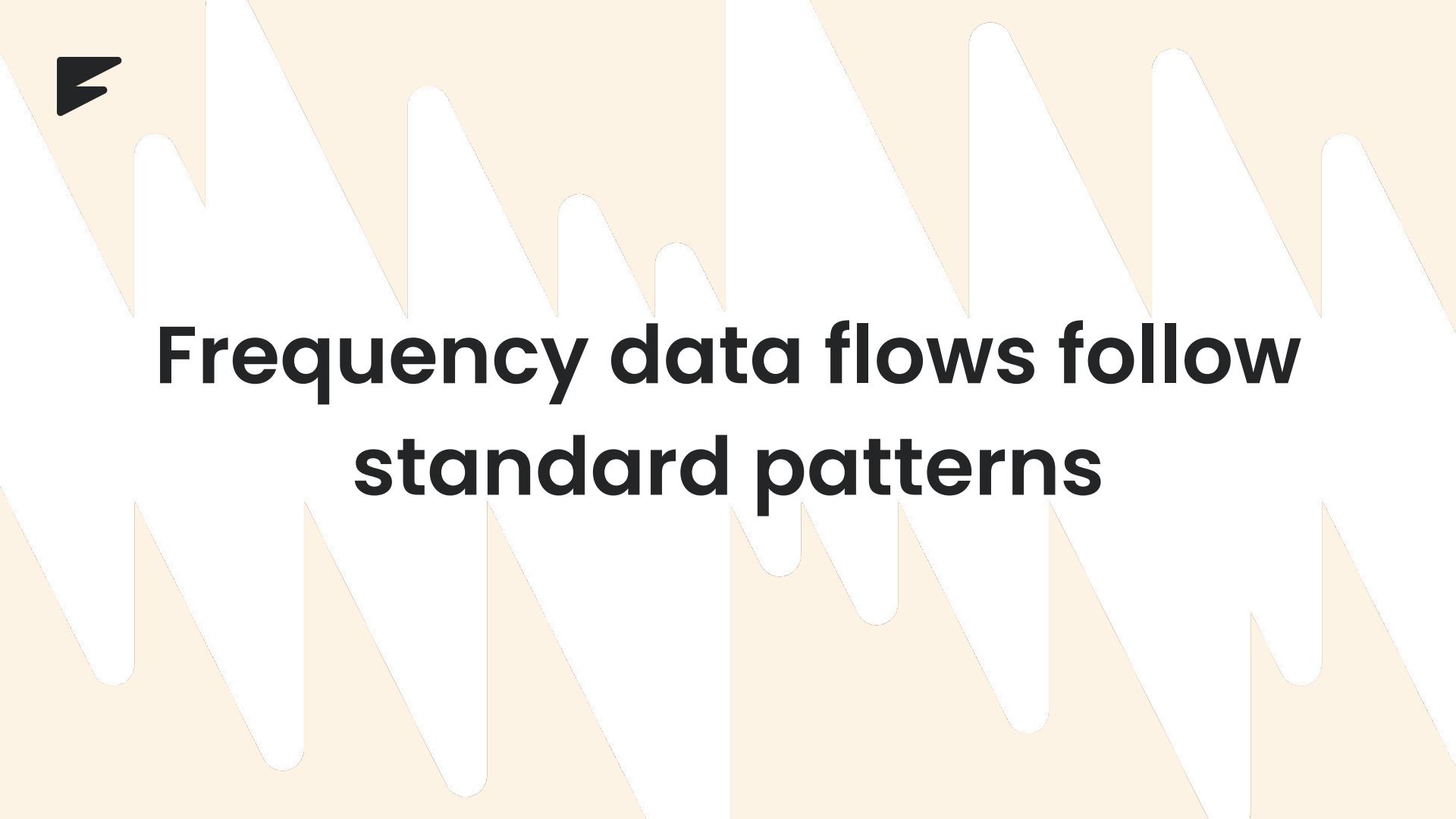
# Frequency Data Schemas

- Every message on Frequency has a Schema
- Schemas answer three questions:
  - Meaning: How does this data connect to other data?
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- Permissions are connected to Schemas
  - Signature-Based Permission
  - Delegation-Based Permission

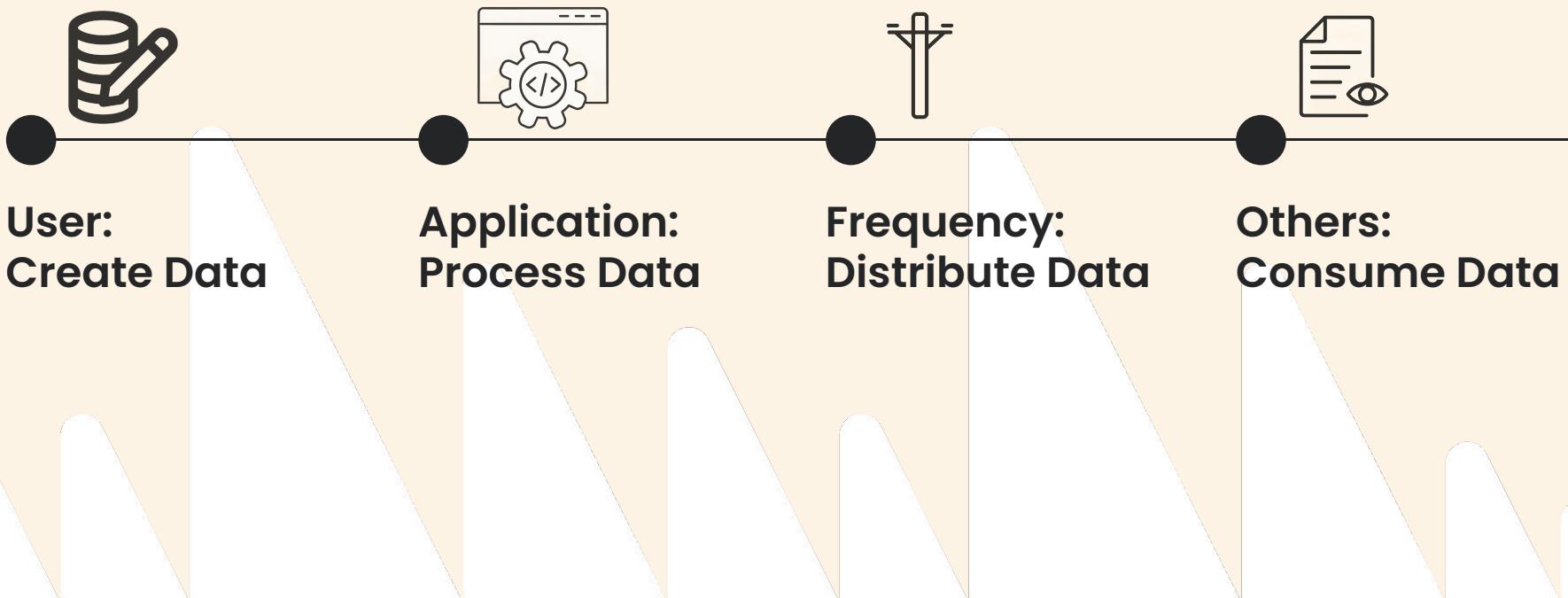


# Frequency Data Schemas

- Every message on Frequency has a Schema
- Schemas answer three questions:
  - Meaning: How does this data connect to other data?
  - Structure: How can I deserialize this data?
  - Specification: What are the rules for this data?
- Permissions are connected to Schemas
  - Signature-Based Permission
  - Delegation-Based Permission
- Other Settings & Options
  - Discovery: How do I want this data accessed?
  - Storage: Where do I retrieve this data?

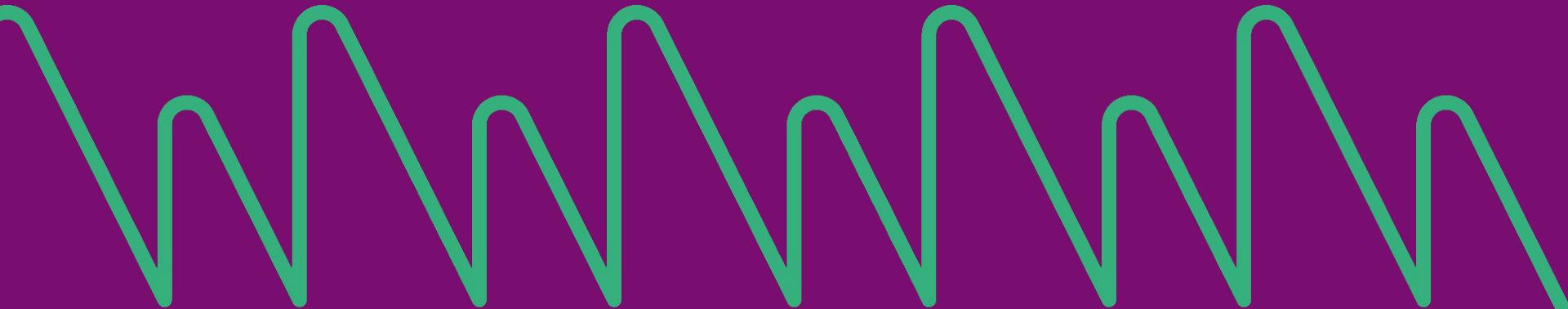


**Frequency data flows follow  
standard patterns**





# Examples Time!





# Pieces to Answer

- Schema
  - Meaning
  - Structure
  - Specification
- Permissions
- Discovery
- Storage



# Token Addresses Protocol

- Schema
  - Meaning: Addresses the user controls on other chains
  - Structure: Avro
  - Specification: New, Uses SLIP-0044
- Permissions: One-time Signature Delegation
- Discovery: User-Indexed
- Storage: On-chain, Itemized



# Token Addresses Protocol

```
○○○

1 {
2   type: "record",
3   name: "DefaultTokenAddress",
4   namespace: "frequency",
5   fields: [
6     {
7       name: "token_slip_0044",
8       type: "int",
9       doc: "Network for this token address using SLIP-0044 registered coin type integers",
10    },
11    {
12      name: "address",
13      type: "string",
14      doc: "The address as a string encoded in standard way for the given coin type",
15    },
16  ],
17 }
```



**Tangent: Why not just use a  
smart contract?**



# DSNP (Decentralized Social Media Protocol)

- Frequency was based on DSNP
- Has multiple, multi-layered Schemas
- Social Graph?
  - On-chain, Stateful Storage (Paginated & Itemized)
- Content?
  - Off-chain, IPFS, Parquet Batches



# Public Follows

```
○ ○ ○

1 {
2   type: "record",
3   name: "UserPublicFollowsChunk",
4   namespace: "org.dsnp",
5   fields: [{ name: "compressedPublicGraph", type: "bytes" }],
6   types: [
7     {
8       type: "array",
9       name: "PublicGraph",
10      namespace: "org.dsnp",
11      items: {
12        namespace: "org.dsnp",
13        name: "GraphEdge",
14        type: "record",
15        doc: "A relationship to another DSNP user",
16        fields: [
17          {
18            name: "userId",
19            type: "long",
20            doc: "The other user's DSNP User Id",
21          },
22          {
23            name: "since",
24            type: "long",
25            doc: "Timestamp in Unix epoch seconds when this relationship was originally established",
26          },
27        ],
28      },
29    },
30  ],
31 }
```



# Private Connections

```
○ ○ ○

1 {
2   type: "record",
3   name: "UserPrivateConnectionsChunk",
4   namespace: "org.dsnp",
5   fields: [
6     { name: "keyId", type: "long", doc: "User-Assigned Key Identifier" },
7     {
8       name: "pridList",
9       type: {
10         type: "array",
11         items: {
12           namespace: "org.dsnp",
13           name: "PRID",
14           type: "fixed",
15           size: 8,
16           doc: "Pseudonymous Relationship Identifier",
17         },
18       },
19     },
20   {
21     doc: "lib_sodium sealed box",
22     name: "encryptedCompressedPrivateGraph",
23     type: "bytes",
24   },
25 ],
26 types: [
27   {
28     type: "array",
29     name: "PrivateGraph",
30     namespace: "org.dsnp",
31     items: {
32       namespace: "org.dsnp",
33       name: "GraphEdge",
34       type: "record",
35       doc: "A relationship to another DSNP user",
36       fields: [
37         {
38           name: "id"
39         }
40       ]
41     }
42   }
43 ]
```



# DSNP Public Content

○ ○ ○

```
1 [
2 {
3     name: "announcementType",
4     column_type: { INTEGER: { bit_width: 32, sign: true } },
5     compression: "GZIP",
6     bloom_filter: false,
7 },
8 {
9     name: "contentHash",
10    column_type: "STRING",
11    compression: "GZIP",
12    bloom_filter: true,
13 },
14 {
15     name: "fromId",
16     column_type: { INTEGER: { bit_width: 64, sign: false } },
17     compression: "GZIP",
18     bloom_filter: true,
19 },
20 {
21     name: "url",
22     column_type: "STRING",
23     compression: "GZIP",
24     bloom_filter: false,
25 },
26 ]
```



# AT Protocol

- Aka BlueSky
- Publishing an independent “Firehose”
- Offers Historical Replay
- Currently on Testnet
- Three Schemas
  - Account
  - Identity
  - Commits



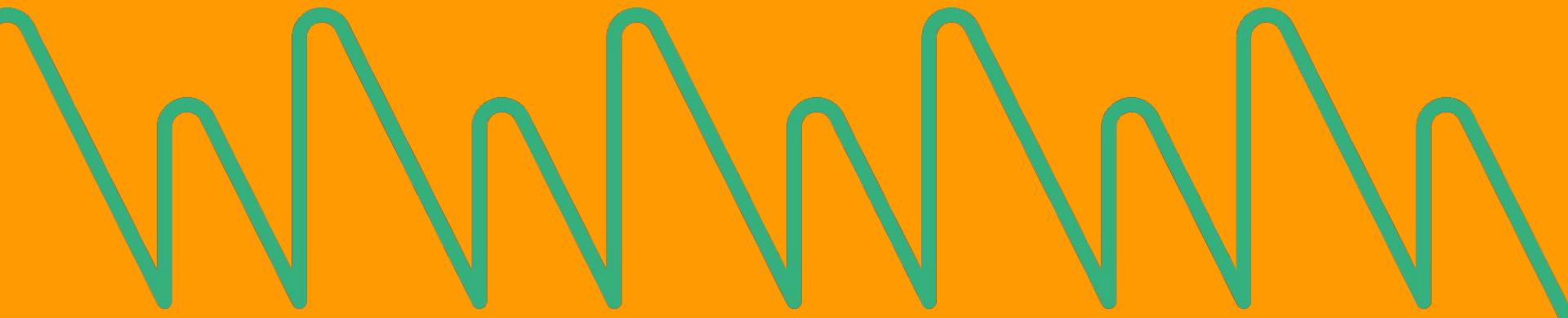
# AT Protocol Example Identity Schema

```
○ ○ ○

1 {
2   repoDid: { type: 'UTF8', compression: 'GZIP', statistics: false },
3   time: { type: 'UINT_64', compression: 'GZIP', statistics: false },
4   handle: {
5     type: 'UTF8',
6     compression: 'GZIP',
7     optional: true,
8     statistics: false,
9   },
10  keys: { type: 'UTF8', compression: 'GZIP', statistics: false },
11  pdsUrl: { type: 'UTF8', compression: 'GZIP', statistics: false },
12  alsoKnownAs: { type: 'UTF8', compression: 'GZIP', statistics: false },
13 }
```



# Build Together Time!





# OpenTimestamps

- <https://opentimestamps.org>
- *"A timestamp proves that a message existed prior to some point in time; timestamps are occasionally referred to as 'proofs-of-existence'. Being able to prove that data existed prior to a point in time is surprisingly useful."*
- Deployed right now on Bitcoin





# OpenTimestamps: Cost for Three Calendars

- Average time between transactions in the last week:
  - 2.47 hours
  - 4.00 hours
  - 8.84 hours
- Fees used in the last week:
  - 0.00015240 BTC
  - 0.00007334 BTC
  - 0.00007202 BTC
  - Weekly Total: 0.00029776 BTC / \$35.07 USD
  - Annualized on-chain costs: \$1,823.64 USD



# OpenTimestamps: Cost for Three Calendars

- Average time between transactions in the last week:
  - 1 hour
  - ~8,766 Timestamp Rollups a year
    - 24 per day
- Staking:
  - ~0.106 Capacity per Rollup
  - ~2.544 Capacity per Day
  - $50 \cdot 2.544 = \sim 128$  FRQCY Staked (50:1 currently)



# OpenTimestamps: Cost for Three Calendars

- Average time between transactions in the last week:
  - 3 minutes
  - 175,320 Timestamp Rollups a year
    - 480 per day
- Staking:
  - ~0.106 Capacity per Rollup
  - ~51 Capacity per Day
  - $50 \cdot 51 = \sim 2550$  FRQCY Staked (50:1 currently)



# OpenTimestamps: Questions

- *Discovery*: How do I want this data accessed?
- *Storage*: Where is the data stored?
- *Schema*: How is this data structured?



# OpenTimestamps: Questions

- *Discovery*
  - Time-based or User-based?



# OpenTimestamps: Questions

- *Discovery*: Time-based
- *Storage*
  - Has aggregation already
  - Single “Item” per time slot per calendar
  - Example (32 bytes):  
2043d2463ed68083eae3d101aa3aa903435bd2c002d1d23df644b25bd7a4bda338
  - Suggestion: Avro, On-Chain



# OpenTimestamps: Questions

- *Discovery*: Time-based
- *Storage*: Avro, On-Chain
- Schema:
  - Raw Schema Type? (Not currently available)
  - Avro



# OpenTimestamps Avro Schema

```
○ ○ ○

1 {
2   type: "record",
3   name: "OpenTimestamps",
4   fields: [
5     {
6       name: "commitment",
7       type: "bytes", // Avro doesn't specify length
8       doc: "opentimestamps.org commitment 32-byte Merkle root"
9     }
10   ]
11 }
```



# OpenTimestamps: Questions

- *Discovery*: Time-based
- *Storage*: Avro, On-Chain
- Schema:
  - Data: [{name: "commitment", type: "bytes"}]
  - Permissions: None



# OpenTimestamps: Make It!

- Testnet Faucet

[faucet.testnet.frequency.xyz](https://faucet.testnet.frequency.xyz)

- Extrinsic

`schemas.createSchemaV3`





using the selected account  
ALICE (EXTENSION)

free balance 4,027.3759 xrqcy  
5GrwvaEF5...

submit the following extrinsic  
schemas

createSchemaV3(model, modelType, payloadLocation, settings, schemaName)

createSchemaV3 ▾

model: Bytes

{"type":"record","name":"OpenTimestamps","fields":[{"name":"commitment","type":"bytes","doc":"opentimestamps.org commitment 32-byte Merkle root"}]}

file upload



modelType: CommonPrimitivesSchemaModelType  
AvroBinary

payloadLocation: CommonPrimitivesSchemaPayloadLocation  
OnChain

settings: Vec<CommonPrimitivesSchemaSchemaSetting> (Vec<SchemaSetting>)



Add item

Remove item

schemaName: Option<Bytes> (Option<SchemaNamePayload>)

include option



Bytes  
ots.commitment

file upload





# OpenTimestamps: Make It!

- Testnet Faucet

[faucet.testnet.frequency.xyz](https://faucet.testnet.frequency.xyz)

- Extrinsic

schemas.createSchemaV3

- Mine

Id: 16296





# Provider Required!

- Sending messages on Frequency requires you to be registered as a “Provider”  
(a provider of message sending services)
- Follow the steps: <https://provider.frequency.xyz>

**Become a Provider**



# OpenTimestamps: Use It!

- Encoding
  - wilwade.github.io/avro-json/

- Extrinsic (via your Provider account)
  - messages.addOnchainMessage

- Mine

Id: 16296

Data:

0x422043d2463ed68083eae3d101aa3aa90343  
5bd2c002d1d23df644b25bd7a4bda338





# OpenTimestamps: Use It!

- Extracting  
[wilwade.github.io/avro-json/](http://wilwade.github.io/avro-json/)
- RPC  
messages.getBySchemaId
- Mine
  - Id: 16296
  - Block Range: 5333500-5333549
  - Page Size: 1





# Interjection: OpenTimestamps “Native”?



# OpenTimestamps: Frequency Native?

- Use IPFS to keep the list of all timestamps instead of using a Merkle root
- Offer direct-to-user timestamping on chain
- Other ideas?



# Build Your Own!





# Build Your Own References

- <https://wilwade.github.io/avro-json/>
- Extrinsic: schemas.createSchemaV3
- RPC: messages.getBySchemaId
- Frequency Schema Docs:  
[https://frequency-chain.github.io/frequency/pallet\\_schemas](https://frequency-chain.github.io/frequency/pallet_schemas)
-

# Start Building!

[www.frequency.xyz](http://www.frequency.xyz)

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[docs.frequency.xyz](http://docs.frequency.xyz)

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[github.com/frequency-chain](https://github.com/frequency-chain)

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[slides.wilwade.com](http://slides.wilwade.com)

