e-Portfolio update: Data Collection - Think about which data collection tool will be suitable for your area of investigation (in this module and/or in your Project module).

• How will you collect it and what analysis would you hope to perform?
The information will primarily come from secondary sources, such as case studies, research papers, business journals, and experiments (including observations)

• How will this answer your research question?
The gathered information will be put to use in an experiment to test a hypothesis, and the aforementioned will enable me to measure and compare outcomes and come up with an answer to the research question.