

Test Sentiment Analysis with Charts

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Executive Summary

Total Comments Analyzed	20
Overall Sentiment	Positive
Average Confidence	0.85%
Positive Sentiment	60%
Negative Sentiment	25%
Neutral Sentiment	15%

Sentiment Distribution

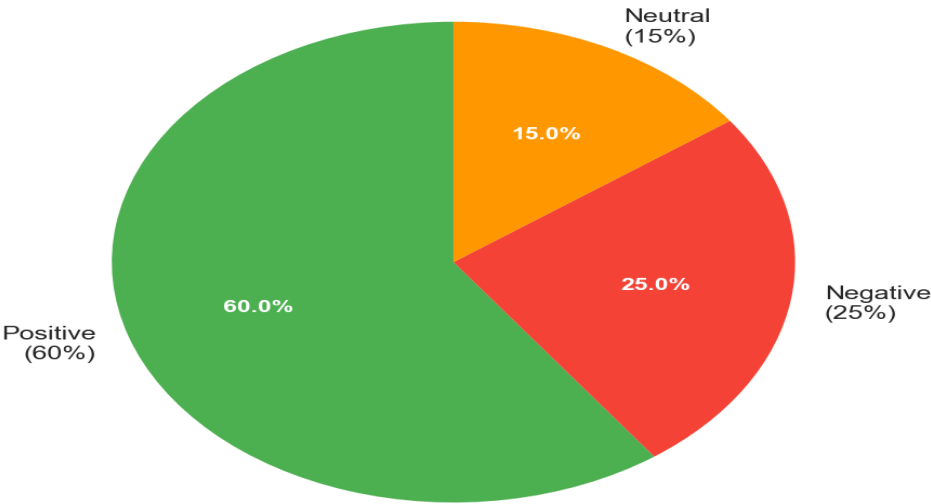


Figure 1: Sentiment Distribution Analysis

Keyword Analysis

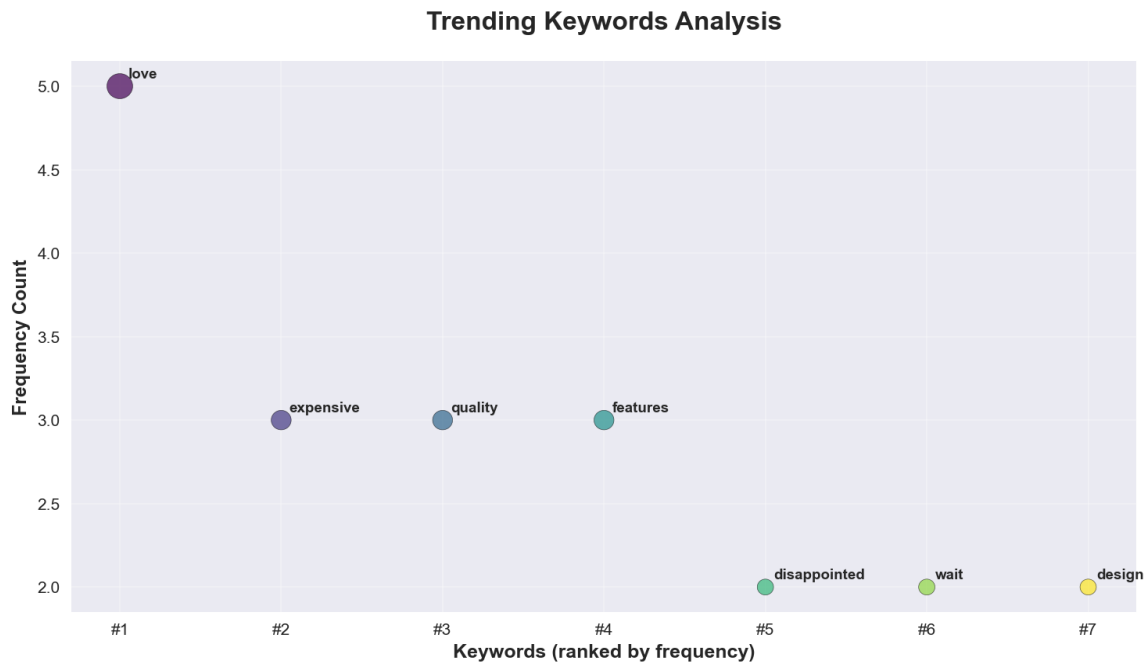


Figure 2: Trending Keywords Frequency Analysis

Keyword	Count	Sentiment
love	5	Positive
expensive	3	Negative
quality	3	Positive
features	3	Positive
disappointed	2	Negative
wait	2	Negative
design	2	Positive

Key Insights

- The majority of comments reflect a positive sentiment towards the product, particularly regarding its design and features.
- Negative sentiments are primarily focused on pricing and color options, indicating potential areas for improvement.
- Emojis are frequently used in positive comments, suggesting that visual expressions enhance sentiment.
- Customer service experiences are generally viewed positively, which could be leveraged in marketing strategies.

Recommendations

- Consider addressing pricing concerns in future communications or promotional strategies.
- Enhance the variety of color options available to meet customer expectations.
- Utilize positive customer service experiences in marketing campaigns to build brand loyalty.
- Engage with users who express disappointment to gather feedback and improve product offerings.