

WINCE S

Entry-Level Data Analyst

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OBJECTIVE

Entry-level Data Analyst with hands-on experience in Python, SQL, and Power BI, skilled in data cleaning, EDA, and dashboard development to support data-driven decisions.

TECHNICAL SKILLS

- Programming: Python, SQL
- Data Analysis: Excel, Power BI
- Libraries: Pandas, NumPy, Matplotlib, Seaborn
- Database: MySQL
- Tools: Git, GitHub

PROJECTS

1. Supermarket Sales EDA | Python, Pandas, Matplotlib, Seaborn

- Analyzed 10,000+ sales records with Python to identify trends and top-selling products.
- Visualized data (Matplotlib, Seaborn) and highlighted high-revenue categories and low-performing regions.

2. Sales Performance Dashboard | Power BI

- Built interactive Power BI dashboard to track sales, profit, and category performance with dynamic slicers.
- Used Power Query and DAX to clean data and calculate KPIs (Total Sales, Profit %, Monthly Growth).

3. Customer Segmentation Analysis | Power BI | SQL | Python (Pandas)

- Developed an interactive Power BI dashboard to analyze customer segmentation and spending behavior.
- Used SQL and Python for data extraction, cleaning, and analysis with dynamic slicers to generate insights.

CERTIFICATIONS / TRAINING

Data Analytics Course (5 Months)

- Python, SQL, Power BI, Excel
- Performed data cleaning, transformation, and exploratory data analysis (EDA)
- Built interactive dashboards and visual reports to derive business insights

EXPERIENCE

Web Development Intern – Focus Logic IT Services

- Processed and cleaned structured data using JavaScript for analysis.
- Analyzed application data to derive insights and support decision-making.
- Validated results and optimized data workflows for accuracy.
- Collaborated with team to understand business requirements and data flow.

EDUCATION

B.Tech – Information Technology

Kingston Engineering College, Vellore, Tamil Nadu, India | Completed 2025