

# WINCE S

Entry-Level Data Analyst

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Portfolio: <https://wince0727.github.io/Portfolio.github.io/>

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## TECHNICAL SKILLS

- Programming: Python , SQL
  - Data Analysis: Power BI , Tableau , Excel
  - Libraries: Pandas , NumPy , Matplotlib , Seaborn
  - Database: MySQL
  - Tools: Git , GitHub
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## EXPERIENCE

### 1. Data Analytics Intern (Virtual) – Technohacks Solutions

Feb 2026 | 1 Month

- Cleaned and analysed datasets with 1000+ rows using Excel functions (SUM, AVERAGE, COUNT, IF).
- Analysed sales data across 5+ products to identify revenue trends.
- Built an interactive Power BI dashboard with 8+ visuals and key KPIs.
- Delivered insights that supported reporting and business analysis.

### 2. Data Analytics Virtual Intern – Deloitte (Job Simulation)

Forage | Jan 2026

- Prepared and analysed multiple structured datasets for business use cases.
  - Developed Power BI and Excel dashboards with 6+ KPIs to track performance trends.
  - Identified key business insights from sales and operational data.
  - Created client-ready reports to communicate findings clearly.
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## PROJECTS

### 1. Sales Performance Dashboard | Power BI | Dec 2025

- Designed an interactive Power BI dashboard to track sales, profit, and category performance.
- Created KPIs using DAX (Total Sales, Profit %, Monthly Growth).
- Enabled data-driven decisions through dynamic slicers and filters.

### 2. Customer Segmentation Analysis | Power BI | SQL | Python (Pandas) | Jan 2026

- Extracted and cleaned customer data using SQL and Python (Pandas).
- Analysed customer behaviour and spending patterns to identify high-value segments.
- Built an interactive dashboard to visualise segmentation insights for business strategy.

### 3. Sales Insights Dashboard | Power BI, SQL, DAX | Feb 2026

- Analysed sales data using SQL to identify revenue patterns, growth trends, and regional performance.
  - Developed an interactive Power BI dashboard with key KPIs (Revenue, Profit, Growth %) using DAX.
  - Generated actionable business insights to support data-driven sales and management decisions.
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## CERTIFICATIONS

- Deloitte Data Analytics Job Simulation – Forage
  - PythonFoundations – LinkedIn
  - Data Analytics Course (3 Months): Python, SQL, Power BI, Excel
  - SQL (Intermediate) – HackerRank
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## EDUCATION

B.Tech – Information Technology

Kingston Engineering College, Vellore, Tamil Nadu, India | Completed 2025