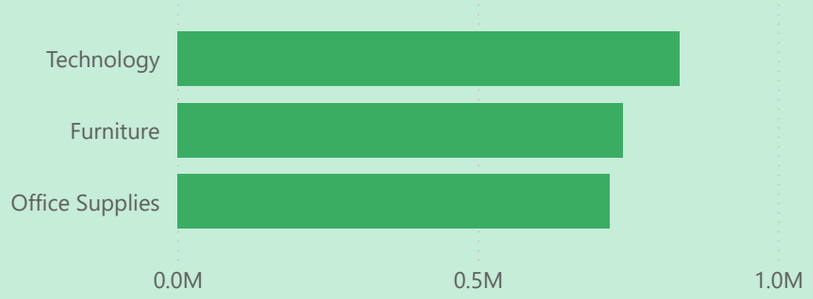
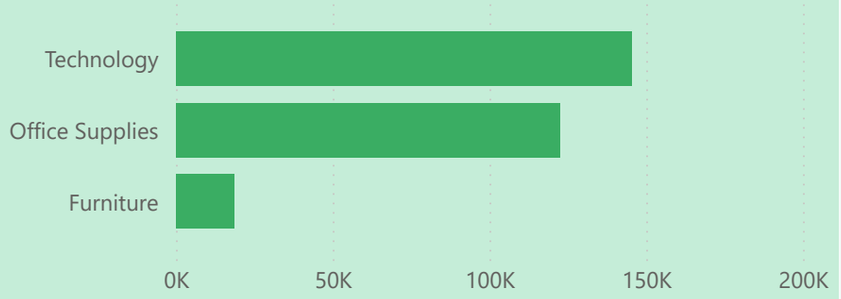
Total Sales by Category



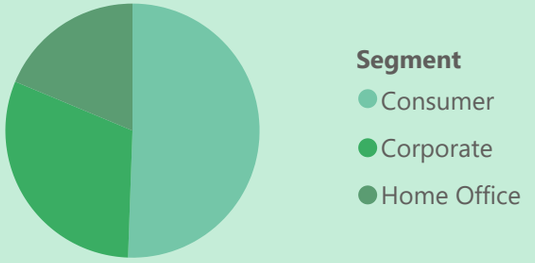
Technology category generates the highest total sales.

Profit by Category



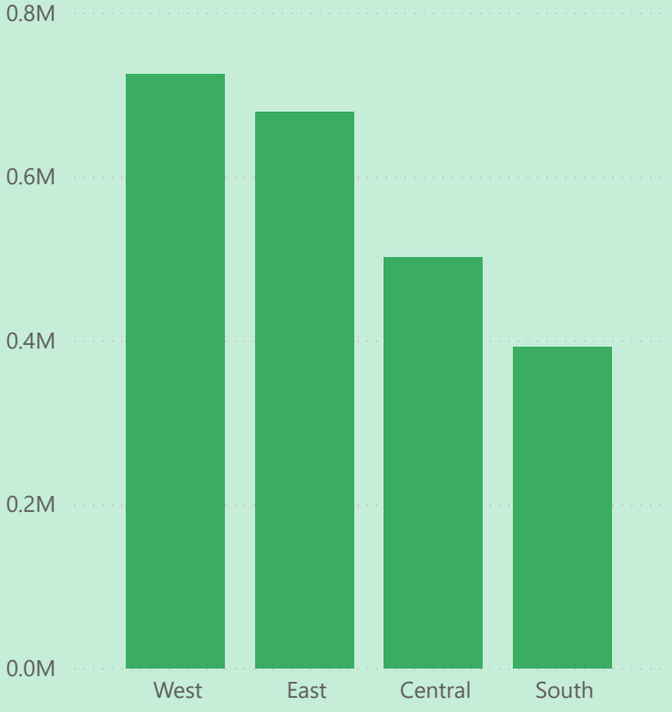
Furniture shows lower profit compared to other categories.

Sales by Customer Segment



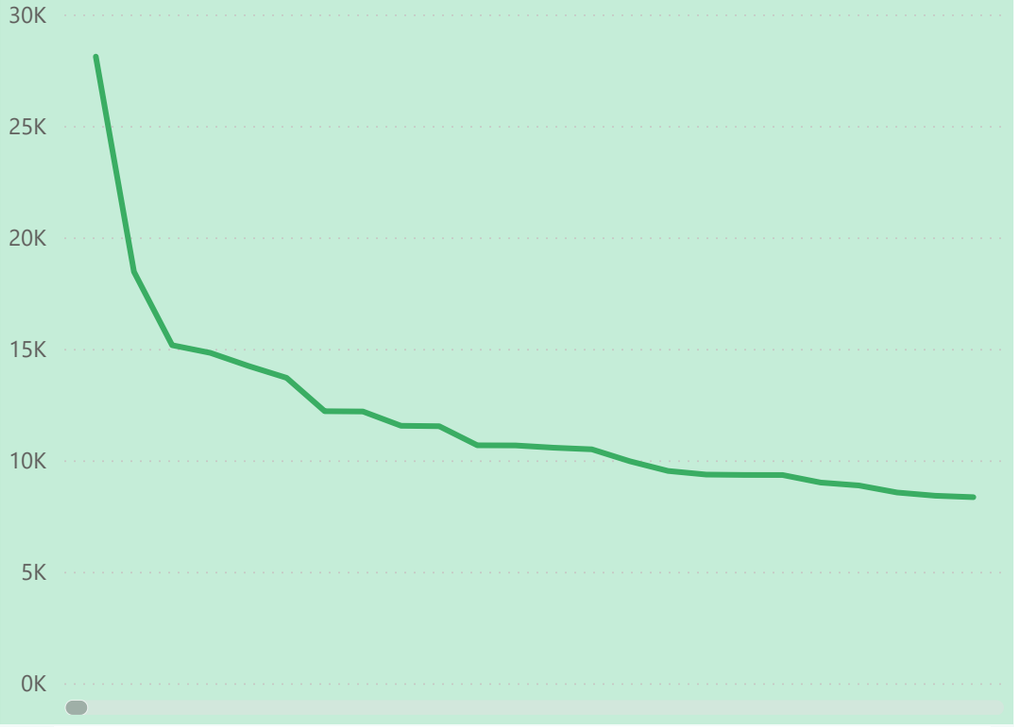
Consumer segment leads in overall sales.

Sales by Region



West region contributes the highest sales revenue.

Monthly Sales Trend



Sales show a seasonal pattern with higher values during year-end months.

Key Business Insights

- This dashboard analyzes Superstore sales performance.
- Technology leads in sales, while Furniture has lower profitability.
- The West region and Consumer segment contribute the most revenue.
- Sales show seasonal growth with peaks during year-end months.