Japanese Whisky. No.\_\_\_\_\_\_\_

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| 31. How did you know Japanese brand whisky?(One single answer) |
| *1)Websites 2)Advertisements 3) at liquor shops 4)Advertisements*  *5)at Japanese restaurants 6)Word of mouth or online reviews 7)Japanese events 8)TV programs 9)Others\_\_\_\_\_\_\_\_\_\_\_\_* |
| 32. What made you drink Japanese whisky?(One single answer) |
| *1) Purchased by yourself 2) Recommended by your family*  *3) Recommended by your friends 4) Ordered at Japanese restaurants 5) Ordered at other restaurants 6) Others\_\_\_\_\_\_\_\_\_\_\_\_\_* |
| 33. How often do you drink Japanese whisky? |
| *1) Everyday 2) 2-3 times a week 3) 4-6 times a week*  *4) 1-4 times a month 5) 1 time in 3 month 6) 1 time in 6 month*  *7) 1 time in 1 year 8)less than 1 year* |
| 34. When did you drink Japanese whisky last time? |
| *1) Within a month 2) Within 2 months 3) Within 6 months*  *4) Within a year 5) Within 3 years 6) More than 3 years* |
| 35. How many scores would you give Japanese whisky out of 100?  /100 |
| 36. How high was your expectation for Japanese whisky before you drank it? Please give scores out of 100.  /100 |
| 37. What do you think about the quality of Japanese whisky? Please give scores out of 100.  /100 |
| 38. What do you think about the value of Japanese whisky? Please give scores out of 100.  /100 |
| 39. How much do you recommend Japanese whisky? Please give scores out of 100.  /100 |
| 40. How much do you want to drink Japanese whisky again? Please give scores out of 100.  /100 |
| 41-1. How much do you like the **“cleanness” of whisky** ? Please give scores out of 100.  /100 |
| 41-2. How much do you like the **“velvety taste” of whisky**? Please give out of 100.  /100 |
| 41-3. How much do you like the **”sharpness” of whisky?** Please scores out 100.  /100 |
| 41-4. How much do you like the **“rich taste” of whisky?** Please give scores out of 100.  /100 |
| 41-5. How much do you like the **“strong aroma” in taste of whisky?** Please give scores out of 100.  /100 |