Japanese Liqueur. No.\_\_\_\_\_\_\_

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| 42. How did you know Japanese brand liqueur?(One single answer) |
| *1)Websites 2)Advertisements 3) at liquor shops 4)Advertisements*  *5)at Japanese restaurants 6)Word of mouth or online reviews 7)Japanese events 8)TV programs 9)Others\_\_\_\_\_\_\_\_\_\_\_\_* |
| 43. What made you drink Japanese liqueur?(One single answer) |
| *1) Purchased by yourself 2) Recommended by your family*  *3) Recommended by your friends 4) Ordered at Japanese restaurants 5) Ordered at other restaurants 6) Others\_\_\_\_\_\_\_\_\_\_\_\_\_* |
| 44. How often do you drink Japanese liqueur? |
| *1) Everyday 2) 2-3 times a week 3) 4-6 times a week*  *4) 1-4 times a month 5) 1 time in 3 month 6) 1 time in 6 month*  *7) 1 time in 1 year 8)less than 1 year* |
| 45. When did you drink Japanese liqueur last time? |
| *1) Within a month 2) Within 2 months 3) Within 6 months*  *4) Within a year 5) Within 3 years 6) More than 3 years* |
| 46. How many scores would you give Japanese liqueur out of 100?  /100 |
| 47. How high was your expectation for Japanese liqueur before you drank it? Please give scores out of 100.  /100 |
| 48. What do you think about the quality of Japanese liqueur? Please give scores out of 100.  /100 |
| 49. What do you think about the value of Japanese liqueur? Please give scores out of 100.  /100 |
| 50. How much do you recommend Japanese liqueur ? Please give scores out of 100.  /100 |
| 51. How much do you want to drink Japanese liqueur again? Please give scores out of 100.  /100 |
| 52-1. How much do you like the **“velvety taste” of** liqueur? Please give scores out of 100.  /100 |
| 52-2. How much do you like the **“ thick taste” of** liqueur? Please give out of 100.  /100 |
| 52-3. How much do you like the **”fruity aroma” of** liqueur**?** Please scores out 100.  /100 |
| 52-4. How much do you like the **“cleanness” of** liqueur **?** Please give scores out of 100.  /100 |