Japanese sake. No.\_\_\_\_\_\_\_

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| 20. How did you know Japanese brand sake?(One single answer) |
| *1)Websites 2)Advertisements 3) at liquor shops 4)Advertisements*  *5)at Japanese restaurants 6)Word of mouth or online reviews 7)Japanese events 8)TV programs 9)Others\_\_\_\_\_\_\_\_\_\_\_\_* |
| 21. What made you drink Japanese sake?(One single answer) |
| *1) Purchased by yourself 2) Recommended by your family*  *3) Recommended by your friends 4) Ordered at Japanese restaurants 5) Ordered at other restaurants 6) Others\_\_\_\_\_\_\_\_\_\_\_\_\_* |
| 22. How often do you drink Japanese sake? |
| *1) Everyday 2) 2-3 times a week 3) 4-6 times a week*  *4) 1-4 times a month 5) 1 time in 3 month 6) 1 time in 6 month*  *7) 1 time in 1 year 8)less than 1 year* |
| 23. When did you drink Japanese sake last time? |
| *1) Within a month 2) Within 2 months 3) Within 6 months*  *4) Within a year 5) Within 3 years 6) More than 3 years* |
| 24. How many scores would you give Japanese sake out of 100?  /100 |
| 25. How high was your expectation for Japanese sake before you drank it? Please give scores out of 100.  /100 |
| 26. What do you think about the quality of Japanese sake? Please give scores out of 100.  /100 |
| 27. What do you think about the value of Japanese sake? Please give scores out of 100.  /100 |
| 28. How much do you recommend Japanese sake? Please give scores out of 100.  /100 |
| 29. How much do you want to drink Japanese sake again? Please give scores out of 100.  /100 |
| 30-1. How much do you like the **“dry taste” of sake**? Please give scores out of 100.  /100 |
| 30-2. How much do you like the **“sweet taste” of sake**? Please give out of 100.  /100 |
| 30-3.How much do you like the **“strong aroma” of Sake**? Please give scores out of 100.  /100 |
| 30-4.How much do you like the **“light aroma” of Sake**? Please give scores out of 100.  /100 |
| 30-5. How much do you like the **”sour taste” of sake?** Please scores out 100.  /100 |
| 30-6. How much do you like the **“rich taste” of sake?** Please give scores out of 100.  /100 |
| 30-7. How much do you like the **“cleanness” in taste of sake?** Please give scores out of 100.  /100 |