



Newnote  
Financial

# CORPORATE PRESENTATION

Financial Solutions for the Bitcoin Sector



*BUILDING INNOVATIVE FINANCIAL SOLUTIONS FOR THE FUTURE OF THE CRYPTO-CURRENCY INDUSTRY*

# FORWARD LOOOKING STATEMENT

## FORWARD LOOKING STATEMENTS

Certain statements or projections contained in this document are forward-looking statements, including those that discuss strategies, goals, outlook or other non-historical matters; or project revenues, income, returns or other financial measures.

These forward-looking statements speak only as of the date on which they are made, and Newnote Financial., or any of their subsidiaries undertakes no obligation to update or revise any forward-looking statements. These forward-looking statements are subject to risks and uncertainties that may cause actual results to differ materially from those contained in the statements.





# EXECUTIVE SUMMARY



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# INTEGRATED PLATFORM

## 01. PURETRADE BITCOIN EXCHANGE

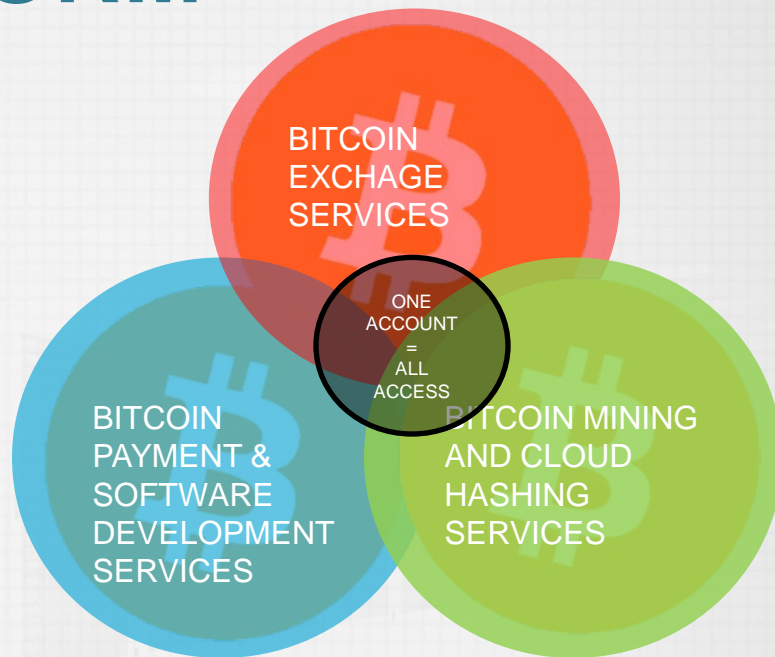
Canada's newest Bitcoin Exchange will feed our various financial crediting services such as our ATM and Debit Card

## 02. BITCOIN PAYMENT & SOFTWARE DEV.

Custom currencies will be developed and traded on our Puretrade Exchange. Our customers can access their capital through our Debit services

## 03. BITCOIN MINING & CLOUD HASHING

Newnote and our customers are mining Bitcoin together.



# WHAT WE OFFER



## Puretrade Bitcoin Exchange

Full featured global crypto currency with EFT authorization through a major FDIC bank.



## Custom Currencies

Beginning with the launch of CryptoAid. A World first script coin which when mined will produce funds for charities.



## Bitcoin Mining & Cloud Hashing

Newnote is launching our cloud hashing platform which will offer miners the opportunity to use our power and equipment at our data centre without exposing themselves to the high costs of infrastructure.



## Bitcoin ATM's

Newnote has made it easier than ever to purchase Bitcoin with our Bitcoin ATM Machine. Newnote is currently scouting high-traffic locations to place the machines.



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# MARKETING PLAN

## ONLINE Marketing

- You Tube Videos
- Twitter
- Facebook
- Company Website
- Online Competitions

## TRADITIONAL Marketing

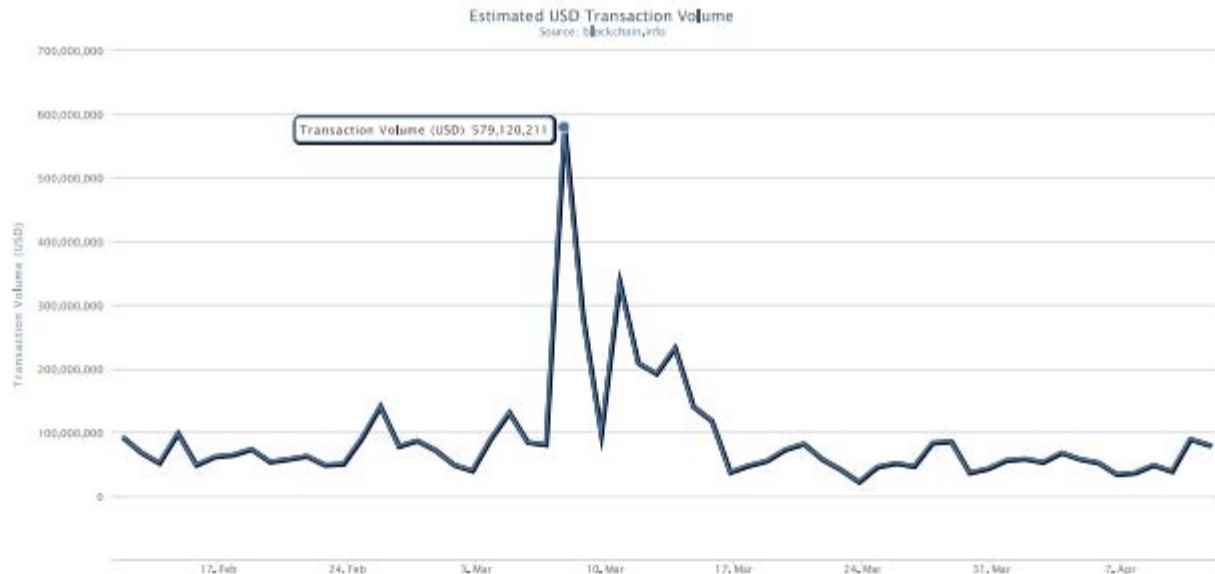
- Newsletter Coverage
- BNN TV & Online
- Online Competitions
  - Ø What would you do for a Bitcoin?
- Tradeshows
- Conventions

## GUERILLA Marketing

- The company is planning a number Guerrilla style marketing campaigns which are expected to gain national/international attention.

# GROWTH IN THE INDUSTRY

*With an average of \$50 Million in USD transactions in Bitcoin alone with a spike of \$579 Million in March of 2014, consumers are looking for assurance that they are dealing with a stable, regulated firm. Newnote Financial aims to be that company*



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# THE TEAM

*Talent Meets Innovation*



BUILDING INNOVATIVE FINANCIAL SOLUTIONS FOR THE FUTURE OF THE CRYPTO-CURRENCY INDUSTRY



# MEET THE TEAM



PRESIDENT & CEO

Paul Dickson sustained a career as a software developer spanning 15 years and specialized in financial applications. Mr. Dickson co-founded and was President of publicly traded Earthramp Communications Inc. from 1999 until 2001 which was in the business of developing and integrating financial applications for Banks and Brokerage firms. Earthramp's flagship service; Quotes Canada Financial Network, received notoriety as being the first of its kind to offer free real-time Canadian stock quotes. Paul co-founded Resource World Magazine, a publication reporting on the business of Mining, Oil & Gas and Alternative Energy which has been in business for 12 years. Other credits to his name include various technology related start-up initiatives.

## *Talent Meets Innovation*

Brian Onn is a seasoned hardware and software engineer with over 25 years of industry experience in real-time market data delivery, data warehousing, Internet services, digital financial services, and EFT and retail services. He has held management and leadership roles at TIBCO Software, TIBCO Finance, Sun Microsystems, and NCR Corporation. Mr. Onn is responsible for the development of CryptoAid as well as other planned products and services.



SENIOR  
SOFTWARE  
DEVELOPER



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# MEET THE TEAM



VP RETAIL

Brian Gusko has significant international business experience at the highest level. He was was a research associate with the U.S. Department of Commerce at an embassy posting. His international experience includes working in Corporate Planning with a Mitsubishi group company in Tokyo, Product Management at a Vodafone spin-off in the Netherlands, and being Managing Director of Palm South Africa's wireless subsidiary.

More recently he has devoted himself to Environmental Firms, and held various positions. He was the CFO of Solegear Bioplastics (Biodegradable Bioplastics) , Director of Emergent Waste Solutions Inc. (Waste to Energy through Pyrolysis), CEO of Emergent Energy Canada (Parent company of EWS), and Director of Lomiko Metals (focused on clean technology materials such as Lithium and Graphene). He also undertook capital markets advisory for Naturally Advanced Technologies (now Crailar Technologies Inc.) and Cleanfield Technologies Inc. (Wind Power).

*Talent Meets Innovation*



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# MEET THE TEAM



VP MARKETING

Hani has been involved in capital markets for 8 years with roles ranging from VP of Business Development & Director at Western Silver, VP of Communications at MicroCoal Technologies to many investor relation and communication roles. Hani understands the issues entrepreneurial companies are facing and knows the key players and investors that are not deterred by these hurdles. He is excited to bring his investor and media network as well as aggressive sales and marketing growth strategy to Newnote Financial Corp.

Hani completed the Marketing Management program at the British Columbia Institute of Technology (BCIT) specializing in Entrepreneurship. He completed his Canadian Securities Course in 2007, and the operating and managing a public company course at Simon Fraser University.

## *Talent Meets Innovation*

Bryan Hellard is completing the Megatronics & Robotics program at BCIT and has received the Lieutenant Governor's Award for Trades from the British Columbia Institute of Technology in 2012. Mr. Hellard has interests in the economical, social, political & technological aspects of Bitcoin and has become a hardware expert in cryptocurrency technology. Bryan is an active member of the Bitcoin community and will be responsible for identifying opportunities within our sector.



BITCOIN MINING  
TECHNICIAN



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# Competitors

## Competitive Analysis

COMPANY	EXCHANGE	PAYMENT SERVICES	CURRENCY DEVELOPMENT	BITCOIN ATMs
<b>Newnote Financial</b>	✓	✓	✓	✓
CA VirtEx	X	X		
Quadriga CX	X			X



# CONCLUSION



*Newnote Financial is positioned and diversified to become the premiere Bitcoin financial services company in Canada.*

*With revenue projected to grow significantly and the ability to use our public company equity for acquisitions the Company's dynamic, multi-skilled team is ready to grow rapidly.*



# CONTACT US

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Twitter: [www.twitter.com/puretradeexch](https://twitter.com/puretradeexch)

Shares Issued: 19,680,000

Public Float: 7,542,000

Options/Warrants: 1,150,000

Debt: \$0

Ticker Symbol: NEU:CSE



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