Assessment of Innovativeness

Title of the project: .....whotello..............

Members of the team: .....Alina Zhumasheva , Bayram Musadov ,.............
..........Imran Hajiyev.............................

Name of the supervisor: ....Uğur Doğrusöz...............................

To be filled by the Innovation Expert

Considering the definition of innovation as creation of better or more effective products, systems, services, or technologies that have the potential to be accepted by markets, governments, and society, please assess the innovativeness of the project below.

What is the nature of the innovation in the project?

There are several alternatives, however "whotello" is coming with a subscription base cloud solution where non-chained hotels can get benefits out of it

Are there similar products, systems, services, or technologies in the market? If there are, what are the differences in relevant aspects, such as cost, efficiency, usability?

There are dozens of similar apps and systems. Some of them are quite good. The proposed system differentiate itself by supporting cloud base model for single hotels, plus they are proposing to support at least 5 wireless comm. protocols (e.g Bluetooth, wifi, Zigbee, Z-wave, Opc-UA)

Who are the potential users?

Hotels and their guests.

Innovation Expert

Name: ....Ozer Aydemir.........

Signature:...........................

Date:........March 15, 2018.......

Degree of innovativeness:
....19.... (out of 20)