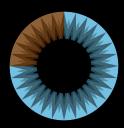
## MACHINE LEARNING



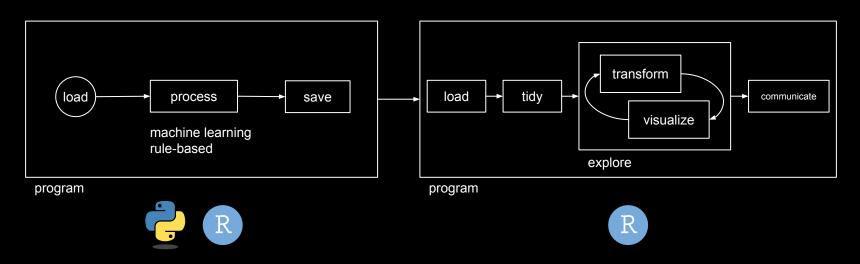
# Highly recommended for background information



### 3Blue1Brown's YouTube Course on Neural Networks and Deep Learning

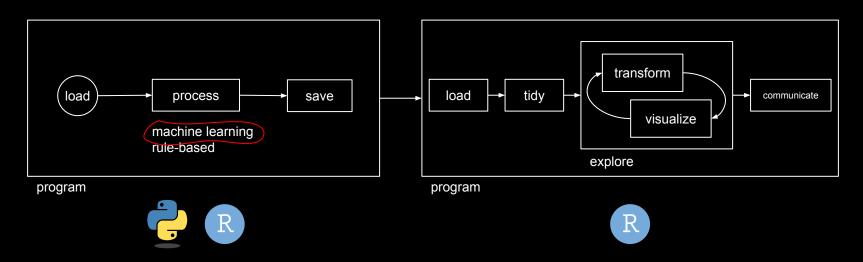
## pre-process unstructured data

## exploratory data analysis



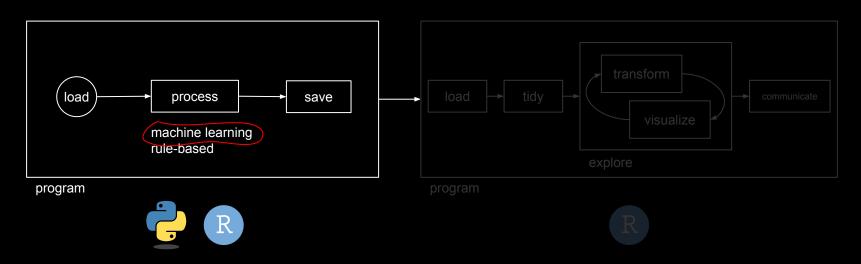
## pre-process unstructured data

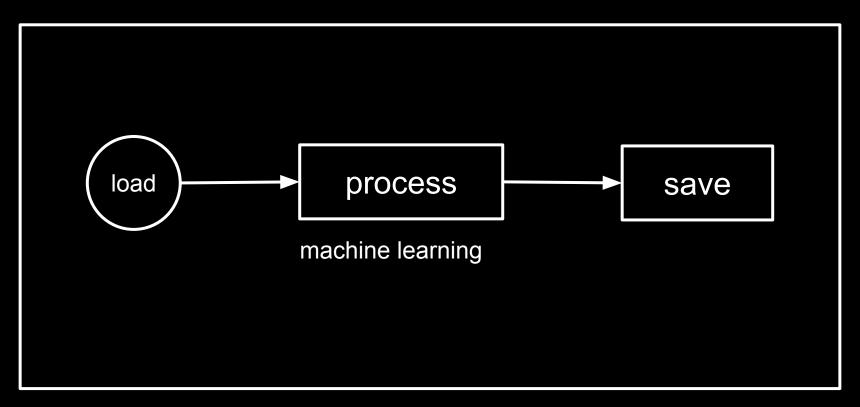
## exploratory data analysis

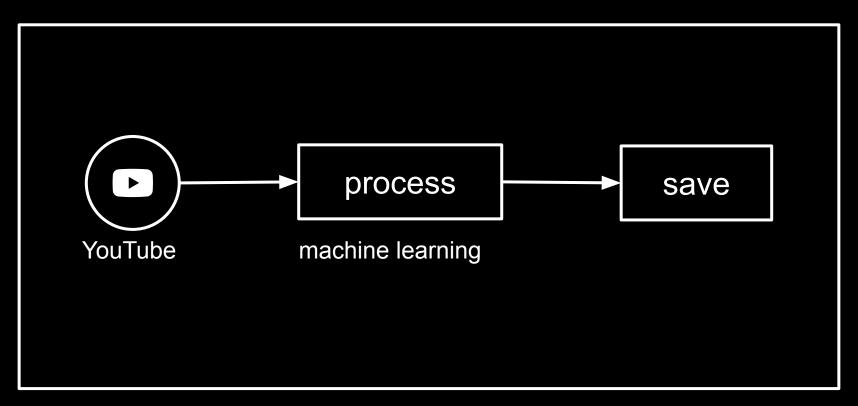


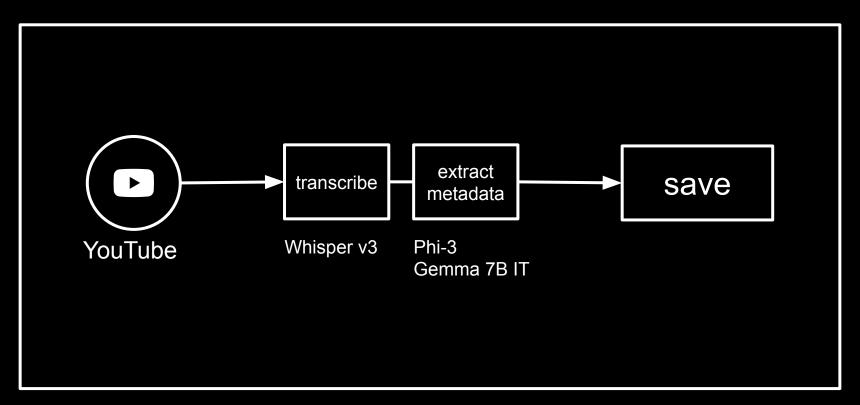
## pre-process unstructured data

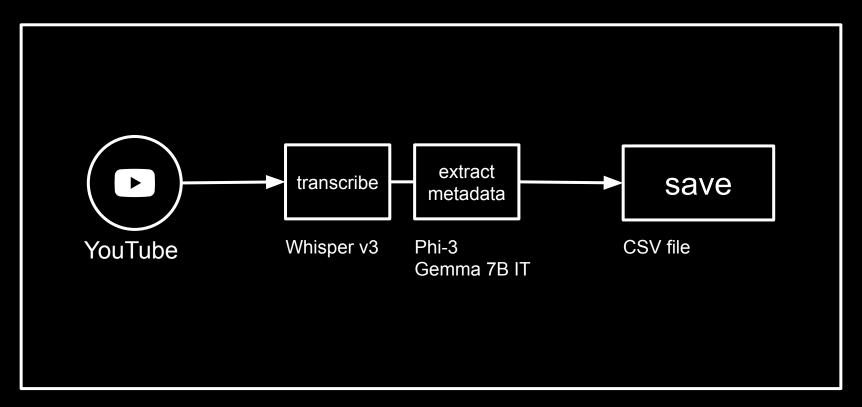
## exploratory data analysis











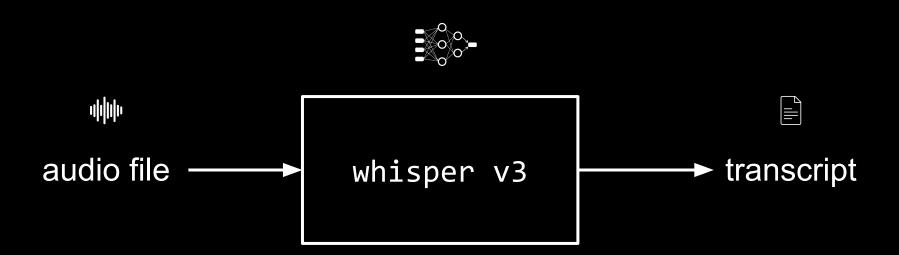
## YouTube API

## Whisper v3

https://arxiv.org/abs/2212.04356



https://huggingface.co/openai/whisper-large-v3



## Large Language Models (LLM)



prediction of next token based on learnt probability distribution



prediction of next token based on learnt probability distribution



(randomness)



prediction of next token based on learnt probability distribution



(randomness)



(filter)

(discriminating, insulting content)



prediction of next token based on learnt probability distribution



(randomness)

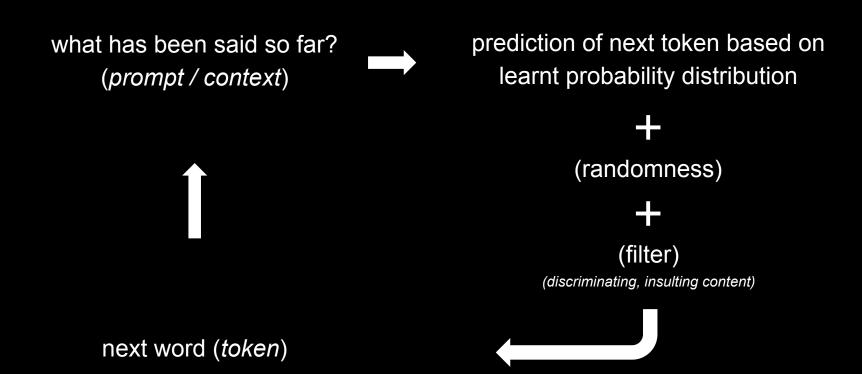


(filter)

(discriminating, insulting content)

next word (token)





### PROMPTING



#### elements of a prompt

```
<instruction>
<context>
<input data>
<output indicator>
```

elements of a prompt

example prompt

<instruction>

<context>

<input data>

<output indicator>

Explain the binary number system.

```
elements of a prompt
```

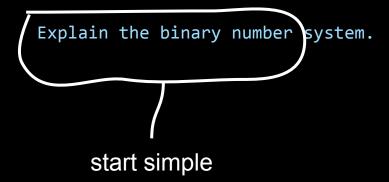
<instruction>

<context>

<input data>

<output indicator>

#### example prompt



#### elements of a prompt

<instruction>

<context>

<input data>

<output indicator>

#### example prompt

You are a friendly tutor and your task is to explain complex concepts as simple as possible.

Explain the binary number system.

#### elements of a prompt

<instruction>

<context>

<input data>

<output indicator>

#### example prompt

You are a friendly tutor and your task is to explain complex concepts as simple as possible.

Your answers are never longer than 10 sentences.

Explain the binary number system.

#### **ZERO-SHOT PROMPTING**

#### elements of a prompt

example prompt

<instruction>

<context>

<input data>

<output indicator>

Classify the text into neutral, negative or positive.

Text: "What a great dinner!"

Sentiment:

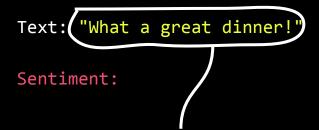
#### elements of a prompt

<instruction>
<context>
<input data>

<output indicator>

#### example prompt

Classify the text into neutral, negative or positive.



this will be replaced with data later...

#### FEW-SHOT PROMPTING

**IN-CONTEXT LEARNING** 

#### examples in the context to learn from

Extract all references to countries and their continent in the following text using the format from the examples below.

Example 1: "They played the team called 'Die Mannschaft' in the world cup final" Correct answer: Germany, Europe

Example 2: "The Three Lions once again lost to Germany in a semi final" Correct answer: England, Europe, Germany, Europe

Text: "The Selecao was destroyed 1:7 by the DFB selection in their home stadium." Answer:

#### examples in the context to learn from

Extract all references to countries and their continent in the following text using the format from the examples below.

```
Example 1: "They played the team called 'Die Mannschaft' in the world cup final". Correct answer: Germany, Europe
```

Example 2: "The Three Lions once again lost to Germany in a semi final" Correct answer: England, Europe, Germany, Europe

Text: "The Selecao was destroyed 1:7 by the DFB selection in their home stadium." Answer:

#### more prompting strategies

```
chain-of-thought (CoT)
self-consistency
generate knowledge prompting
prompt chaining (subtasks)
tree-of-thoughts (ToT)
retrieval-augmented-generation (RAG)
...
```

### Phi-3

https://arxiv.org/abs/2404.14219



https://huggingface.co/microsoft/Phi-3-mini-128k-instruct

https://huggingface.co/microsoft/Phi-3-medium-128k-instruct

### Gemma 2B / 7B Instruct

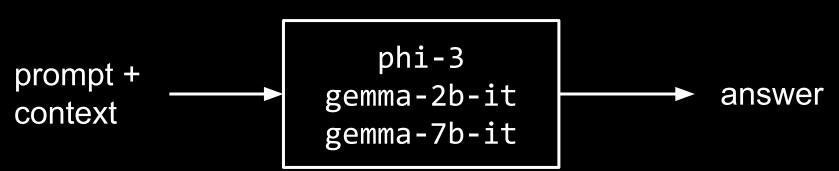
https://arxiv.org/abs/2403.08295



https://huggingface.co/google/gemma-2b-it

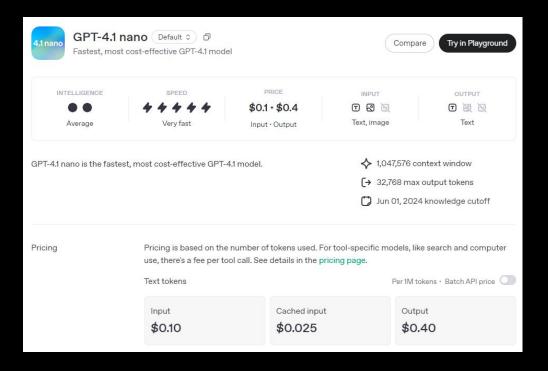
https://huggingface.co/google/gemma-7b-it





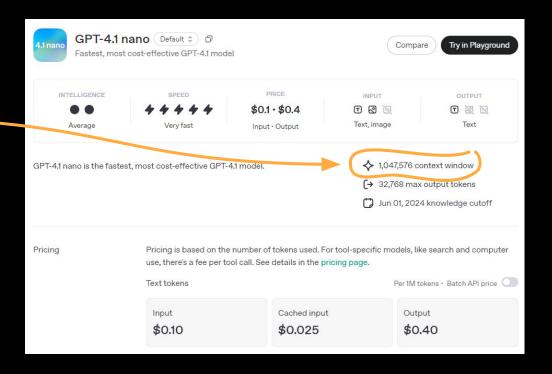
## OpenAl's GPT-4.1 family

https://platform.openai.com/docs/models



https://platform.openai.com/docs/models/gpt-4.1-nano

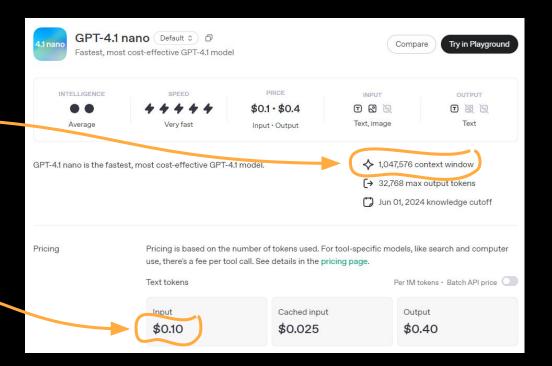
# 1 mio. token → ~2500 pages



https://platform.openai.com/docs/models/gpt-4.1-nano

1 mio. token → ~2500 pages

roughly 10 cents as input



https://platform.openai.com/docs/models/gpt-4.1-nano

