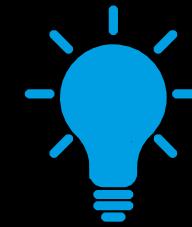
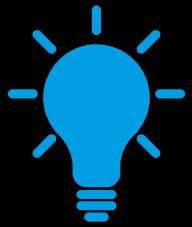
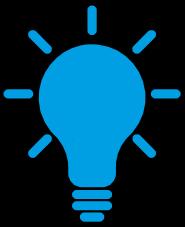
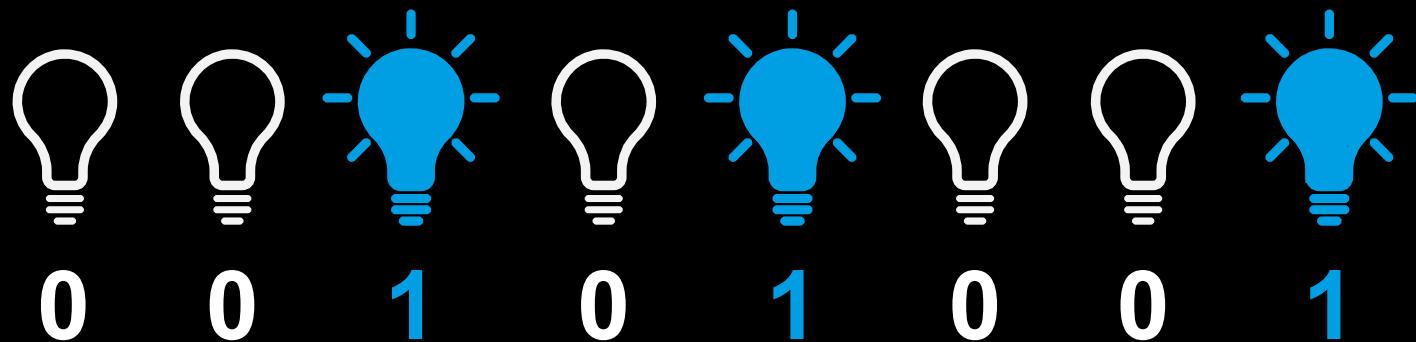


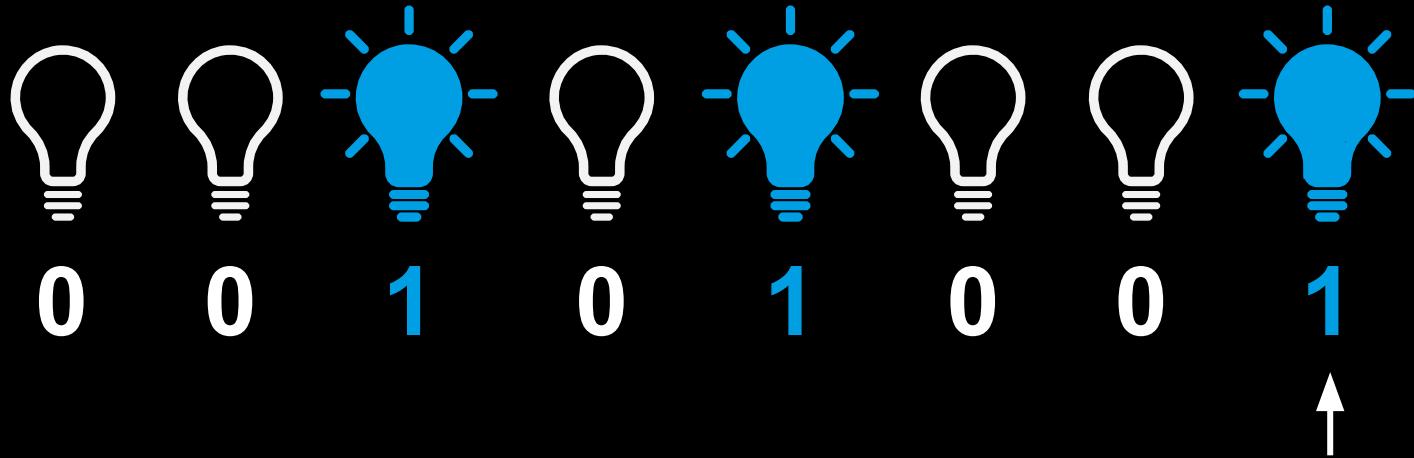
BITS & BYTES

why do computers think **binary**?

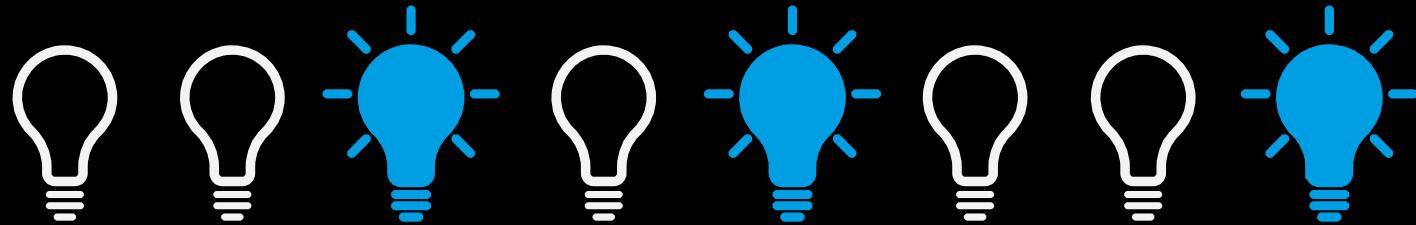








a **bit** (binary digit)



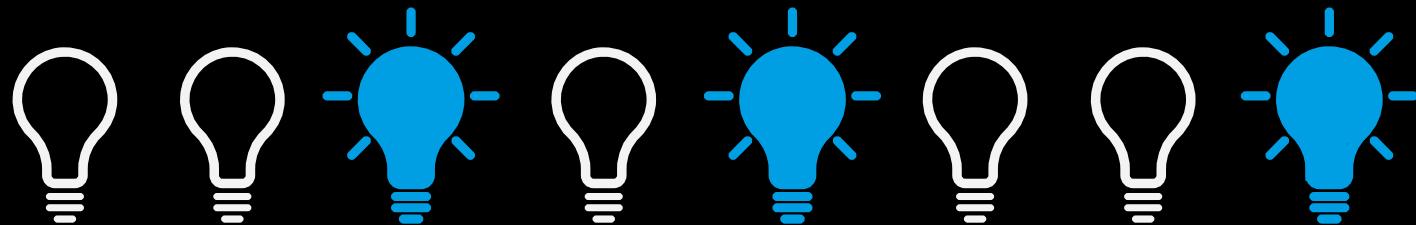
0 0 1 0 1 0 0 1



a bit (binary digit)



a byte (8 bits)



0 0

1

0

1

0

0

1

2^7

2^6

2^5

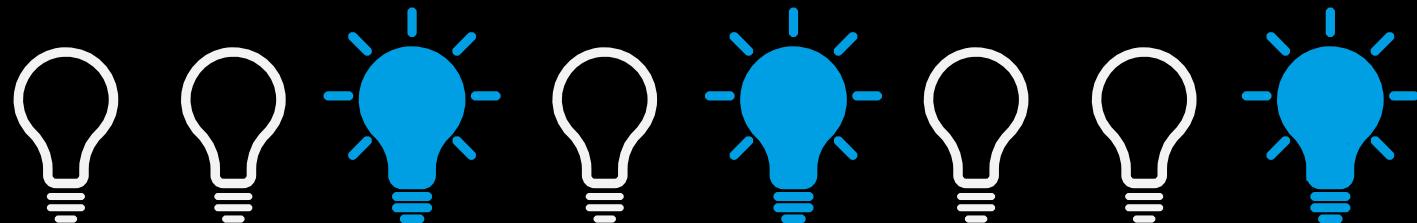
2^4

2^3

2^2

2^1

2^0



0 0

1

0

1

0

0

1

2^7

2^6

2^5

2^4

2^3

2^2

2^1

2^0

128

64

32

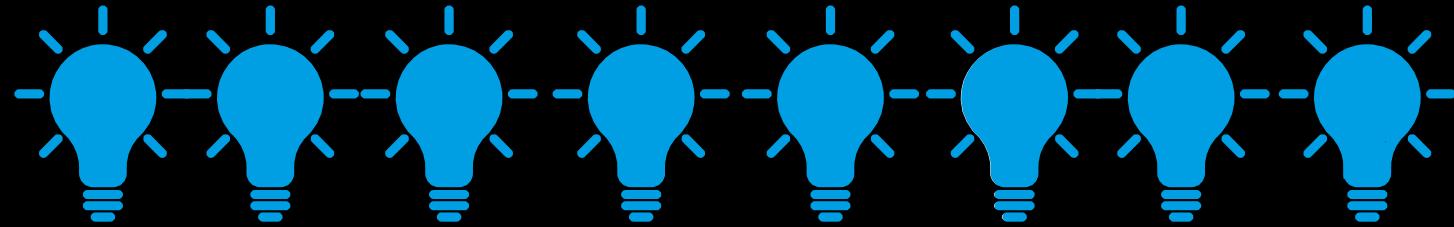
16

8

4

2

1



what can we store in one byte?

what comes after the byte?

2^{10} bytes = 1.024 bytes = 1 Kibibyte (KiB)

2^{20} bytes = 1.048.576 bytes = 1 Mebibyte (MiB)

2^{30} bytes = 1.073.741.824 bytes = 1 Gibibyte (GiB)

10^3 bytes = 1.000 bytes = 1 Kilobyte (KB)

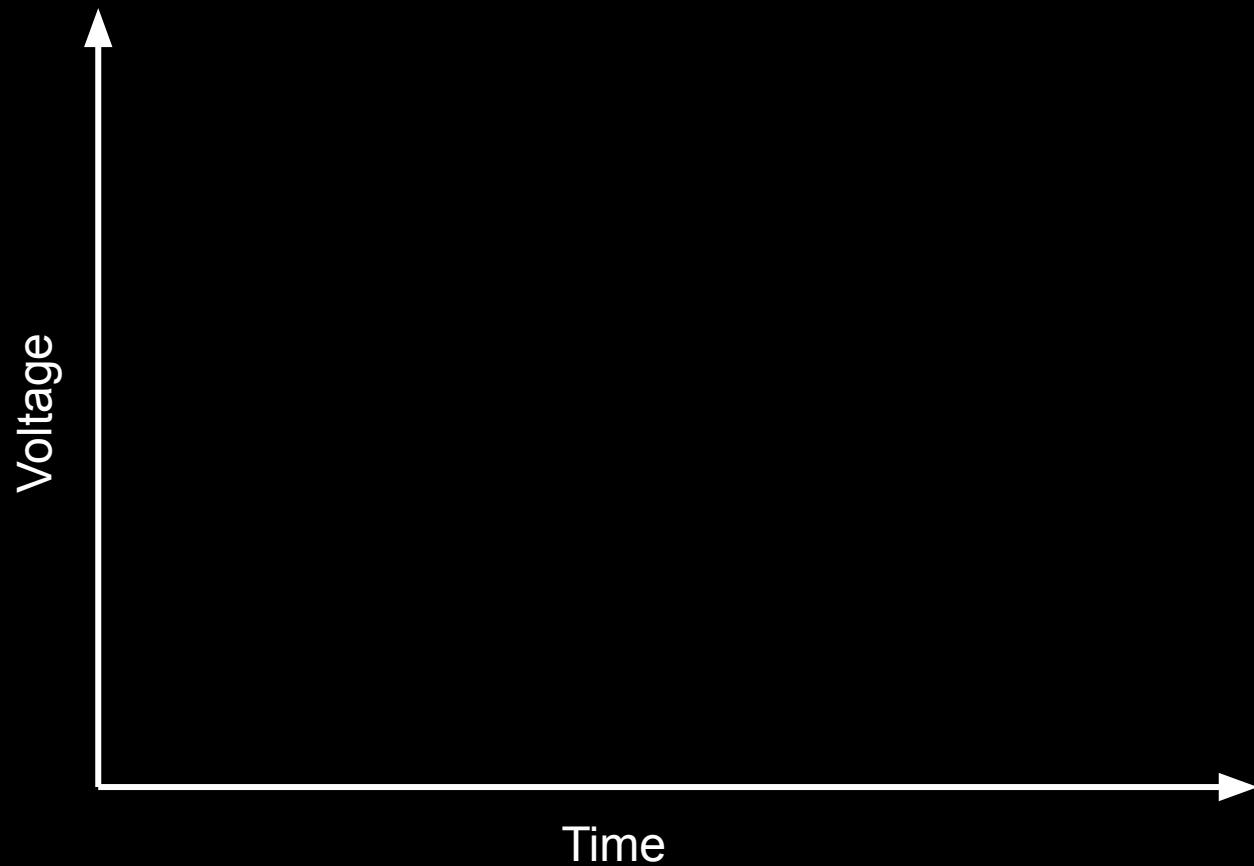
10^6 bytes = 1.000.000 bytes = 1 Megabyte (MB)

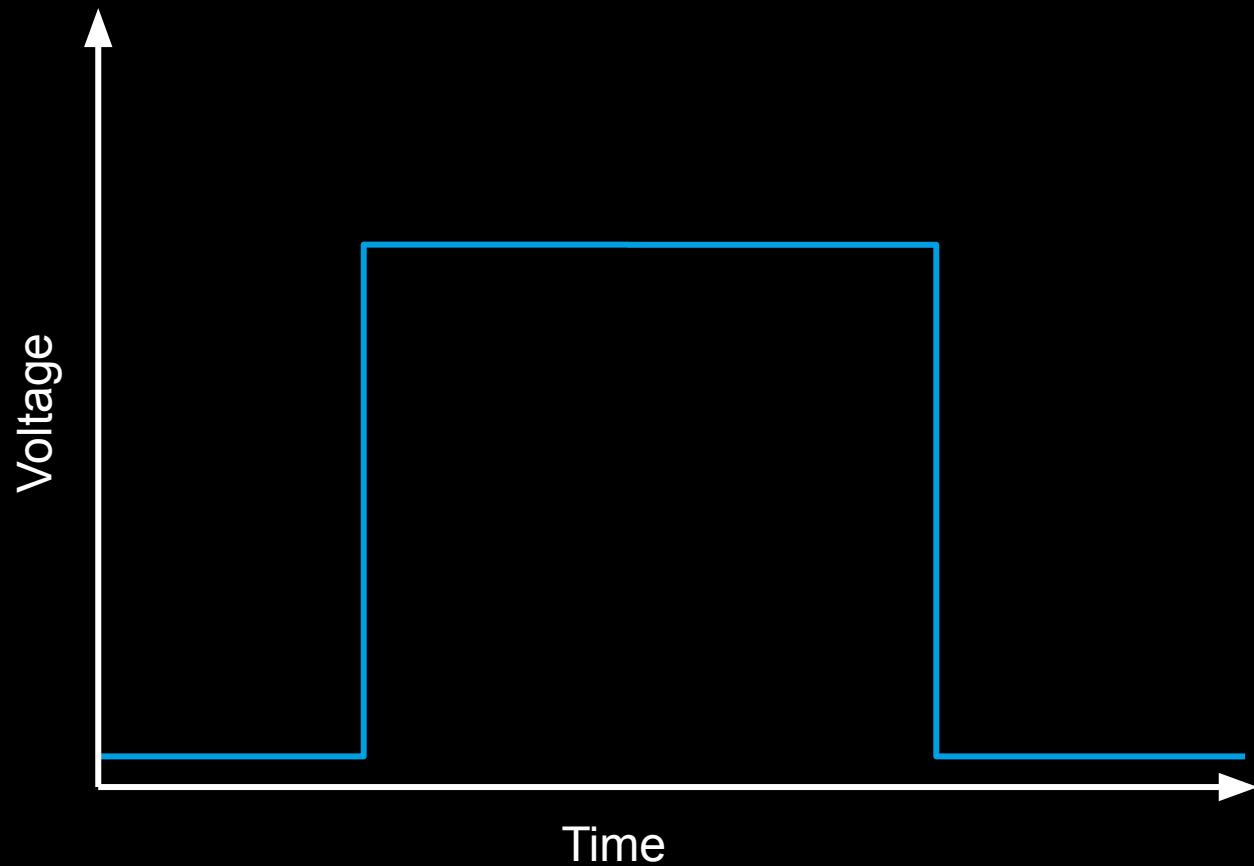
10^9 bytes = 1.000.000.000 bytes = 1 Gigabyte (GB)

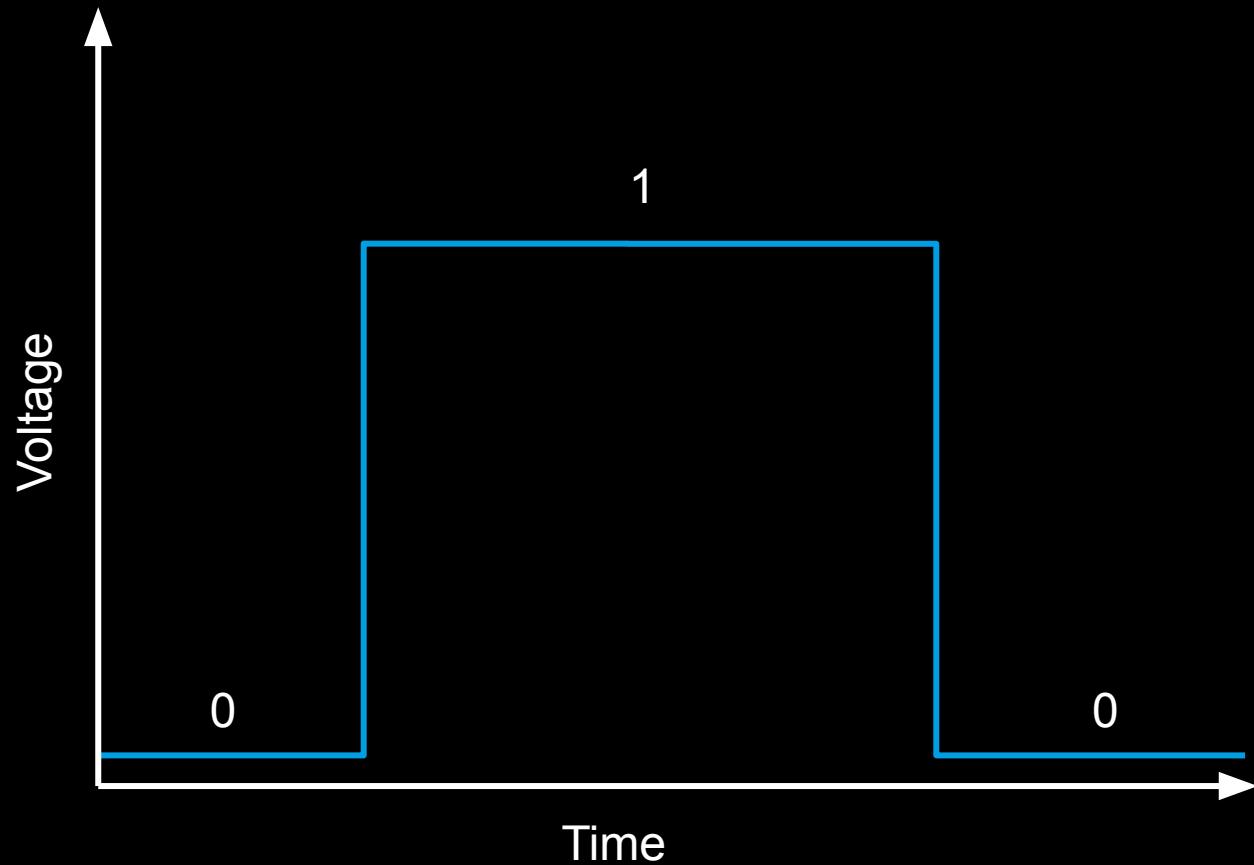
10^{12} bytes = ?

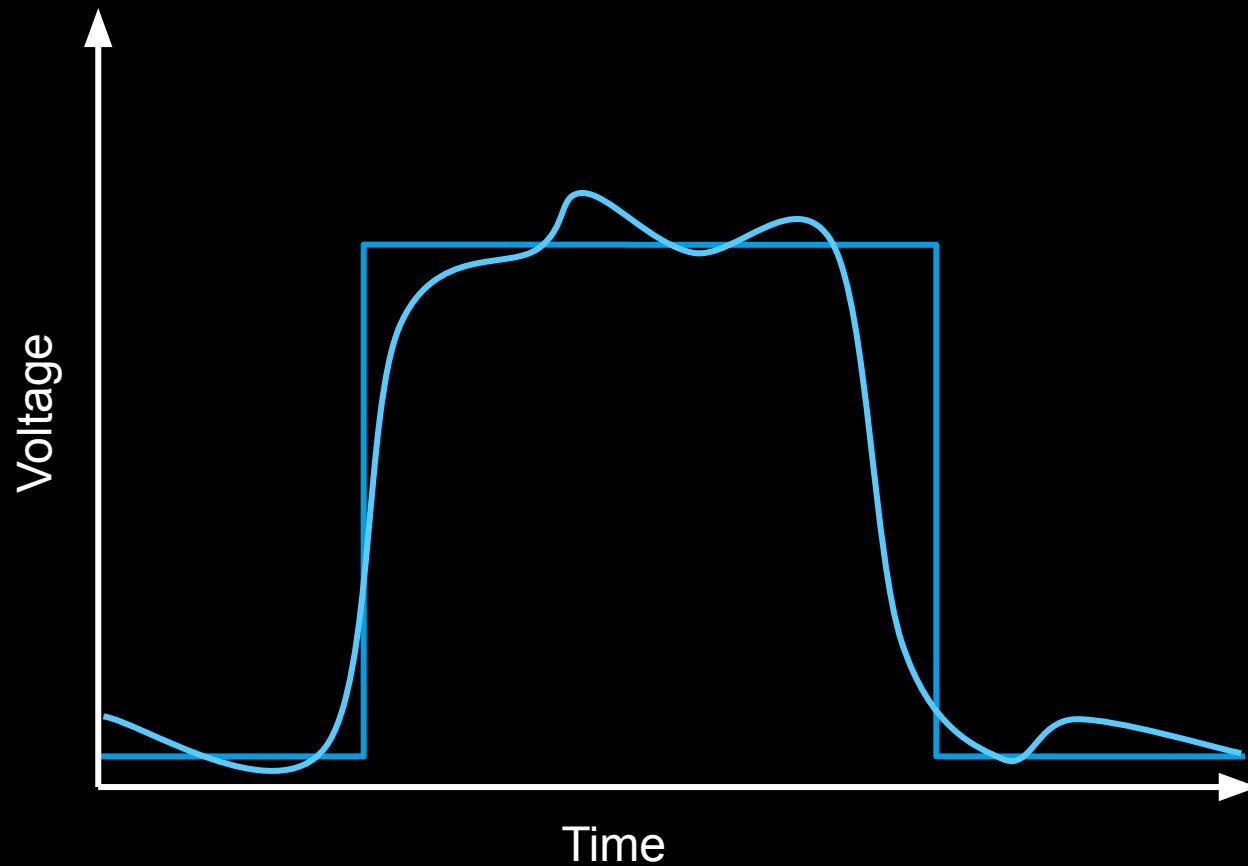
how many bits are on a DVD with
4.7 GB capacity?

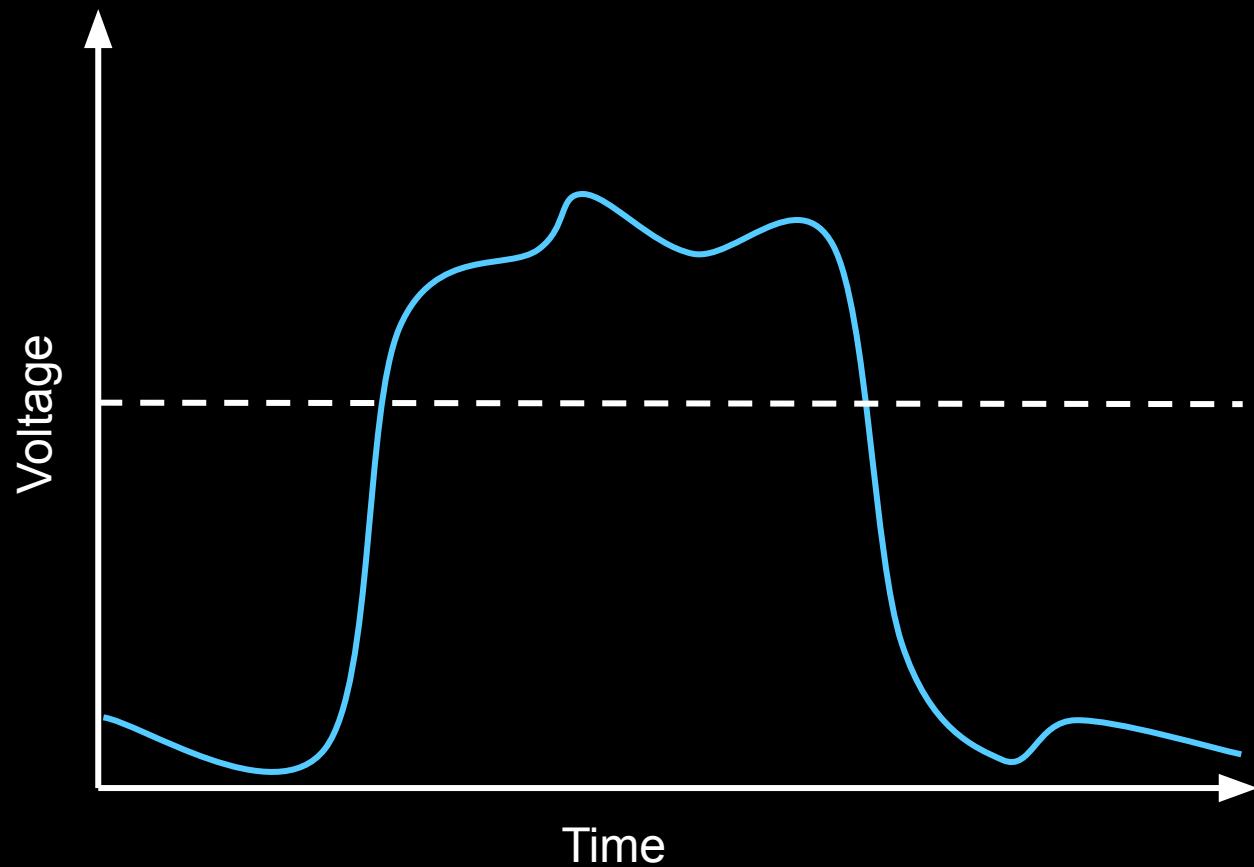
are we stuck with binary?

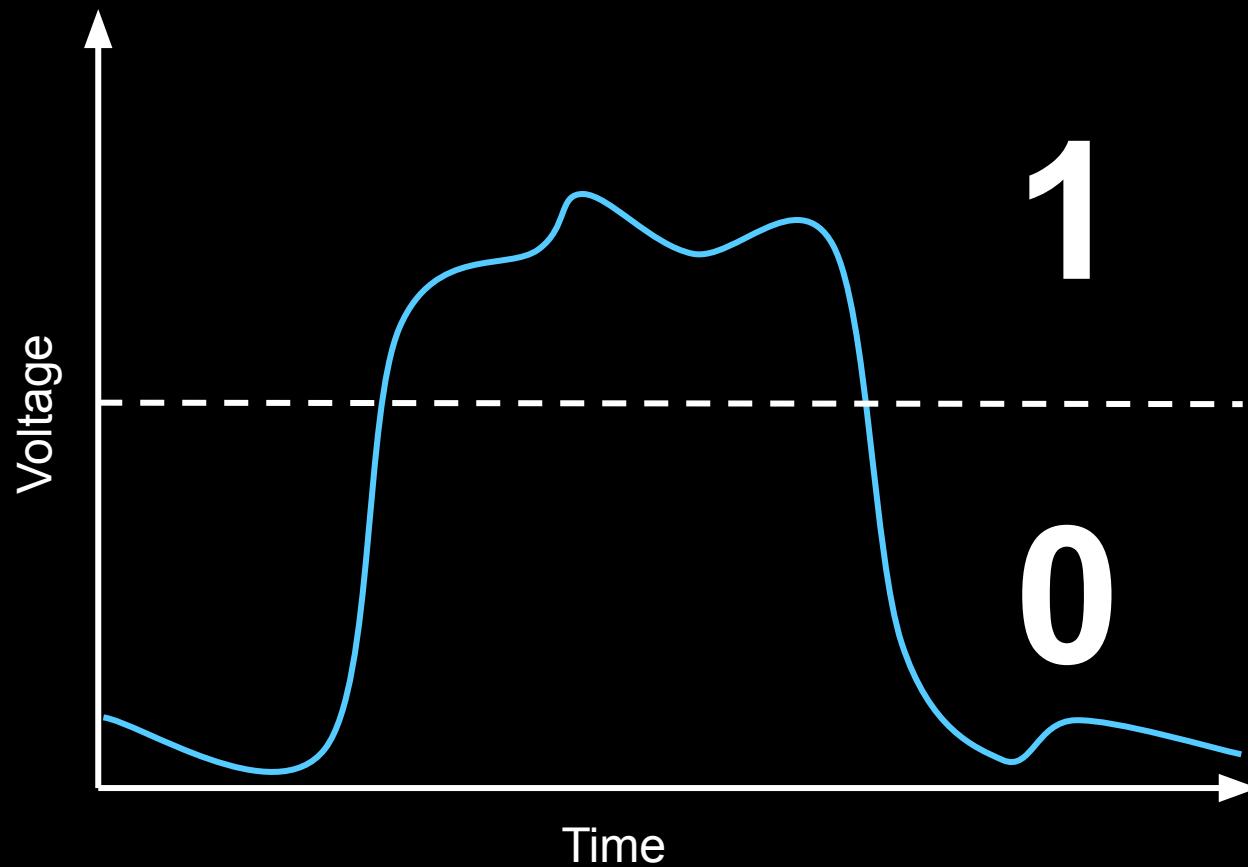


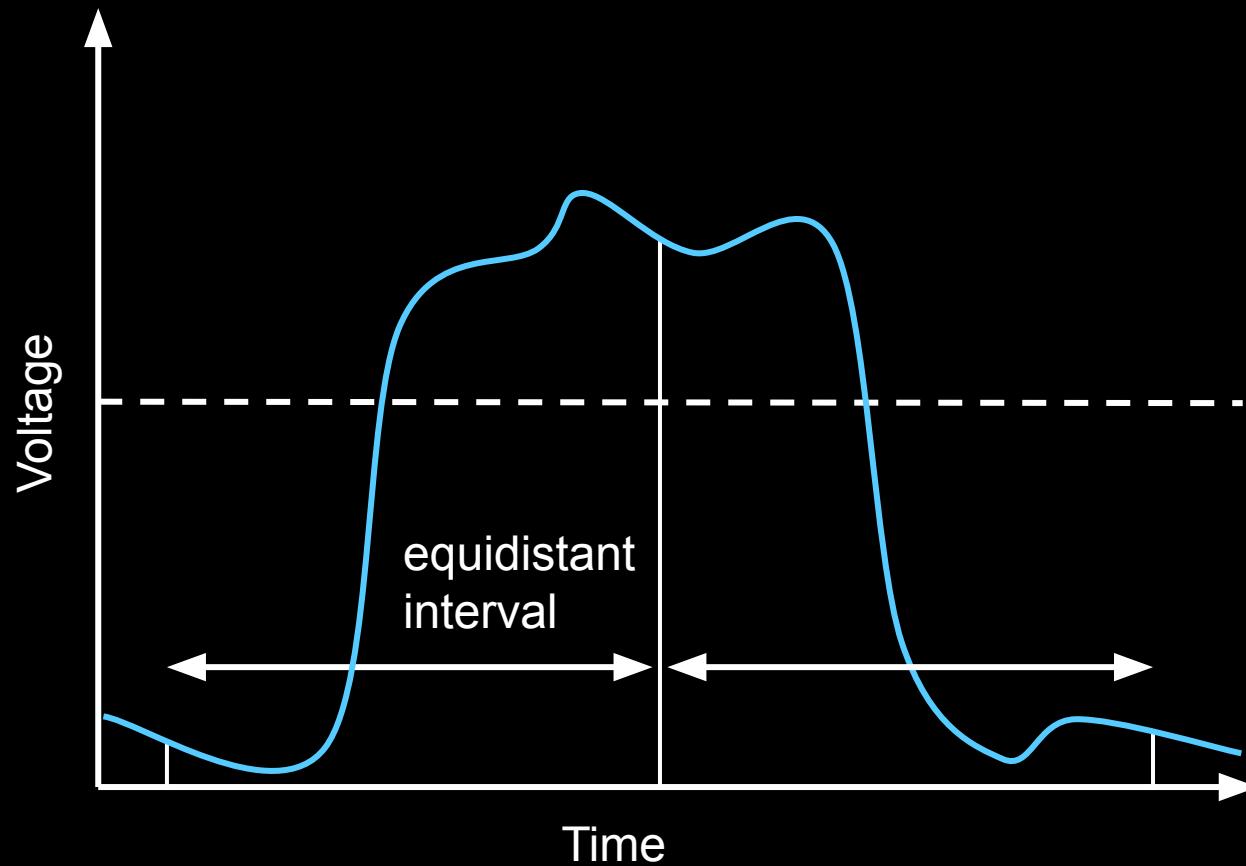


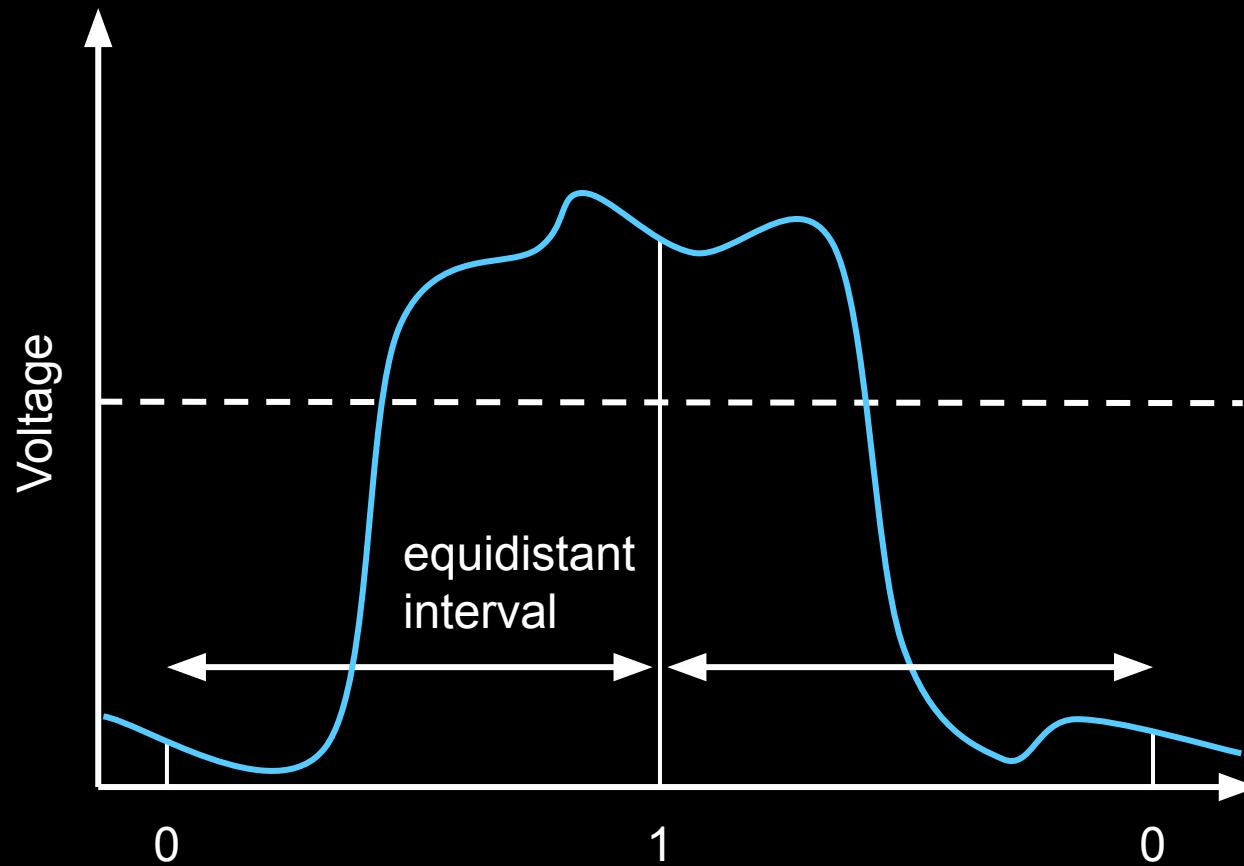


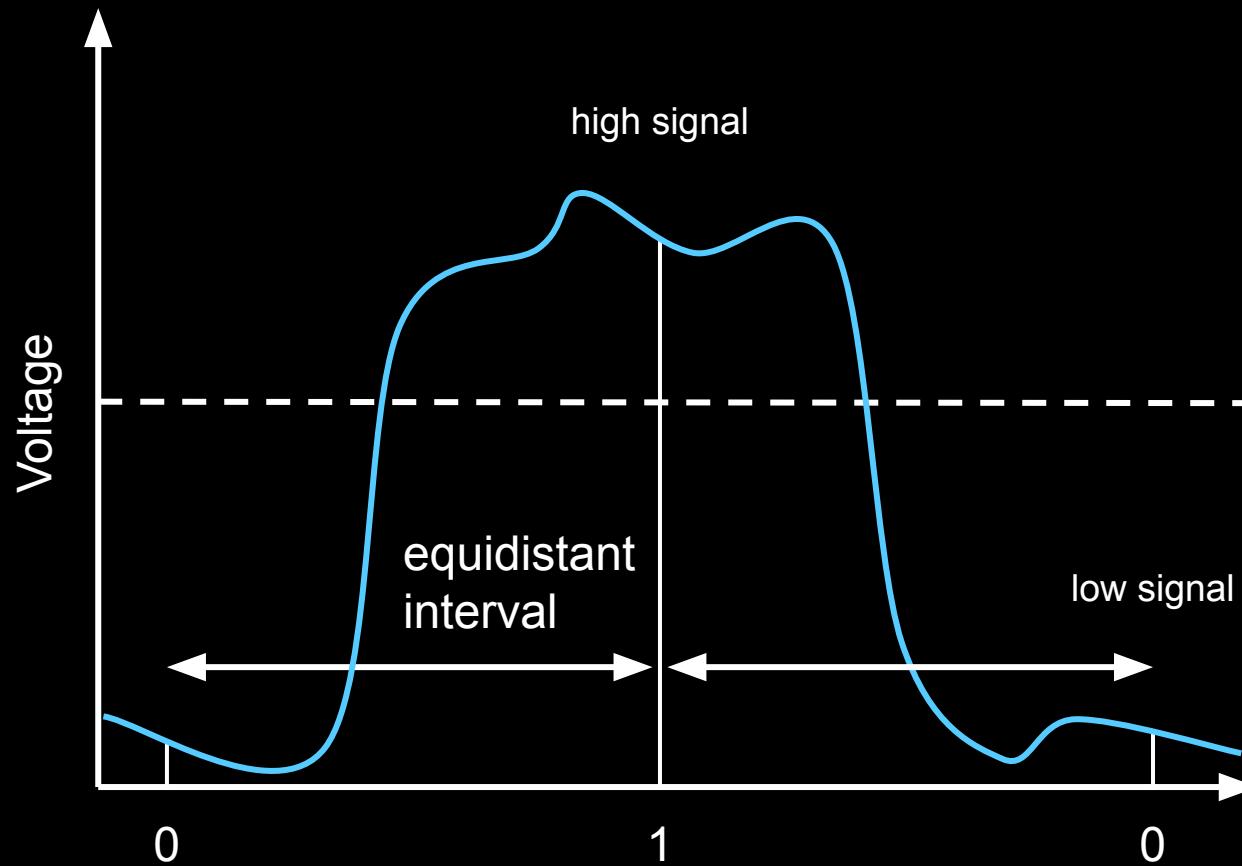








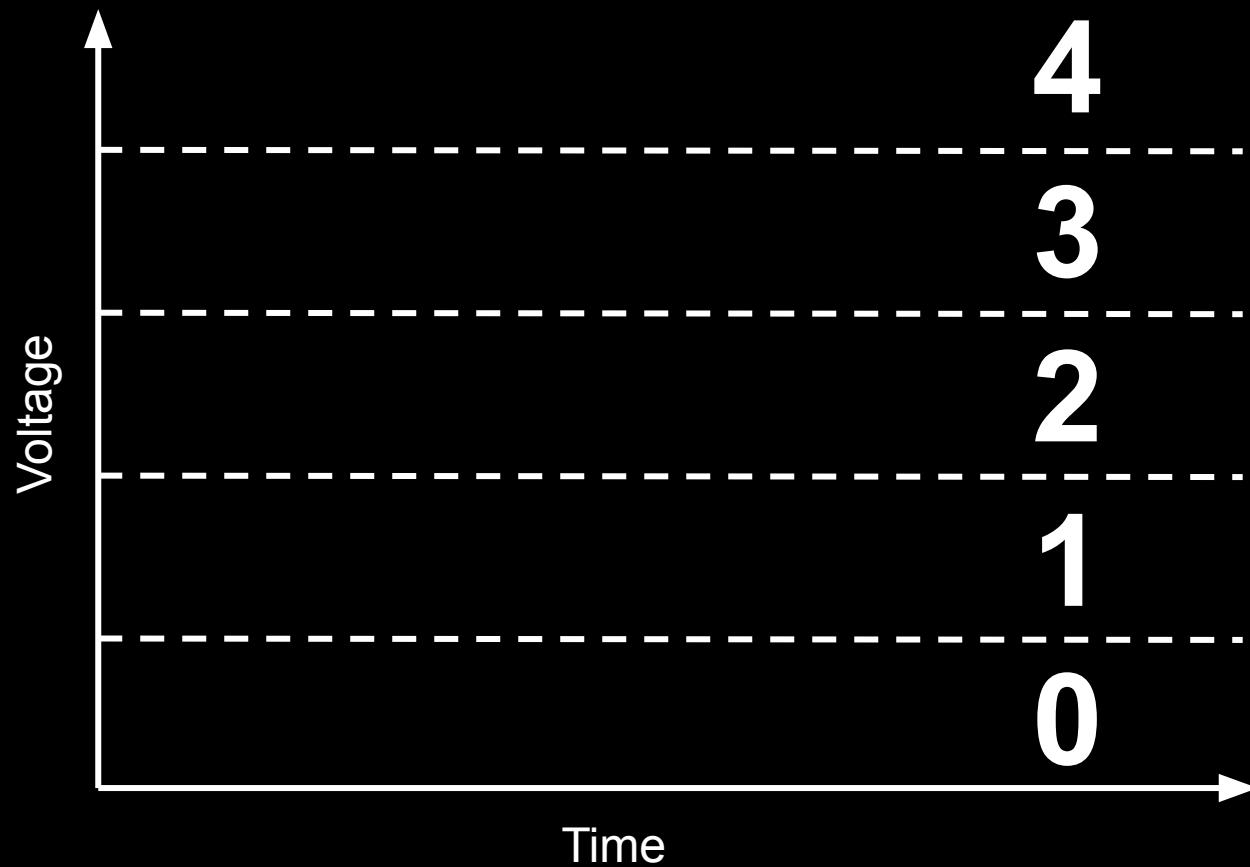


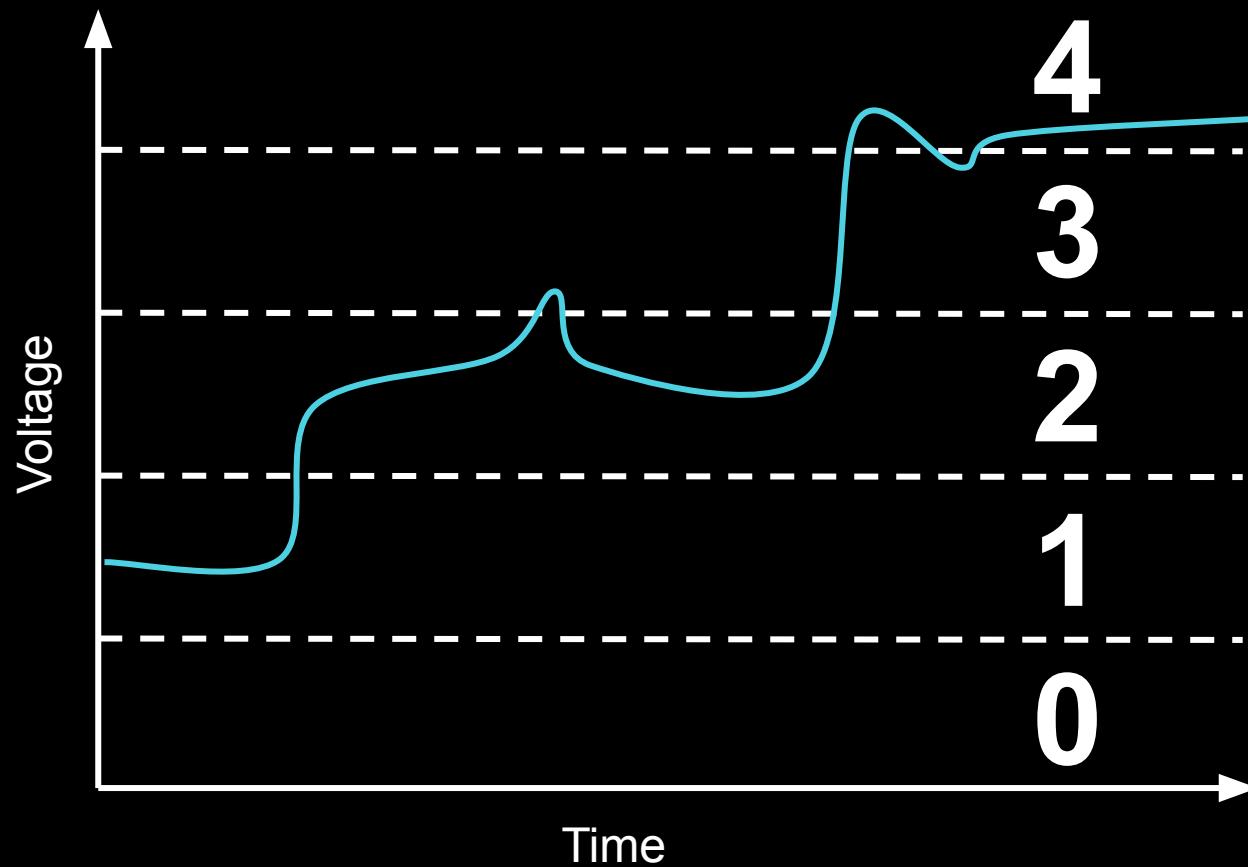


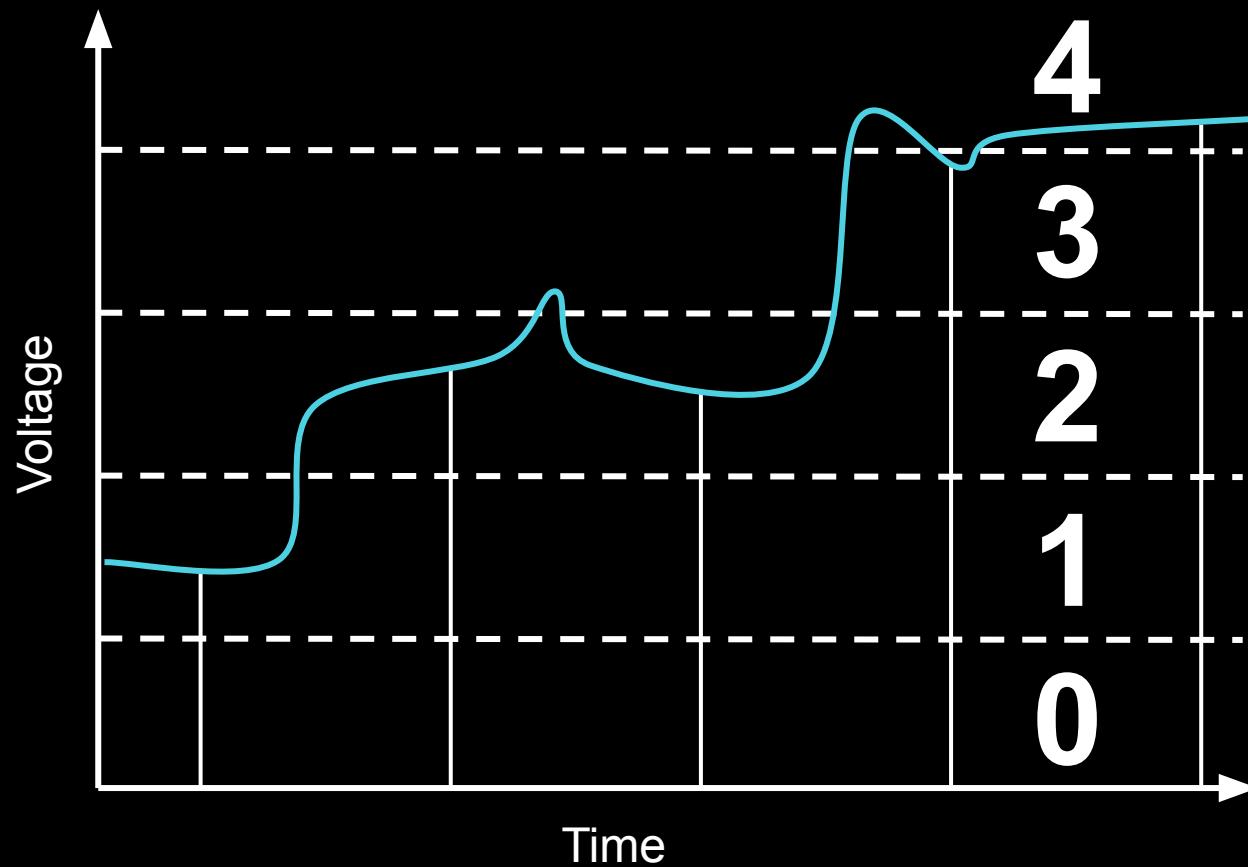
what about $R > 2$?

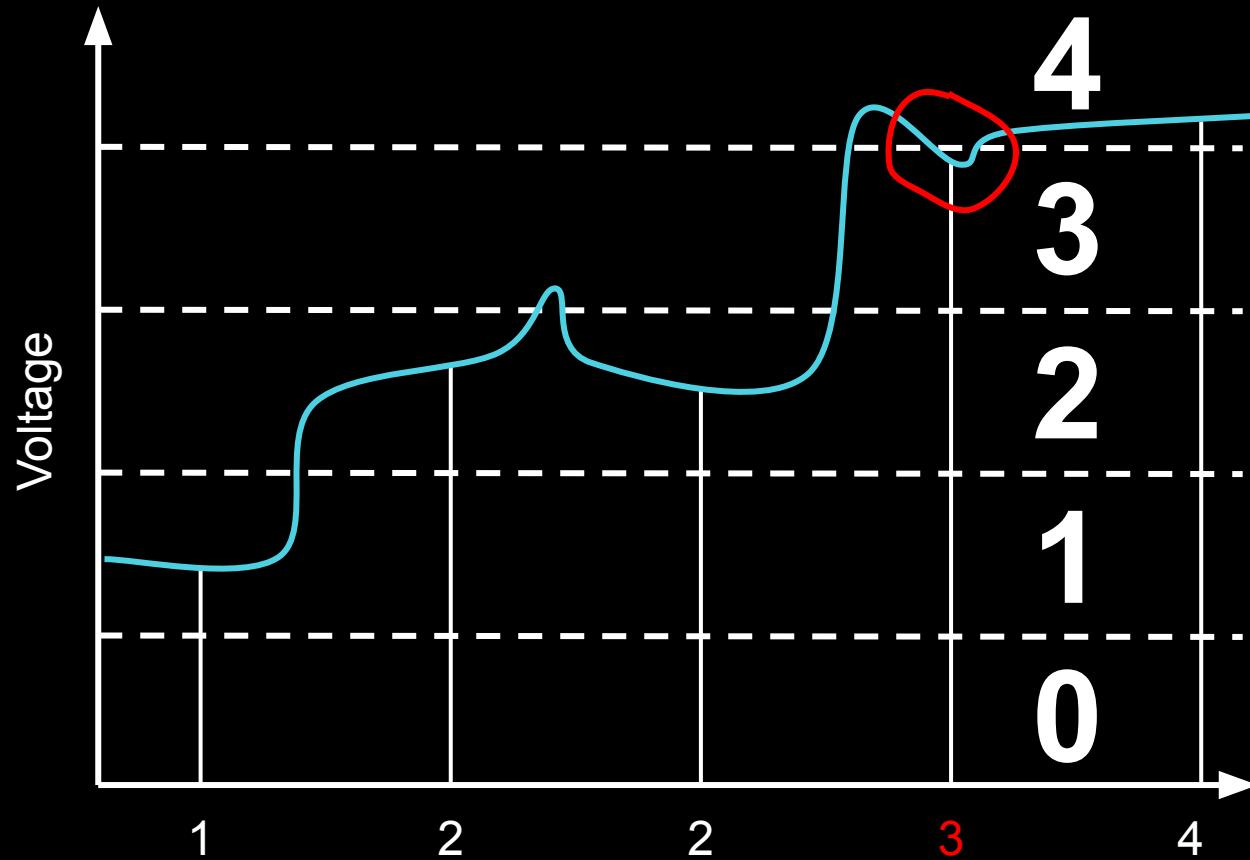












a higher base means less hardware

a higher base means less hardware
but more complex devices

a higher base means less hardware
but more complex devices
and more errors