

# MOTIVATION

Artificial  
Intelligence

Data Analysis

Representation

Processing

Programming

Artificial  
Intelligence

Data Analysis

Representation

Processing

Programming

Digital Fundamentals

## Digital Applications

Artificial  
Intelligence

Data Analysis

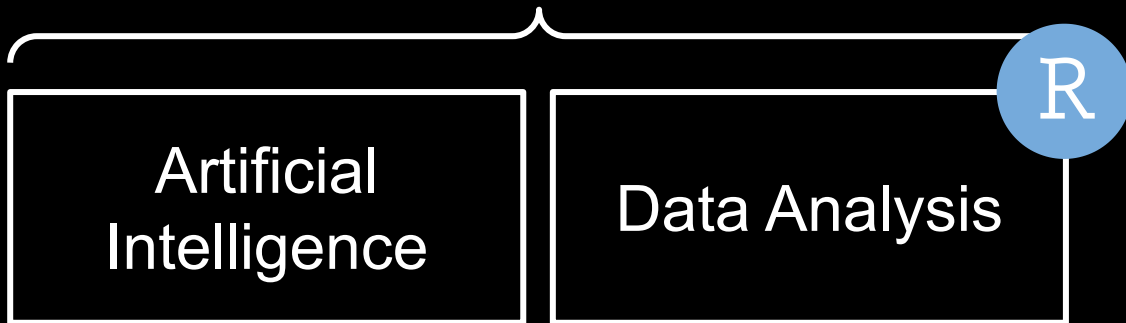
Representation

Processing

Programming

## Digital Fundamentals

## Digital Applications



Artificial  
Intelligence

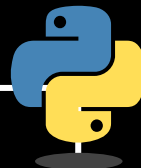
Data Analysis

R

Representation

Processing

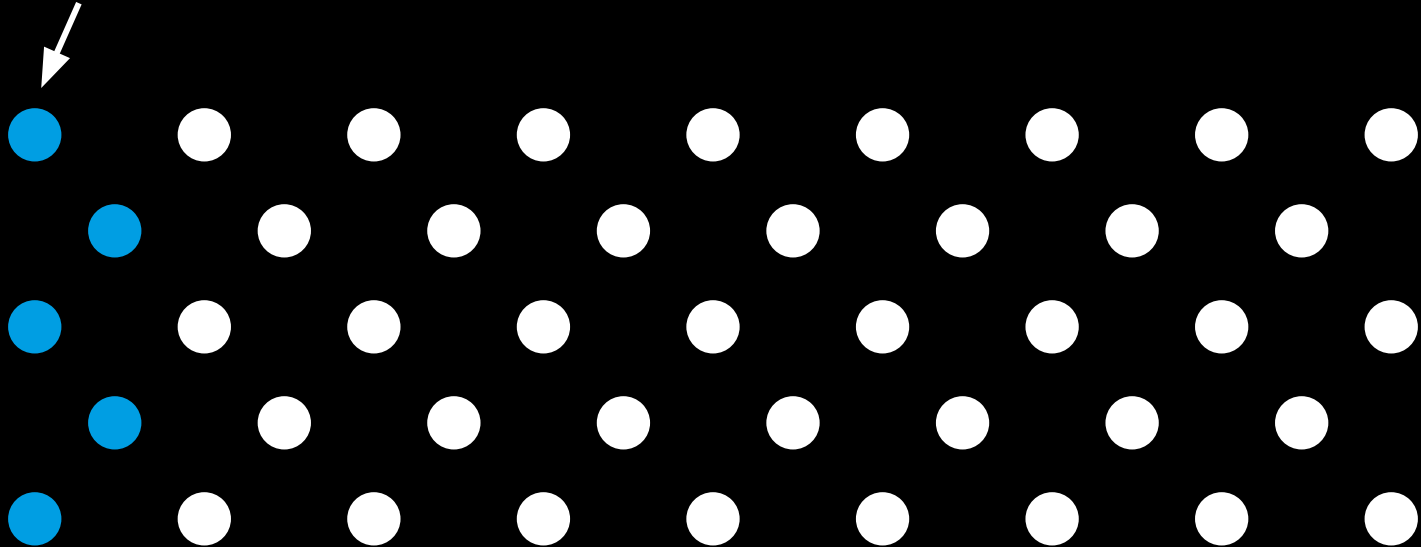
Programming



## Digital Fundamentals

A few  
experts

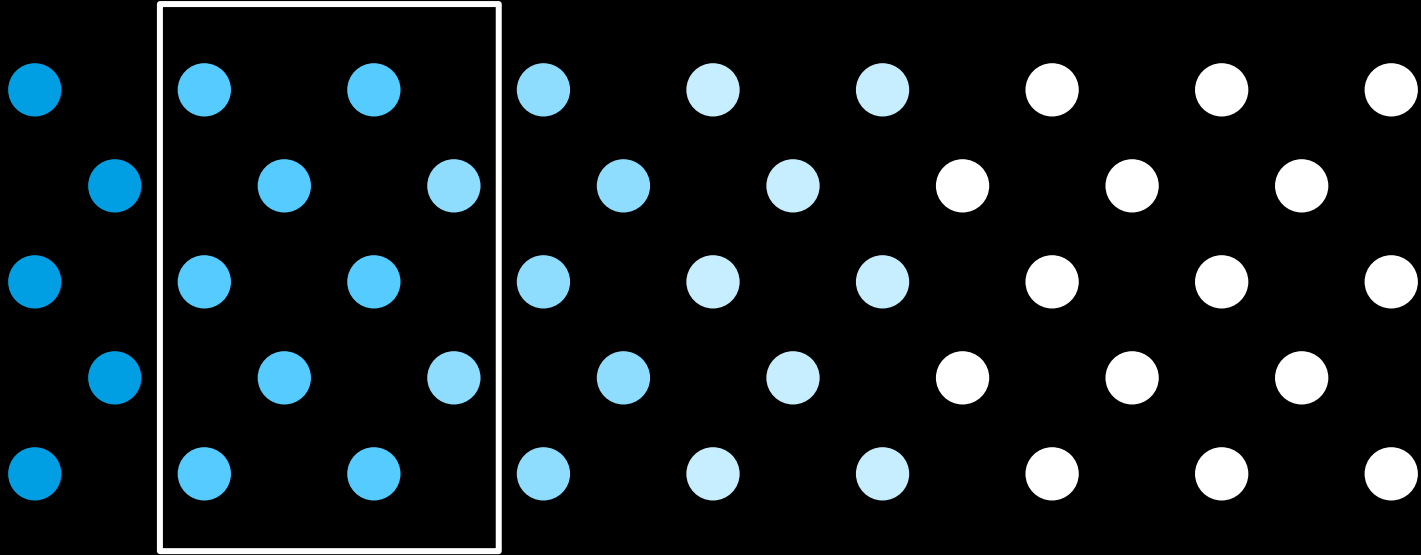
Digitally uneducated  
society



Digitally illiterate society with a few experts

# Collective Understanding

You?



Society with a distributed and high degree of digital education

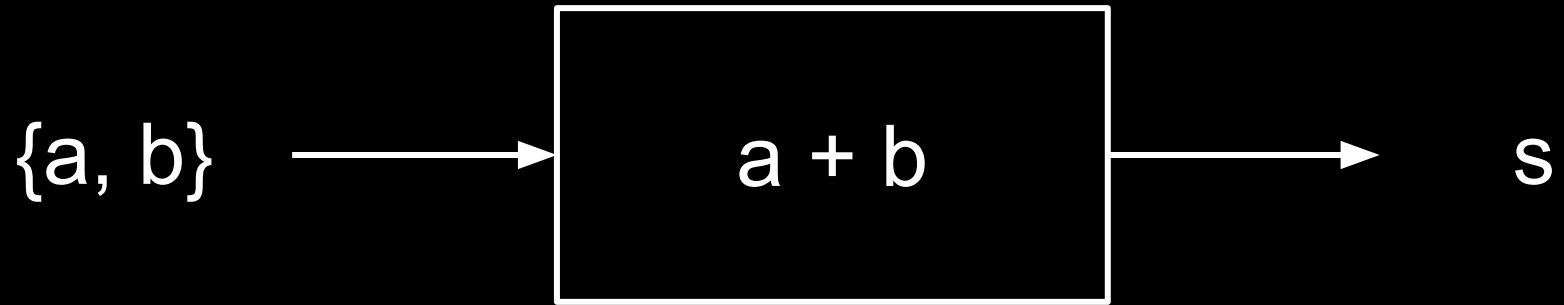
# PROBLEM SOLVING

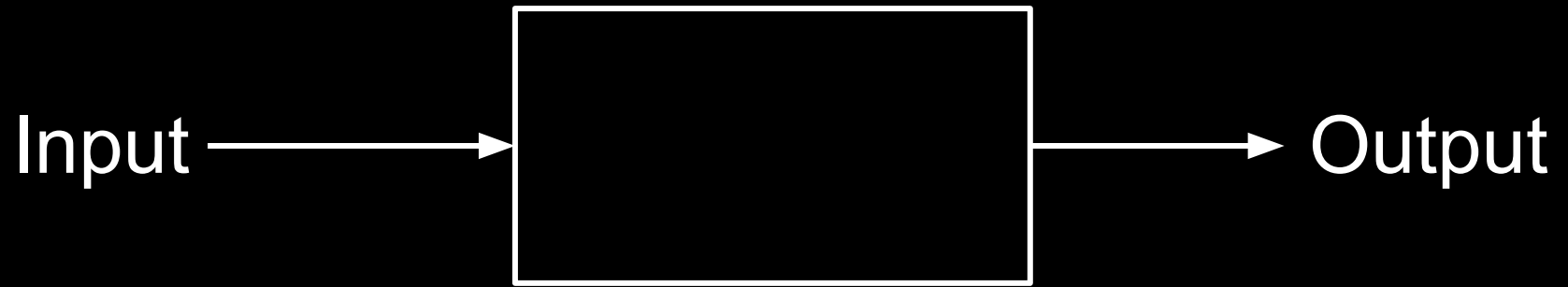


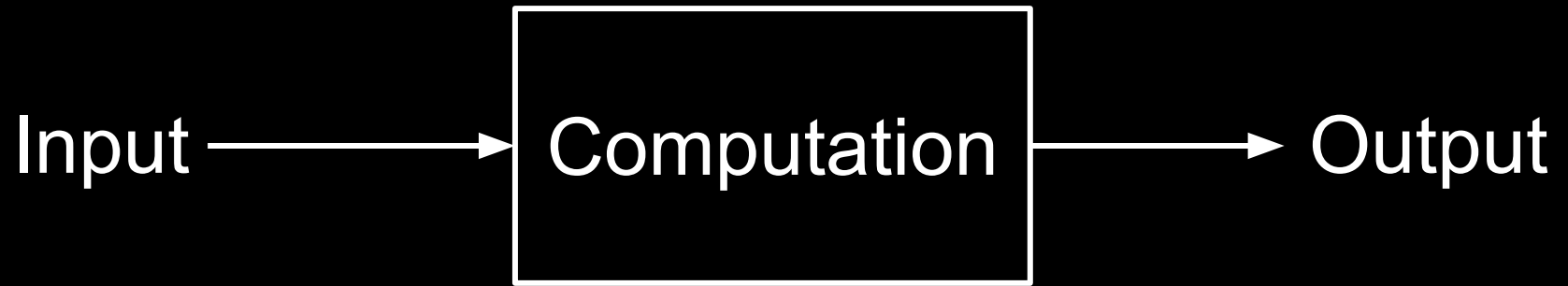
# A Model for Solving Problems

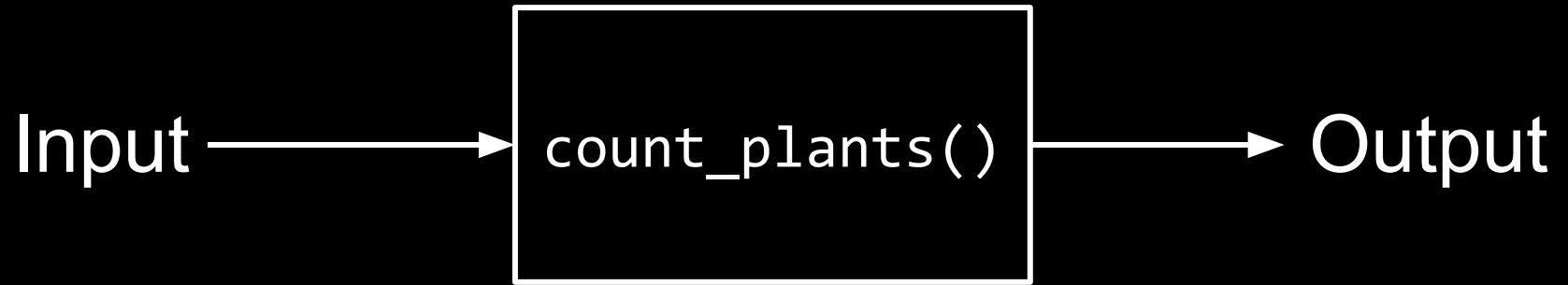


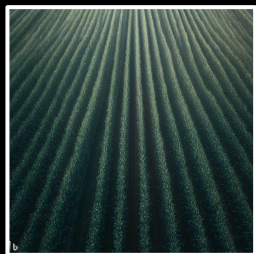
# A Model for Solving Problems





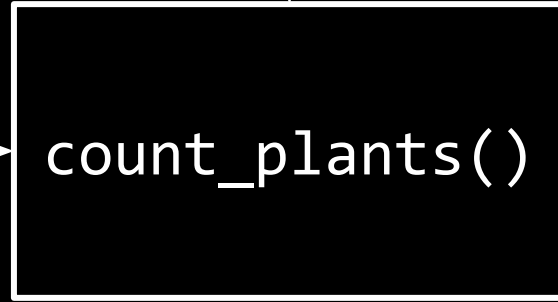
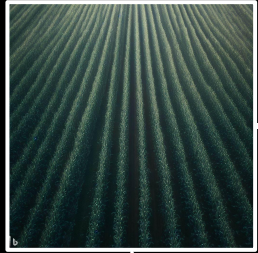






42

Processing of  
information



42

Representation of  
information





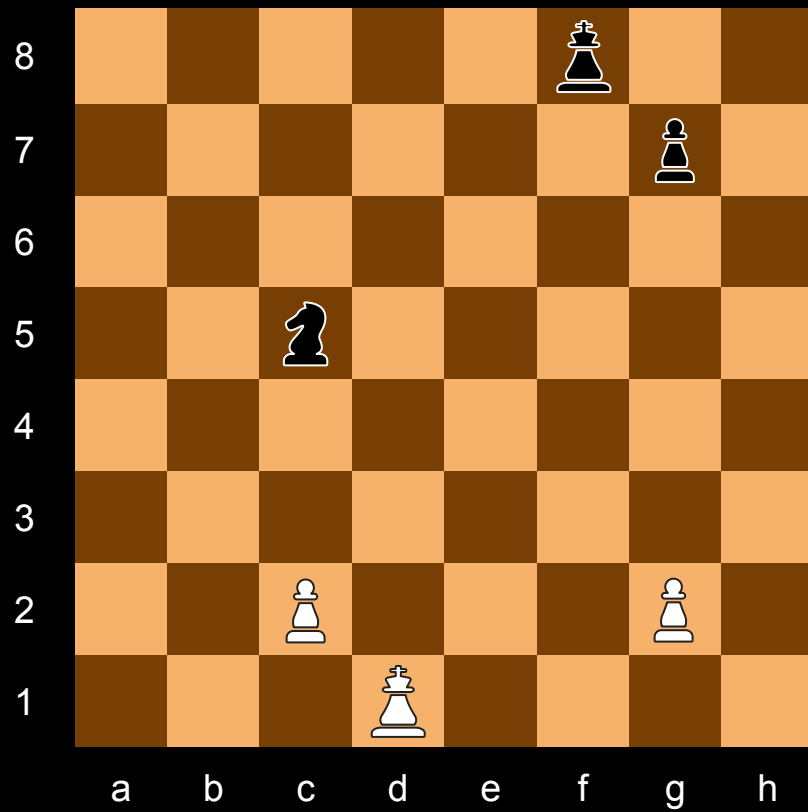


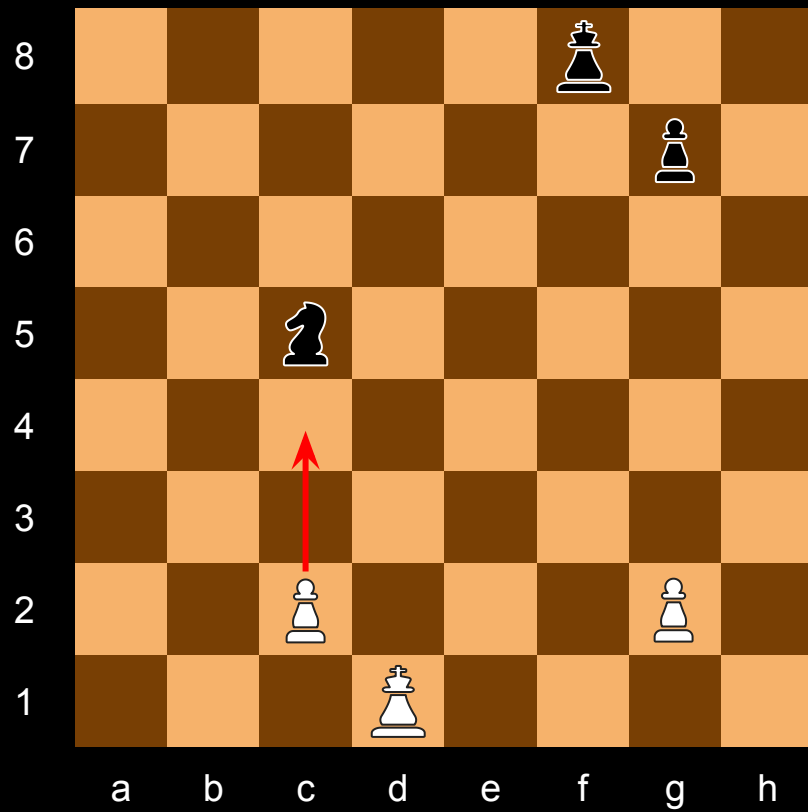
next\_move()

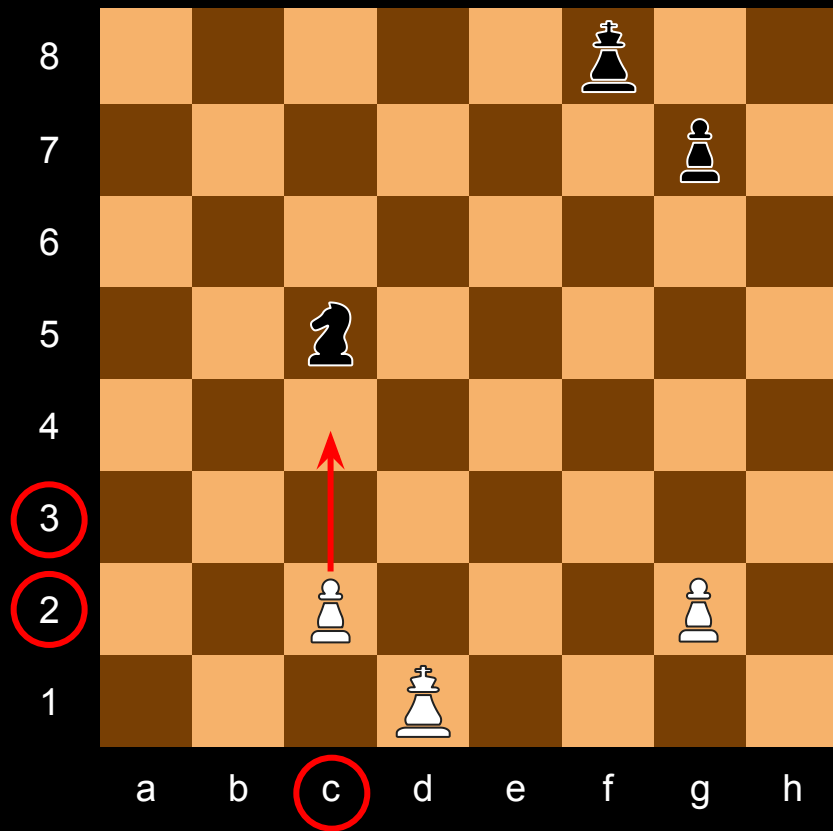
E2 → E4

# INFORMATION

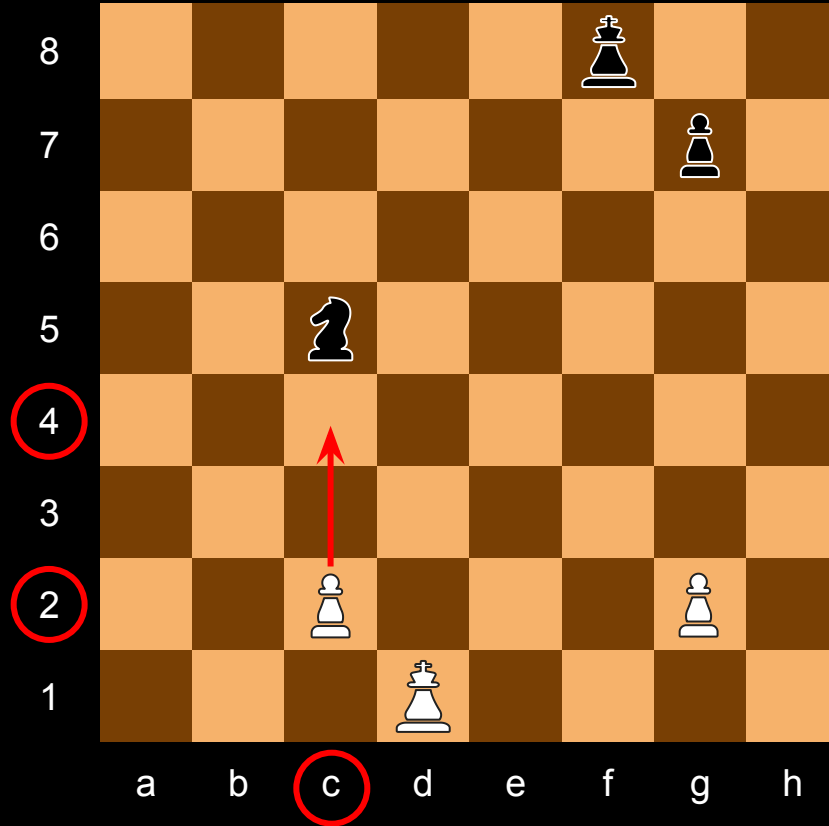




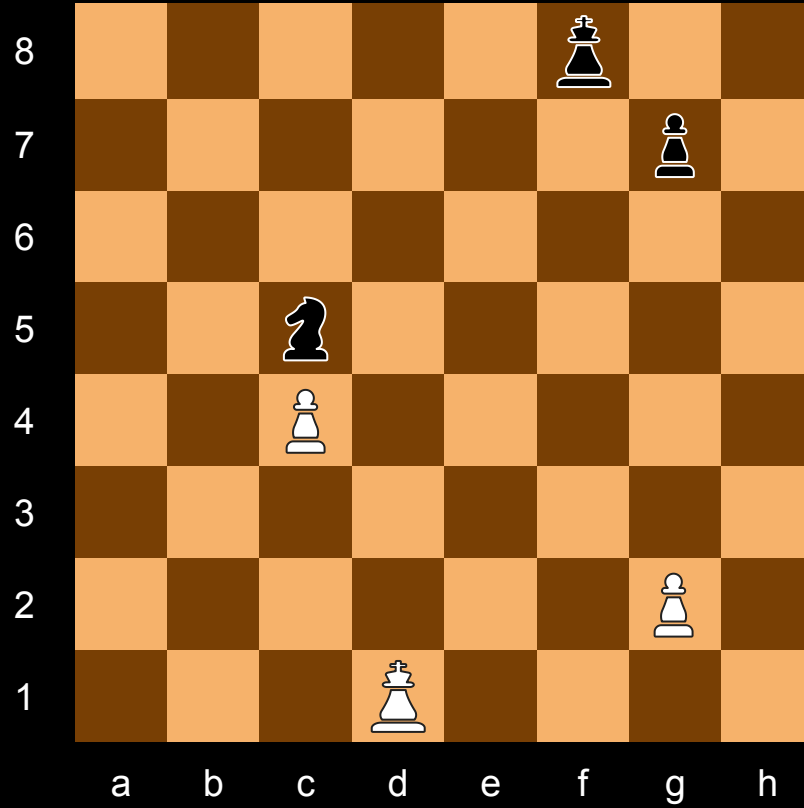




c2 → c4

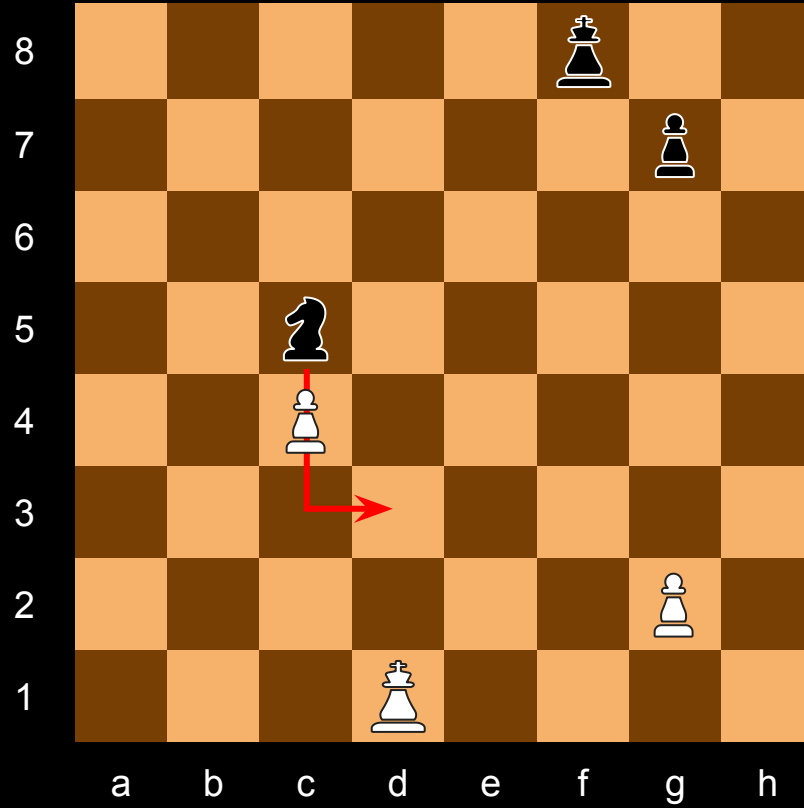


c2 → c4

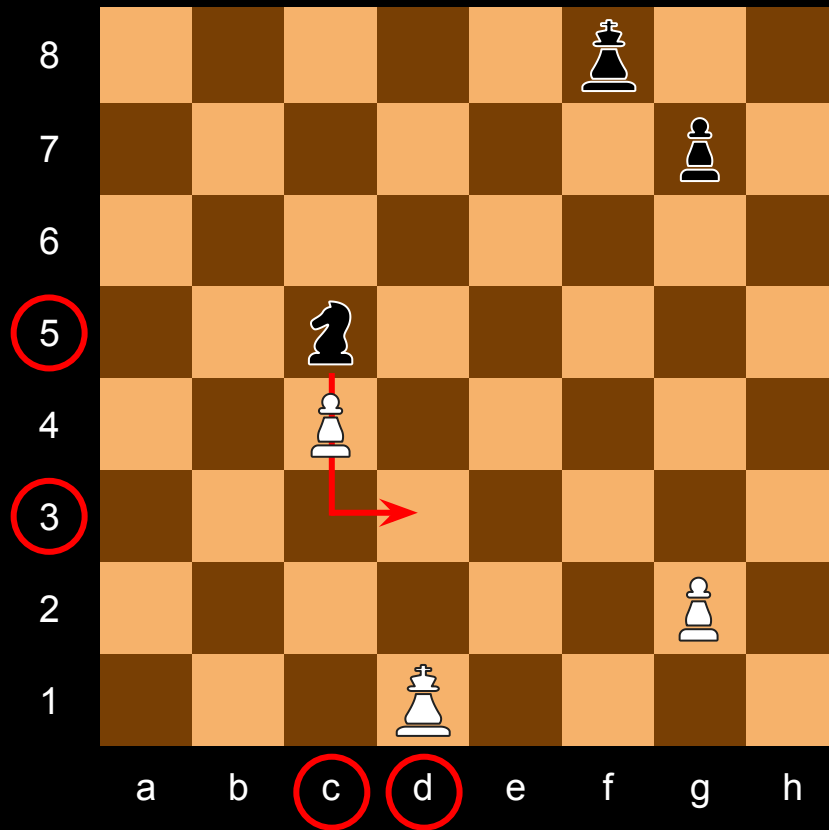




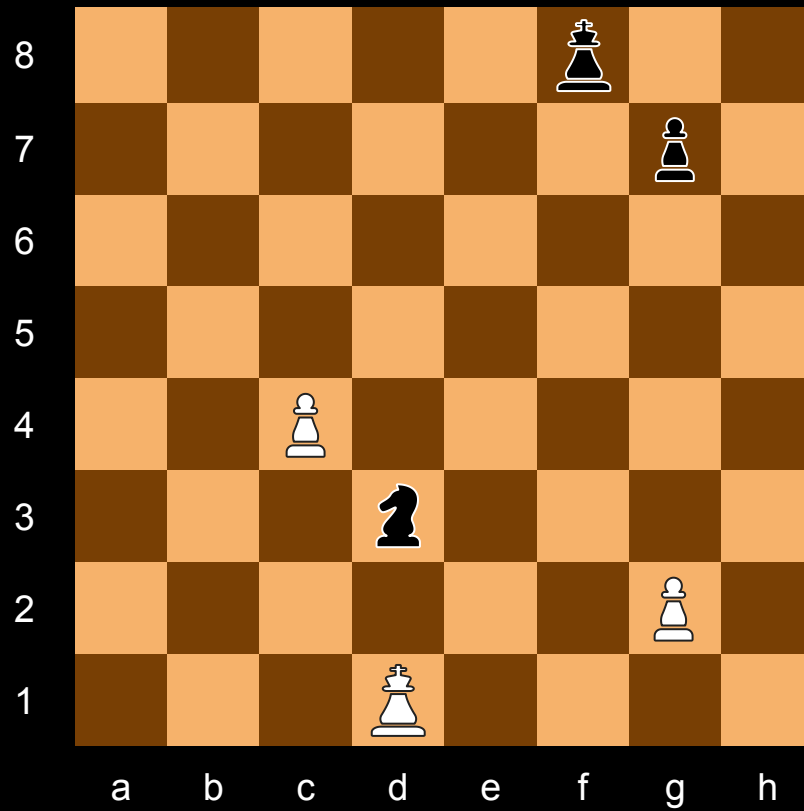
c2 → c4



c2 → c4  
c5 → d3



c2 → c4  
c5 → d3  
...



# COUNTING

1

2

3

1

2

3

---

$10^2$

$10^1$

$10^0$

1 2 3

---

$10^2$

$10^1$

$10^0$

$$= 1 \times 10^2 + 2 \times 10^1 + 3 \times 10^0$$

$$= 1 \times 100 + 2 \times 10 + 3 \times 1$$

$$= 123$$

4

1

2

3

---

?

$10^2$

$10^1$

$10^0$



4 1 2 3

---

?

$10^2$

$10^1$

$10^0$

$$= 4 \times 10^3 + 1 \times 10^2 + 2 \times 10^1 + 3 \times 10^0$$

4 1 2 3

---

?

$10^2$

$10^1$

$10^0$

$$= 4 \times 10^3 + 1 \times 10^2 + 2 \times 10^1 + 3 \times 10^0$$

$$= 4 \times 1000 + 1 \times 100 + 2 \times 10 + 3 \times 1$$

4 1 2 3

---

?

$10^2$

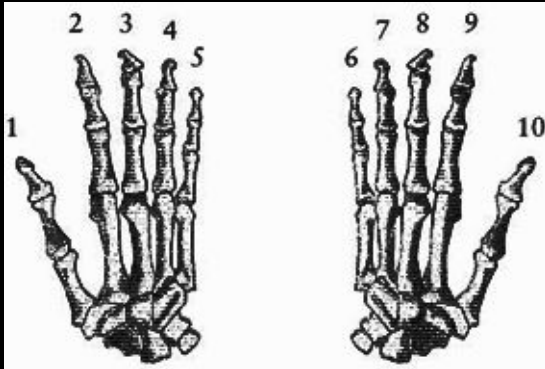
$10^1$

$10^0$

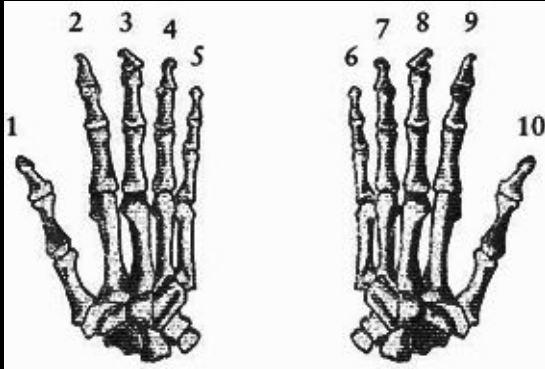
$$= 4 \times 10^3 + 1 \times 10^2 + 2 \times 10^1 + 3 \times 10^0$$

$$= 4 \times 1000 + 1 \times 100 + 2 \times 10 + 3 \times 1$$

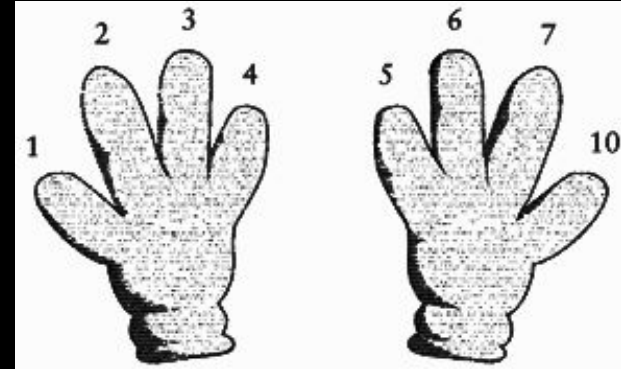
$$= 4123$$



Human Hand



Human Hand



Cartoon Character's Hand

1

2

3

(octal)

1

2

3

(octal)

---

$8^2$

$8^1$

$8^0$

1

2

3

(octal)

---

$8^2$

$8^1$

$8^0$

$$= 1 \times 8^2 + 2 \times 8^1 + 3 \times 8^0$$



1

2

3

(octal)

---

$8^2$

$8^1$

$8^0$

$$= 1 \times 8^2 + 2 \times 8^1 + 3 \times 8^0$$

$$= 1 \times 64 + 2 \times 8 + 3 \times 1$$

1

2

3

(octal)

---

$8^2$

$8^1$

$8^0$

$$= 1 \times 8^2 + 2 \times 8^1 + 3 \times 8^0$$

$$= 1 \times 64 + 2 \times 8 + 3 \times 1$$

$$= 83 \text{ (decimal)}$$

decimal

octal

8



?

decimal

octal

?



7

decimal

octal

16



?

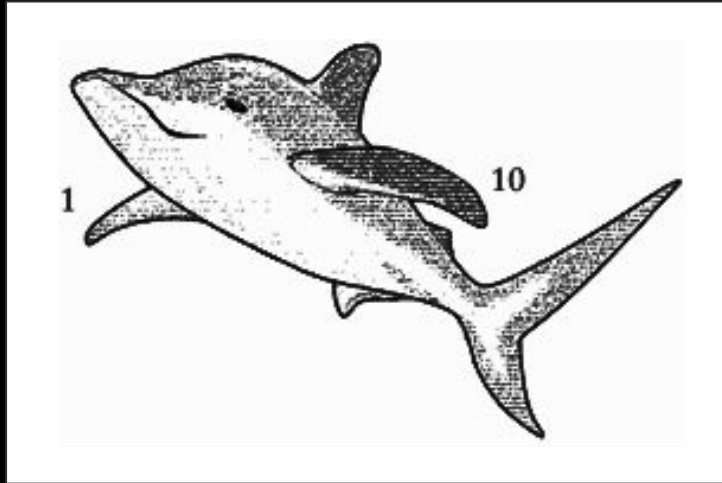
decimal

octal

?



100



What now?

0, 1, ...



0, 1, 10, ...

0, 1, 10, 11, ...

0, 1, 10, 11, 100, ...

0, 1, 10, 11, 100, 101, ...

0, 1, 10, 11, 100, 101, 110

1

1

0

(binary)

1

1

0

(binary)

---

$2^2$

$2^1$

$2^0$

1

1

0

(binary)

---

$2^2$

$2^1$

$2^0$

$$= 1 \times 2^2 + 1 \times 2^1 + 0 \times 2^0$$



1 1 0

---

(binary)

$2^2$

$2^1$

$2^0$

$$= 1 \times 2^2 + 1 \times 2^1 + 0 \times 2^0$$

$$= 1 \times 4 + 1 \times 2 + 0 \times 1$$

1 1 0

---

(binary)

$2^2$

$2^1$

$2^0$

$$= 1 \times 2^2 + 1 \times 2^1 + 0 \times 2^0$$

$$= 1 \times 4 + 1 \times 2 + 0 \times 1$$

$$= 6 \text{ (decimal)}$$

2 3 4 5 6

0, 1, 10, 11, 100, 101, 110

# Place Value Systems

$$N = d_n * R^{n-1} + \dots + d_1 * R^1 + d_0 * R^0$$

$$d \in \{ 0, 1, \dots R-1 \}$$

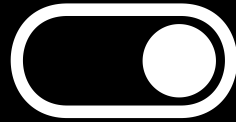
$n$  = Number of digits

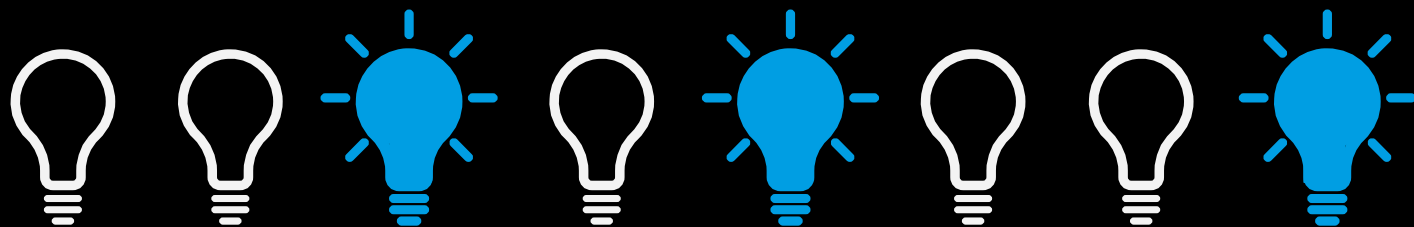
# Place Value Systems

$$R \geq 2$$

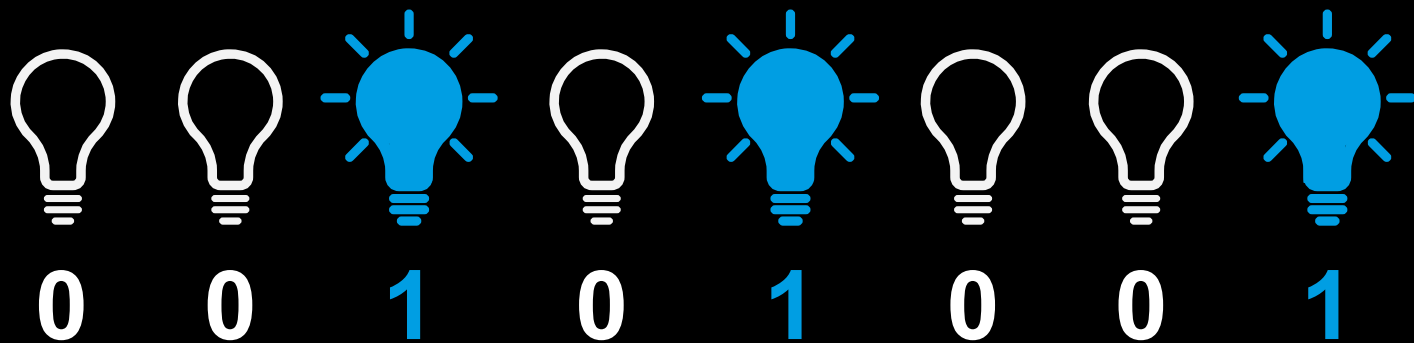
# BITS

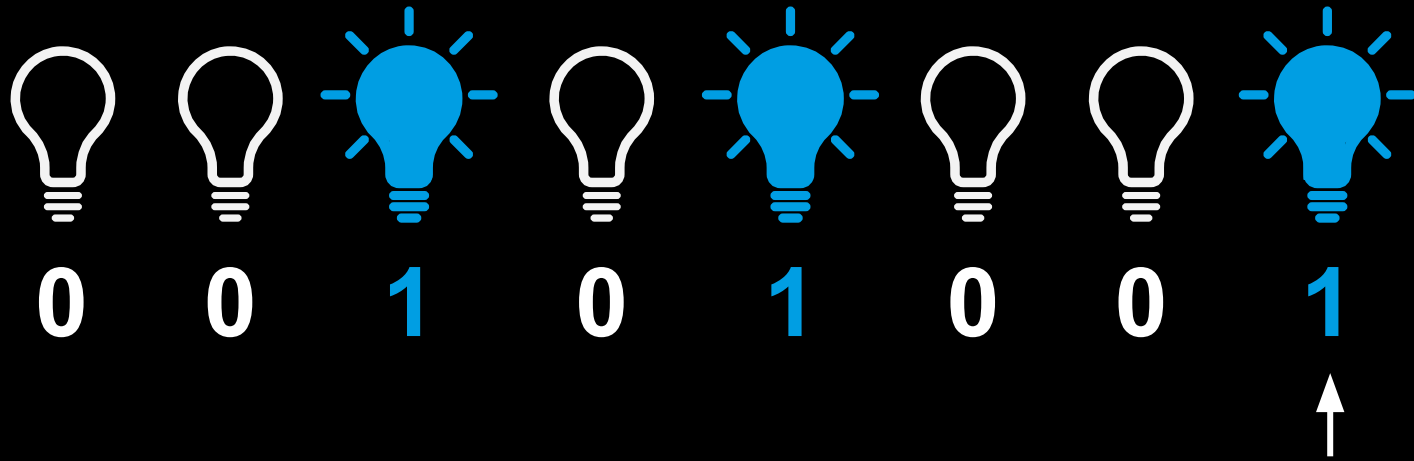
Why do computers think **binary**?



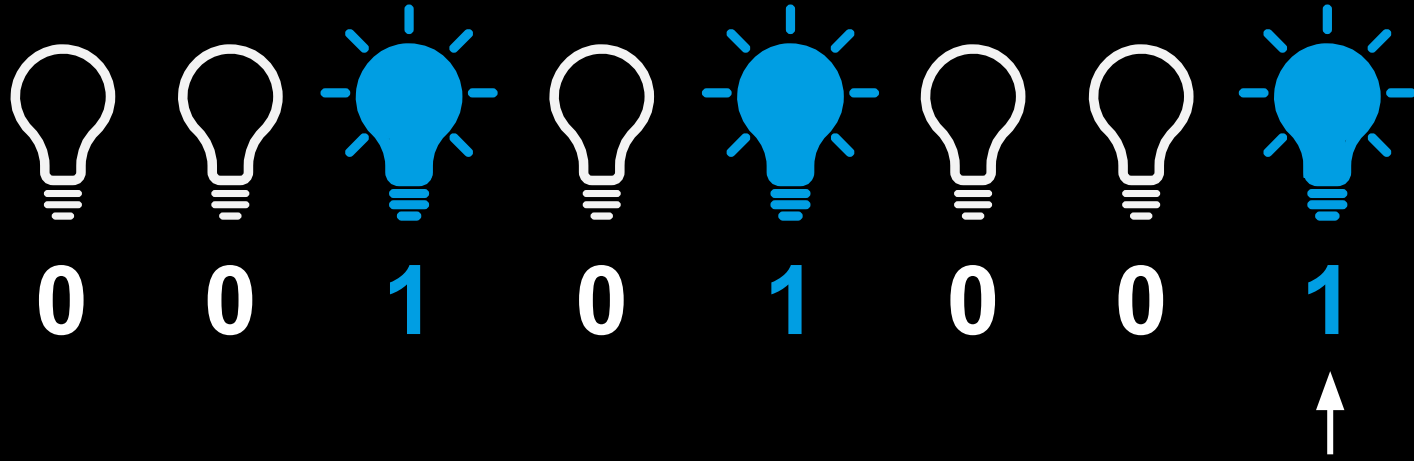






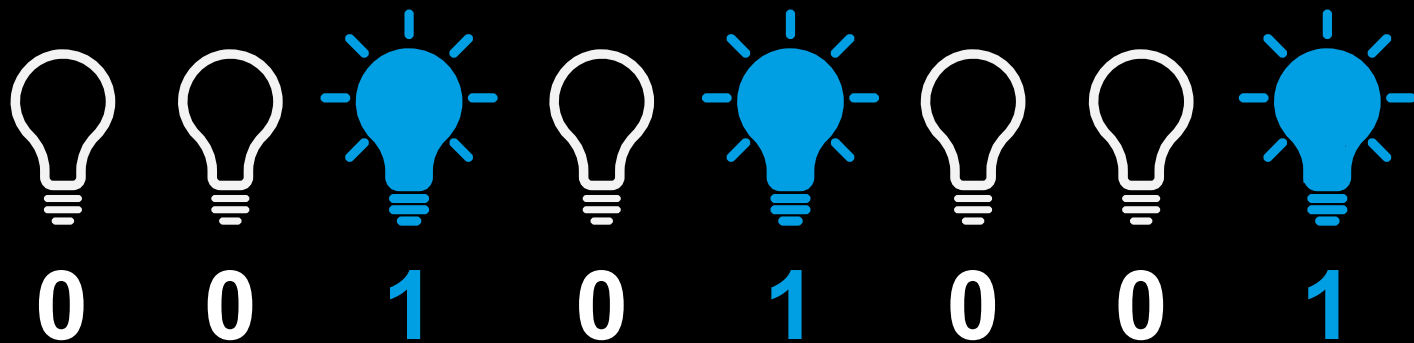


A **Bit** (binary digit)



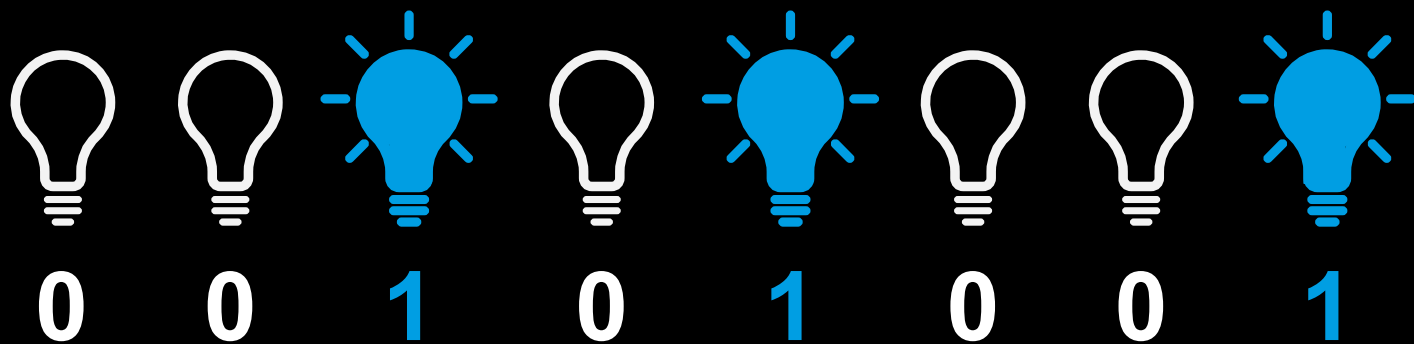
A **Bit** (binary digit)

A **byte** (8 bits)



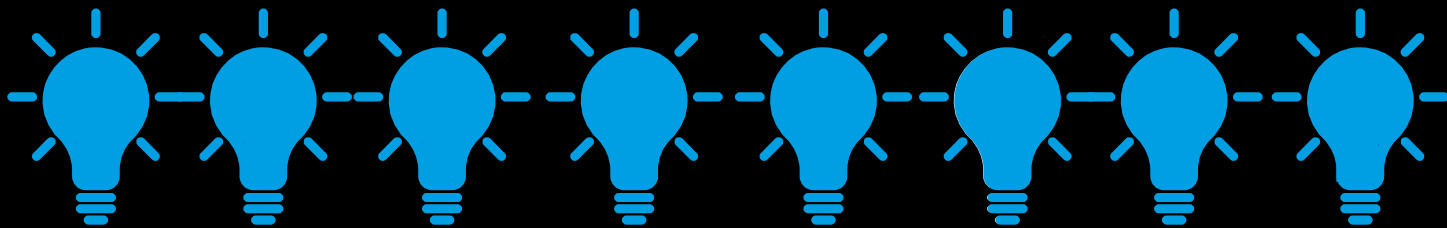
---

$2^7$   $2^6$   $2^5$   $2^4$   $2^3$   $2^2$   $2^1$   $2^0$



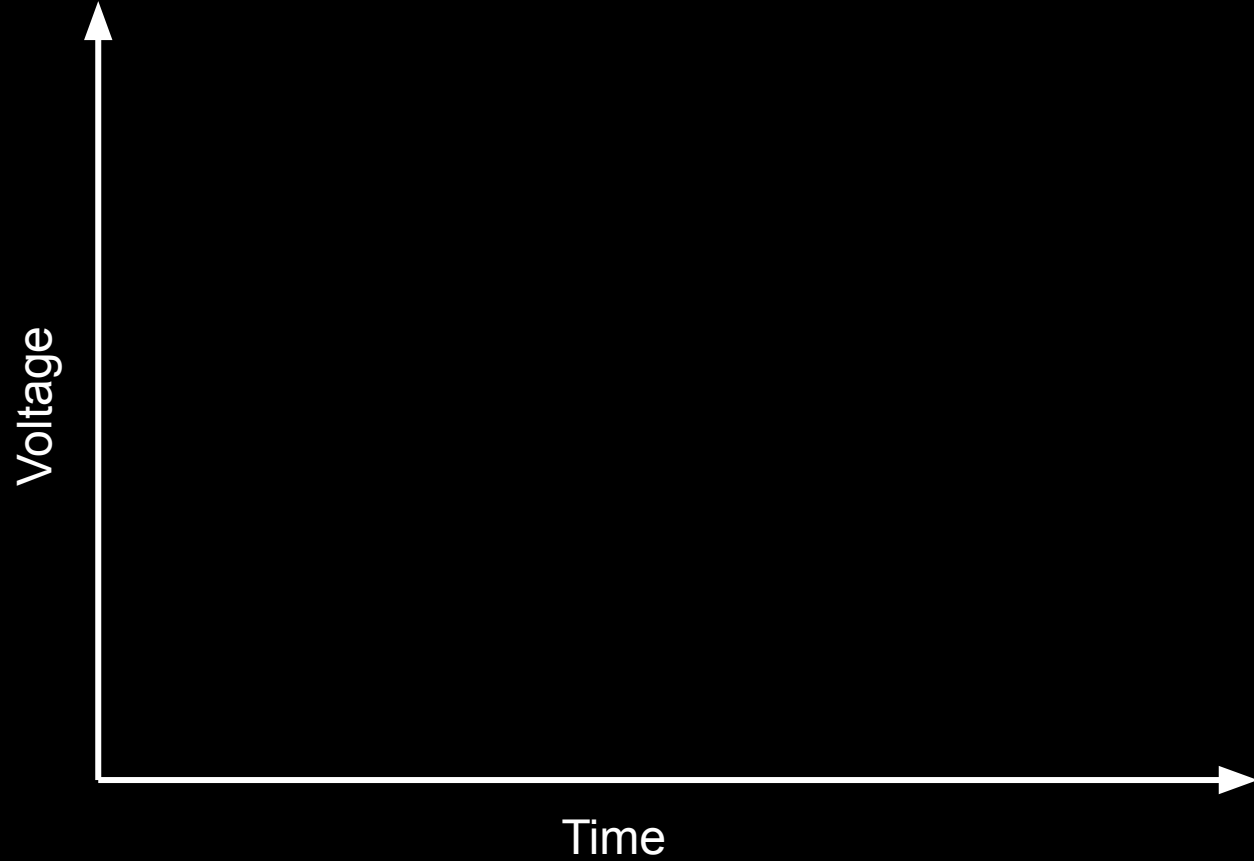
---

$2^7$	$2^6$	$2^5$	$2^4$	$2^3$	$2^2$	$2^1$	$2^0$
128	64	32	16	8	4	2	1

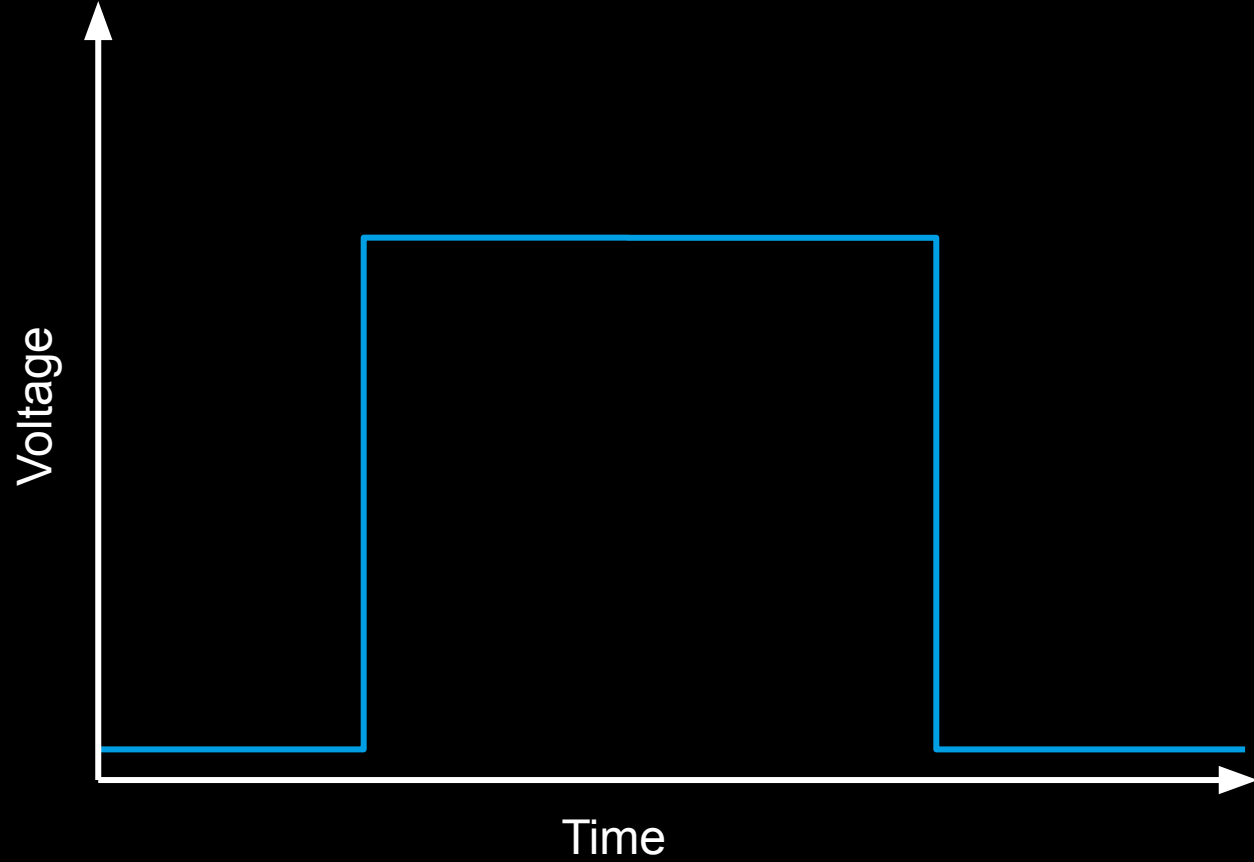


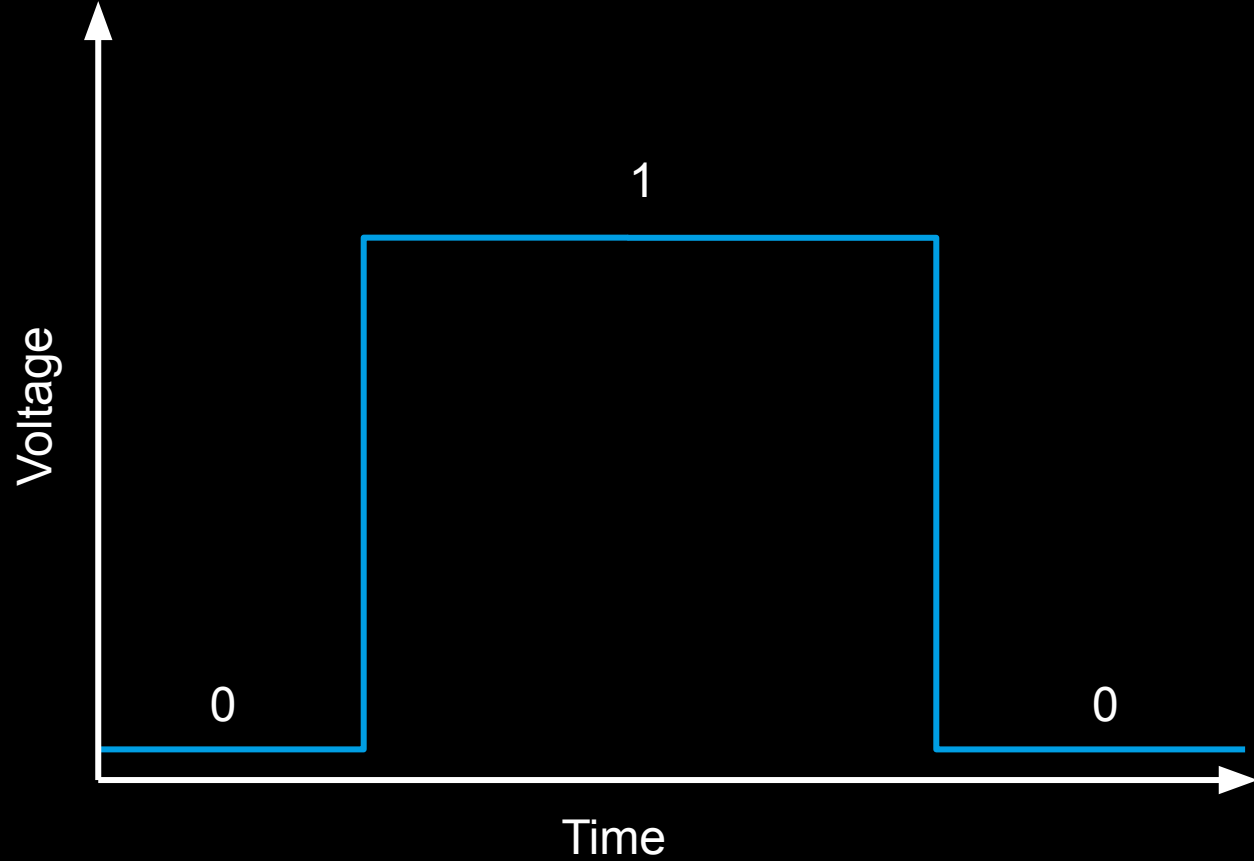
What can we store in one byte?

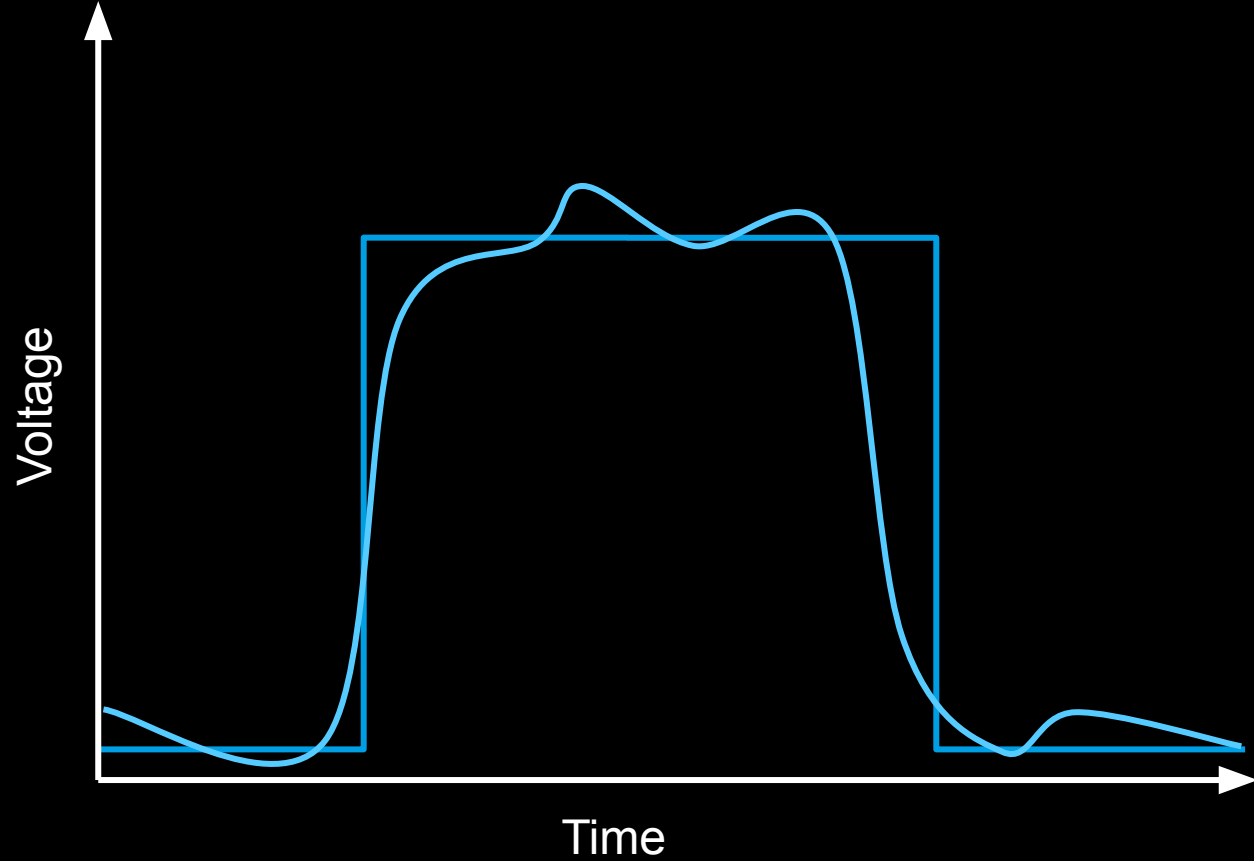
Are we stuck with binary?

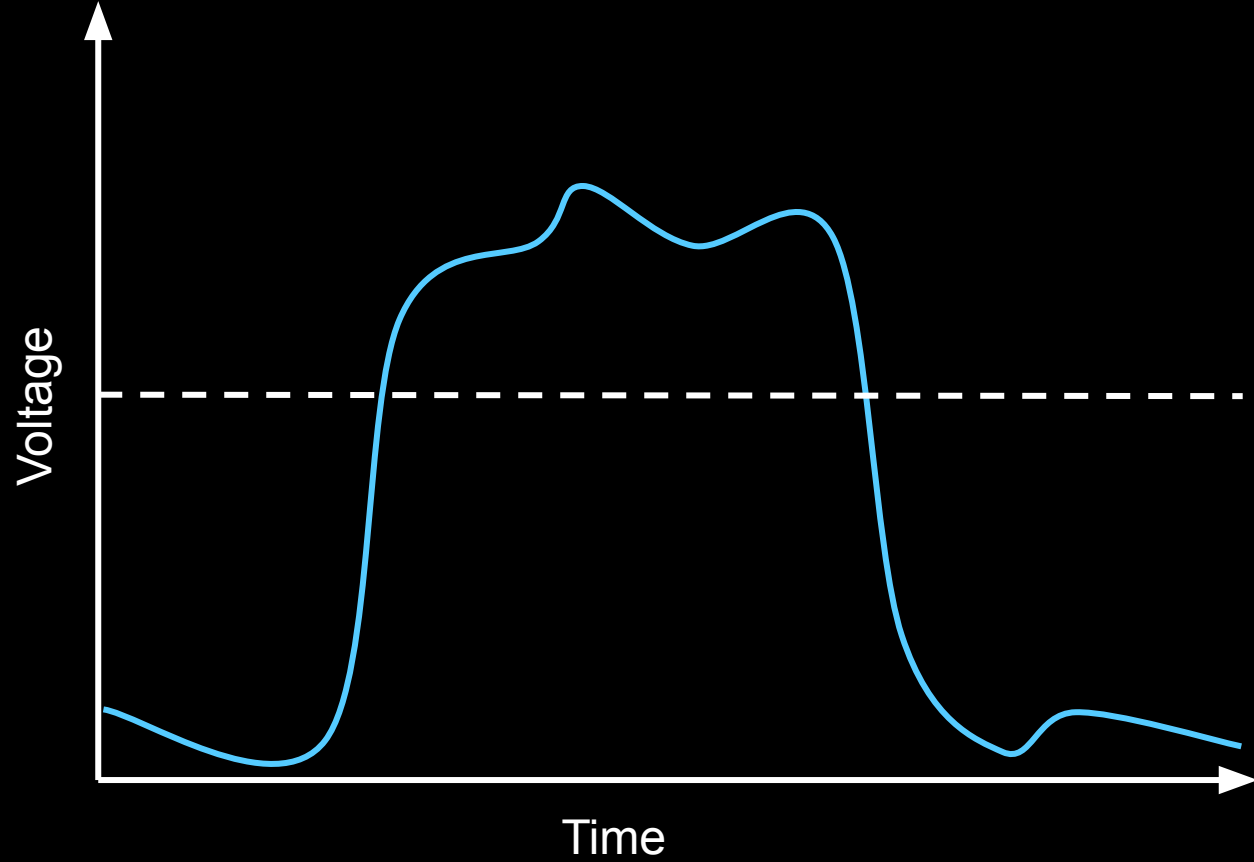


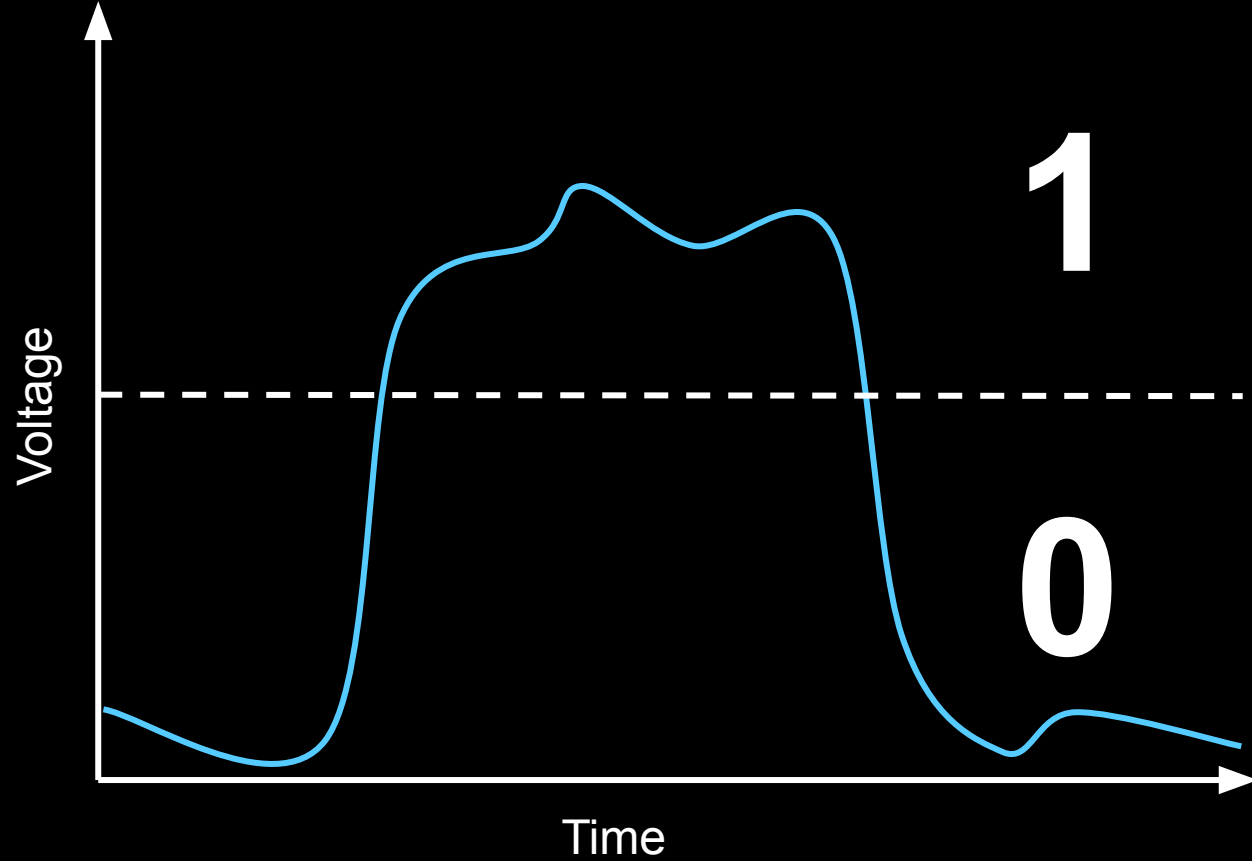


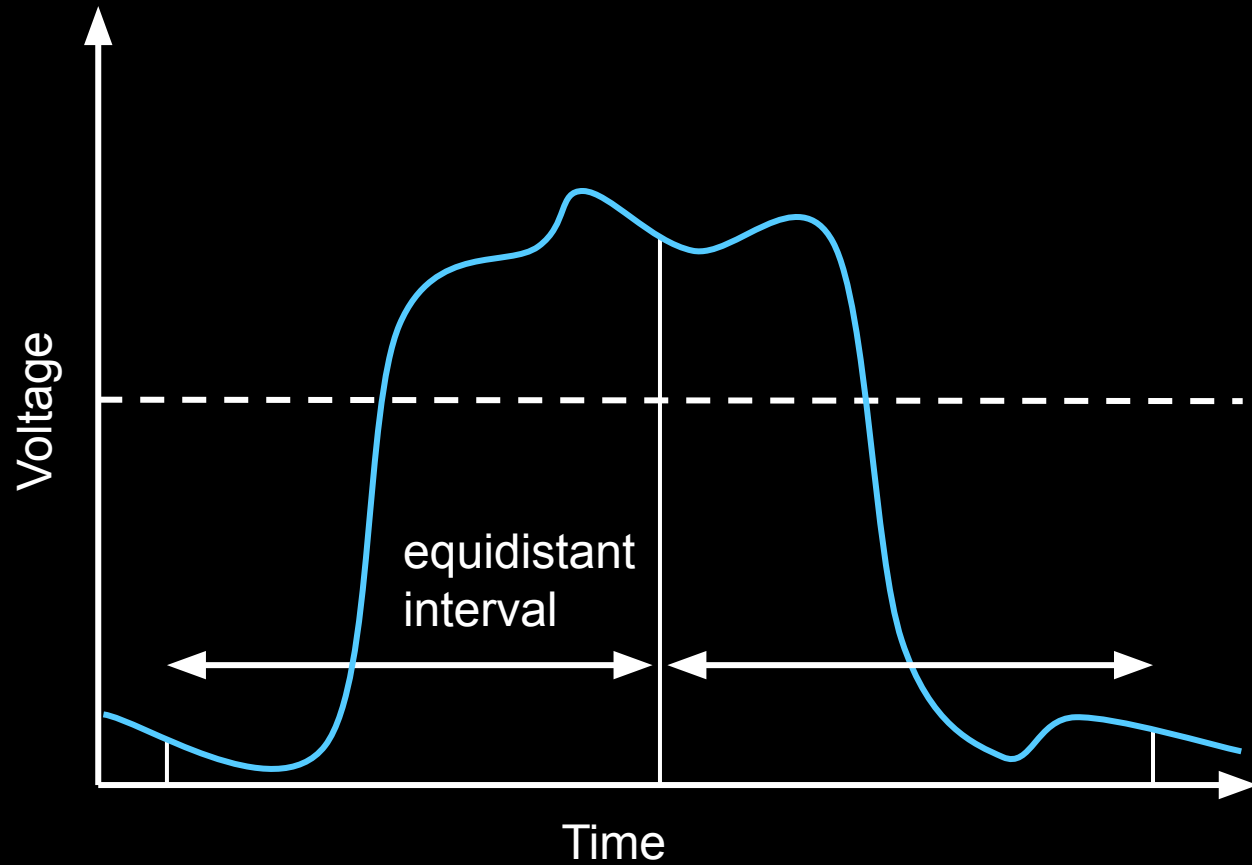


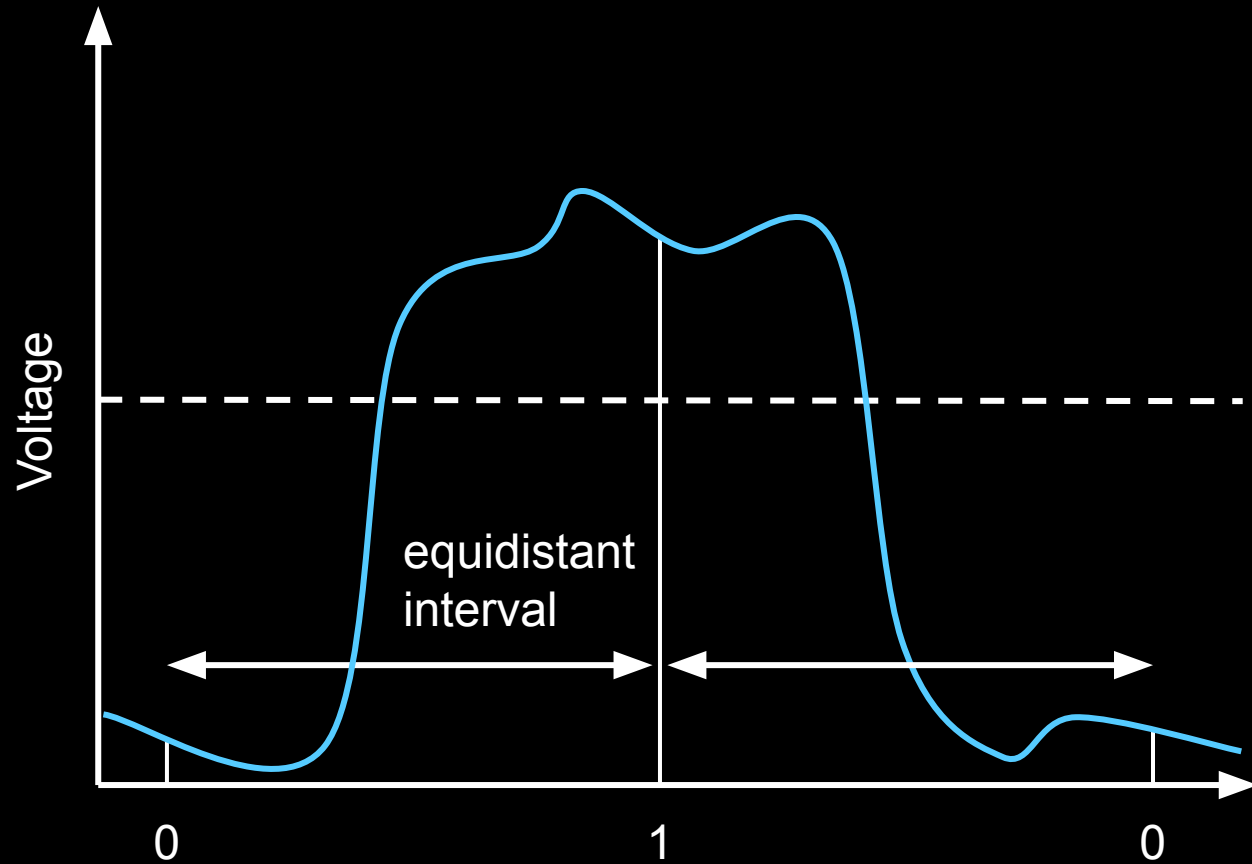






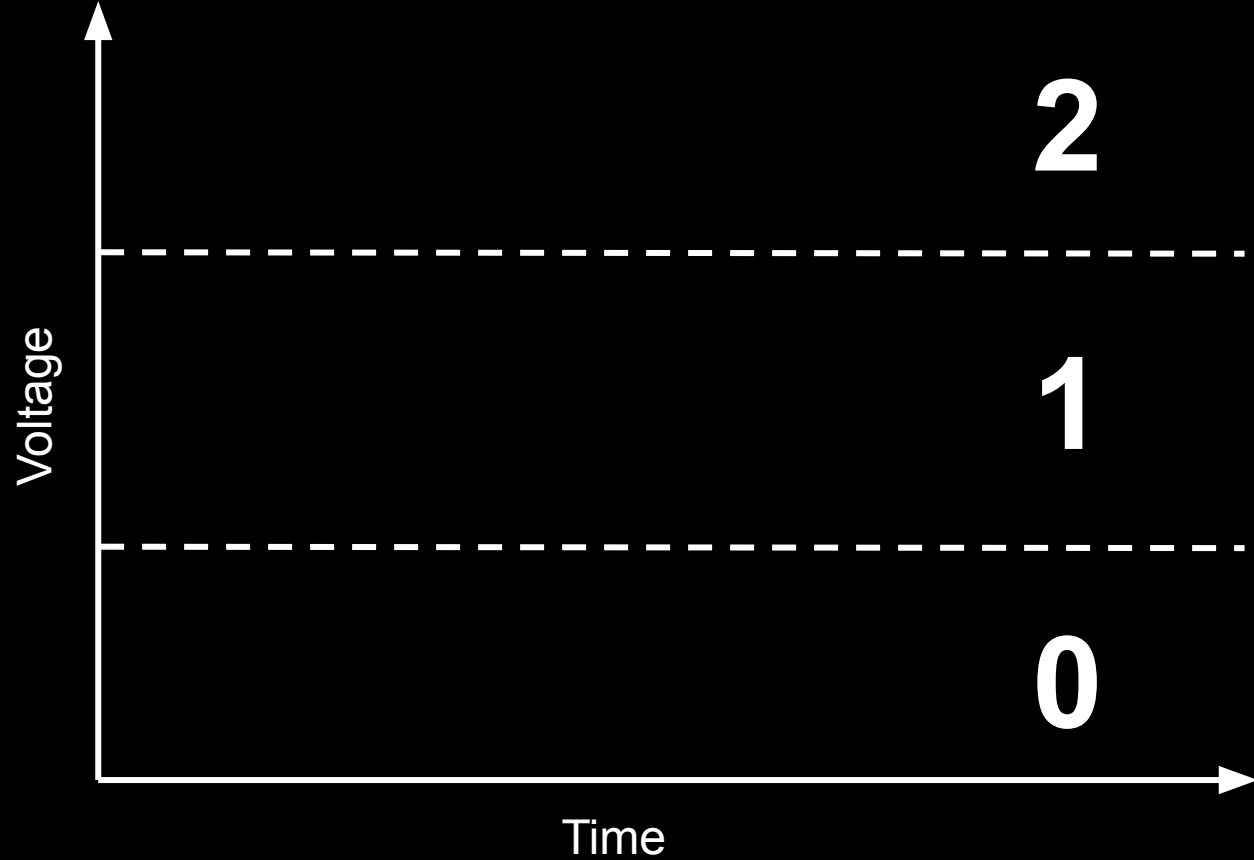


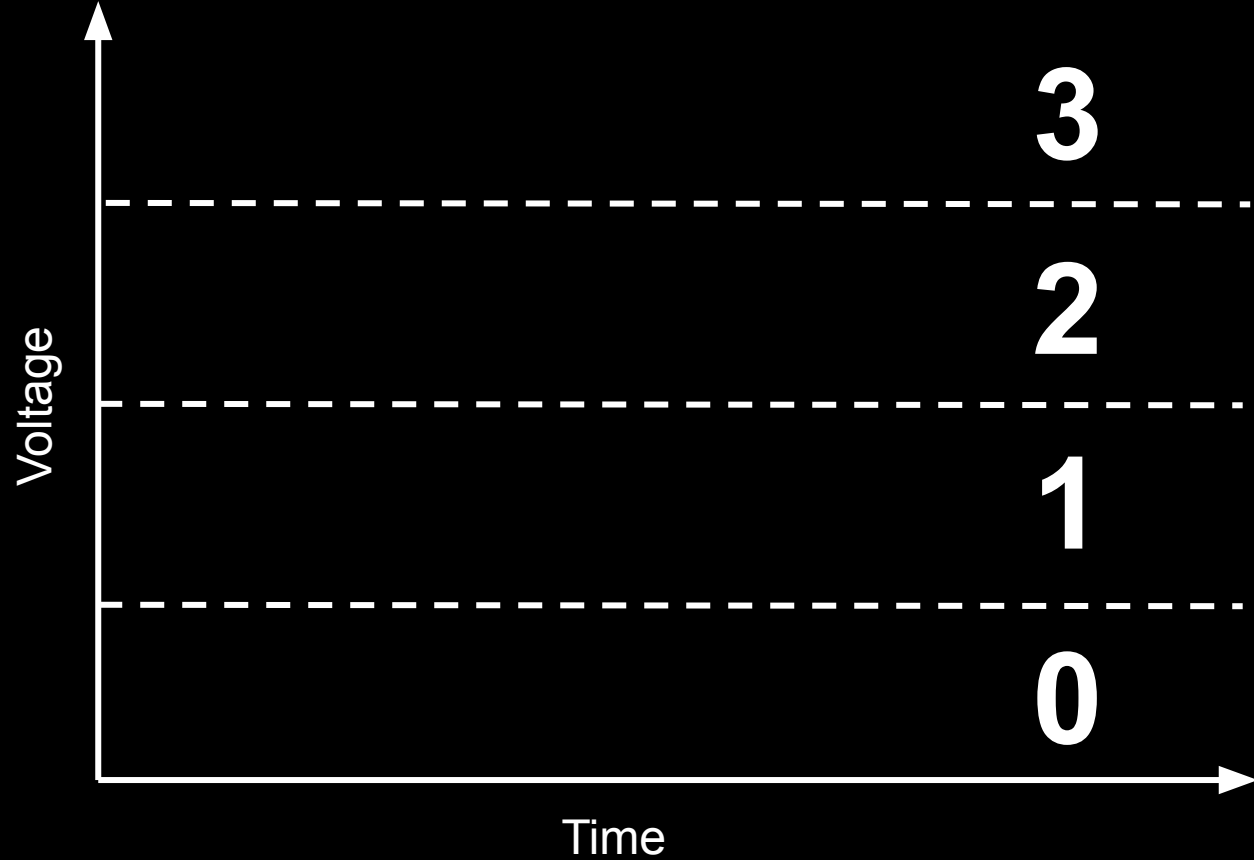


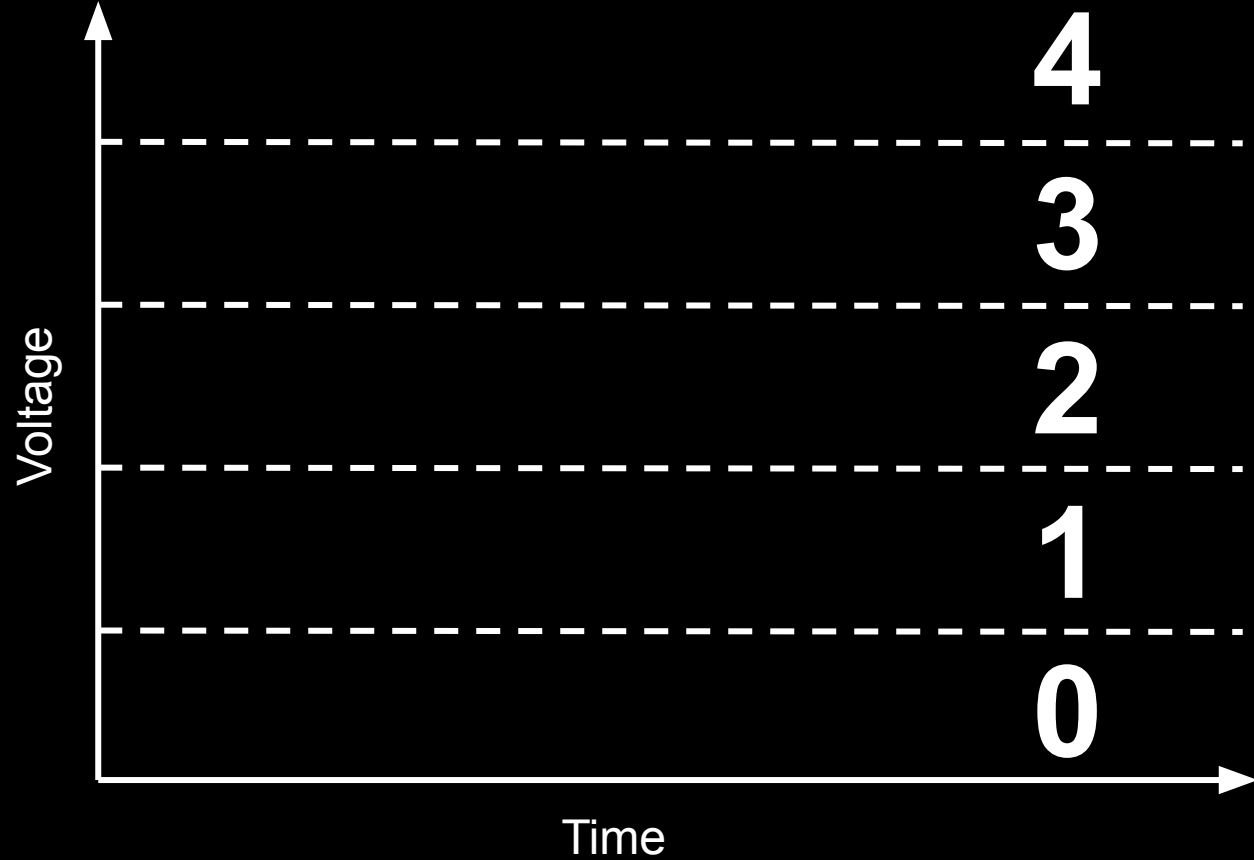


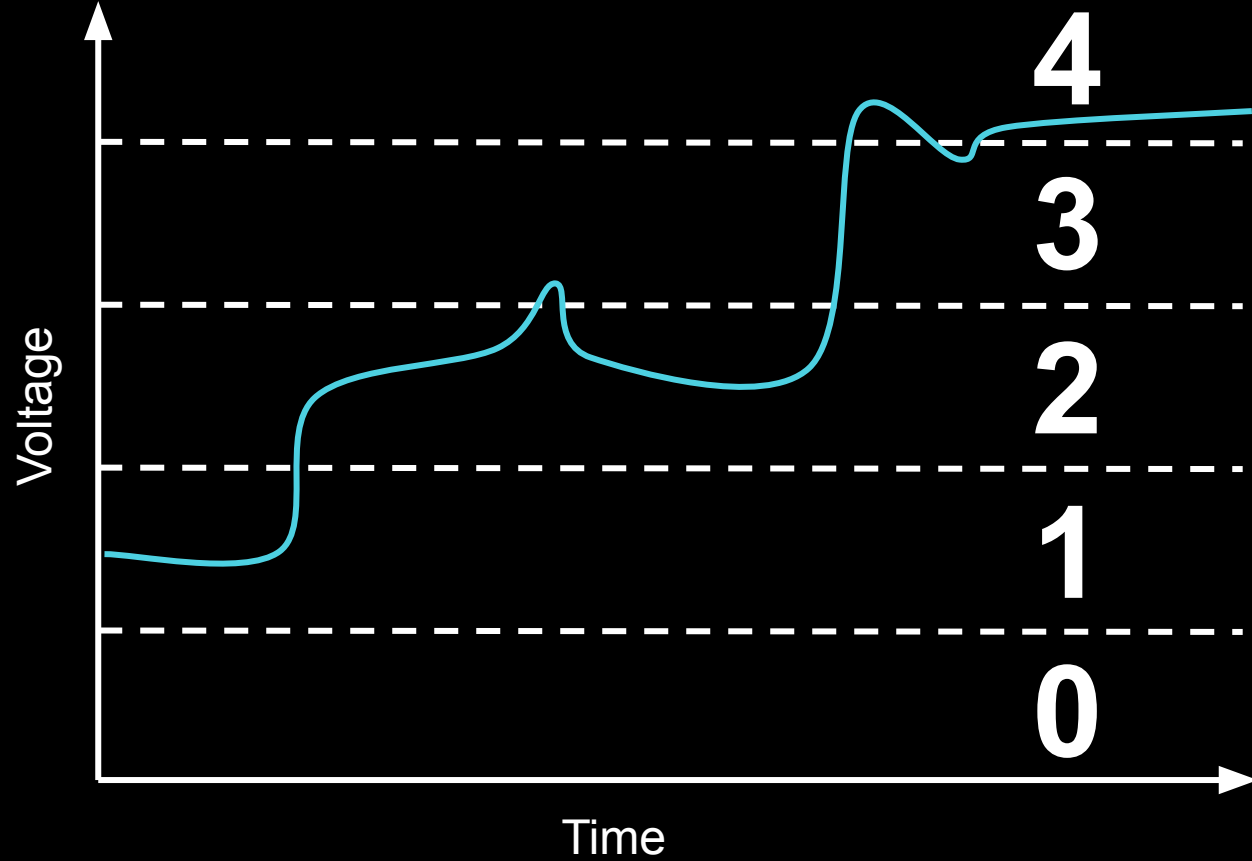
What about ternary?

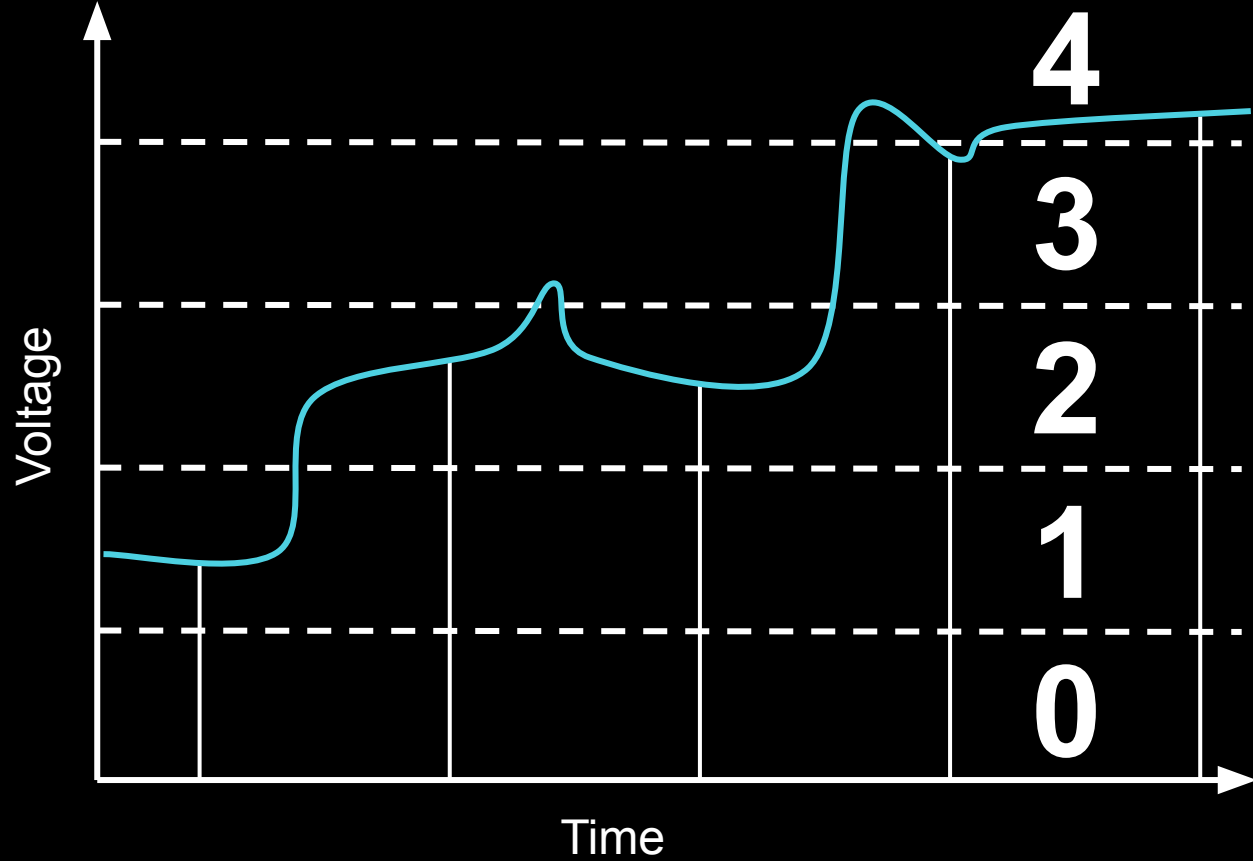


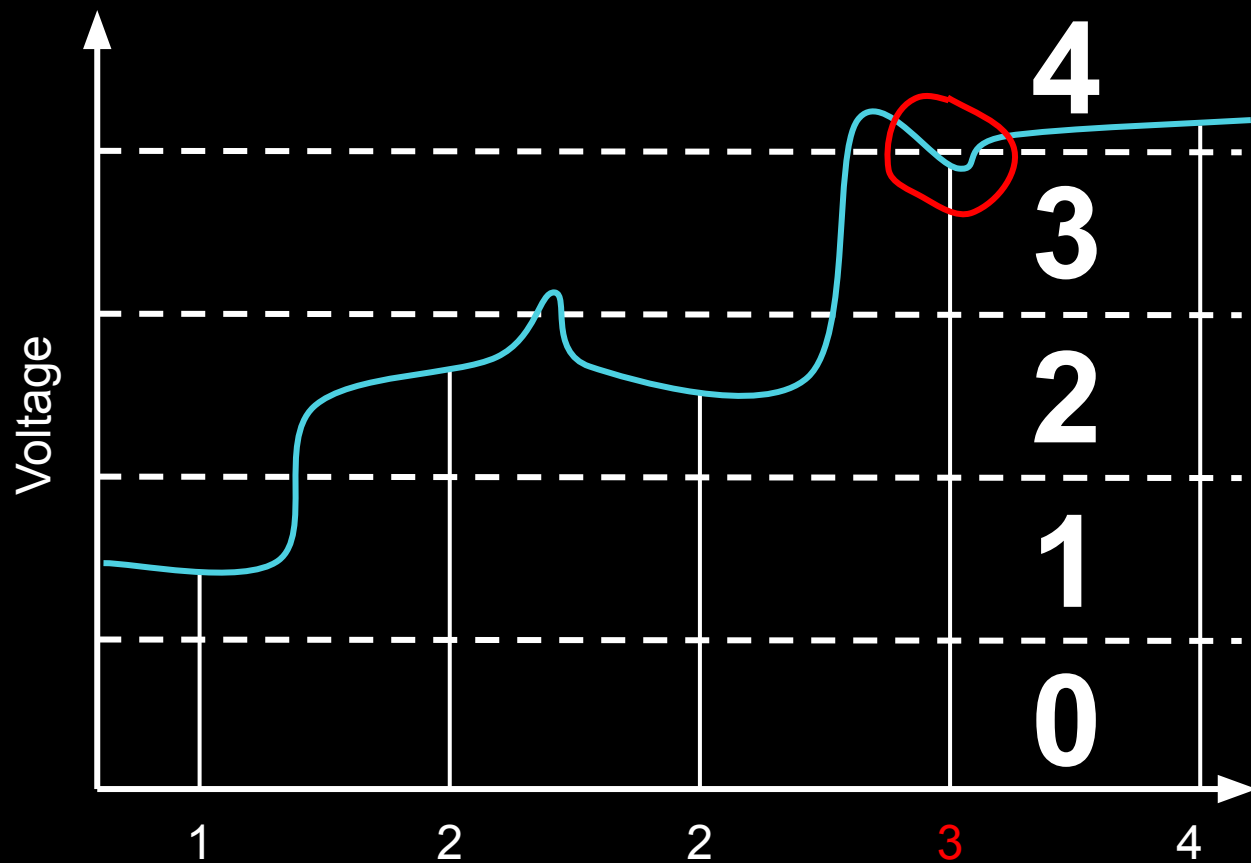








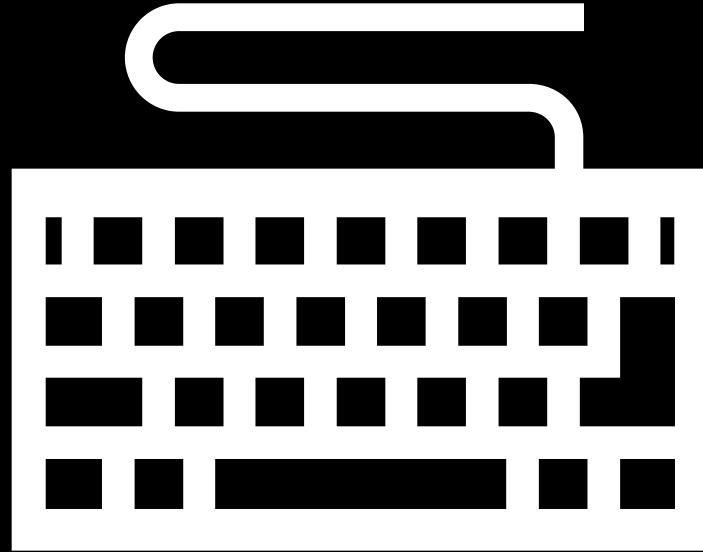




# CODES







A	B	C	D	...	a	b	c	d
65	66	67	68		97	98	99	100

# ASCII Code

A	B	C	D	...	a	b	c	d
65	66	67	68		97	98	99	100



1F600



1F601



1F602



1F603

...



1F648



1F649



1F64A



1F64B

# Unicode



1F600



1F601



1F602



1F603

...



1F648



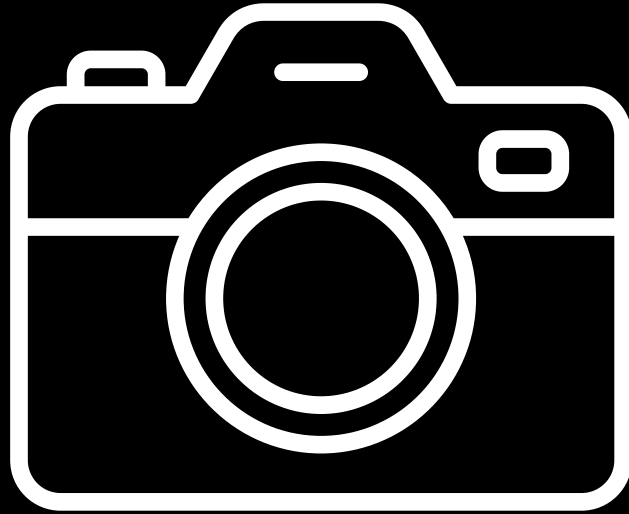
1F649



1F64A



1F64B

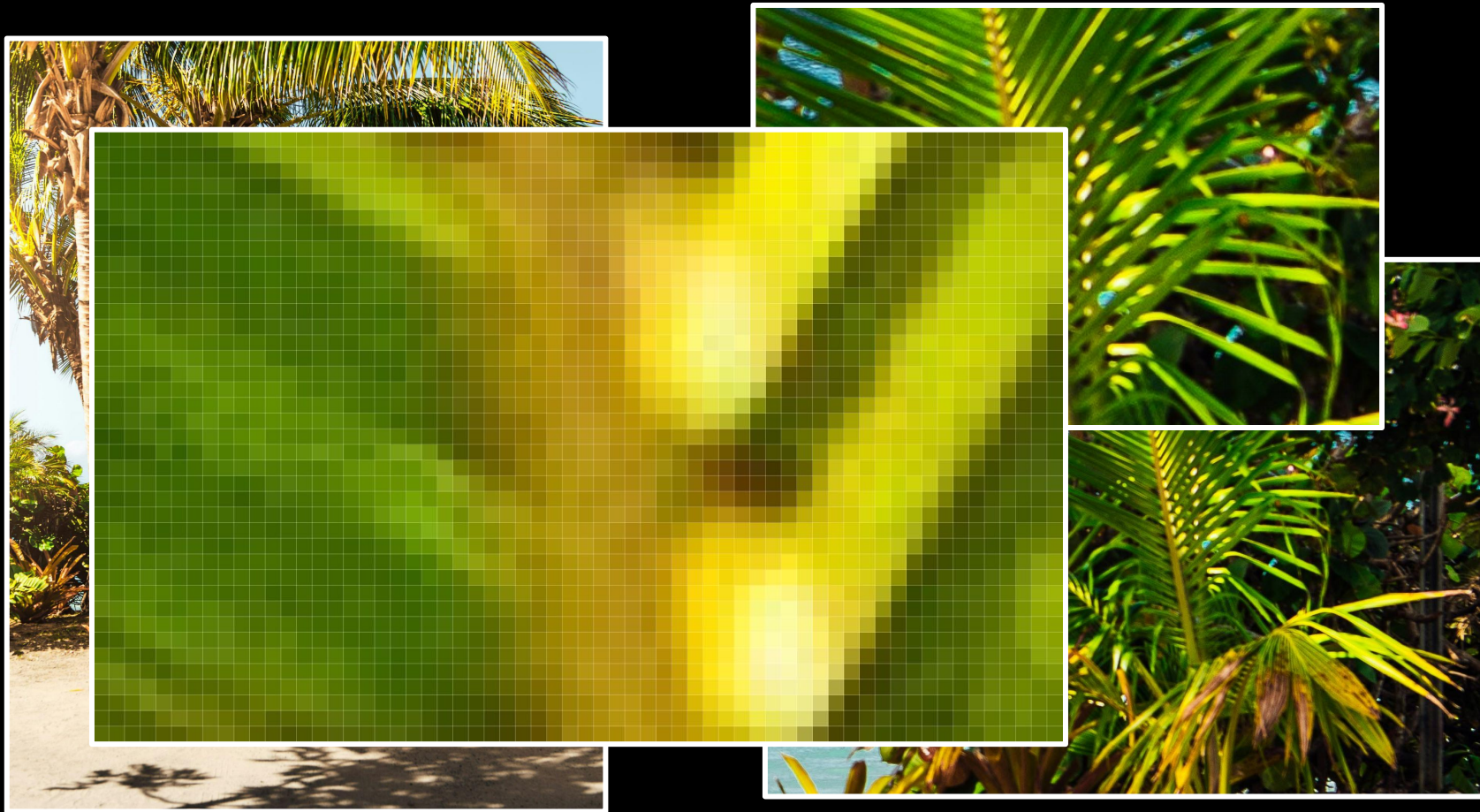




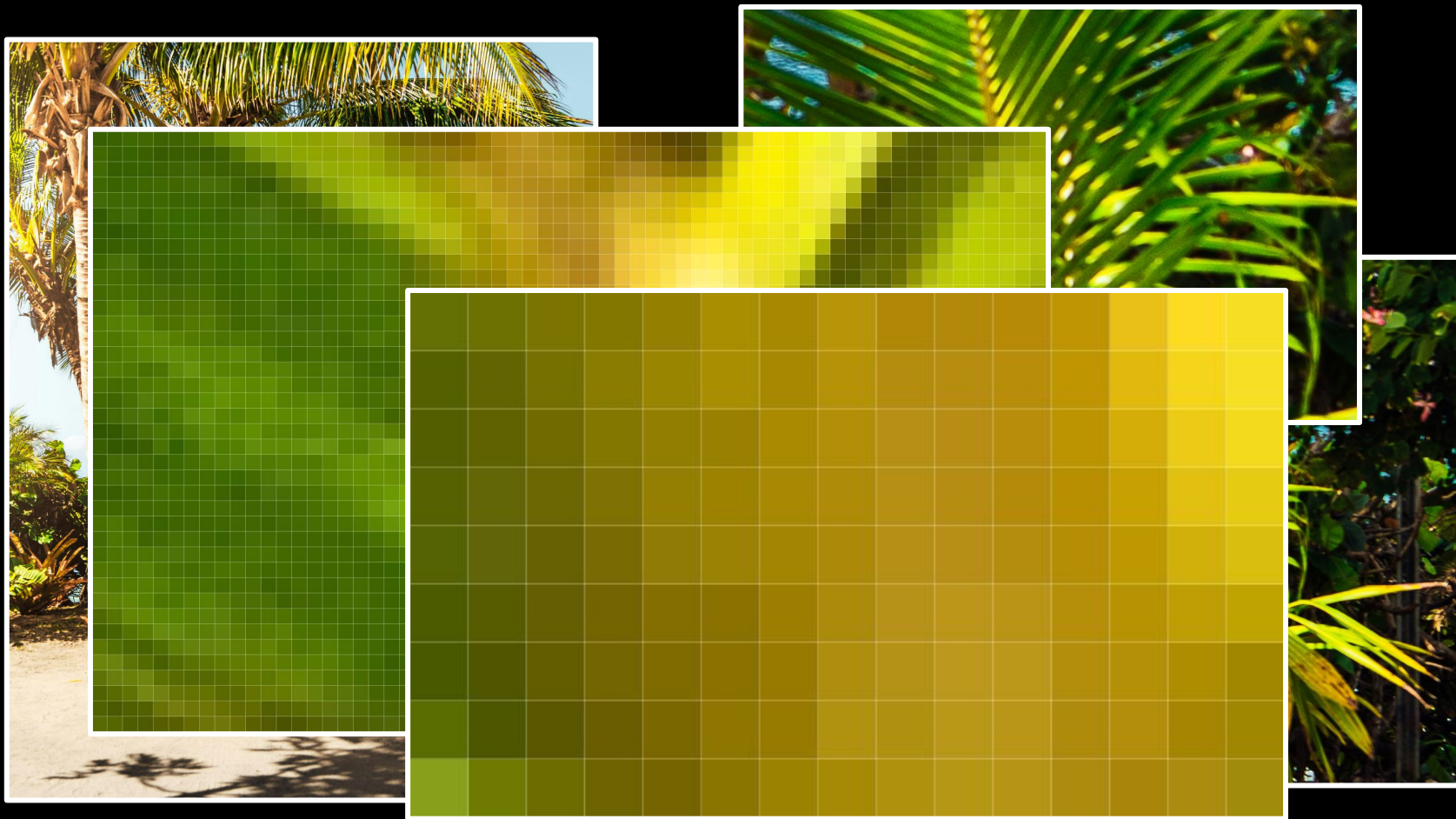


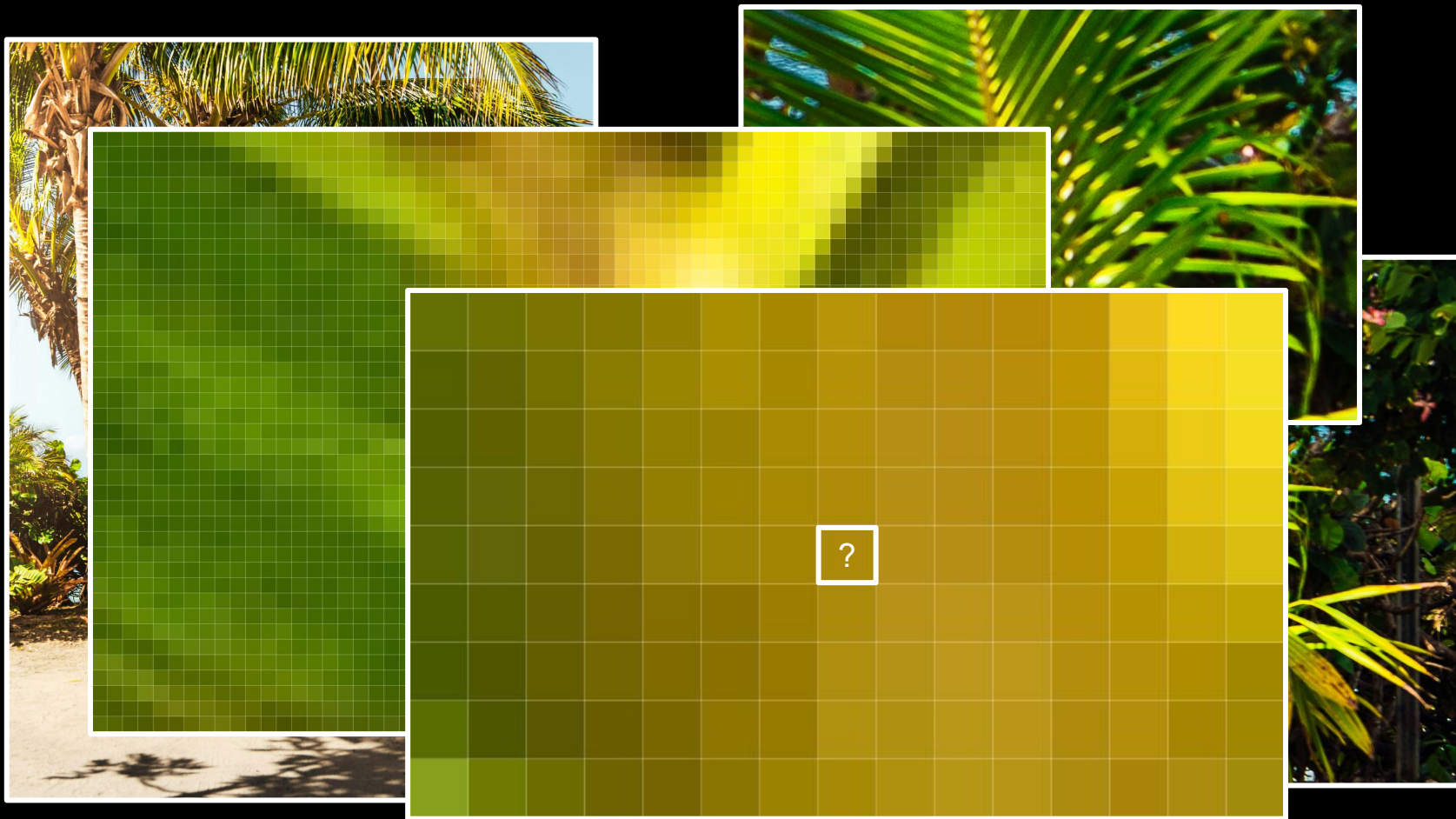








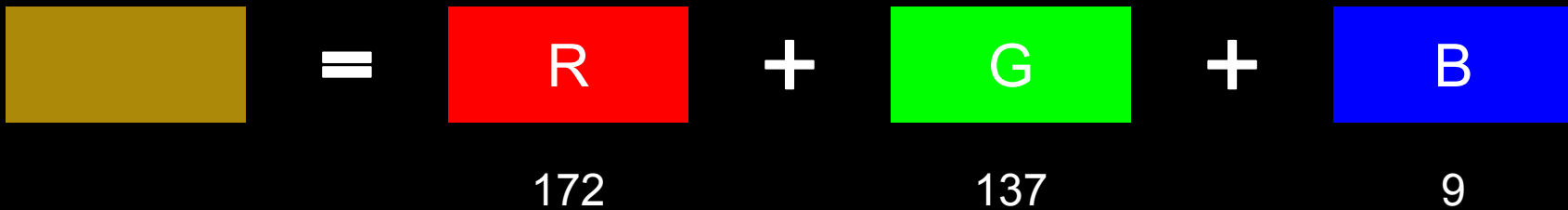




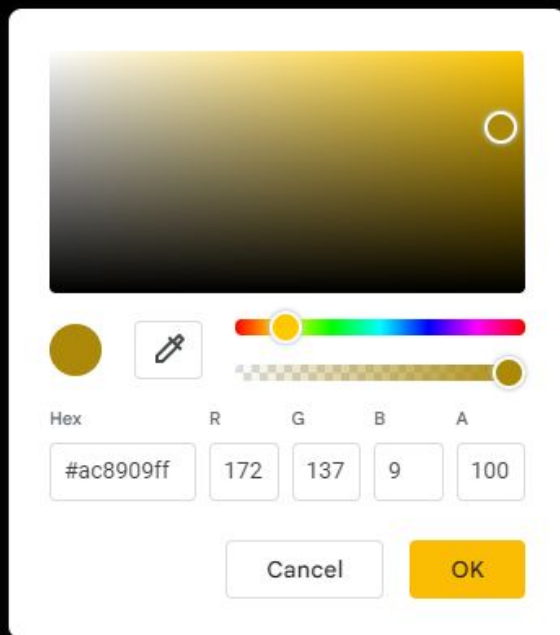


$$\text{Gold} = R + G + B$$




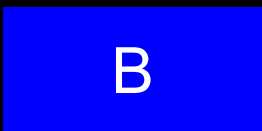
172      137      9



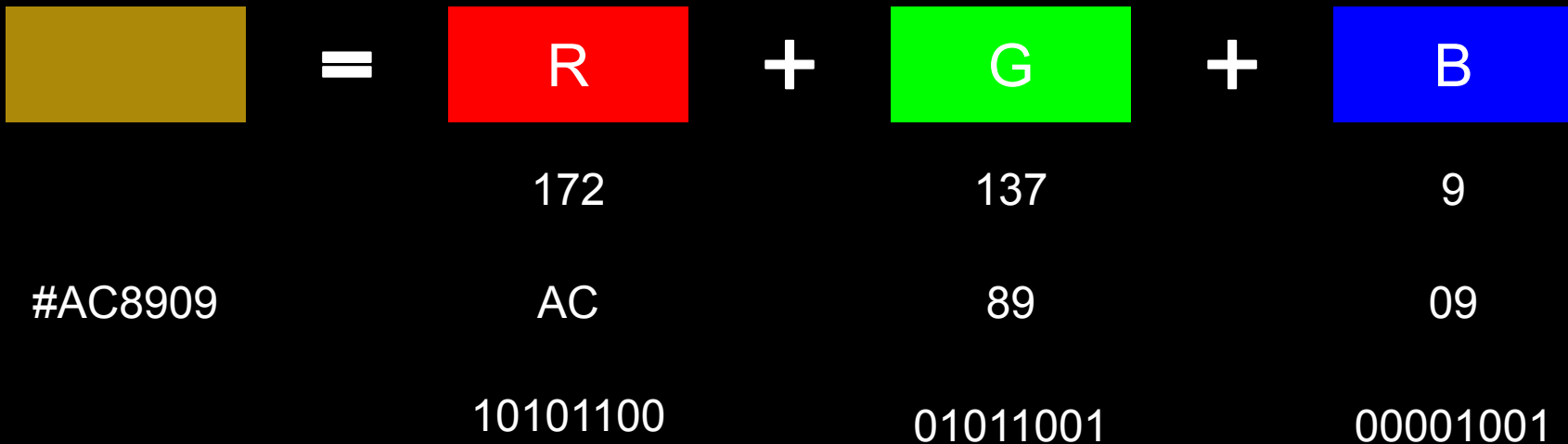
#AC8909





 =  R 172 AC +  G 137 89 +  B 9 09

#AC8909



# possible colors?

R

$2^7$   $2^6$   $2^5$   $2^4$   $2^3$   $2^2$   $2^1$   $2^0$

R

G

B

$2^{23}$   $2^{22}$   $2^{21}$   $2^{20}$   $2^{19}$   $2^{18}$   $2^{17}$   $2^{16}$

$2^{15}$   $2^{14}$   $2^{13}$   $2^{12}$   $2^{11}$   $2^{10}$   $2^9$   $2^8$

$2^7$   $2^6$   $2^5$   $2^4$   $2^3$   $2^2$   $2^1$   $2^0$

R

G

B

$2^{23} 2^{22} 2^{21} 2^{20} 2^{19} 2^{18} 2^{17} 2^{16}$      $2^{15} 2^{14} 2^{13} 2^{12} 2^{11} 2^{10} 2^9 2^8$      $2^7 2^6 2^5 2^4 2^3 2^2 2^1 2^0$

8.388.608

+

8.388.607

=

16.777.215

R

G

B

$2^{23} 2^{22} 2^{21} 2^{20} 2^{19} 2^{18} 2^{17} 2^{16}$

$2^{15} 2^{14} 2^{13} 2^{12} 2^{11} 2^{10} 2^9 2^8$

$2^7 2^6 2^5 2^4 2^3 2^2 2^1 2^0$

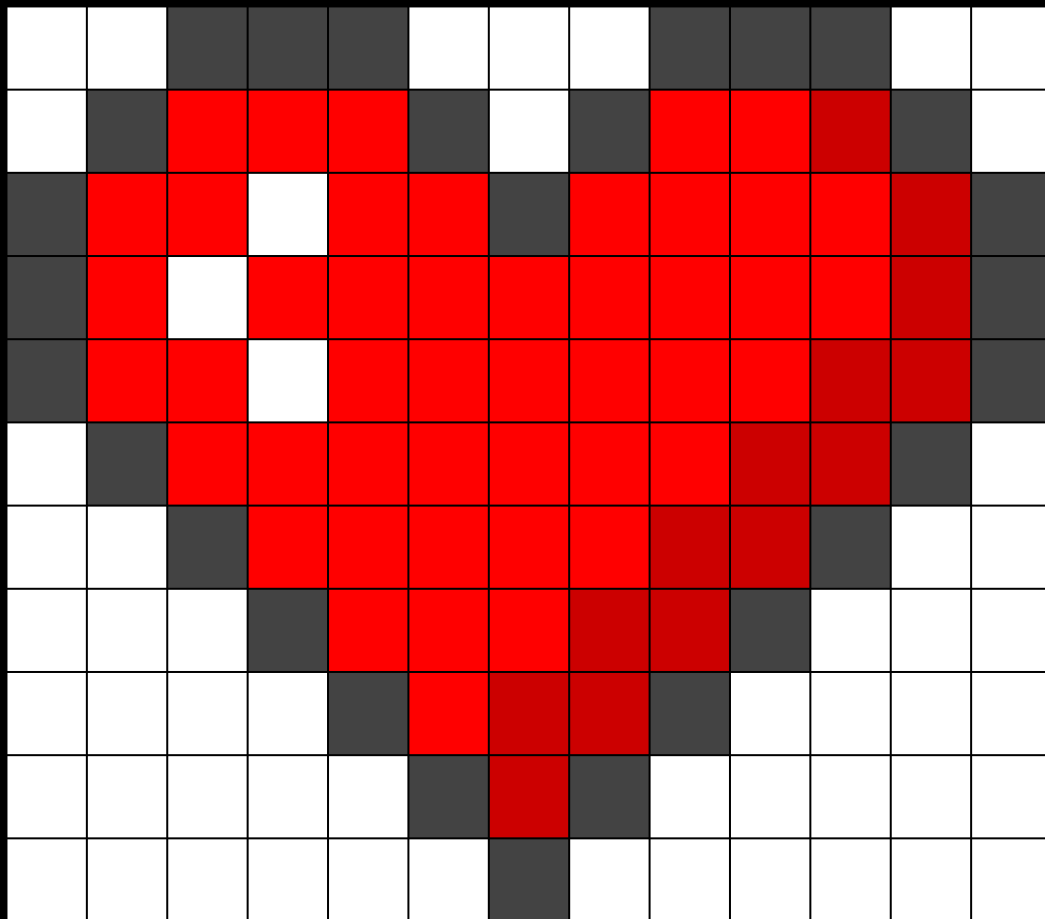
256

×

256

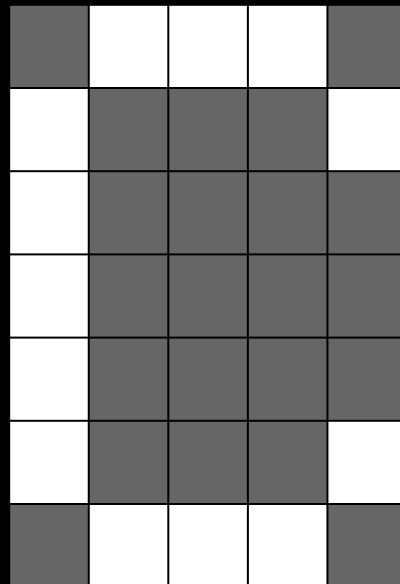
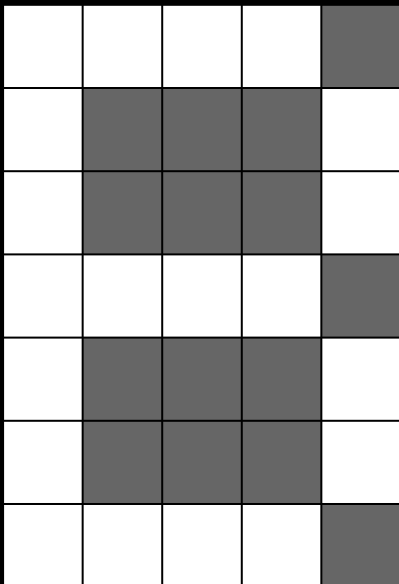
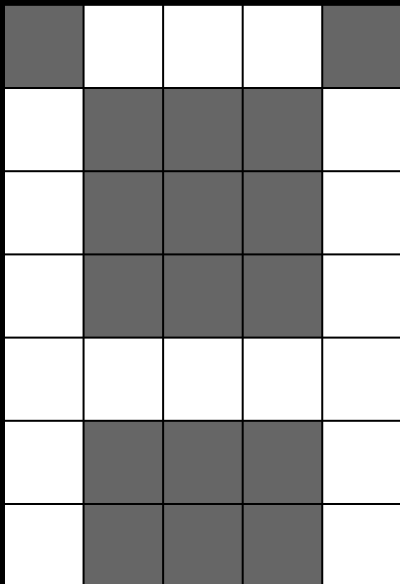
×

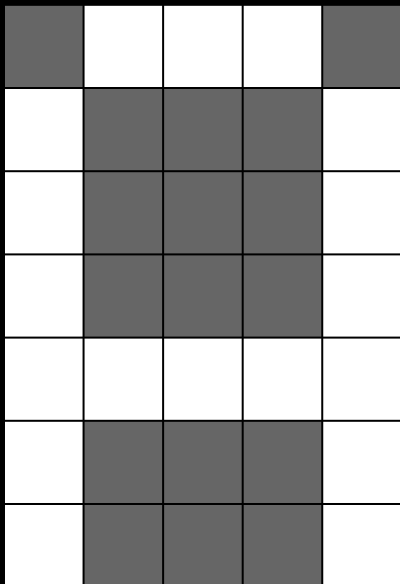
256





compression





0	1	1	1	0
1	0	0	0	1
1	0	0	0	1
1	0	0	0	1
1	1	1	1	1
1	0	0	0	1
1	0	0	0	1

0	1	1	1	0
1	0	0	0	1
1	0	0	0	1
1	0	0	0	1
1	1	1	1	1
1	0	0	0	1
1	0	0	0	1



0 1 1 1 0 1 0 0 0 1 1 0 0 0 1 1 0 0  
0 1 1 1 1 1 1 1 0 0 0 1 1 0 0 0 1

