0. PROGRAMMING WITH R
1. DATA ANALYSIS
2. VECTORS
3. DATA FRAMES
4. LOAD DATA
5. TIDY DATA
6. STRINGS
7. TRANSFORM DATA
8. UNSTRUCTURED DATA
9. VISUALIZE DATA
10. COMMUNICATE FINDINGS
11. PYTHON

PROGRAMMING WITH R

variables

control structures

loops

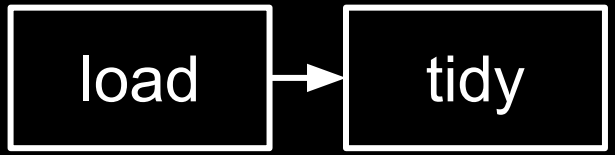
functions

libraries

DATA ANALYSIS

load

Following Wickham, Hadley, et al. R for Data Science: Import, Tidy, Transform, Visualize, and Model Data. 2nd edition, O'Reilly Media, Inc, 2023.



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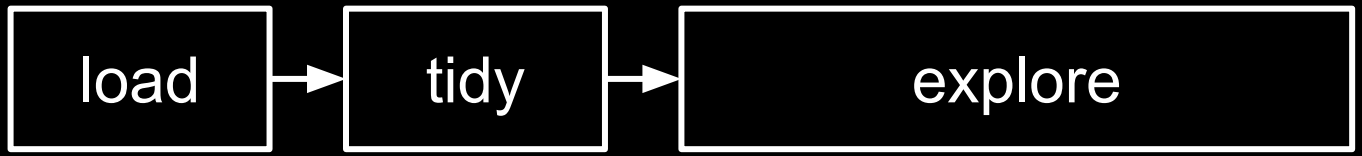

Following Wickham, Hadley, et al. R for Data Science: Import, Tidy, Transform, Visualize, and Model Data. 2nd edition, O'Reilly Media, Inc, 2023.

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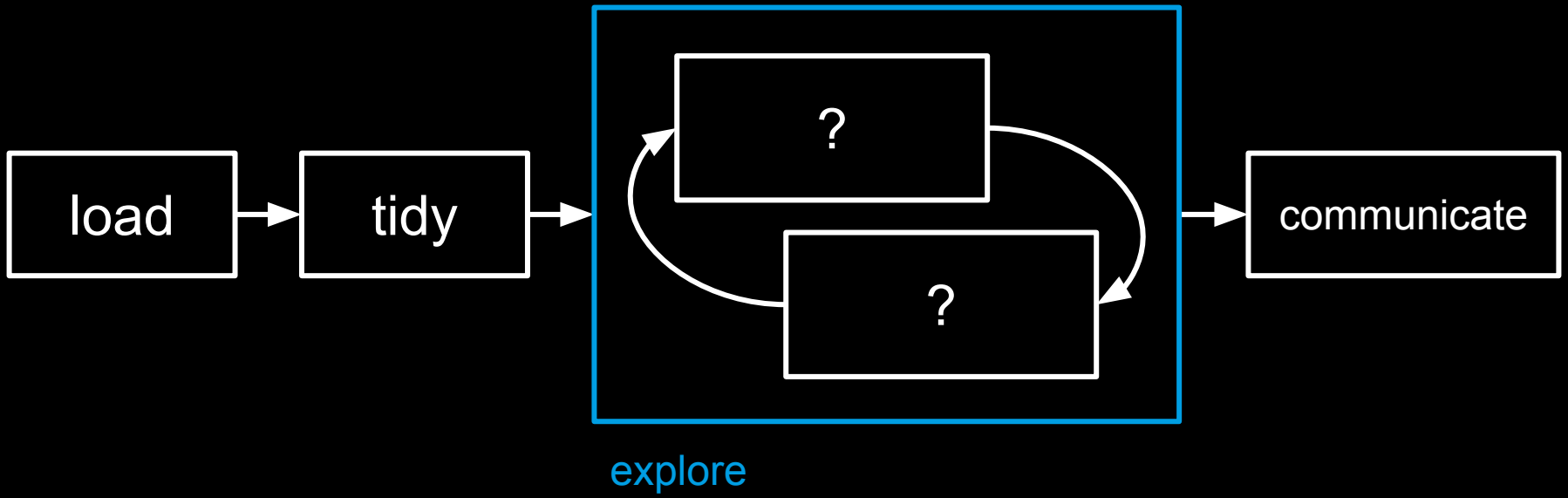

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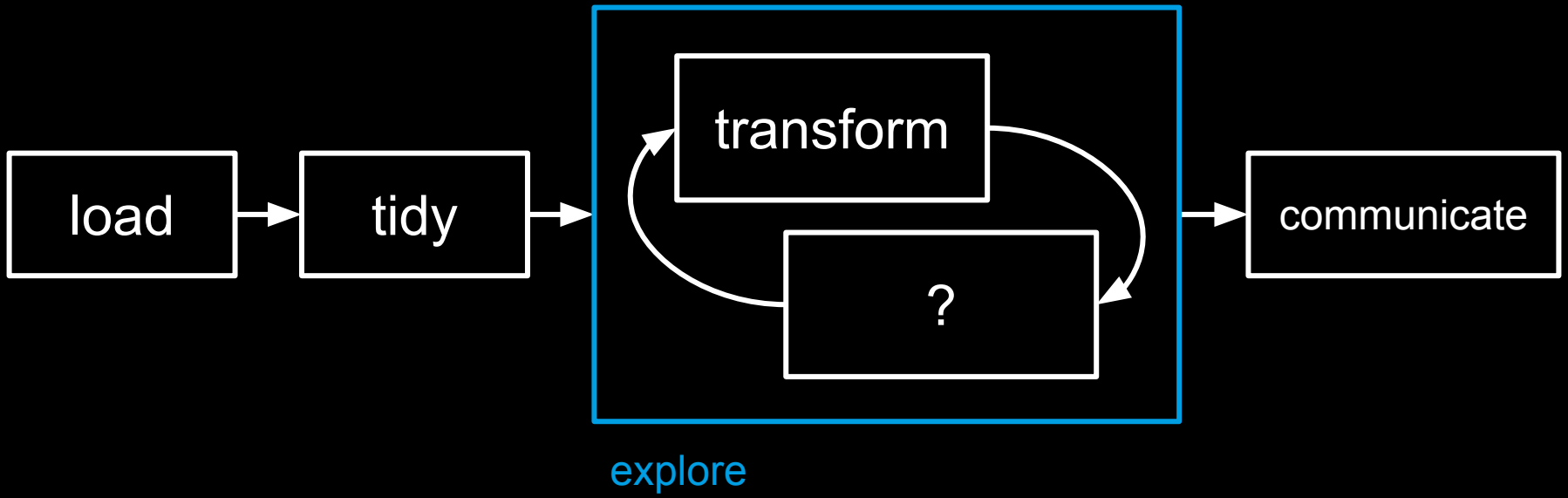

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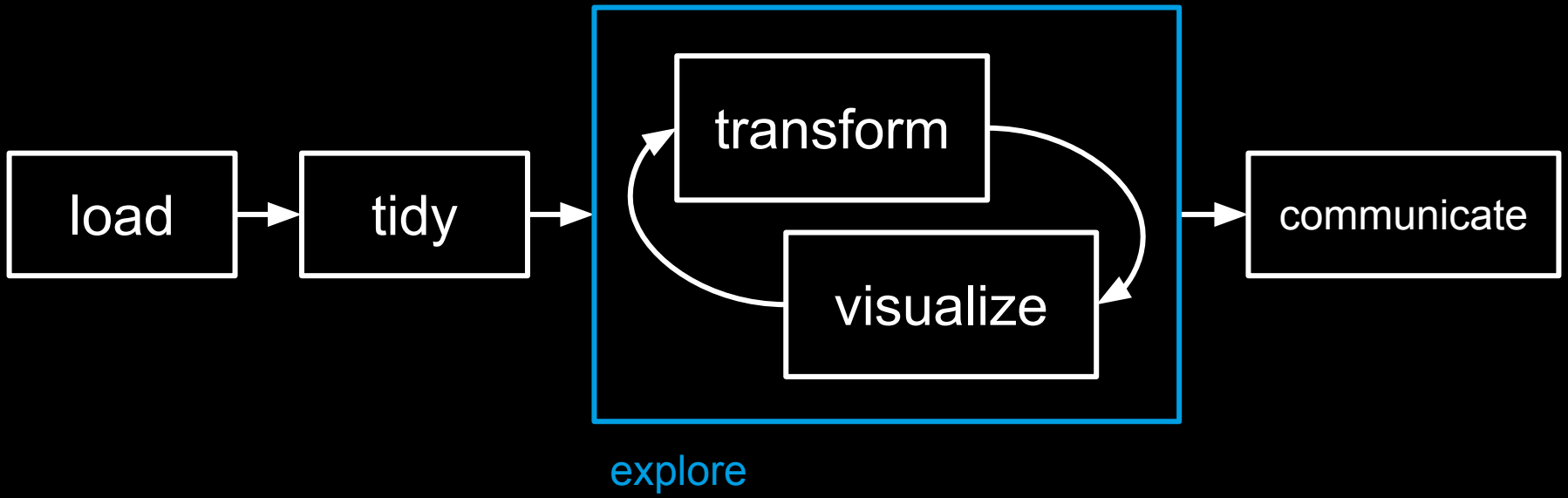

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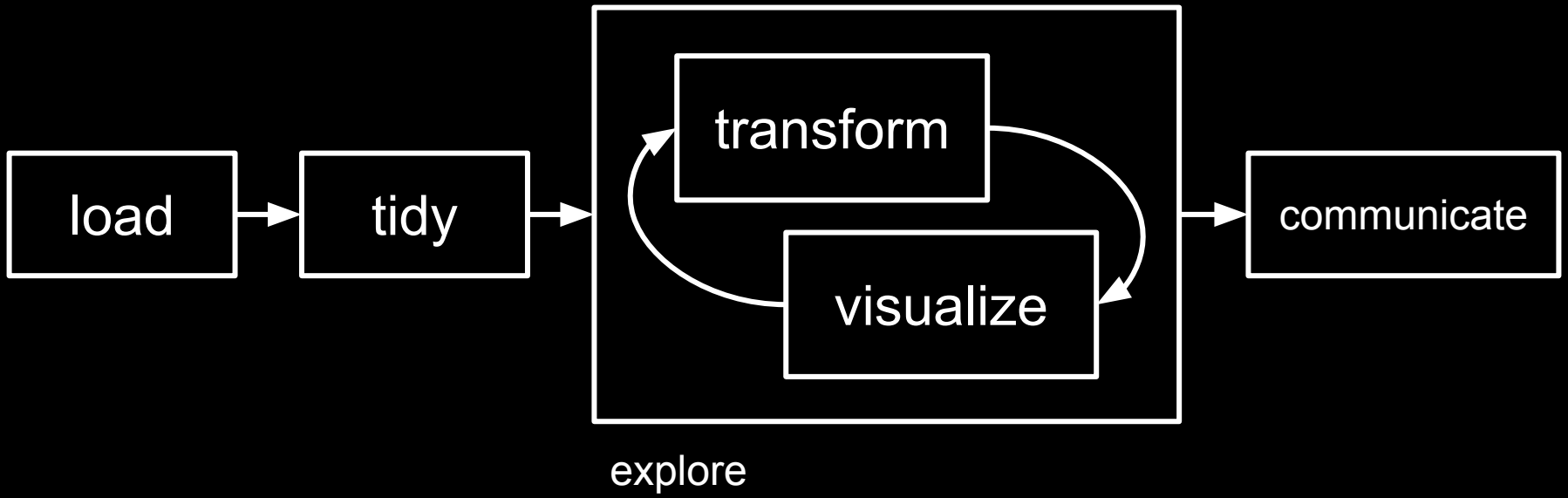

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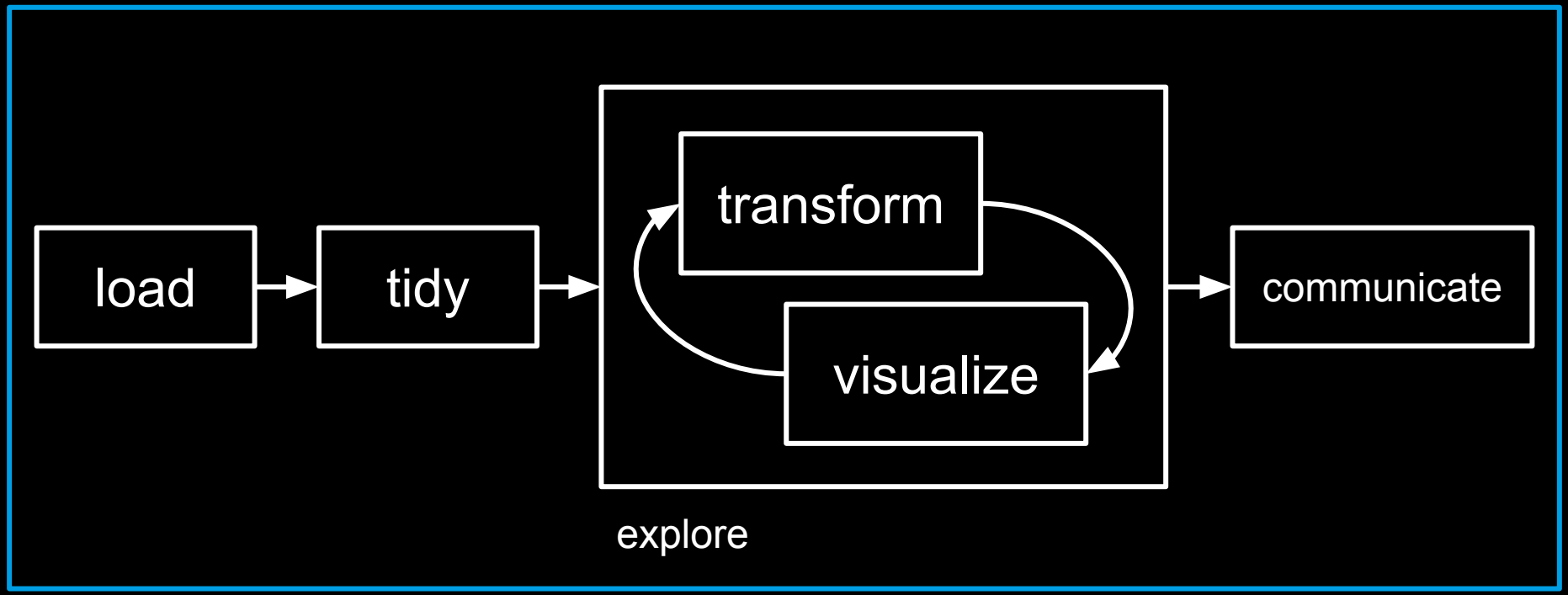
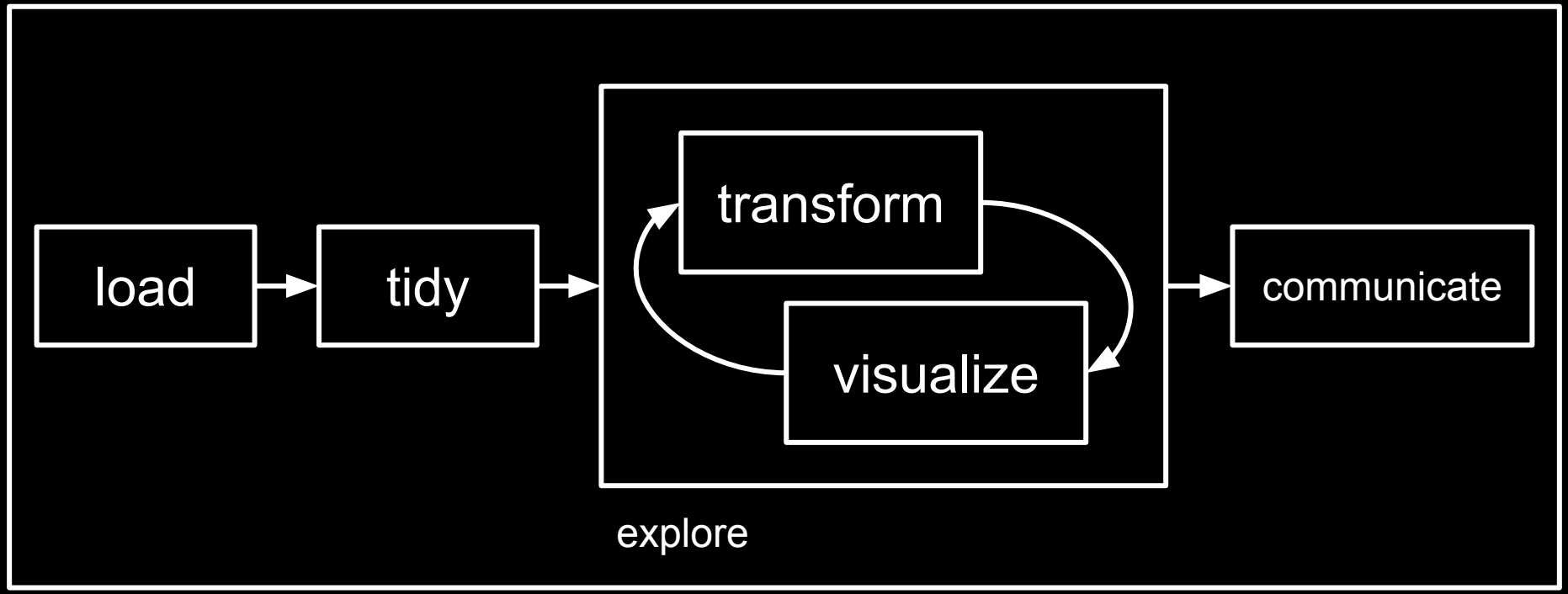


Following Wickham, Hadley, et al. R for Data Science: Import, Tidy, Transform, Visualize, and Model Data. 2nd edition, O'Reilly Media, Inc, 2023.



Following Wickham, Hadley, et al. R for Data Science: Import, Tidy, Transform, Visualize, and Model Data. 2nd edition, O'Reilly Media, Inc, 2023.

VECTORS

```
c(2, 3, 5, 7, 11, 13, 17)
```

DATA FRAMES

BACK

{{ tibble }}

LOAD DATA

{{ readr }}

```
read_csv()
read_delim()
```

{{ readxl }}

read_excel()

TIDY DATA

BACK

tidy data

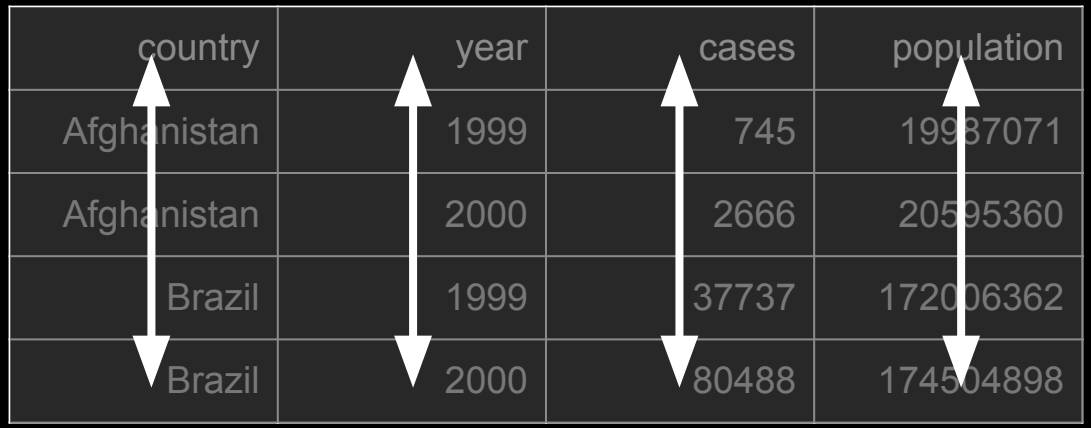
each variable is a column;
each column is a variable.

each observation is a row;
each row is an observation.

each value is a cell;
each cell is a single value.

country	year	cases	population
Afghanistan	1999	745	19987071
Afghanistan	2000	2666	20595360
Brazil	1999	37737	172006362
Brazil	2000	80488	174504898

Example from: Wickham, Hadley, et al. R for Data Science: Import, Tidy, Transform, Visualize, and Model Data. 2nd edition, O'Reilly Media, Inc, 2023. Chapter 5.


country
year
cases
population
Afghanistan
1999
745
19987071
Afghanistan
2000
2666
20595360
Brazil
1999
37737
172006362
Brazil
2000
80488
174504898

variables

country	year	cases	population
Afghanistan	1999	745	19987071
Afghanistan	2000	2666	20595360
Brazil	1999	37737	172006362
Brazil	2000	80488	174504898

observations

country	year	cases	population
Afghanistan	1999	745	19987071
Afghanistan	2000	2666	20595360
Brazil	1999	37737	172006362
Brazil	2000	80488	174504898

values

country	year	type	count
Afghanistan	1999	cases	745
Afghanistan	1999	population	19987071
Afghanistan	2000	cases	2666
Afghanistan	2000	population	20595360
Brazil	1999	cases	37737
Brazil	1999	population	172006362
Brazil	2000	cases	80488
Brazil	2000	population	174504898

country	year	type	count
Afghanistan	1999	cases	745
Afghanistan	1999	population	19987071
Afghanistan	2000	cases	2666
Afghanistan	2000	population	20595360
Brazil	1999	cases	37737
Brazil	1999	population	172006362
Brazil	2000	cases	80488
Brazil	2000	population	174504898

wider

country	cases_1999	cases_2000	pop_1999	pop_2000
Afghanistan	745	2666	19987071	20595360
Brazil	37737	172006362	80488	174504898

compressed

country	year	rate
Afghanistan	1999	745 / 19987071
Afghanistan	2000	2666 / 20595360
Brazil	1999	37737 / 172006362
Brazil	2000	80488 / 174504898

tidy

country	year	cases	population
Afghanistan	1999	745	19987071
Afghanistan	2000	2666	20595360
Brazil	1999	37737	172006362
Brazil	2000	80488	174504898

tidy

country	year	cases	population
Afghanistan	1999	745	19987071
Afghanistan	2000	2666	20595360
Brazil	1999	37737	172006362
Brazil	2000	80488	174504898

vector

{{ tidyr }}

pivot_wider()

pivot_longer()

STRINGS

{{ stringr }}

```
str_trim()
str_squish()
```

```
str_starts()
str_ends()
str_detect()
```

“Annabel Miller”

“Annabel Miller”

```
str_starts(txt, "Anna")
```

“Annabel Miller”

```
str_ends(txt, "Miller")
```

“Annabel Miller”

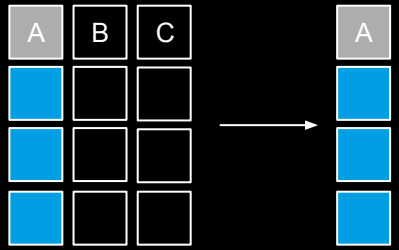
```
str_detect(txt, "Mill")
```

TRANSFORM DATA

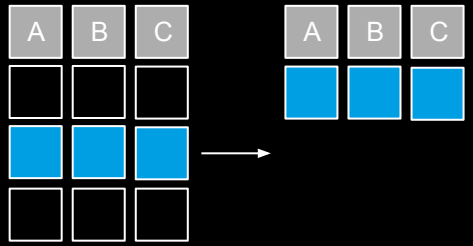
{{ dplyr }}

types of transformations

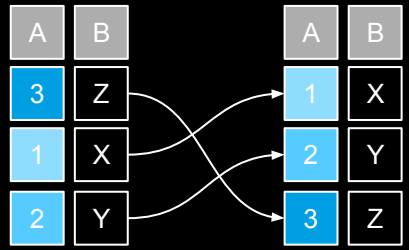
select()



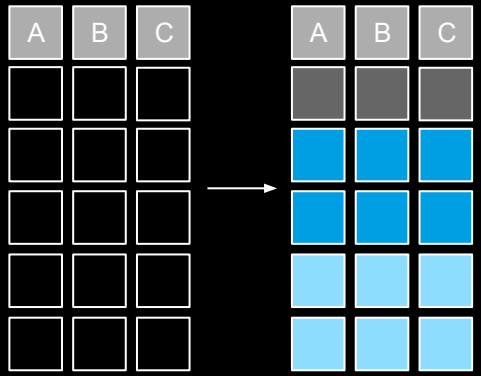
filter()



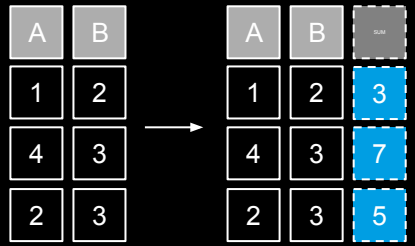
arrange()



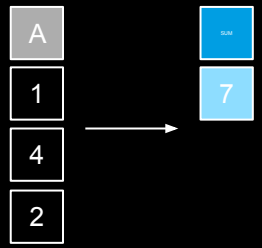
group_by()



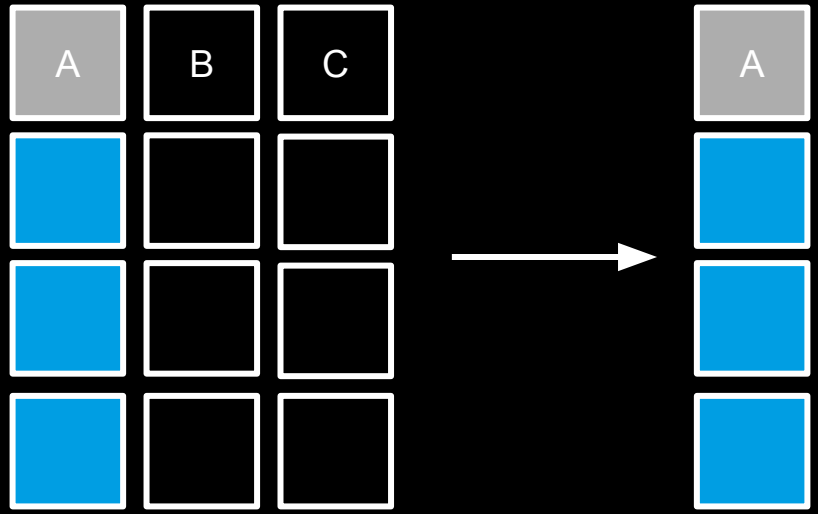
mutate()



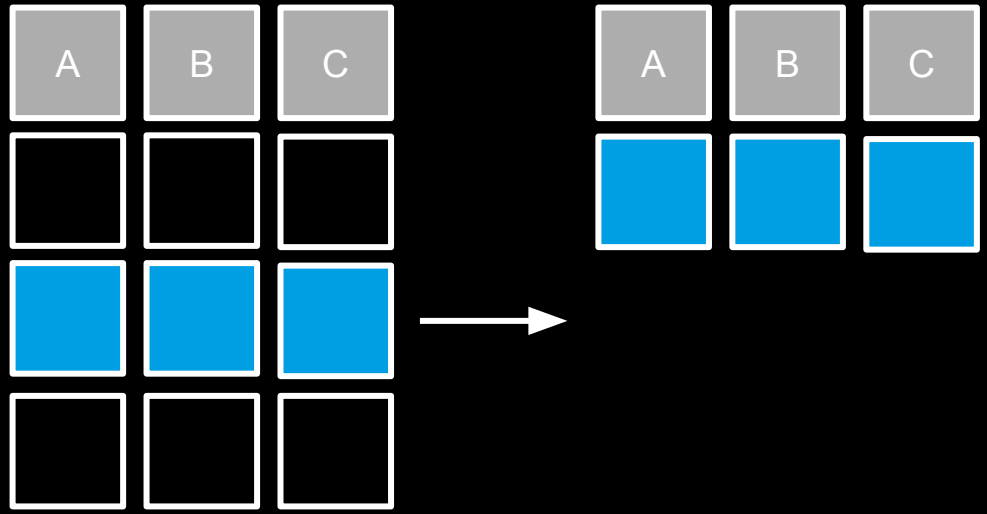
summarize()



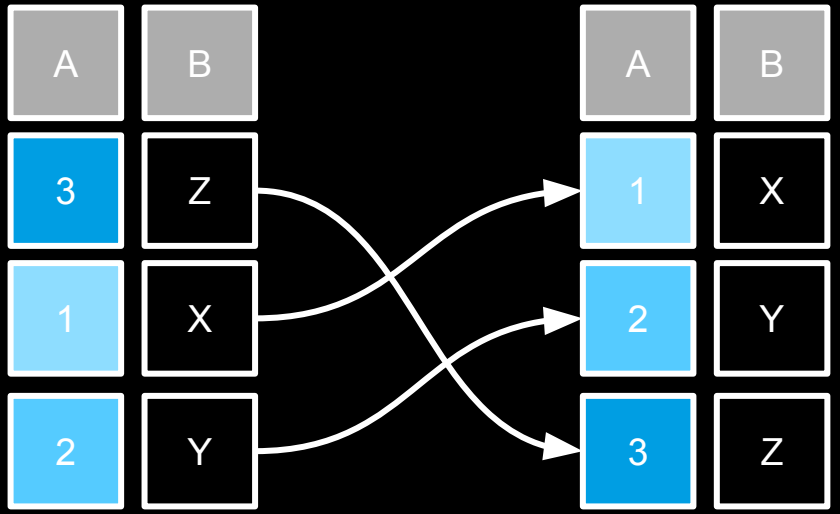
select()



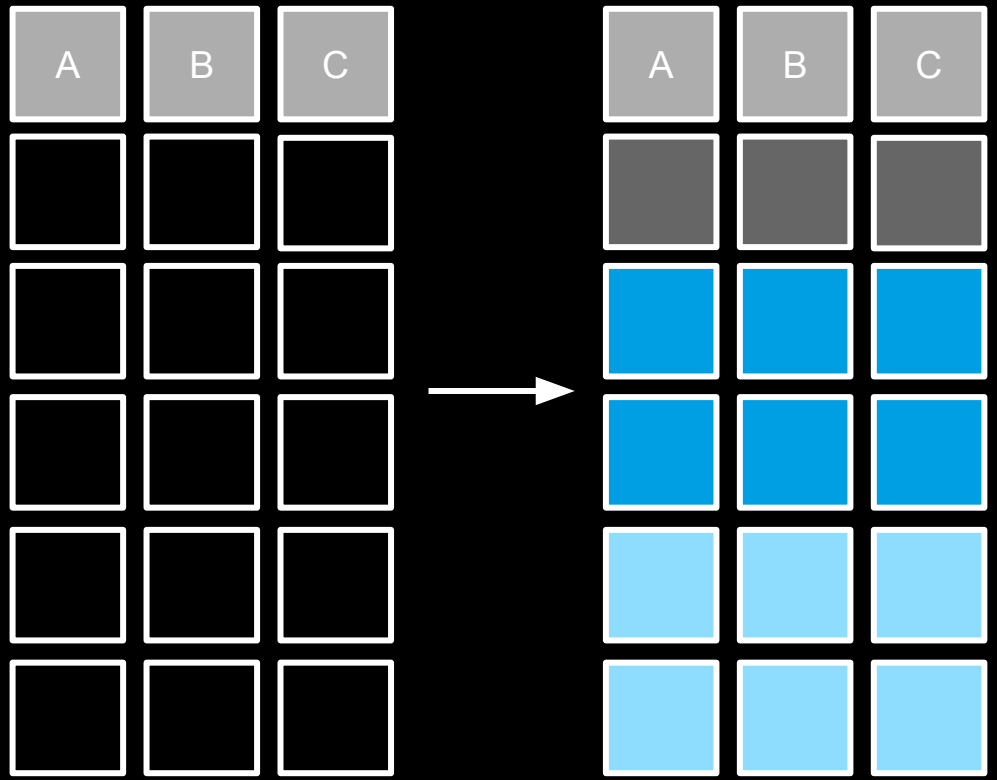
filter()



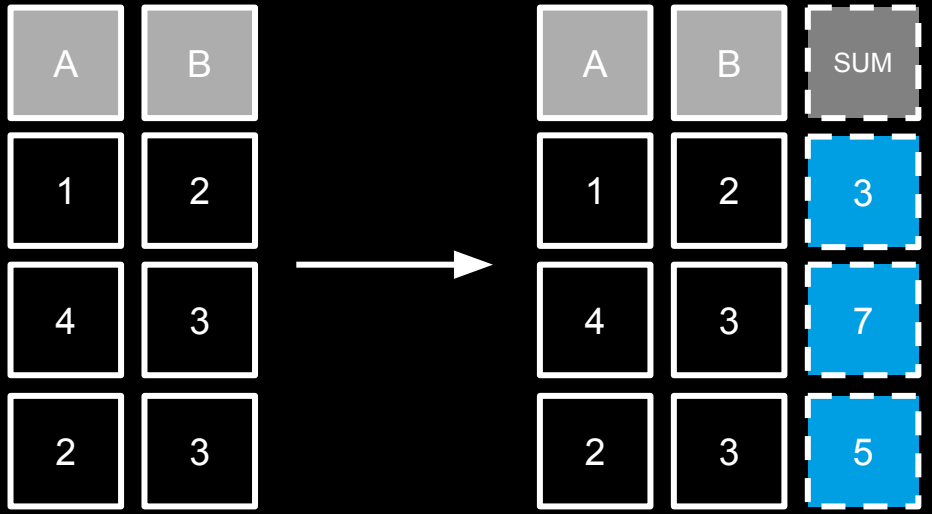
arrange()



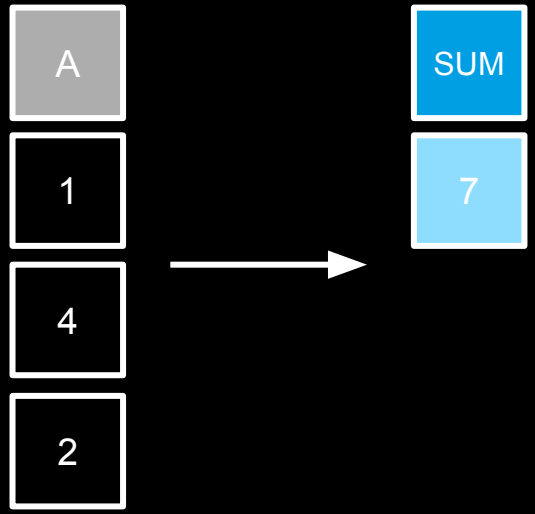
group_by()



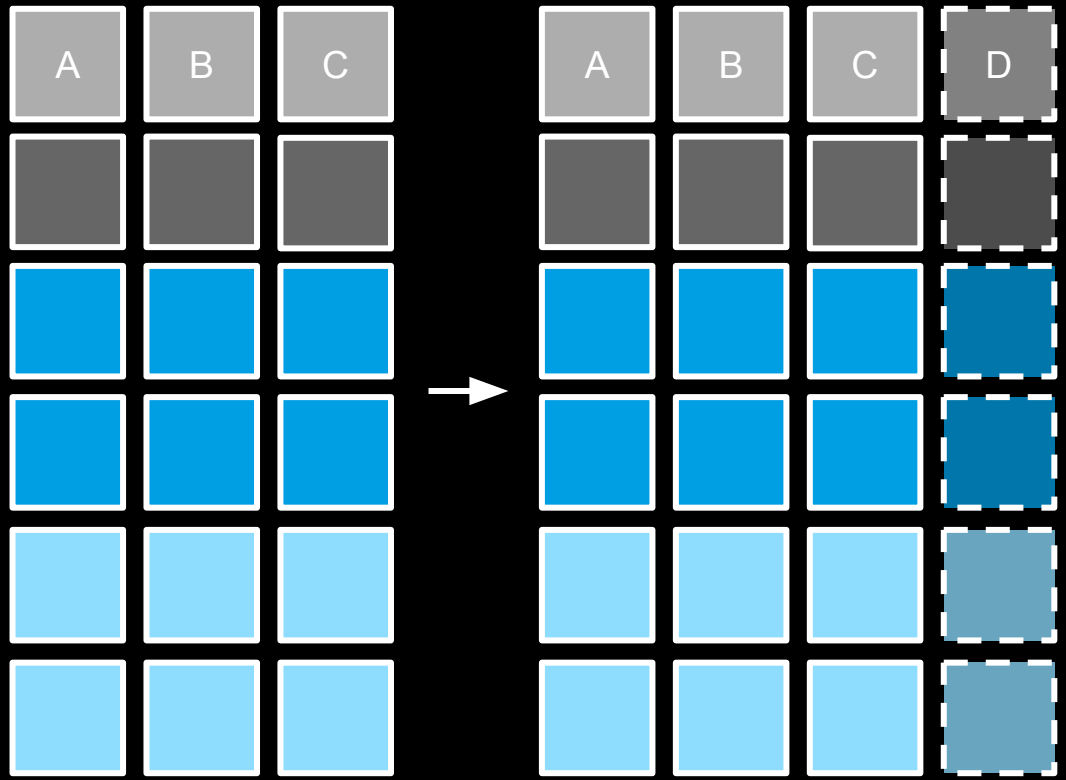
mutate()



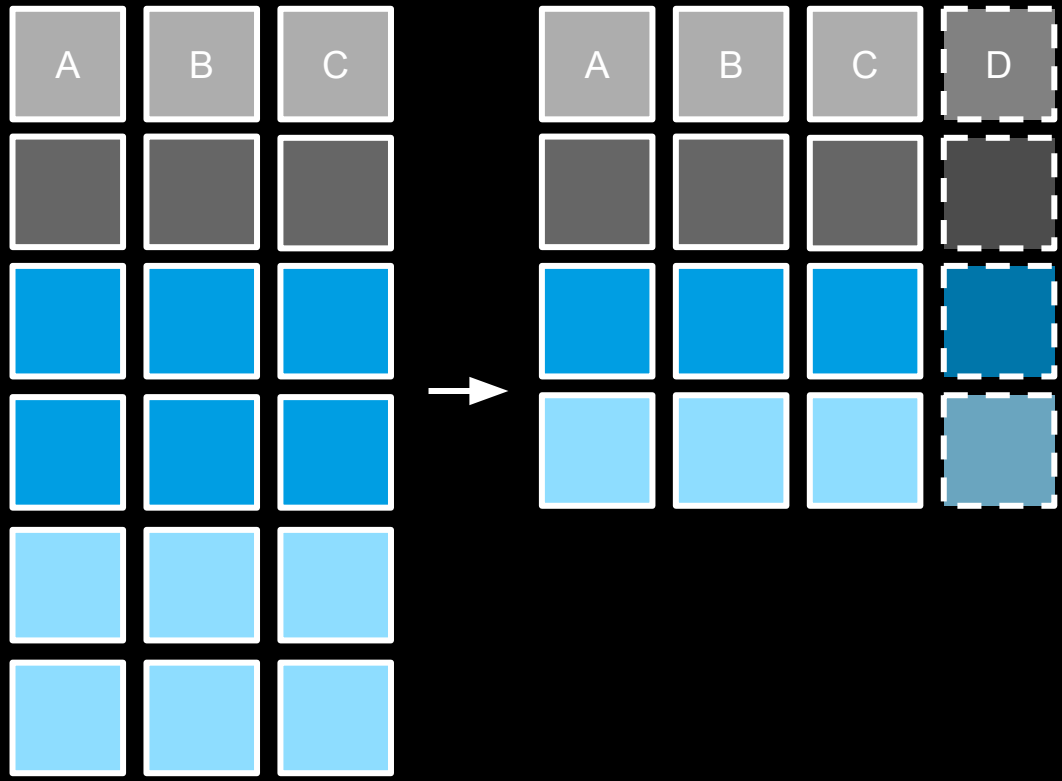
summarize()



```
group_by()
+
mutate()
```

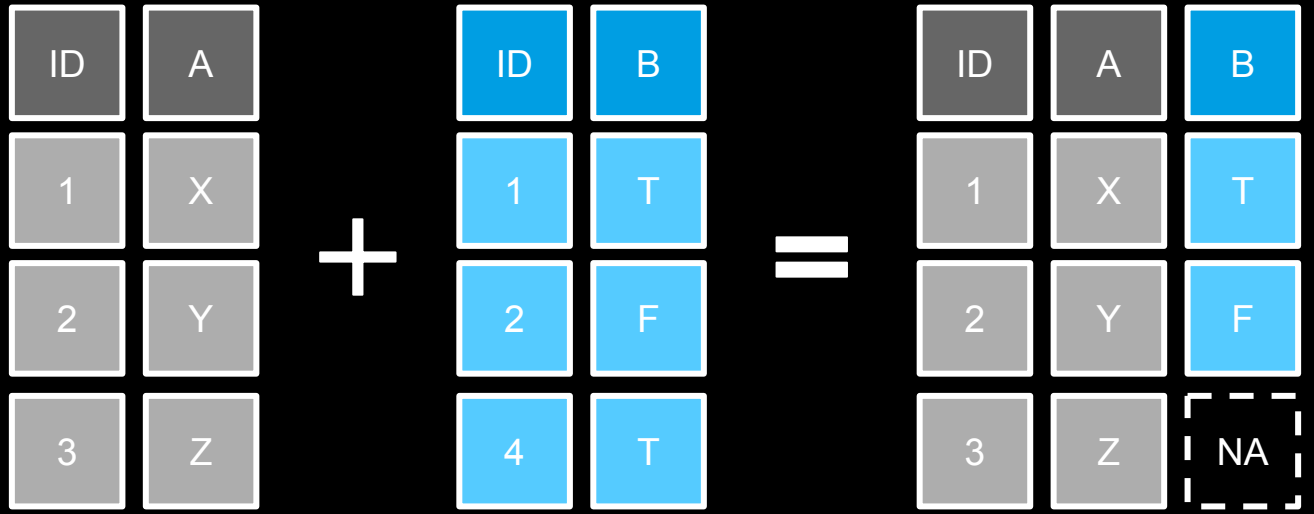


```
group_by()
+
summarize()
```

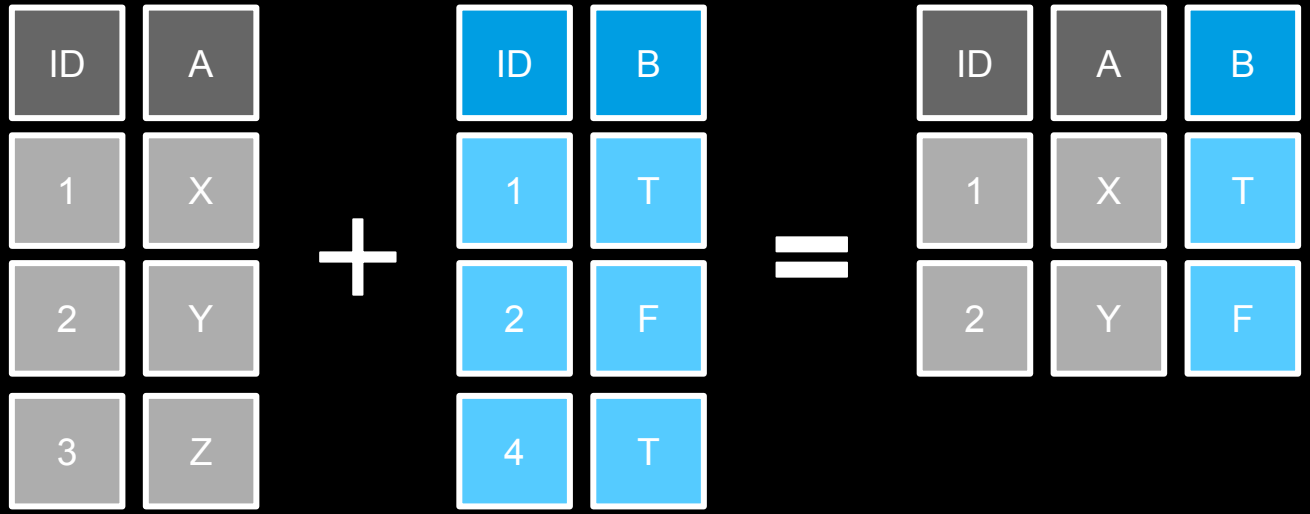


joining data

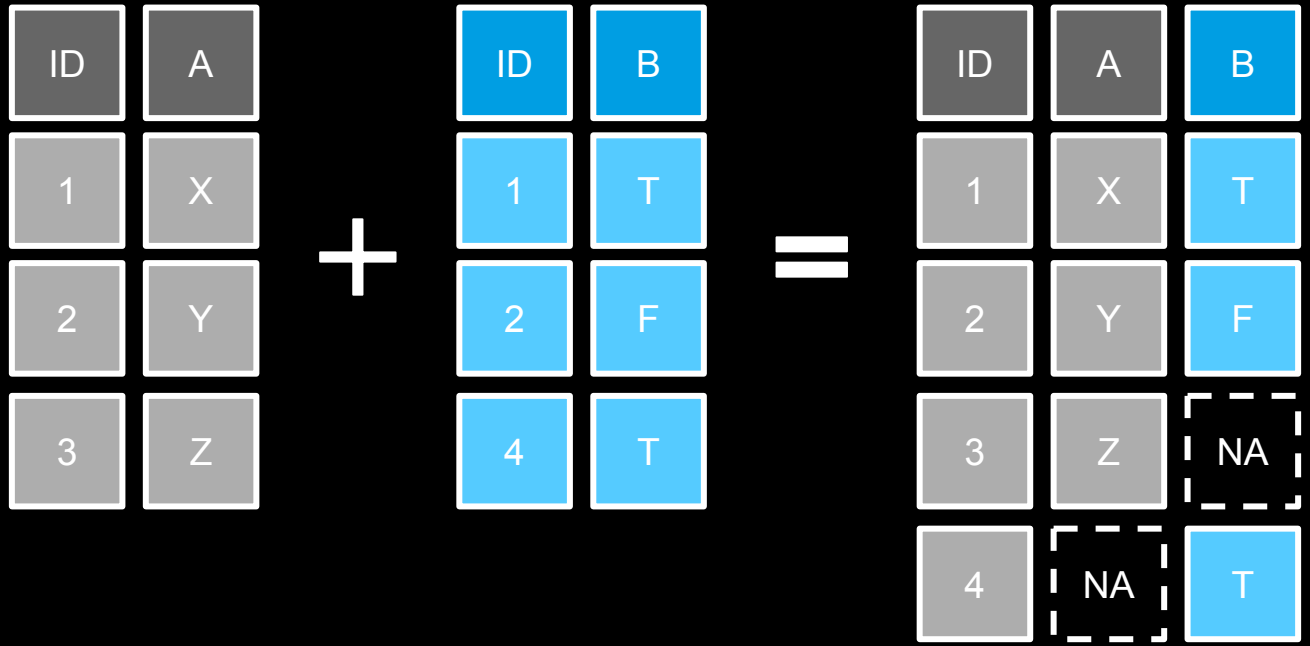
left_join()


ID
A
1
X
2
Y
3
Z
+
ID
B
1
T
2
F
4
T
=
ID
A
B
1
X
T
2
Y
F
3
Z
NA

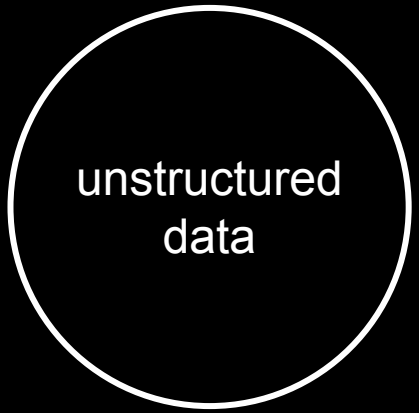
inner_join()


ID
A
1
X
2
Y
3
Z
+
ID
B
1
T
2
F
4
T
=
ID
A
B
1
X
T
2
Y
F

full_join()


ID
A
1
X
2
Y
3
Z
+
ID
B
1
T
2
F
4
T
=
ID
A
B
1
X
T
2
Y
F
3
Z
NA
4
NA
T

UNSTRUCTURED DATA


unstructured
data

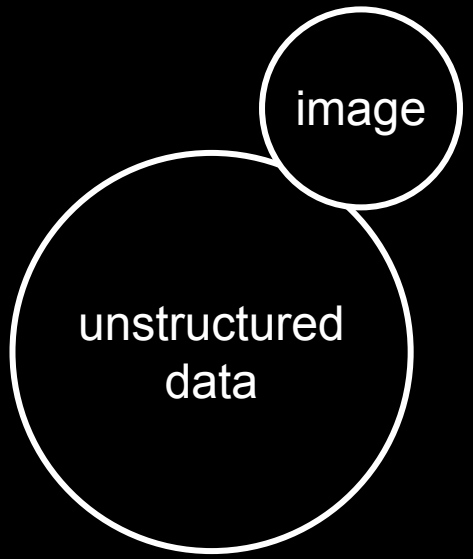


image
unstructured
data

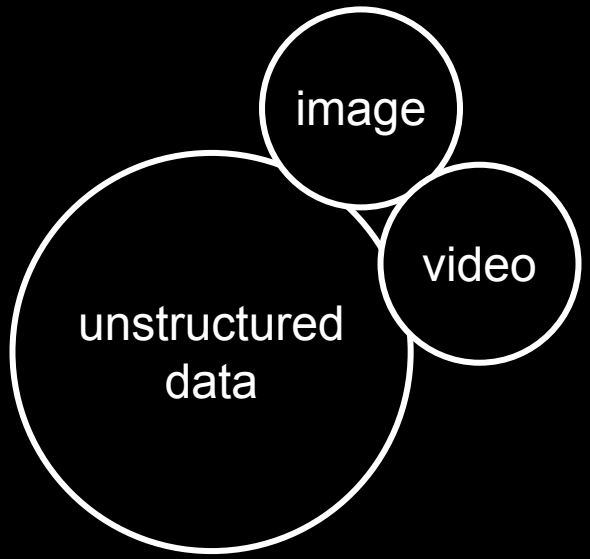


image
video
unstructured
data

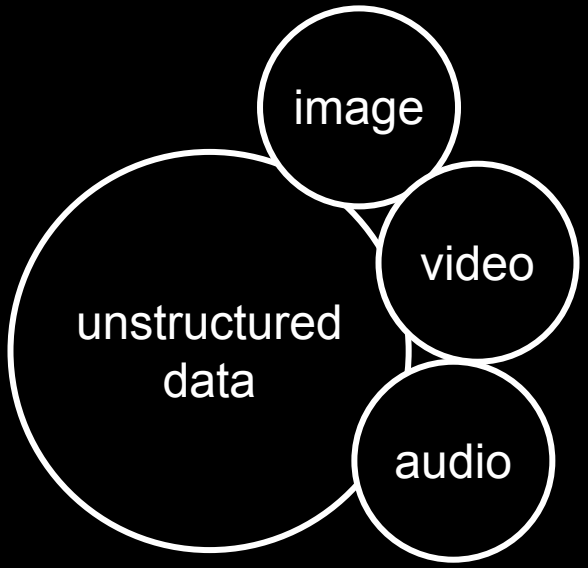


image
video
unstructured
data
audio

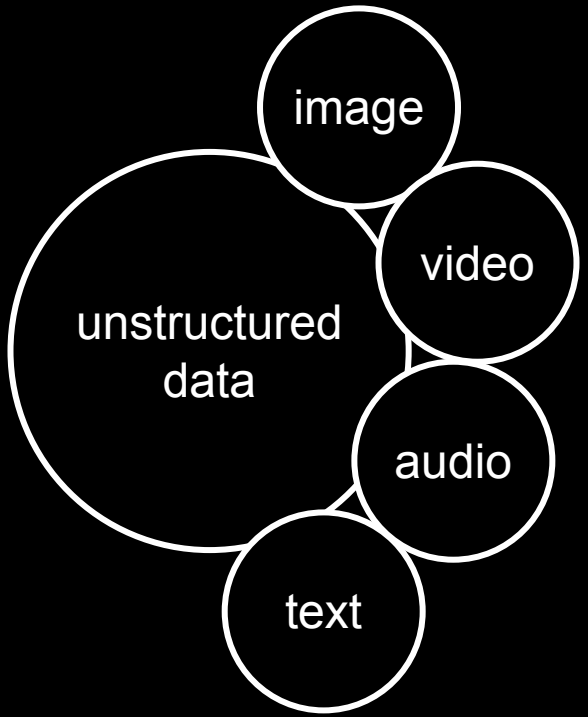
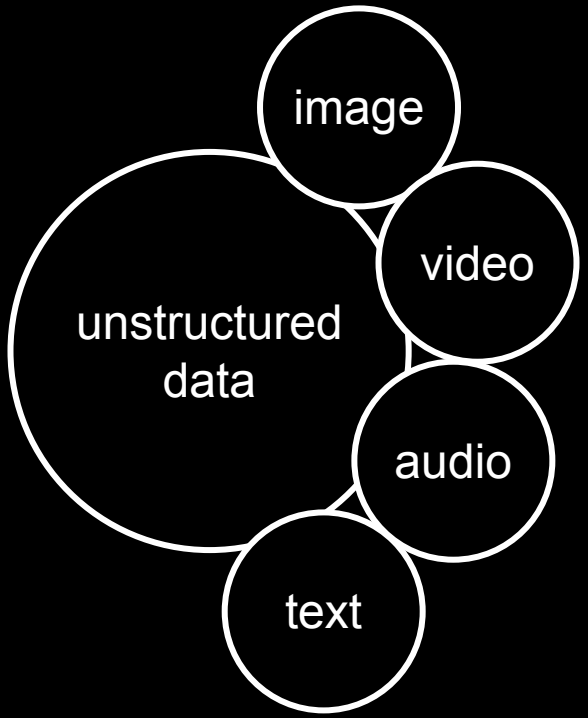
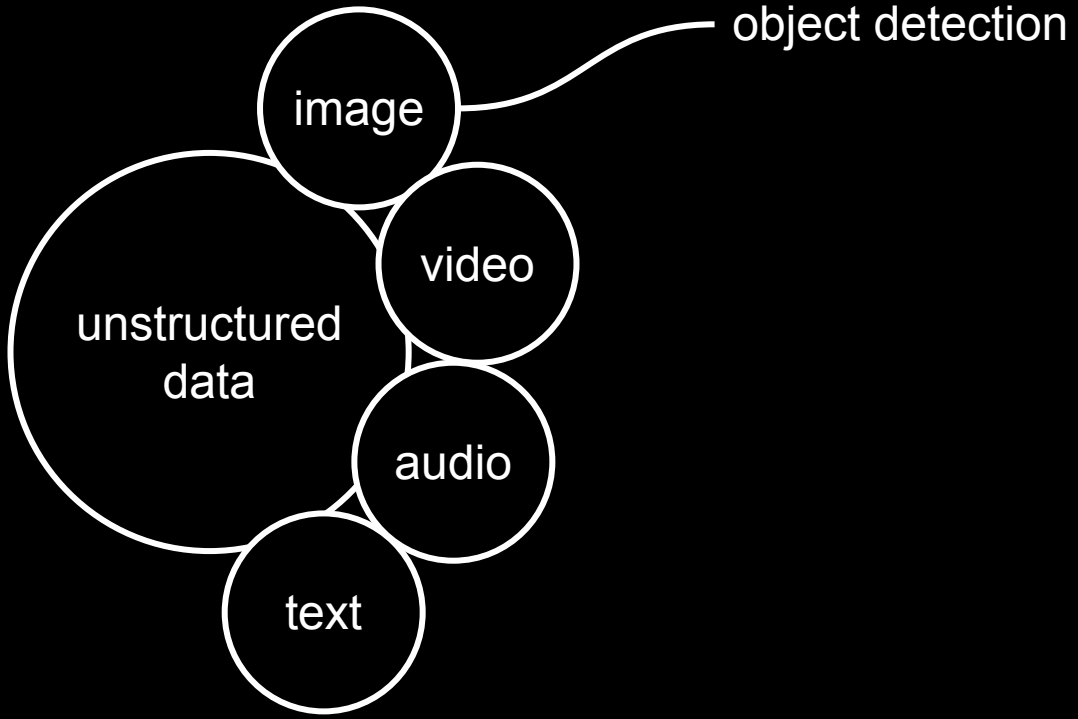


image
video
unstructured
data
audio
text

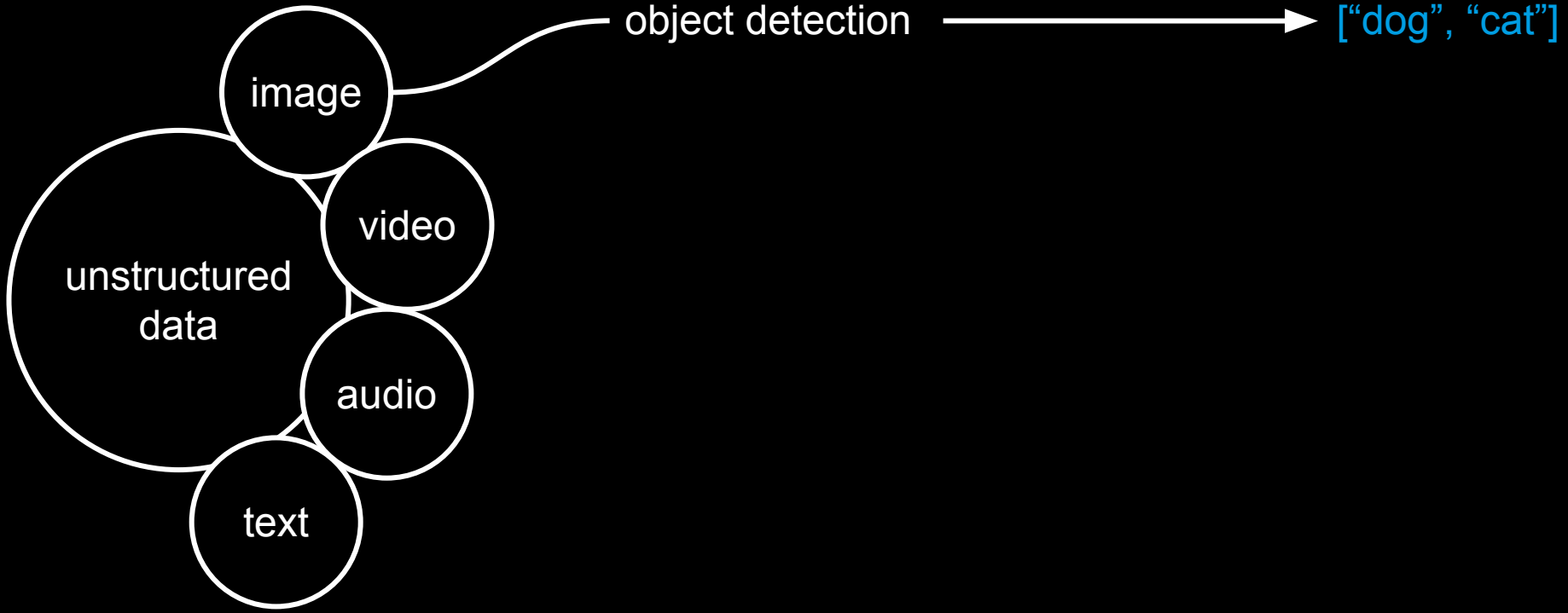
no handles to grab



no handles to grab



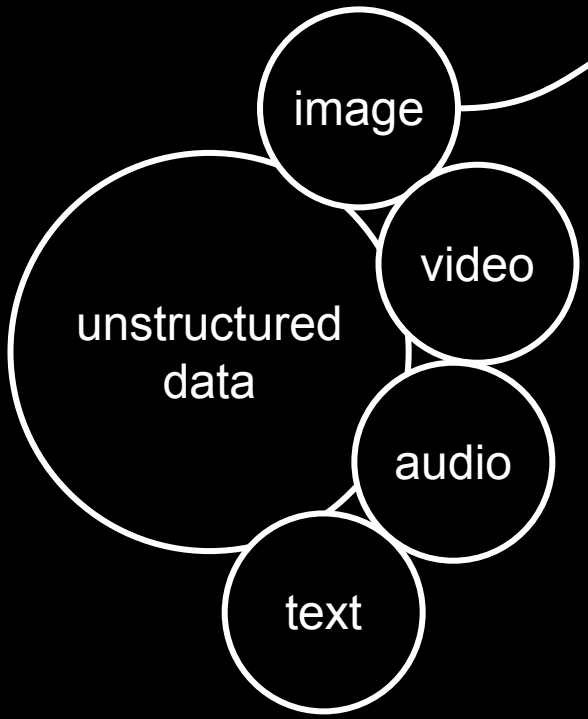
no handles to grab



no handles to grab

algorithm

extracted, structured information

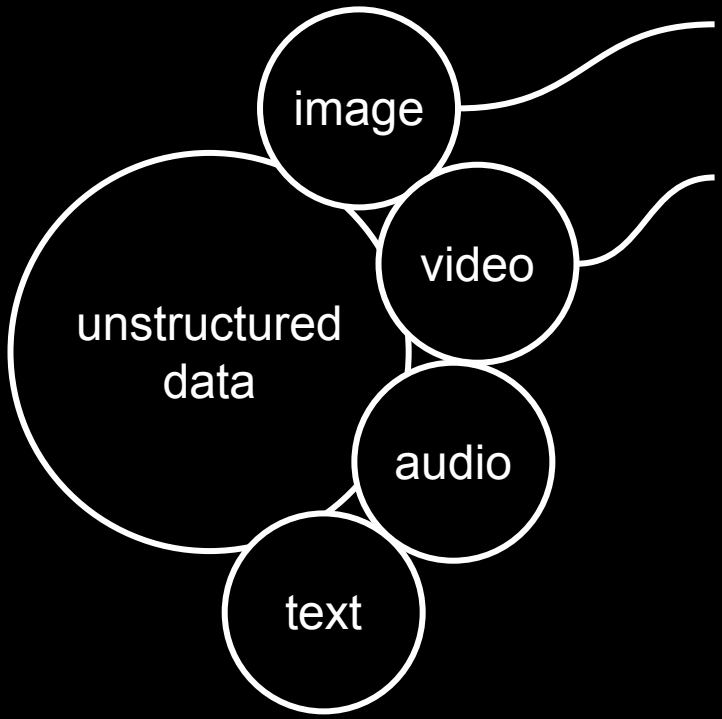


object detection → [“dog”, “cat”]

no handles to grab

algorithm

extracted, structured information



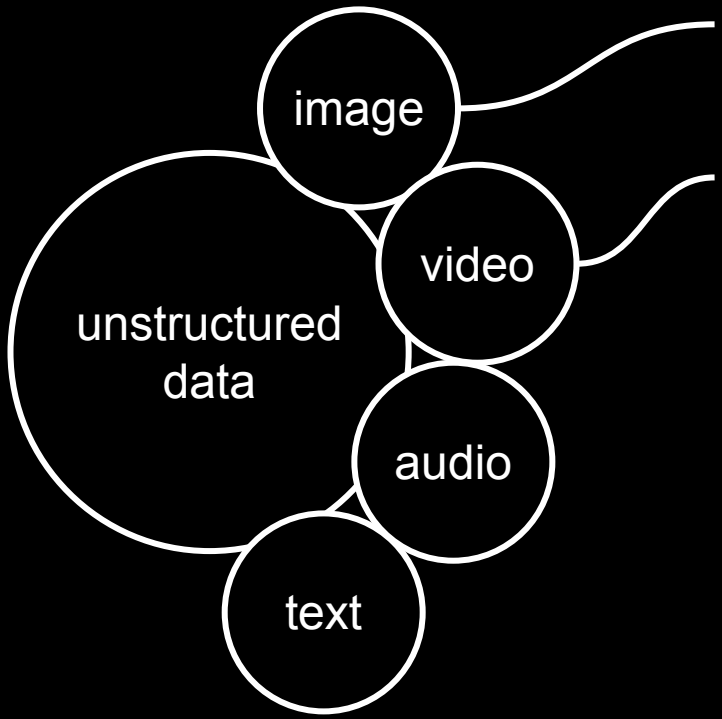
object detection → ["dog", "cat"]

object tracking

no handles to grab

algorithm

extracted, structured information



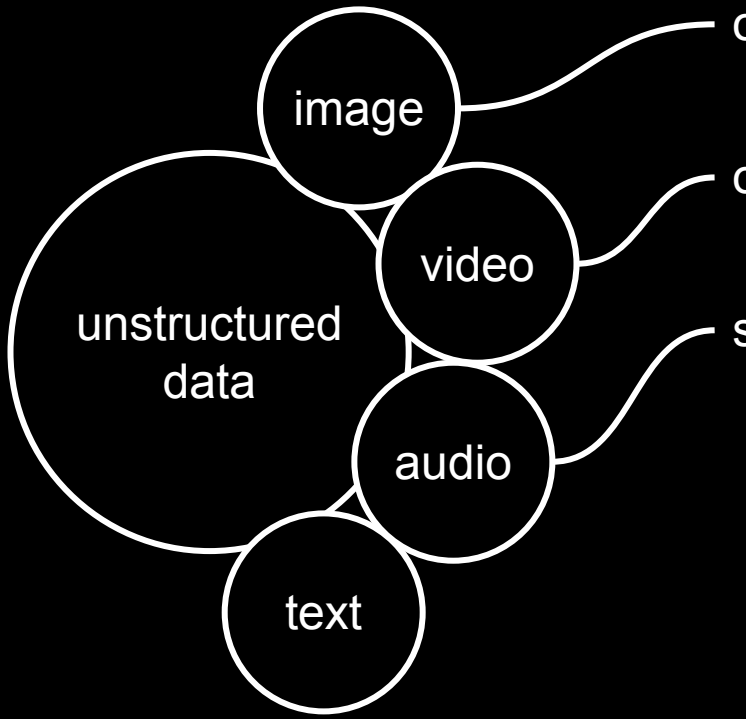
object detection → [“dog”, “cat”]

object tracking → { "t": 2.41, "x": 34, "y": 55 }

no handles to grab

algorithm

extracted, structured information



object detection → ["dog", "cat"]

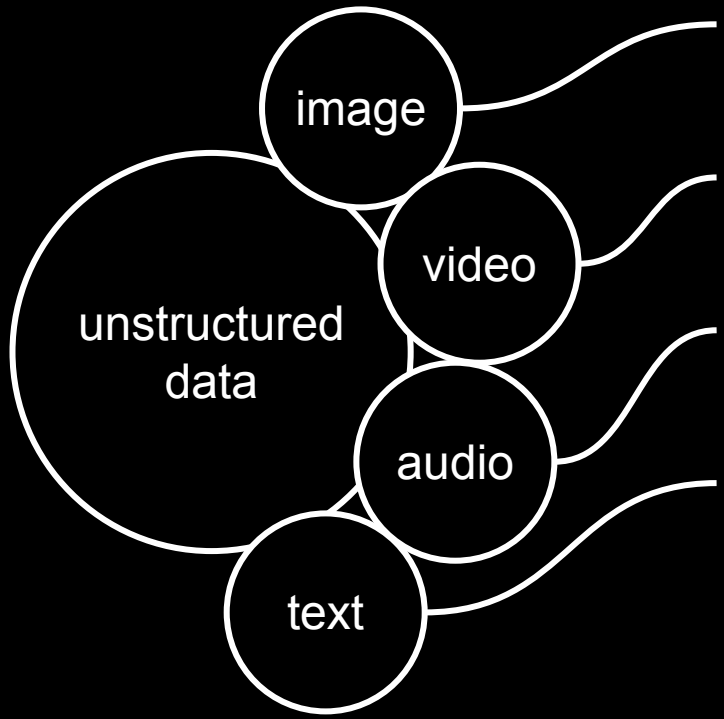
object tracking → { "t": 2.41, "x": 34, "y": 55 }

speech-to-text → { "t": 0.3, "text": "Guten Abend" }

no handles to grab

algorithm

extracted, structured information

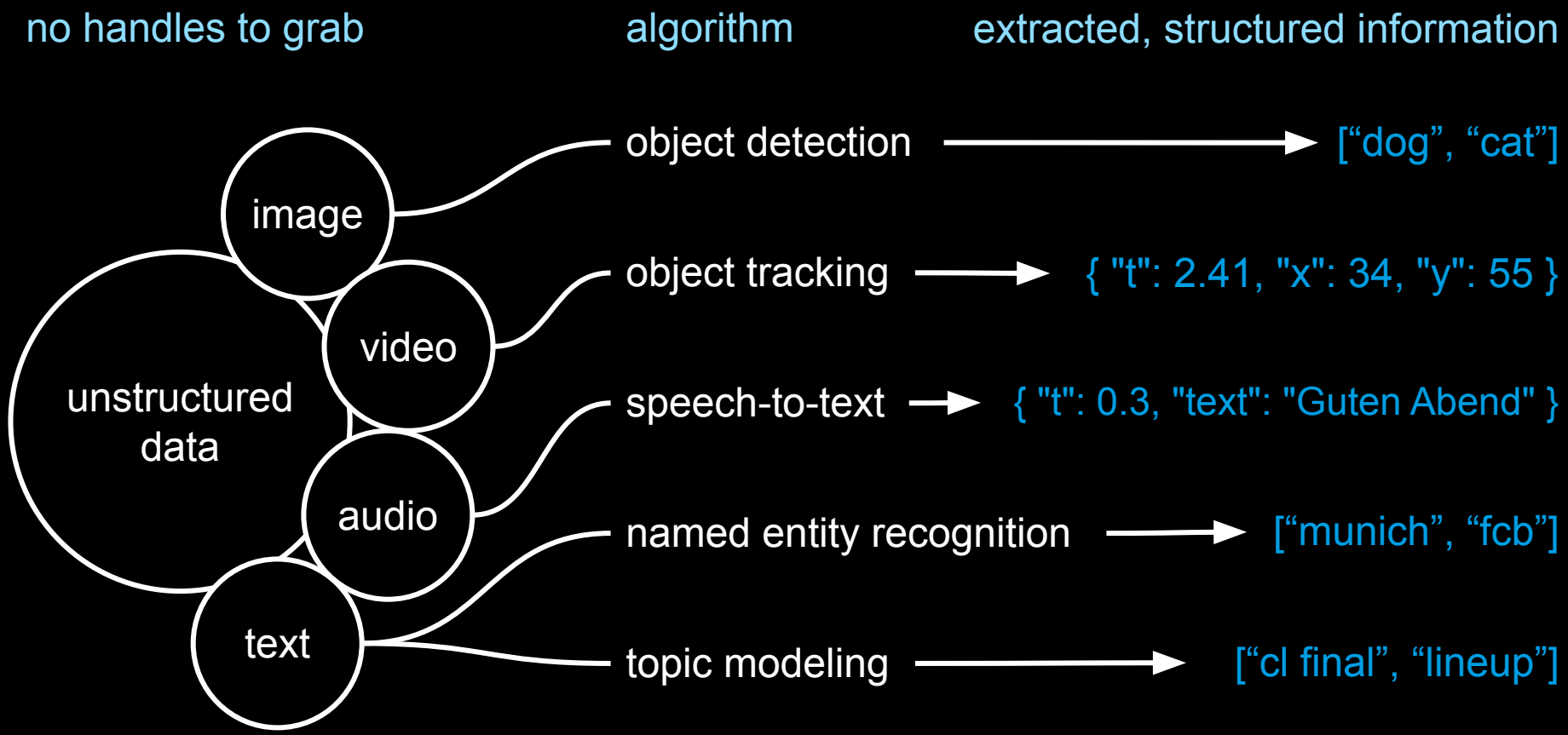


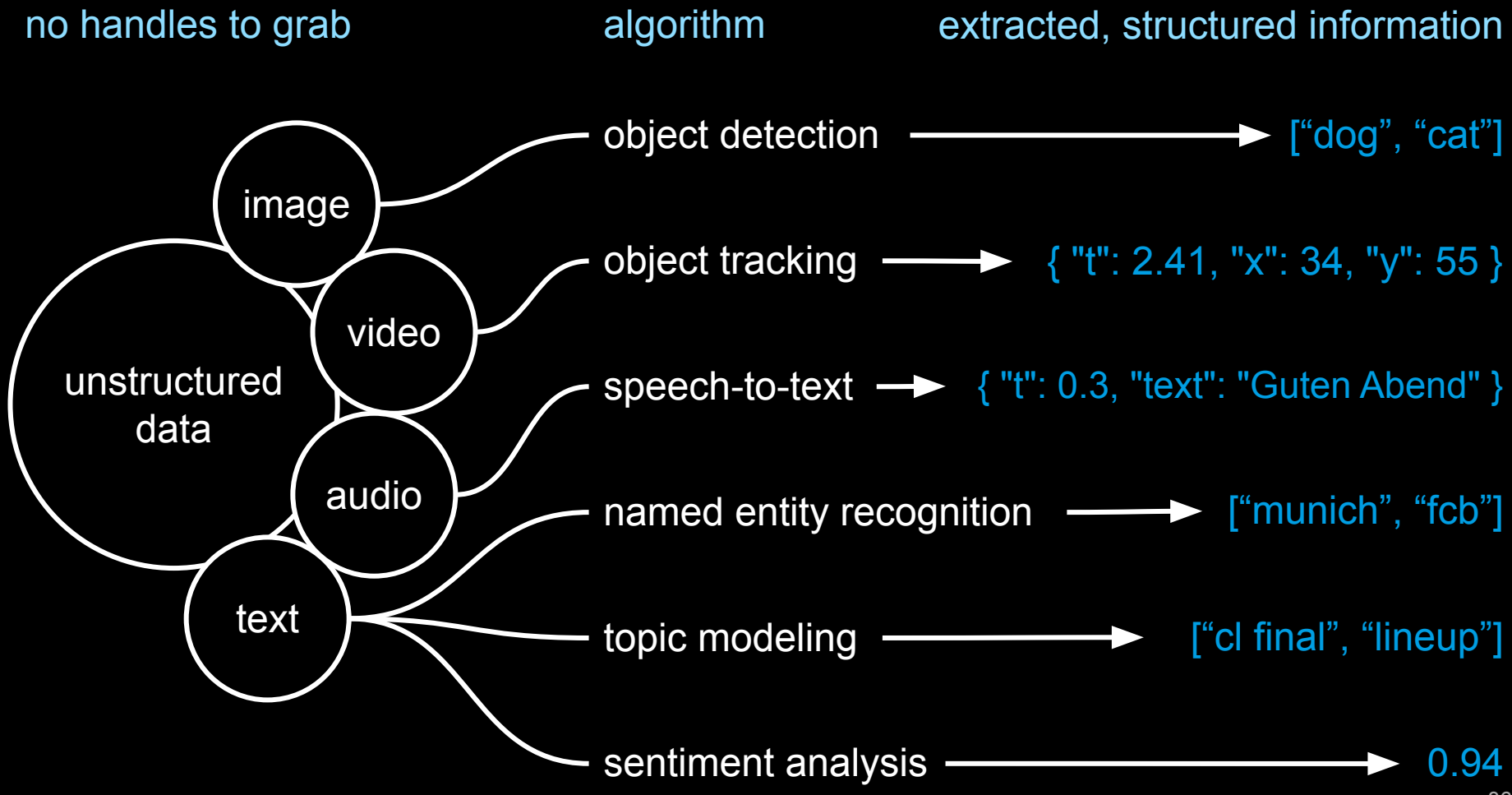
object detection → ["dog", "cat"]

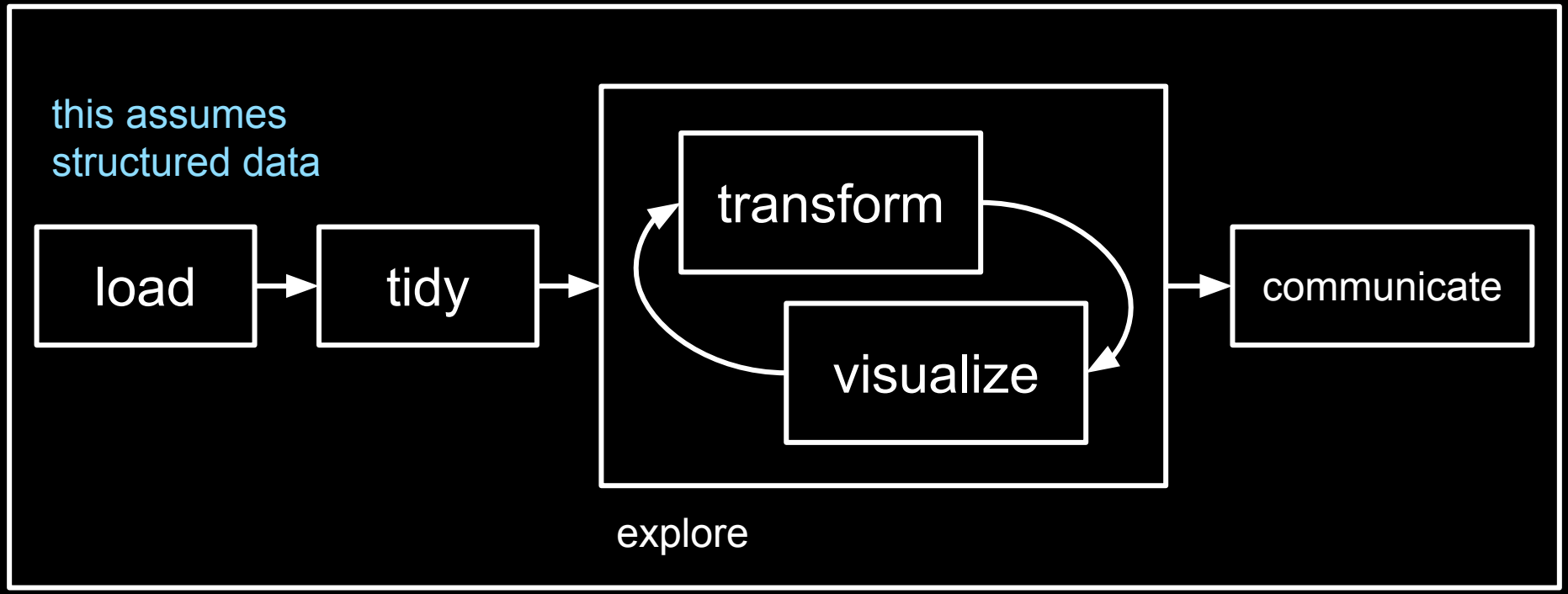
object tracking → { "t": 2.41, "x": 34, "y": 55 }

speech-to-text → { "t": 0.3, "text": "Guten Abend" }

named entity recognition → ["munich", "fcb"]

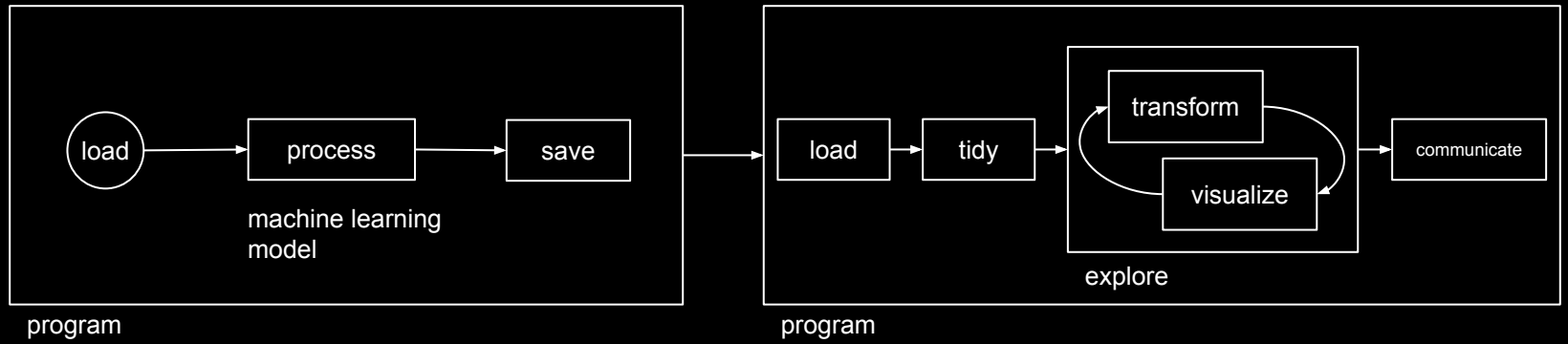

no handles to grab
algorithm
extracted, structured information
image
video
audio
text
unstructured data
object detection
["dog", "cat"]
object tracking
{ "t": 2.41, "x": 34, "y": 55 }
speech-to-text
{ "t": 0.3, "text": "Guten Abend" }
named entity recognition
["munich", "fcb"]
topic modeling
["cl final", "lineup"]


no handles to grab
algorithm
extracted, structured information
image
video
audio
text
unstructured data
object detection
["dog", "cat"]
object tracking
{ "t": 2.41, "x": 34, "y": 55 }
speech-to-text
{ "t": 0.3, "text": "Guten Abend" }
named entity recognition
["munich", "fcb"]
topic modeling
["cl final", "lineup"]
sentiment analysis
0.94


this assumes
structured data
load
tidy
transform
visualize
explore
communicate
program

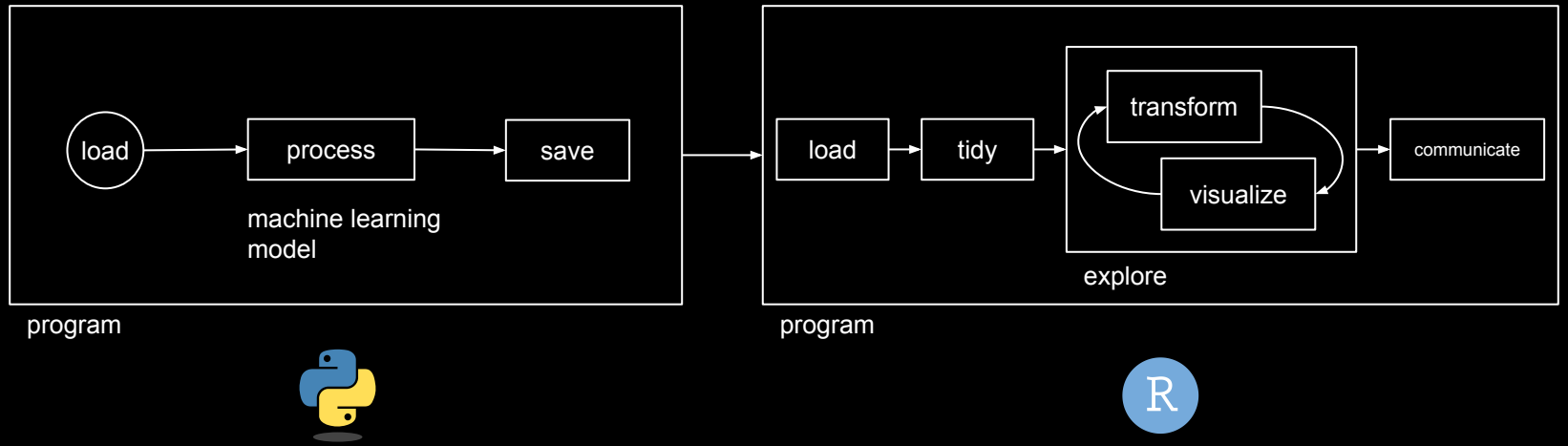
pre-process
unstructured data

exploratory data
analysis



pre-process
unstructured data

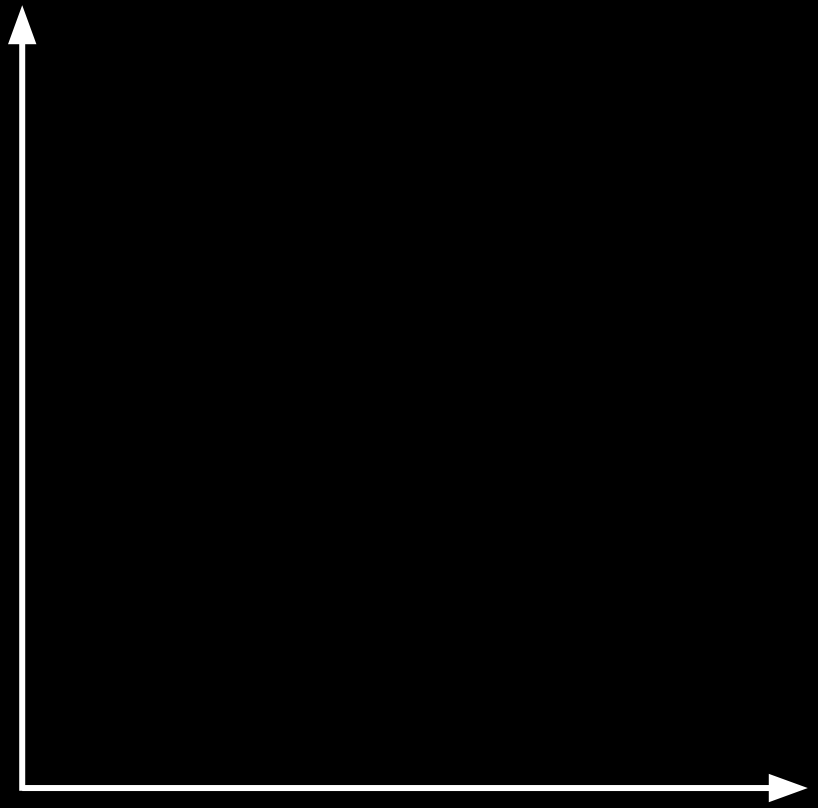
exploratory data
analysis

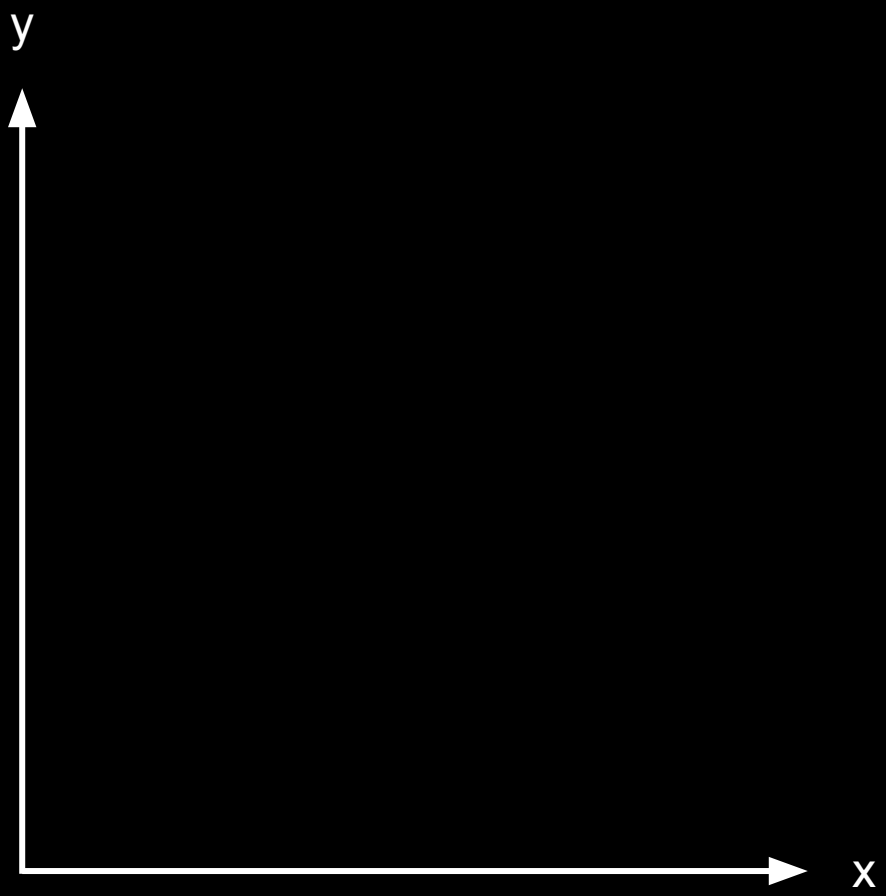


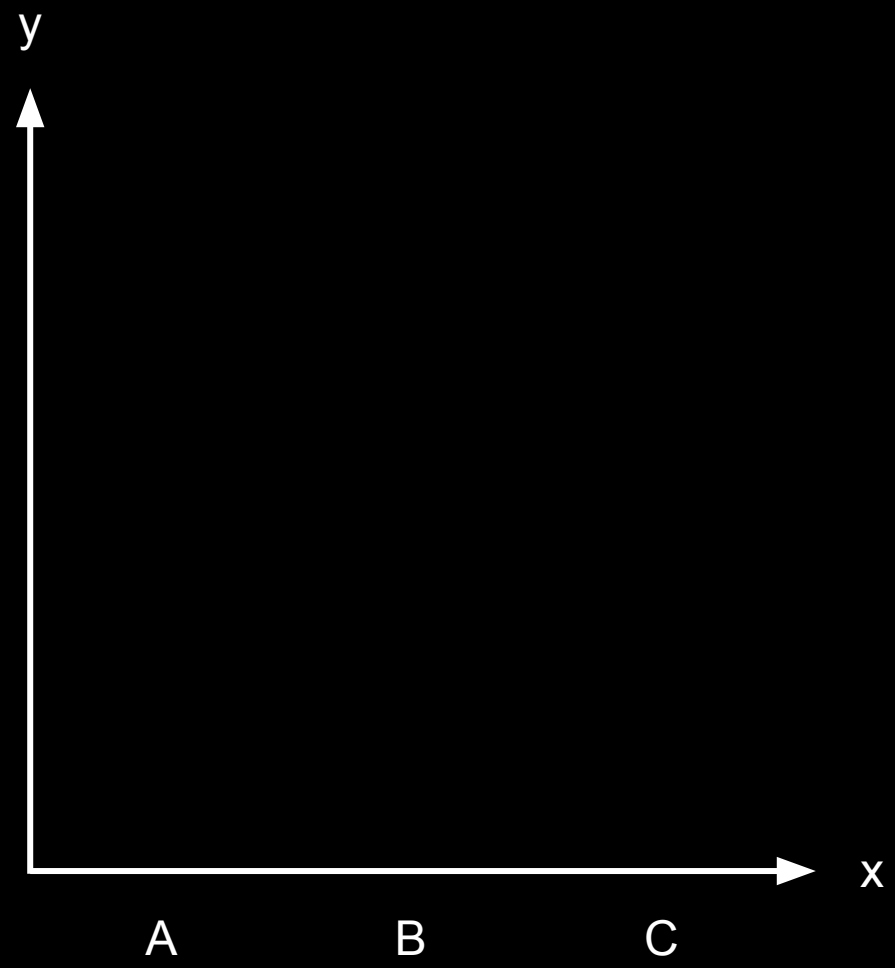
VISUALIZE DATA

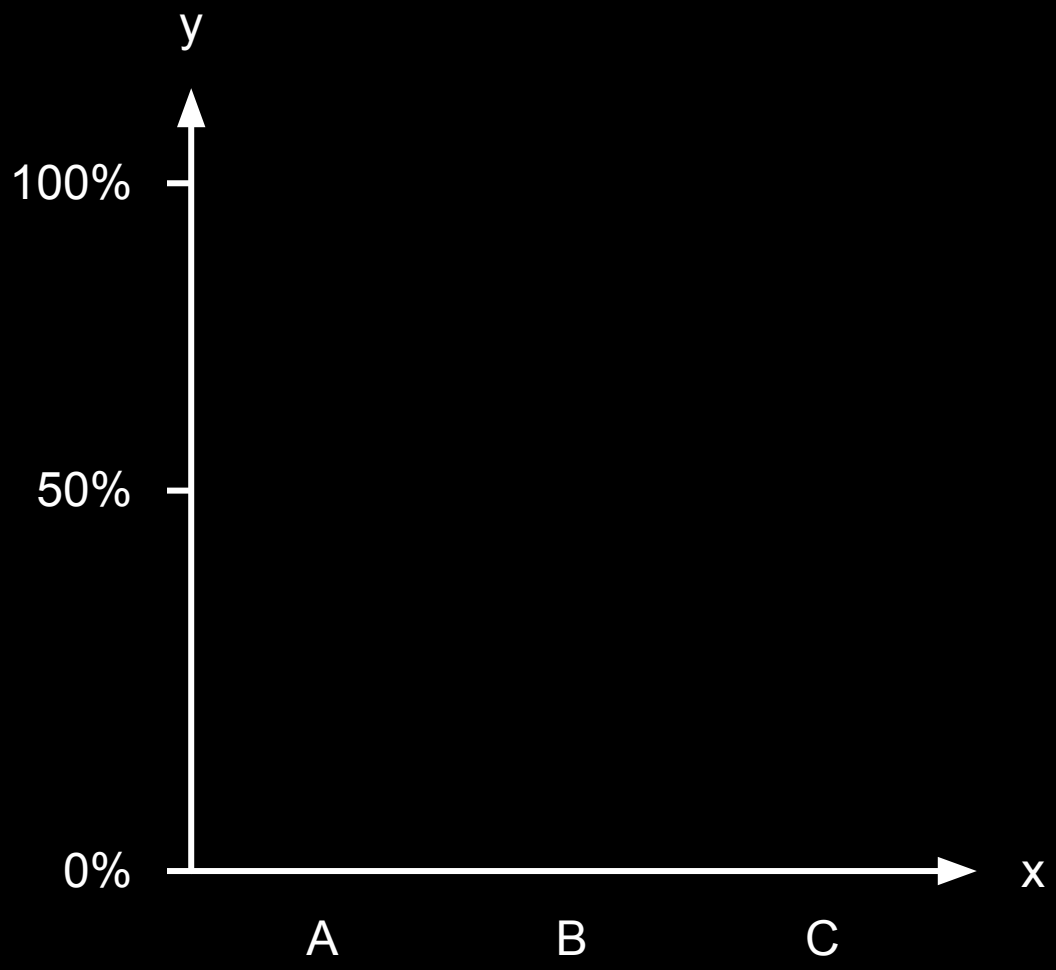
data

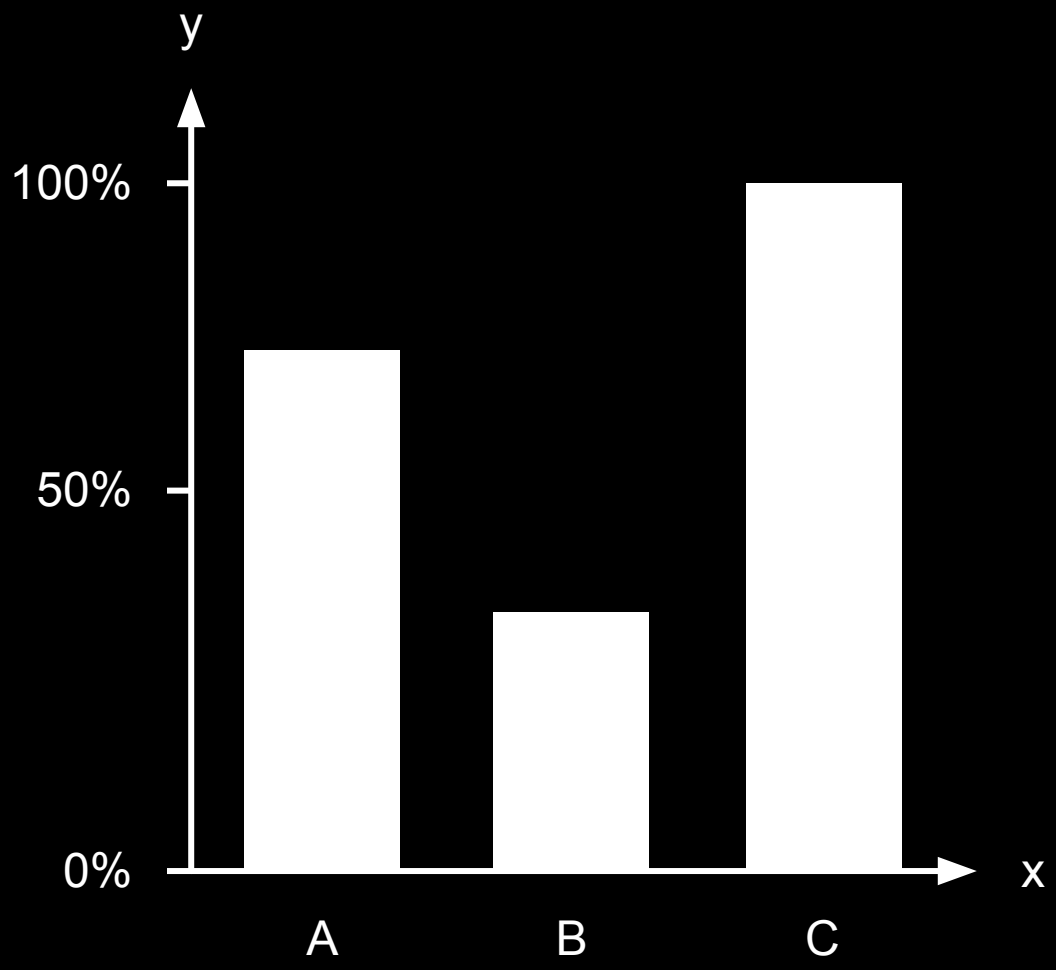
category	pct
A	75
B	33
C	100



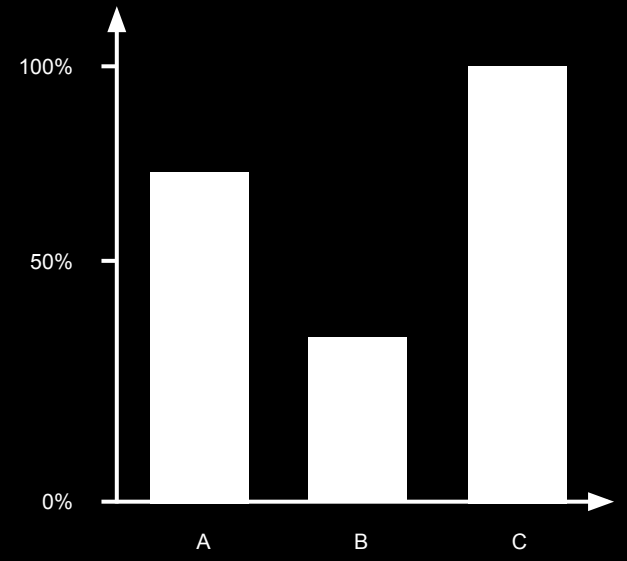

y
x


y
x
A
B
C


y
100%
50%
0%
x
A
B
C


y
100%
50%
0%
x
A
B
C

category	pct
A	75
B	33
C	100



{{ ggplot2 }}

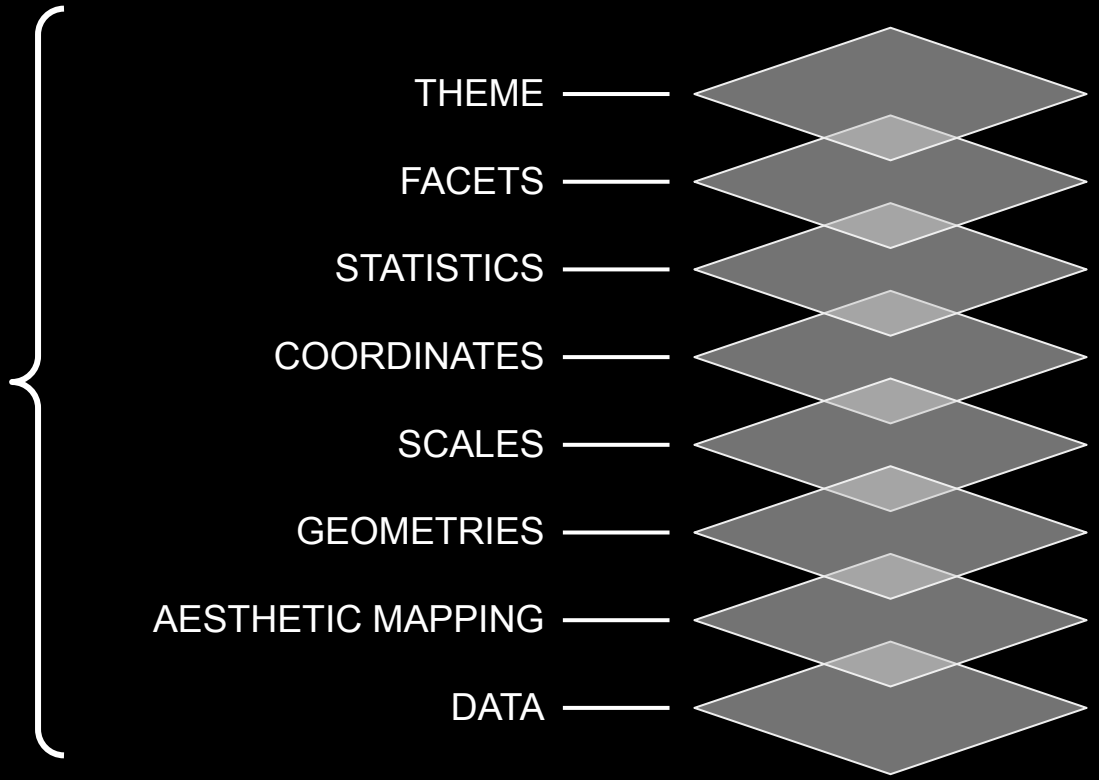
{{ ggplot2 }}

Grammar of Graphics

any

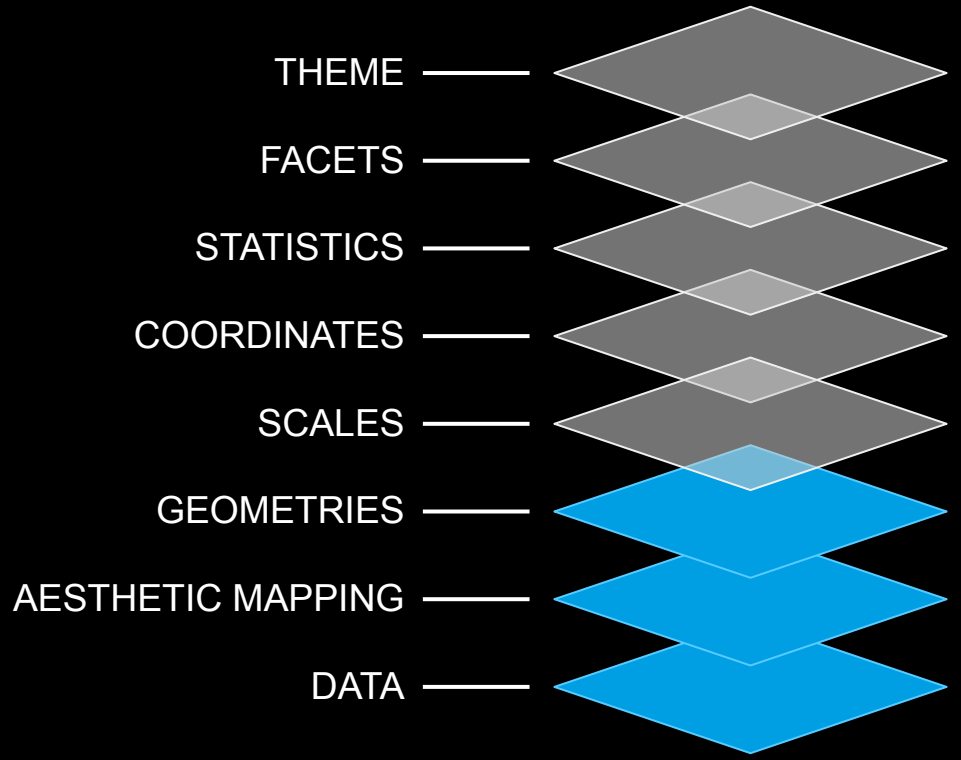
data

visualization



has useful defaults

mandatory

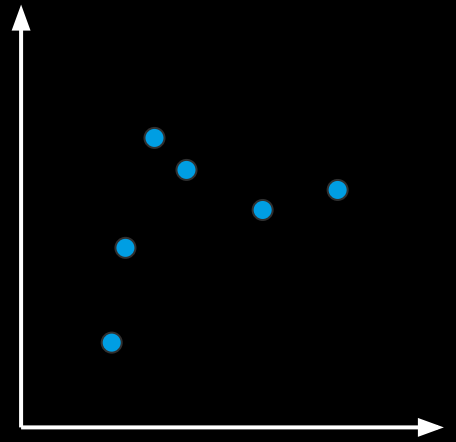


ggplot()

```
ggplot() +
  aes()
```

```
ggplot() +
  aes() +
  geom_point()
```

```
ggplot() +
  aes() +
  geom_point()
```



COMMUNICATE FINDINGS

Quarto

PYTHON

{{ reticulate }}