

# *BOOM* *MOVIE* *CENTRE*

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# Businnes problem

- Increased production in movies by either bettering their technology or also hiring more staff.
- Use a better marketing technology to reach the new generations.\*
- Include all sorts of technology like YouTube, Instagram and telegram to reach to its clients.
- Having actors act the movies which relate to the recent challenges' and how to cope with them



# Outline

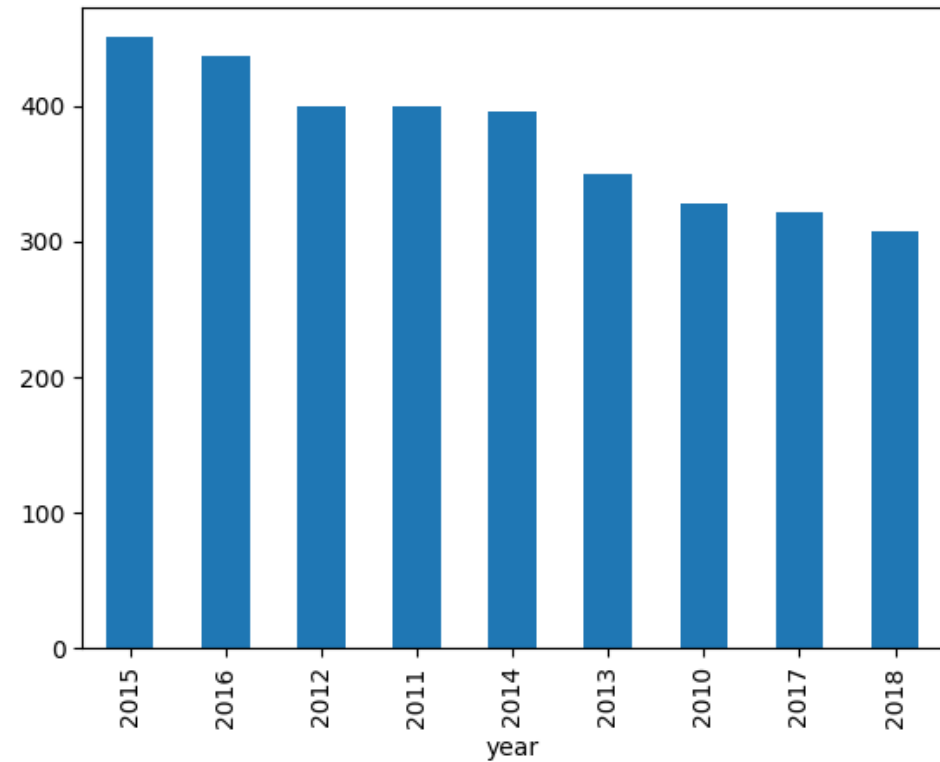
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- Business problem
- Data and methods
- Results
- Conclusion

# Data and methods

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- The movies production since year 2010 rose but as the year progressed the production went down.
- With the increased technology within the years the movie viewing lowered.



# Summary

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This analysis leads to the following conclusion:

- In the year 2015 and 2016 there was a very high number of movies produced by the studio.
- The IFC studio had the highest production
- As the years increased there was a reduction of movies recorded.

# Conclusion

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- \* increased production in movies by either bettering their technology or also hiring more staff.
- \* Use a better marketing technology to reach the new generations.
- \* include all sorts of technology like YouTube, Instagram and telegram to reach to its clients.
- \* having actors act the movies which relate to the recent challenge's and how to cope with them

# THANK YOU.

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