

# TIME VS ATTENTION

Time Management - the process of organizing and planning how to divide your time between different activities.

Attention management the practice of controlling distractions, being present in the moment, finding flow, and maximizing focus.



### STATES OF YOUR MINDS







Being distracted

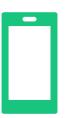
Being mindful

Daydreaming

### ATTENTIONS ZONES









Priority

Emergency

Distraction

Waste

### KEYS TO EFFECTIVE ATTENTION MANAGEMENT

#### Increase

- Increase awareness
  - Build awareness regarding where we are spending our attention (on our Priorities or on Emergencies, Distractions and Waste).

### Dial down

- Dial down distractions
  - Dial down the Distractions and eliminate Waste by inserting boundaries and raising standards.

#### Invest

- Invest the time
  - Invest the time you've saved into your Priorities, including being more proactive and taking the time for self-care.

## TACTICS TO TRY

- Weekly Focusing set up regular time for yourself to reflect and plan you week
- Time Blocks and Appointments set aside and honor time to focus on a single activity
- Create Email Folders & Rules to prioritize and pre-sort your inbox
- Turn off Automatic/Pop-up Notifications to cut out distractions
- Leave Your Device Behind you don't need it distracting you every moment
- Stop Multitasking it doesn't work, it slows your brain, damages your memory and hurts your creativity

### LINKS

- Time Management Training Doesn't Work | Harvard Business Review https://hbr.org/2015/04/time-management-training-doesnt-work
- How Productivity Is About Attention Management, Not Time Management
   <a href="https://inside.6q.io/how-productivity-is-about-attention-management-not-time-management/">https://inside.6q.io/how-productivity-is-about-attention-management/</a>
- Attention Zones Model
   <u>https://www.tutorialspoint.com/attention\_management/attention\_management\_attention\_a</u>
- Schedule focus time in MS Teams
   https://docs.microsoft.com/en-us/viva/insights/personal/teams/viva-insights-protect-time
- Use inbox rules in Outlook <u>https://support.microsoft.com/en-us/office/use-inbox-rules-in-outlook-com-4b094371-a5d7-49bd-8b1b-4e4896a7cc5d</u>