



# February 15-16, 2025 University of Windsor

The Computer Science Society at the University of Windsor is thrilled to present the 5th annual WinHacks, a student-organized hackathon and one of #YQG's most anticipated and successful tech events!

Building on last year's momentum with 180+ participants and 20+ projects submitted, WinHacks 2025 is set to welcome a larger community of students, mentors, and industry professionals. This year, we're expecting increased participation and an even higher caliber of project submissions, showcasing the innovative spirit and technical talents of students across diverse fields!

## Why sponsor us?

WinHacks provides a unique opportunity for sponsors to engage with participants and promote themselves to hundreds of young innovators!

#### Recruit fresh talent

With 200+ hackers expected to attend, you'll have the opportunity to connect with students possessing diverse skill sets throughout the event. Get involved with them by:

- Sending a recruiter and hosting a booth to chat with students and share promotional material
- Conducting exclusive networking sessions
- Offering mentorship opportunities and cultivating relationships with potential hires

#### Increase brand awareness

Introduce your brand to students by:

- Organizing an event talk, breakout session, workshop, or demonstration
- Creating challenges that inspire hackers to creatively utilize your technology
- Providing hackers with training resources or access to online courses and workshops
- Showcasing your brand on our social media channels before and during the event

### Take advantage of the best projects

We're committed to taking the hard work of students beyond WinHacks. Take advantage of challenge winners and exceptional projects by:

- Bringing winning students on for co-op positions
- Providing support for the best projects to continue development
- Connecting the most successful teams with excellent opportunities

Sponsorship Perks	\$1,000	\$2,500	\$5,000	\$10,000*
Promotion on website, social media, and swag	•	•	•	•
Mention in opening and closing ceremonies	•	•	•	•
Access to participants' resumes	•	•	•	•
Send a representative and host a booth		•	•	•
Distribute promotional material		•	•	•
Submit a challenge and sponsor the prize			•	•
Host a workshop, talk, or demo			•	•
Private room and keynote segment				•
"Co-hosted by" title  *Limit one - first come, first s				•

We're always happy to discuss custom packages and in-kind donations Please feel free to reach out if you'd like to learn more!



Check out photos from WinHacks 2024: photos.app.goo.gl/82oYNTyFtJjPbD5v9



Get in touch: sponsorship@winhacks.ca