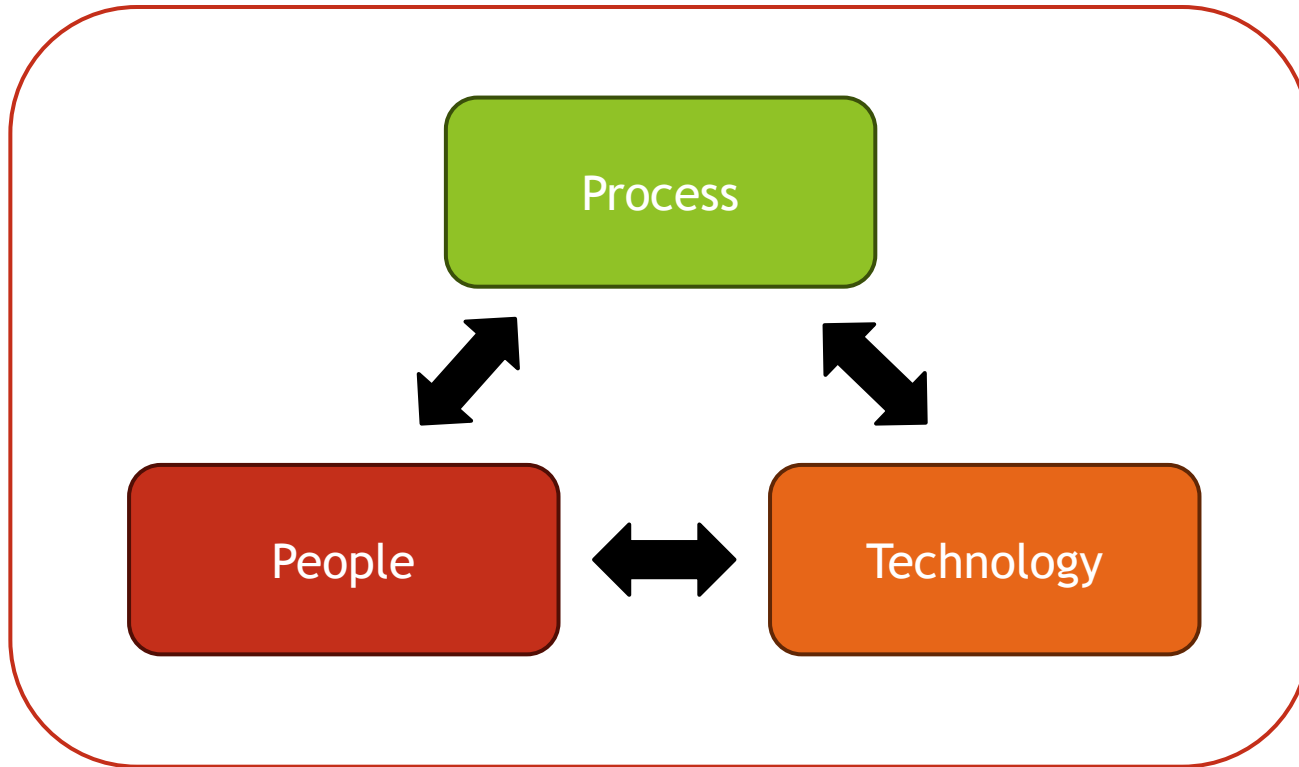
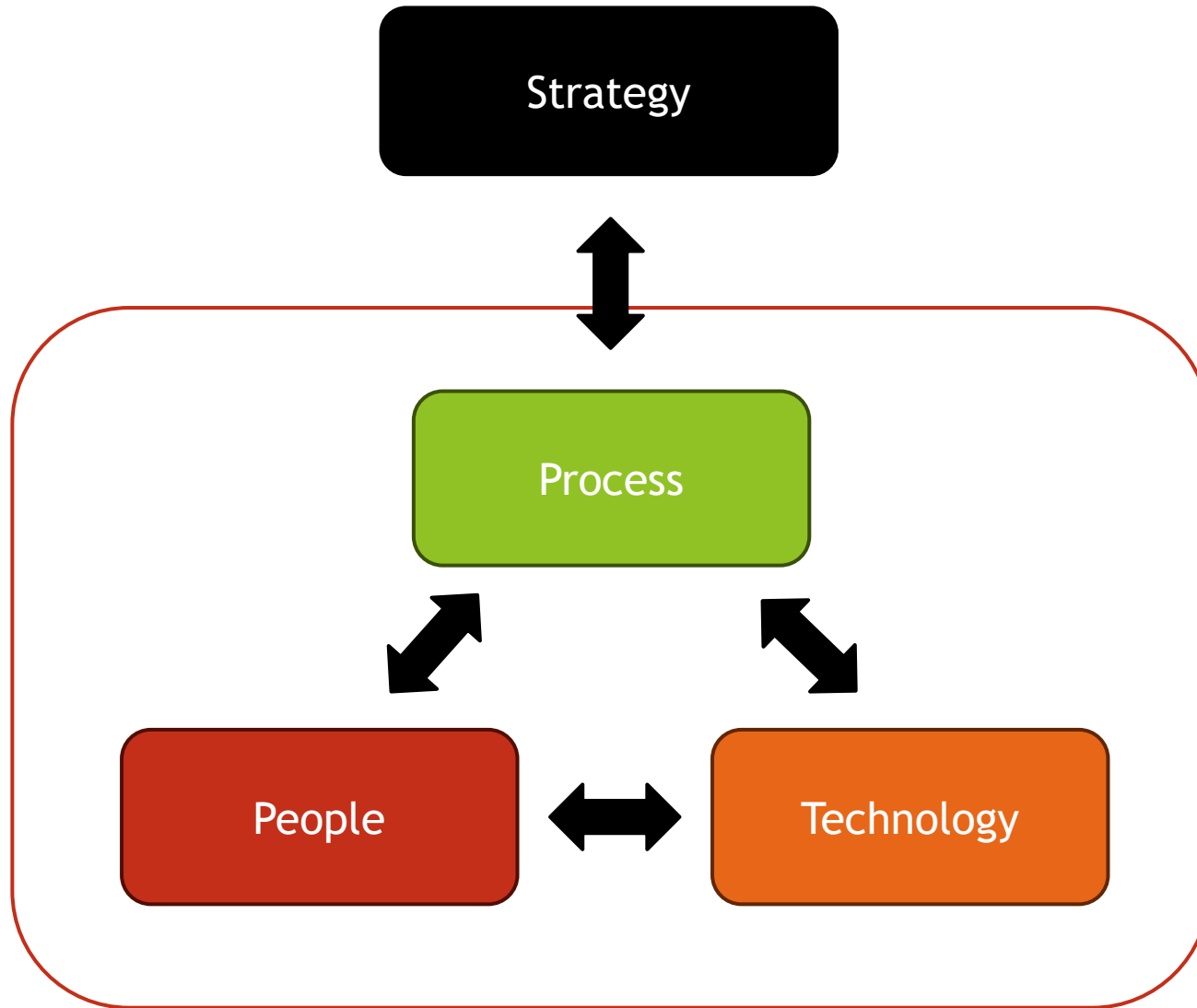


IT Value

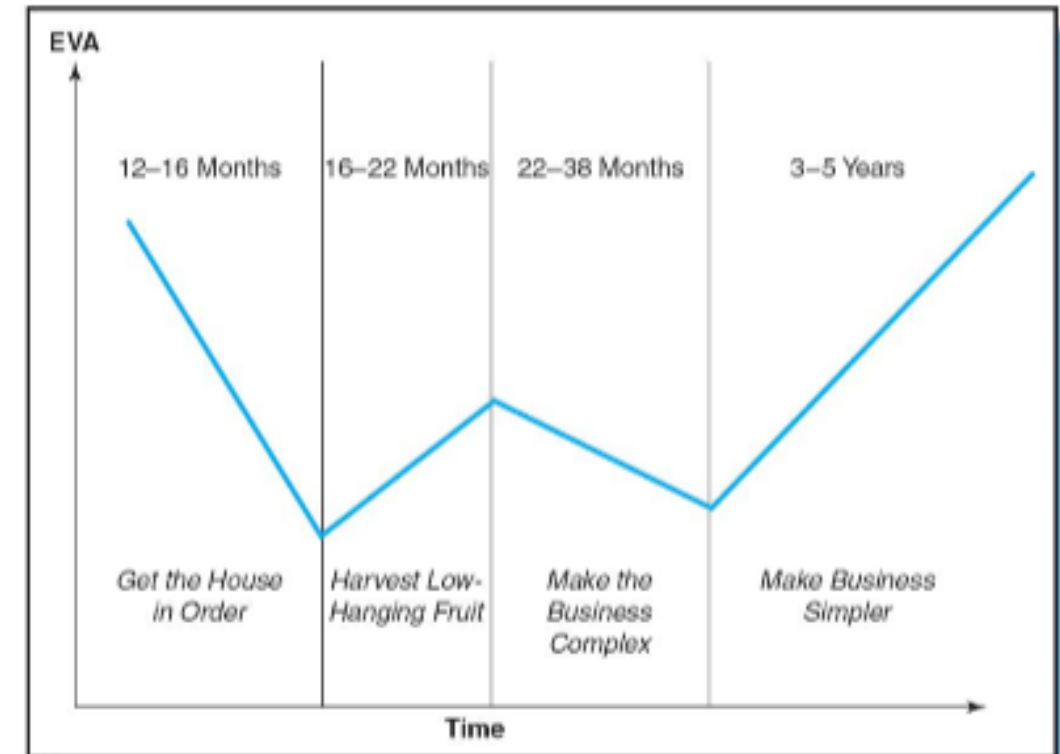
Strategy



IT Value



When is IT value realized? – W effect



Principle 1: Have a Clearly Defined Portfolio Value Management Process

IT Value

