



Top Digital Marketing Trends for 2025

Learn from industry experts and stay ahead of the competition

Date: Wednesday, 27th January

Time: 2:00 PM – 4:00 PM (EST)

Platform: Zoom

CONTENT:

- Title
- Overview
- Venue Page
- Event Schedule Page
- Registration
- Speaker Page

OVERVIEW

Purpose of the Event:

This webinar is designed to provide small business owners, marketers, and entrepreneurs with actionable insights into emerging digital marketing trends.

Key Features:

- Live Q&A with experts.
- Practical strategies and tools.
- Networking opportunities.



VENUE PAGE

Platform: Zoom

Zoom Link: <https://meet.zoom.com/ptc-uifn-jpa>

Tech Setup Instructions:

- *Ensure your device has a stable internet connection and Zoom installed*
- *Make sure to join at least 10 minutes early to resolve any potential issues*



Event Schedule

Time	Section Title	Speaker Name	Detail
2:00 PM	Welcome & Introductions	Host John Adura	Brief Overview
2:15 PM	The Rise of AI in Marketing	Speaker 1 Jane Maluchi	Exploring AI trends in digital marketing.
2:45 PM	Personalized Marketing Strategies	Speaker 2 Bella Adetolani	Tools and strategies for customization
3:15 PM	Live Q&A	Host and Speakers	Answering attendee questions
3:45 PM	Closing Remarks & Networking	Adeleke Joshua	Wrap-up and thank-you notes

REGISTRATION

Registration Process:

- Fill out the form below to join our upcoming webinar program.
- Get all the event details sent directly to your inbox.
- Learn actionable strategies to boost your business.

Contact information

Thank you for your interest in our webinar, 'Top Digital Marketing Trends for 2025' Please fill out the form below to secure your spot for this exciting event. Once registered, you will receive a confirmation email with the Zoom link and event details.

Feel free to share any specific marketing challenges or questions you'd like our experts to address during the Q&A session. We look forward to having you join us.

* Indicates required question

Name *

Your answer

Email *

Your answer

SPEAKER



John Adura

Marketing Strategist at Fusion Tech
Innovation



Jane Maluchi

Financial Planning Expert at Momentum
Media



Bella Adetolani

Entrepreneur & Business Coacht at
NextGen Agency



Adeleke Joshua

Web Design & Branding Specialist at Stellar
Tech