



A Fortune 500 financial company outsources print for substantial savings.

How we helped



FedEx® OnCampus



Distributed print



Signs and graphics



Nationwide access
to print experts

The head of business services at a Fortune 500 financial company saw the writing on the wall years ago. The company had 19 in-house copy centers throughout the U.S. that served hundreds of locations, with a fleet of equipment requiring leases, maintenance, technology updates and staff to operate.

"With the advent of new ways to communicate — virtual meetings, sharing desktop screens — our copy center volumes dropped. It didn't make sense to continue to pay to keep those centers open. We needed an alternative," he says.

CHALLENGES

Despite the changes in technology, the organization still had substantial printing needs — including training materials, presentations, posters and banners. They had to find a way to serve these needs while reducing costs.

According to a research report by Gartner, organizations spend between 1 and 3 percent of their annual revenue on print.* “In our case, 3 percent is a few billion dollars. I knew if we could save a few bucks, it would fall right to our bottom line,” he says.

SOLUTIONS

The financial company began closing their in-house copy centers in 2008 and replacing them with FedEx OnCampus. Now employees use an online ordering system that sends print projects to nearby FedEx Office locations.

- **Online ordering.** A high-security online ordering system gives employees instant access to expert printing anytime, anywhere.
- **Fast turnaround.** The head of business services says that employees typically see projects on their desks within three to four hours of placing their order.
- **Distributed print.** FedEx Office routes projects to the location nearest their point of need. The company speeds up time to market and reduces shipping costs.
- **Coast to coast.** Employees in the field can use their corporate discount card at any of the more than 1,800 FedEx Office locations.

RESULTS

The head of business services for this Fortune 500 financial company reports that with FedEx OnCampus in place, his company is considered a leader of responsible print management in the financial industry. “FedEx Office really makes it simple. Nobody has the size and scope that FedEx Office does.”

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Let's make it happen

Find out how FedEx Office can do more for you. Go to [fedex.com/businesssolutions](https://www.fedex.com/businesssolutions) or call 1.800.GoFedEx 1.800.463.3339.

*Source: Gartner, “Reducing Paper Consumption Will Drive Down Costs and Improve Workflows,” Malcolm John Hancock, 2008