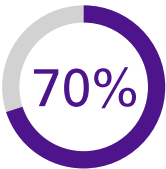


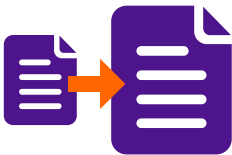
# THE POWER OF PRINT



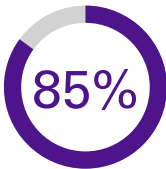
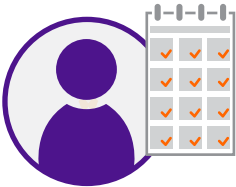
A recent survey reveals an enduring preference for printed materials in an increasingly digital world.



of respondents professionally printed the same amount or more than previous year



of millennials professionally printed at least once a month

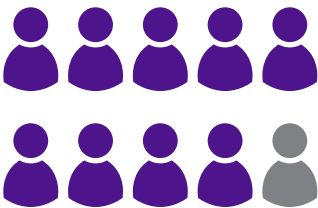


of consumers agree the quality of print indicates quality of services



4 of 5

small business owners say professional printing helps them stand out



9 of 10

consumers agree there will always be a need for print

The online survey was conducted Feb.15–21 by polling firm PSB and included 800 participants who were a nationally representative sample of national U.S. general population consumers. The survey has a margin of error of plus or minus 3.46 percent.