



## Seattle Pacific University asks FedEx Office to provide best-in-class print solutions

### *How we helped*



Eliminated costly equipment upgrades, labor and maintenance



Increased faculty and staff productivity



Cut turnaround times

For years, Seattle Pacific University had a full-service copy and print center on campus. This midsize private university first leased expensive equipment and hired operators themselves. Then they used several different third-party providers.

Murray Lawson, director of University Services, remembers that the day he joined the staff, he was given a student newspaper with an article voicing a host of complaints about the onsite print center.

When the university's most recent copy center provider pulled out of the onsite business on short notice, Seattle Pacific University needed an alternative solution to serve faculty, staff and students — fast. They turned to FedEx Office for help.

## CHALLENGES

Seattle Pacific University used their need for a new print and copy provider to address all of their challenges. They knew they wanted to decrease their overhead instead of fronting the high costs of staffing and maintaining equipment in their full-service copy center. They also saw that the amount of color printing done in the copy center had increased dramatically, but as older equipment began failing, it didn't make financial sense to invest in costly color printing equipment.

## SOLUTIONS

Seattle Pacific University was open to hearing all the solutions their FedEx Office account representative and expert team members offered. Instead of replacing the former onsite copy center with a new one, FedEx Office suggested tapping into the power of the network to meet their business challenges in a whole new way. "FedEx Office has created a virtual copy and print center for us. It's a solid service that works well. People rely on it," Lawson says.

- **Efficiency.** By using FedEx Office® Print Online Corporate, faculty and staff can order, manage and track documents right from their desktop.
- **Speed.** Printing projects are sent to a nearby FedEx Office location to ensure quick turnaround.
- **Flexibility.** Using the extensive FedEx Office® print and distribution network means faculty and staff can order printing projects that range from a pack of reading materials for students to large-format banners for events.
- **Convenience.** FedEx Office has two daily scheduled pickup and delivery times on campus. Then the university's mailing center delivers the packages to faculty and staff.

## RESULTS

FedEx Office has earned top grades for providing a completely customized print solution for Seattle Pacific University that ensures a bright future. "With the departmental service firmly in place, we want to begin serving the personal project needs of students, faculty and staff. With FedEx Office, we are building on a solid foundation instead of loose rock," Lawson says.

## Seattle Pacific University Stats

**4,000**

NUMBER OF  
STUDENTS

**15:1**

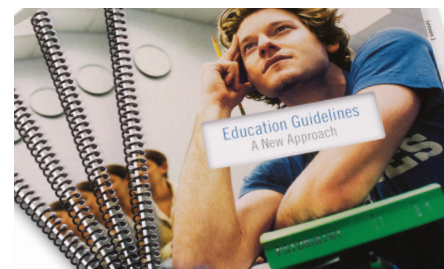
STUDENT TO  
FACULTY  
RATIO

**378**

TOTAL NUMBER OF  
INSTRUCTIONAL  
FACULTY

***"FedEx Office has created a virtual copy and print center for us. It's a solid service that works well. People rely on it."***

— Murray Lawson



## Get Started Today

Find out how FedEx Office can provide innovative solutions for your business. Contact us for access to a dedicated support team who can craft a custom solution to fit your needs. Go to [fedex.com/businesssolutions](https://fedex.com/businesssolutions).