

Potential feature ideas:

i)

Hypothesis

increased number of necessary logins can induce increased daily login

Expected Impact

increased daily login

What the feature is (a quick explanation of the feature)

User A can assign card to certain User(s) B

ii)

Hypothesis

Increased user engagement per card can induce increased daily login

Expected Impact

increased user engagement per card and increased daily login

What the feature is (a quick explanation of the feature)

add daily updates/notes on in-progress cards

iii)

Hypothesis

Shortened feedback cycle between card can increase daily user login

Expected Impact

increased user activity for users who use this feature

What the feature is (a quick explanation of the feature)

expected start/due date for cards marked in backlog/ in-progress