



# WINNIE HUANG

winniehuang.github.io/portfolio.html

0988-103-211

winnie.szu.huang@gmail.com

## EXPERIENCE

### UI/UX DESIGNER, INVENTEC CORP. | Dec 2016 - Present

- Collaborated with ID, RD and PM to design smart wearable products such as Acer Leap Beads. Led the user experience and interface design for this project and other innovative products.
- Initiated and hosted design workshop to help product ideation via new UX methods be more efficiently.
- Responsible for generating every kind of trend report including App UI/UX trend, CMF and large-scale exhibitions such as CES, TGS and Computex.

### UI/UX DESIGNER, NUAZURE | Jan 2015 - Nov 2016

- Collaborated with Chunghwa Telecom to create free data service platform. Led the web main visual, UI/UX and Front-end program for this platform.
- Refined user experience for Pubu ebooks IOS/Android app. Improved the subscription rate by 10%.

### WEB DESIGNER, FORGING CLOUD SHOP | Feb 2012 - Sep 2014 (As an intern in a year)

- Designed all official website such as Cigna Taiwan. Communicated closely with engineering and PM to build the website satisfied client requirement.
- Responsible for visual elements and design for company campaigns.

## EDUCATION & TRAINING

### ALPHACAMP

Feb 2016 - Apr 2016

- Learn about product UI/UX design in ten weeks.
- Led a team to launch the project ShaRead and present it on Demo Day.  
(It's a platform to make enthusiastic booklover become an online bookstore manager to share their books by rent.)

### TAMKANG UNIVERSITY

Sep 2009 - Jun 2013

- Major in Information Management.
- Minor in Japanese.

## PATENTS See More Patents in my linkedin

### HINGE MECHANISM ADAPTED FOR A FOLDABLE SCREEN DEVICE THEREWITH

TW Patent No. 108143372 – Date of Patent: Sep 21, 2020

### METHOD OF ACCUMULATING AND SHARING BEADS-ROTATING INFORMATION

TW Patent No. 107106927 – Date of Patent: Apr 21, 2020

### WIRELESS CHARGING AND STERILIZING DEVICE FOR SMART TUMBLER

TW Patent No. 107144479 – Date of Patent: Dec 11, 2019

## SKILLS

### PRODUCT MANAGEMENT

Product Schedule Planning  
Market Research  
Market Trend Analysis  
Cross-functional Leadership

### USER RESEARCH

Competitive Analysis  
Prototyping  
Usability Test  
User Interview  
User Persona  
Scenario Storyboard  
User Journey Map

### DESIGN

UI Flow  
Functional Map  
Wireframe  
Mockup  
Information Architecture

### PROGRAMMING

HTML/CSS  
JQuery

### TOOLS

Illustrator  
Photoshop  
Experience Design  
Sketch  
Figma  
Sublime

### LANGUAGES

English  
Japanese  
Taiwanese hokkien