

**EXPERIENCE** 

## UI/UX DESIGNER, INVENTEC CORPORATION

Dec 2016 - Present

- Worked with ID, PM to design innovative products including laptop and IOT products.
- Worked on user research, user interface, design document and proposal report.
- Responsible for every kind of trend report including every years of CES/TGS/Computex, CMF, App UI/UX trend etc.

# UI/UX DESIGNER, NUAZURE INNOVATIVE TECHNOLOGY

Jan 2015 - Nov 2016

- Designed a platform about free data service, you can do some entertainment including download/play app, watch video and join activity.
- Responsible for app project(include App icon), web, banner and logo(CIS).

## WEB/VISUAL DESIGNER, FORGING CLOUD SHOP

Feb 2012 - Sep 2014

- Worked for a year as an intern.
- Designed logo, all visual elements for online activity, and official website mockup.
- Responsible for lead and communicate with team members about the big project.

## **EDUCATION & TRAINING**

## **ALPHACAMP**

Feb 2016 - Apr 2016

- Learn about product UI/UX design in ten weeks.
- I bulid a team and design a project about ShaRead, also present ShaRead on Demo Day.

#### **TAMKANG UNIVERSITY**

Sep 2009 - Jun 2013

- Major in Information Management.
- Minor in Japaness.

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## **SKILLS**

#### **PRODUCT MANAGEMENT**

Product Schedule Planning Market Research Market Trend Analysis Cross-functional Leadership

#### **USER RESEARCH**

Competitive Analysis
Prototyping
Usability Test
User Interview
User Persona
Scenario Storyboard
User Journey Map

#### **DESIGN**

UI Flow
Functional Map
Wireframe
Mockup
Information Architecture

## **PROGRAMMING**

HTML/CSS JQuery

#### **TOOLS**

Illustrator
Photoshop
Experience Design
Sketch
Figma
Sublime

## **LANGUAGES**

English Japanese Taiwanese hokkien