



WINNIE HUANG

winniehuange.github.io/portfolio.html

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EXPERIENCE

UI/UX DESIGNER, INVENTEC CORPORATION

Dec 2016 - Present

- Collaborated with ID, RD and PM to design smart wearable products such as Acer Leap Beads. Led the user experience and interface design for this project and other innovative products.
- Initiated and hosted design workshop to help product ideation via new UX methods be more efficiently.
- Responsible for generating every kind of trend report including App UI/UX trend, CMF and large-scale exhibitions such as CES, TGS and Computex.

UI/UX DESIGNER, NUAZURE INNOVATIVE TECHNOLOGY

Jan 2015 - Nov 2016

- Collaborated with Chunghwa Telecom to create free data service platform. Led the web main visual, UI/UX and Front-end program for this platform.
- Refined user experience for Pubu ebooks IOS/Android app. Improved the subscription rate by 10%.

WEB/VISUAL DESIGNER, FORGING CLOUD SHOP

Feb 2012 - Sep 2014 (As an intern in a year)

- Designed all official website such as Cigna Taiwan. Communicated closely with engineering and PM to build the website satisfied client requirement.
- Responsible for visual elements and design for company activities.

EDUCATION & TRAINING

ALPHACAMP

Feb 2016 - Apr 2016

- Learn about product UI/UX design in ten weeks.
- Led a team and design a project about ShaRead, also present ShaRead on Demo Day.

TAMKANG UNIVERSITY

Sep 2009 - Jun 2013

- Major in Information Management.
- Minor in Japanese.

SKILLS

PRODUCT MANAGEMENT

Product Schedule Planning
Market Research
Market Trend Analysis
Cross-functional Leadership

USER RESEARCH

Competitive Analysis
Prototyping
Usability Test
User Interview
User Persona
Scenario Storyboard
User Journey Map

DESIGN

UI Flow
Functional Map
Wireframe
Mockup
Information Architecture

PROGRAMMING

HTML/CSS
jQuery

TOOLS

Illustrator
Photoshop
Experience Design
Sketch
Figma
Sublime

LANGUAGES

English
Japanese
Taiwanese hokkien