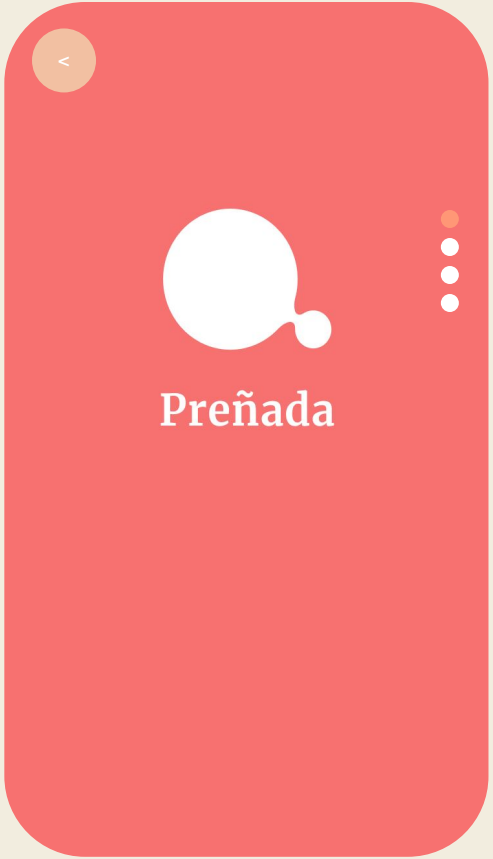

2022 HCI+D Preñada

High fi prototype (2)

Our team

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01

User story

What users will go through.

User story

Sally, a young women who wants to get pregnented, is anxious about what to do, want can’t she do and what she needs to prepare.

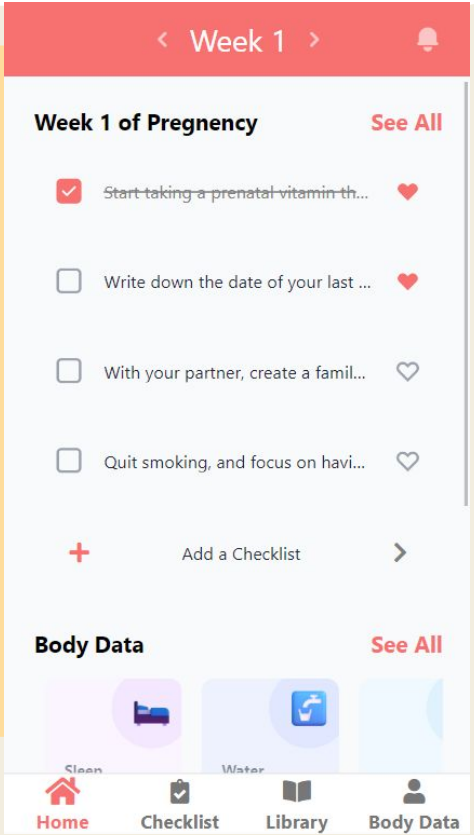
User story

She had surfed on the Internet for a long time, but she found out that the information is fragmented on each website, and there might even have opposite opinions on the same product.

Also, she find out everyone recommend an app “Prenada”. She decided to give it a try.

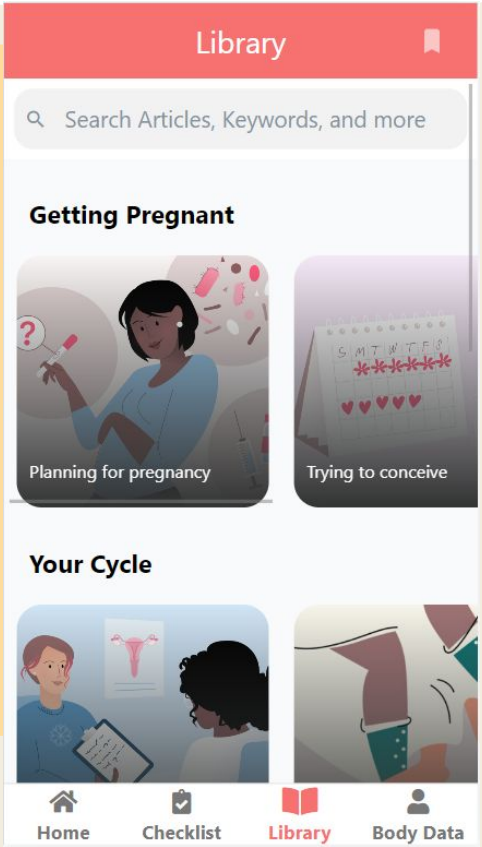
User story

When she opens the app, the app asked her to fill in some basic informations. And then, some important actions in “try to conceive” checklist shows up. They are the important notices that she found on the web ! She pressed like on a checklist to remind herself, and then start preparing for getting conceive.



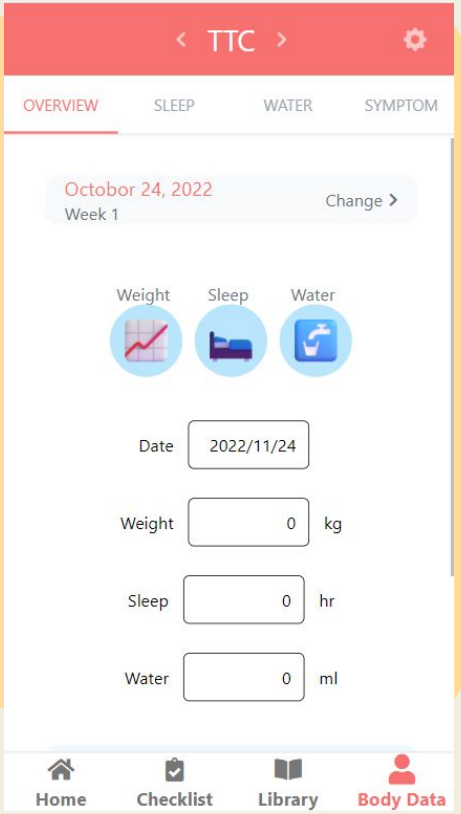
User story

While preparing for pregnancy, Sally wants to know more about the planning for pregnancy. She clicks on the “Library” Tab and find many different categories. She clicks on the title, and find many articles shows up for her reference. The articles are written by professionalists so she can believe them.



User story

In the library, Sally find it important to record her body status, so that she can discuss her syndrome with doctor, and understand her body status more. So she turn to the body data page and record her weight, sleep, water intake and syndrome.



Demo time !

20:44
October

Thanks!

Do you have any questions?

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Preñada