

Preñada

Group 5 - Medium-fi prototype v2



Team members



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Value proposition

“Relieve pregnancy anxiety”

Problem

The constant anxiety of missing something important

Solutions

**Customized
checklist**



**Body data
tracking**



Recommendations



Heuristic Evaluation Results - Severity 3, 4

Integration

(5) The calendar can be integrated into existing calendar services

Navigation

(8) The back button should always return to the previous page

(31) The library needs a bookmark or search function

Heuristic Evaluation Results - Severity 3, 4

Modification

(13) The **calendar** should be modifiable

(17), (18) **Body data** should be modifiable

Consistency

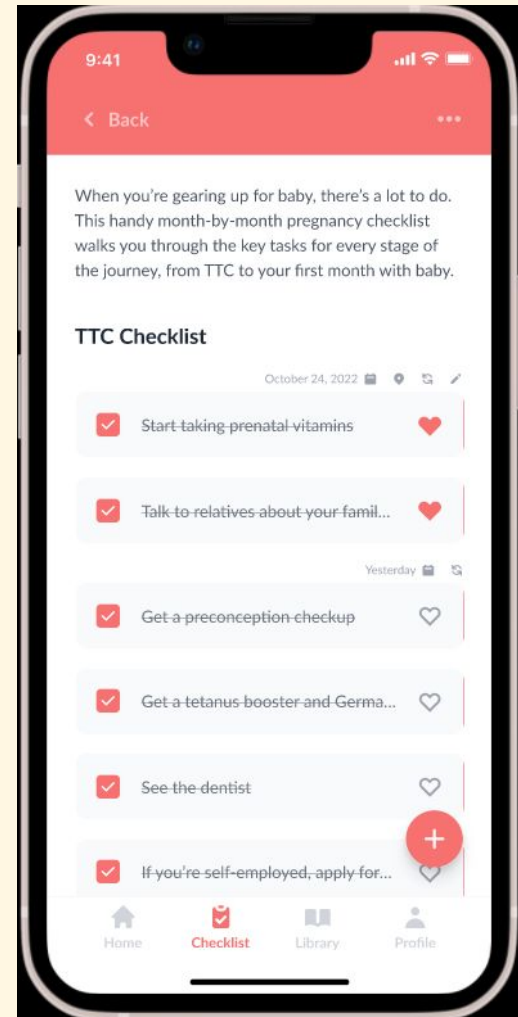
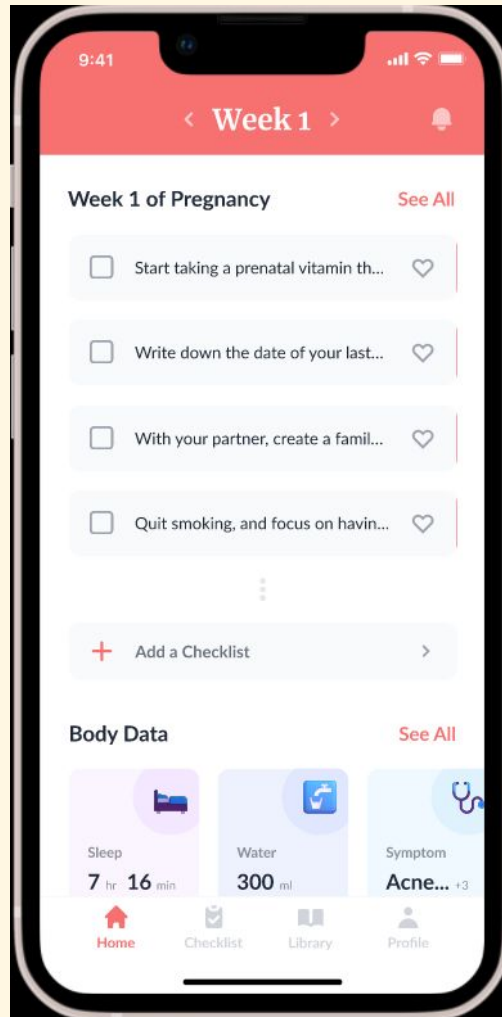
(23) The way to represent moods should be unified - **pick moods** or **percentage**

(24) The way to represent symptoms should be unified - **occurrence** or **counts per day**

Revised design

(5) The calendar can be integrated into existing calendar services

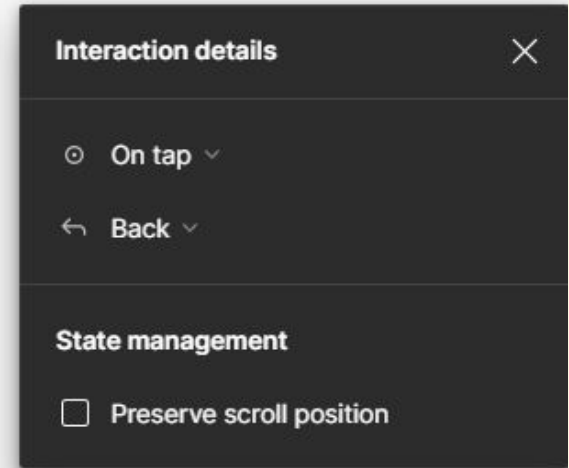
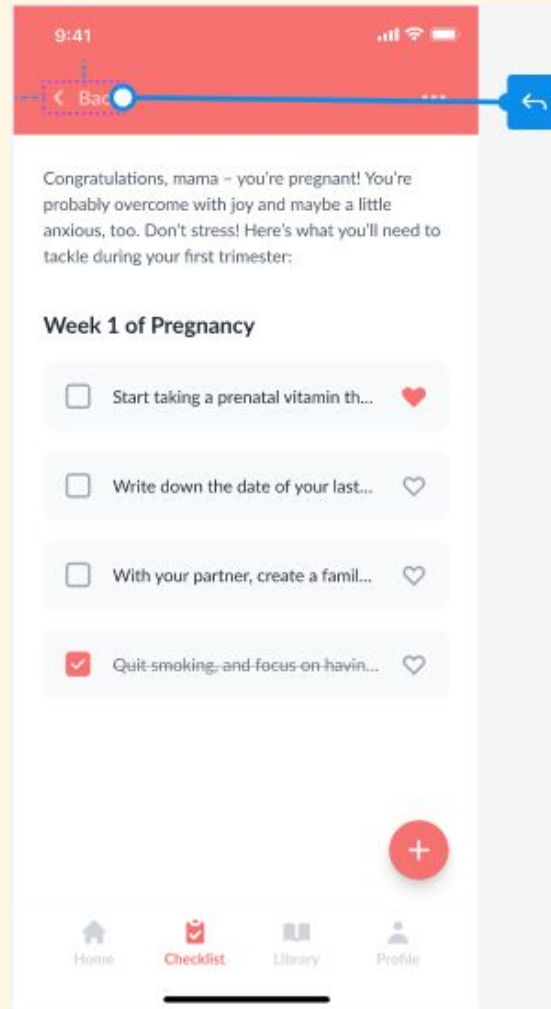
→ Replace with checklist



Revised design

(8) The back button should always return to the previous page

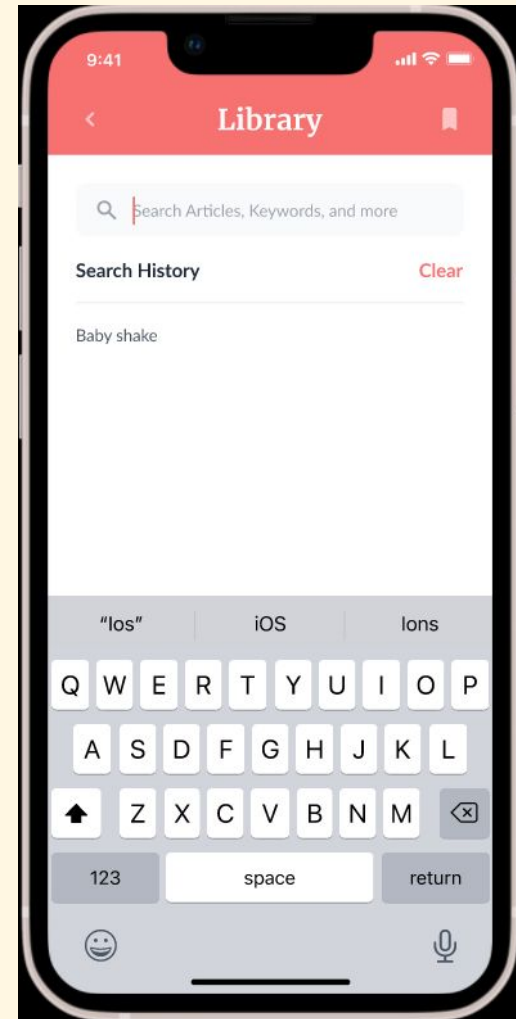
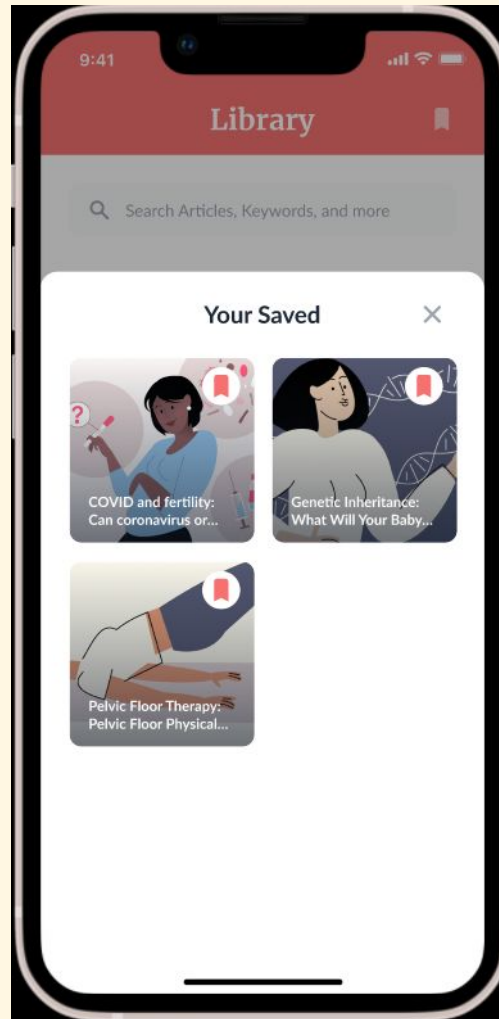
→ Fix with a Figma feature



Revised design

(31) The library needs a bookmark or search function

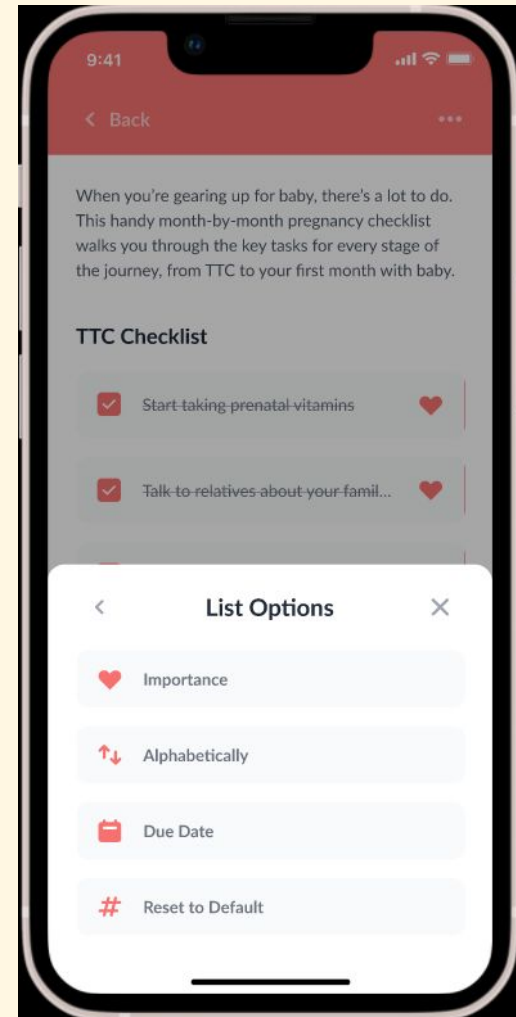
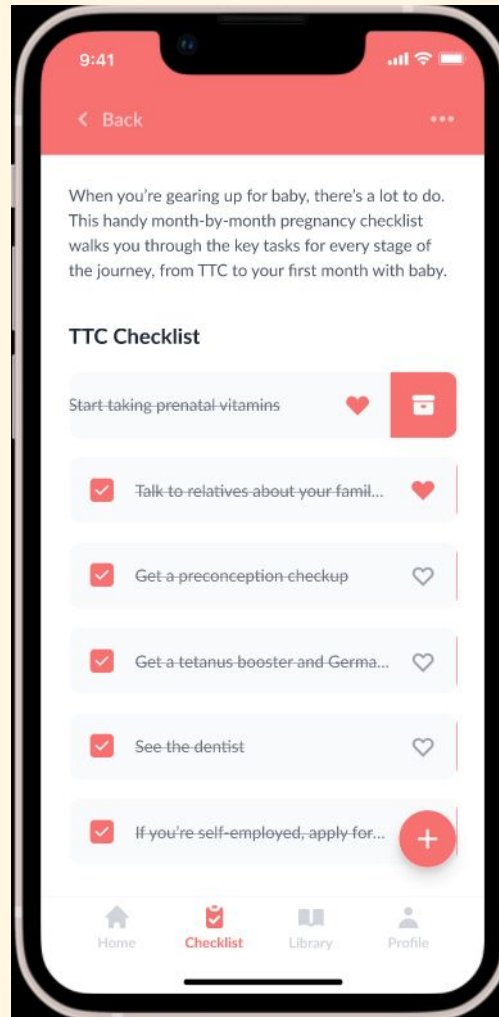
→ Both added



Revised design

(13) The **calendar** should be modifiable

- Drag left to archive or delete
- Check or mark as important
- Sort list

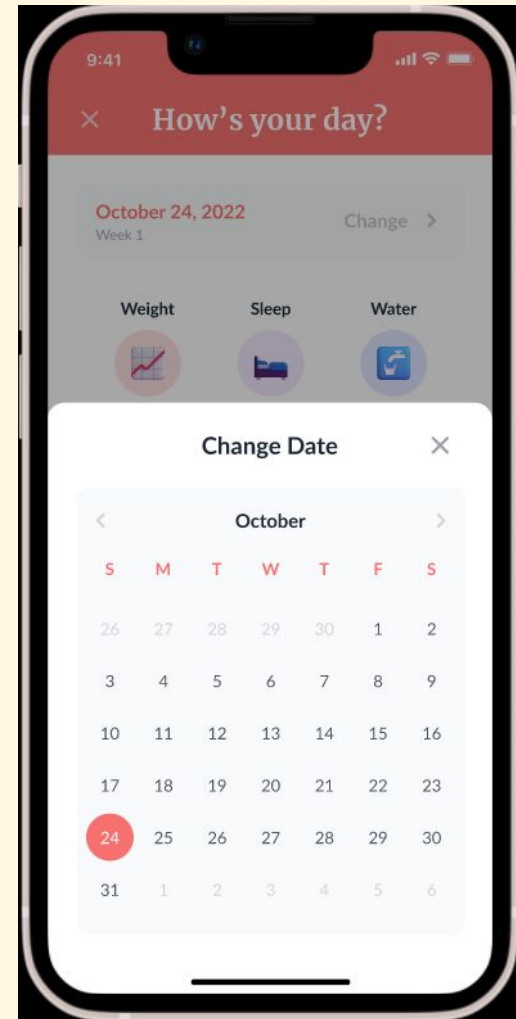
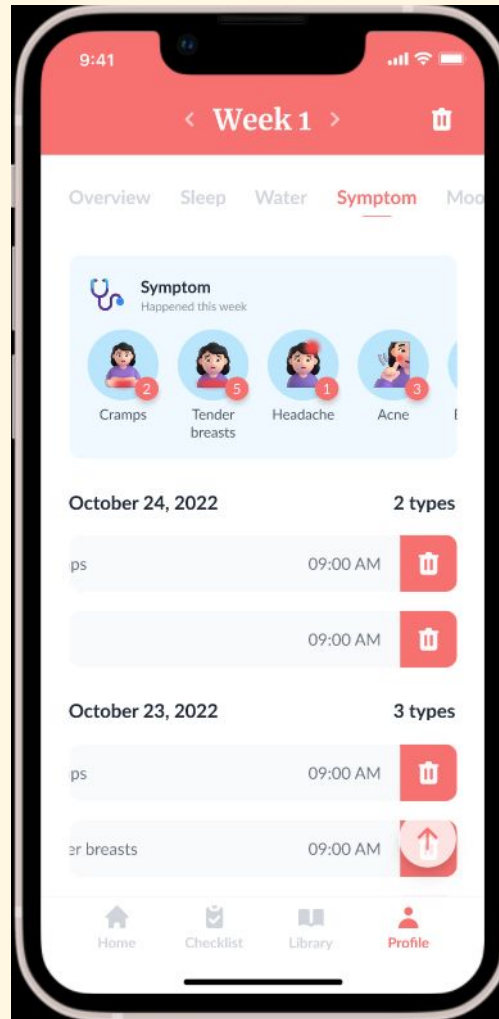


Revised design

(17), (18) **Body data**
should be
modifiable

→ Drag left to
delete

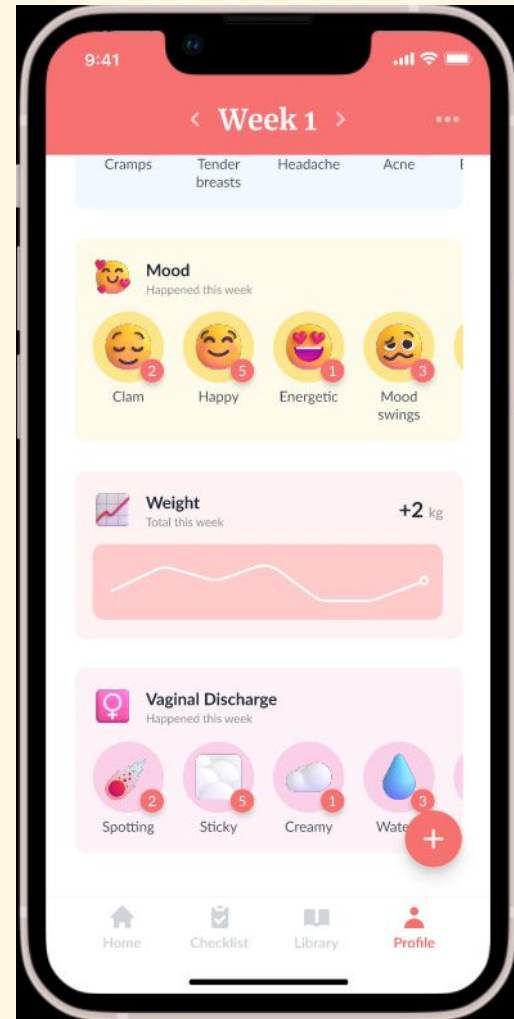
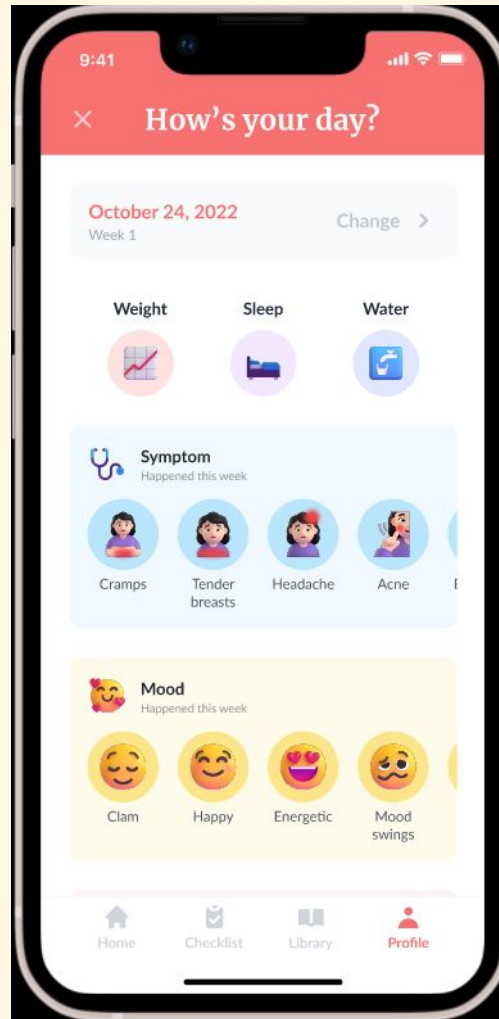
→ Add past data



Revised design

(23) The way to represent moods should be unified - **pick moods or percentage**

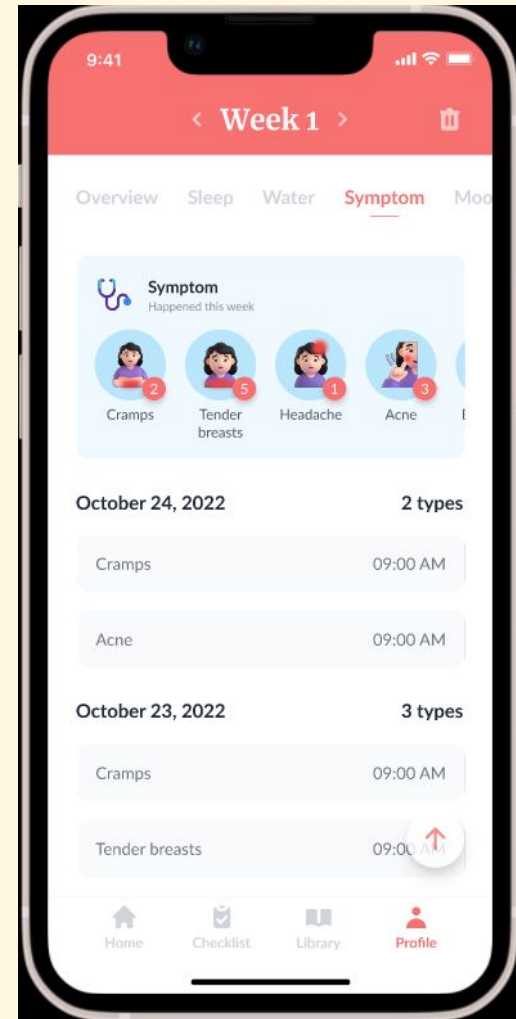
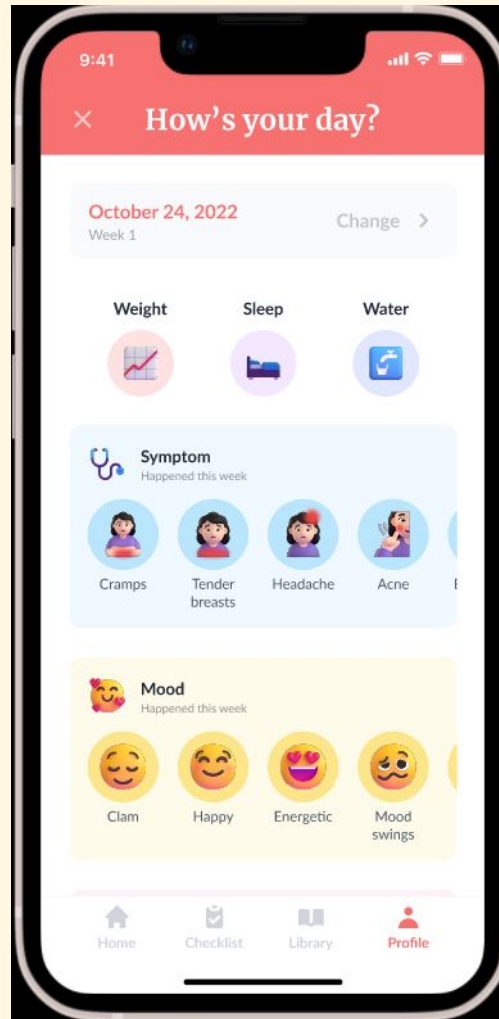
→ Go for picking and counting



Revised design

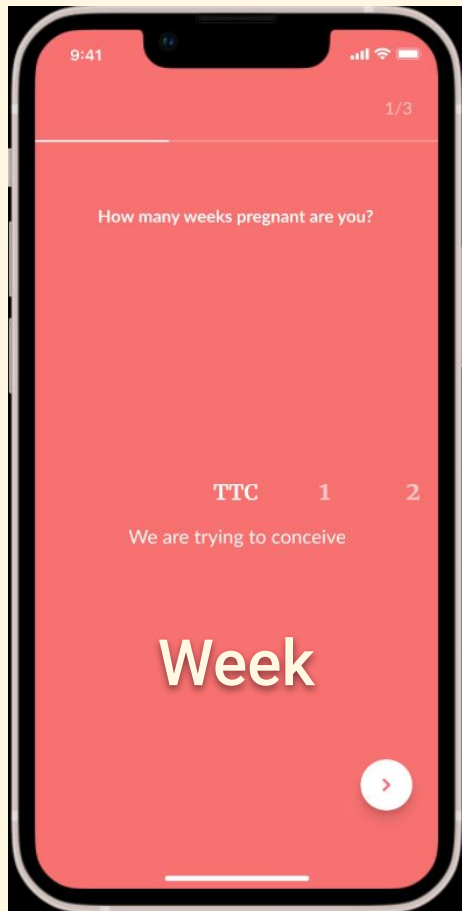
(24) The way to represent symptoms should be unified - **occurrence** or **counts per day**

→ Go for counts per day



**New features
and other revisions**

Landing pages - ask for minimal information to start



9:41 1/3

How many weeks pregnant are you?

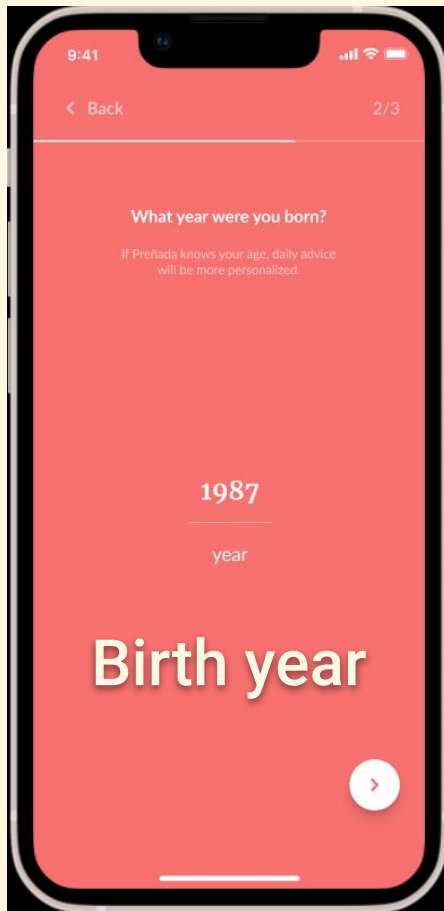
TTC 1 2

We are trying to conceive

Week

>

This is the first of three landing pages in a sequence. It has a red background and asks the user 'How many weeks pregnant are you?'. Below the question, there are two radio button options labeled 'TTC' and '1', and '2'. Below these options, it says 'We are trying to conceive'. At the bottom, the word 'Week' is displayed in large white text, and a white circular button with a right arrow is in the bottom right corner.



9:41 2/3

< Back

What year were you born?

If Prefiada knows your age, daily advice will be more personalized.

1987

year

Birth year

>

This is the second of three landing pages. It has a red background and asks the user 'What year were you born?'. Below the question, there is a small line of text: 'If Prefiada knows your age, daily advice will be more personalized.'. Below that, the year '1987' is entered in a text field. Below the text field, the word 'year' is displayed. At the bottom, the words 'Birth year' are displayed in large white text, and a white circular button with a right arrow is in the bottom right corner.



9:41 3/3

< Back

What is your current weight?

53.6

kg

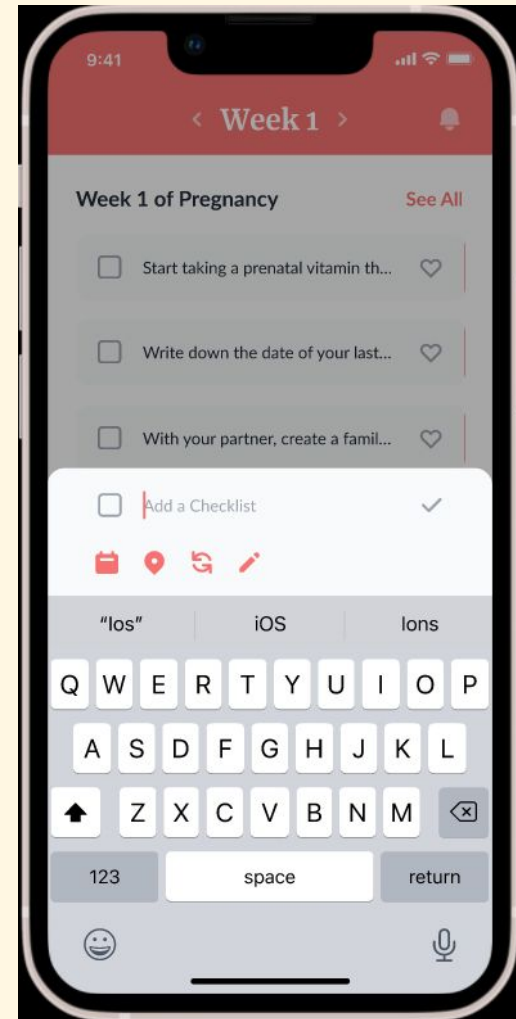
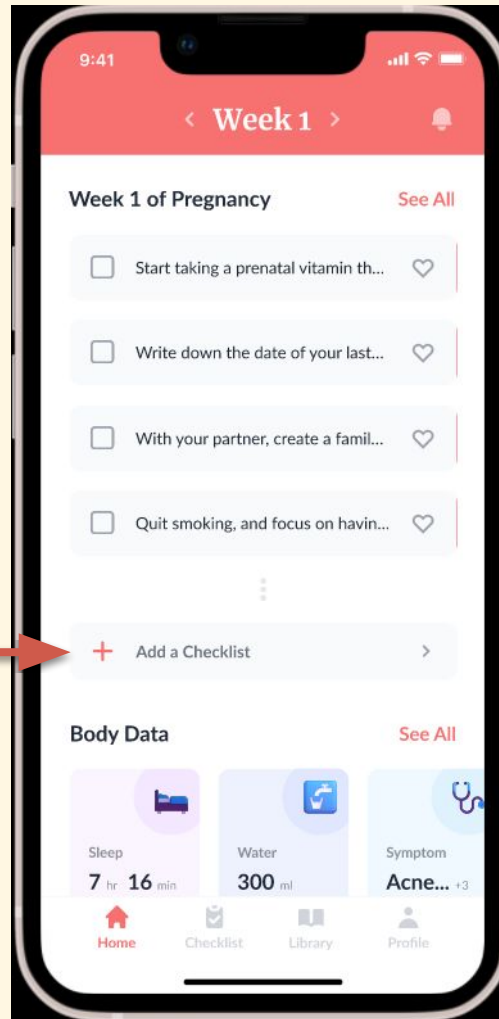
Weight

>

This is the third of three landing pages. It has a red background and asks the user 'What is your current weight?'. Below the question, the weight '53.6' is entered in a text field. Below the text field, the unit 'kg' is displayed. At the bottom, the word 'Weight' is displayed in large white text, and a white circular button with a right arrow is in the bottom right corner.

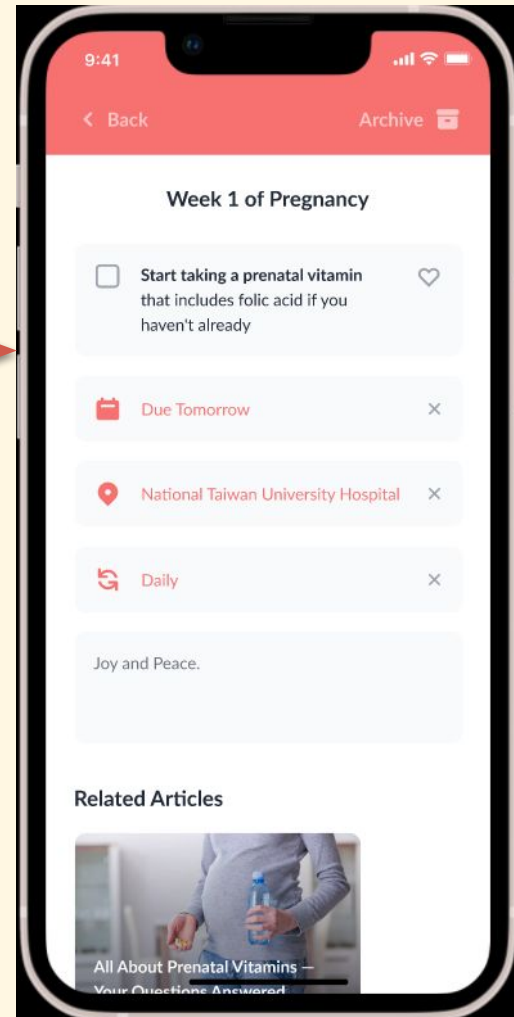
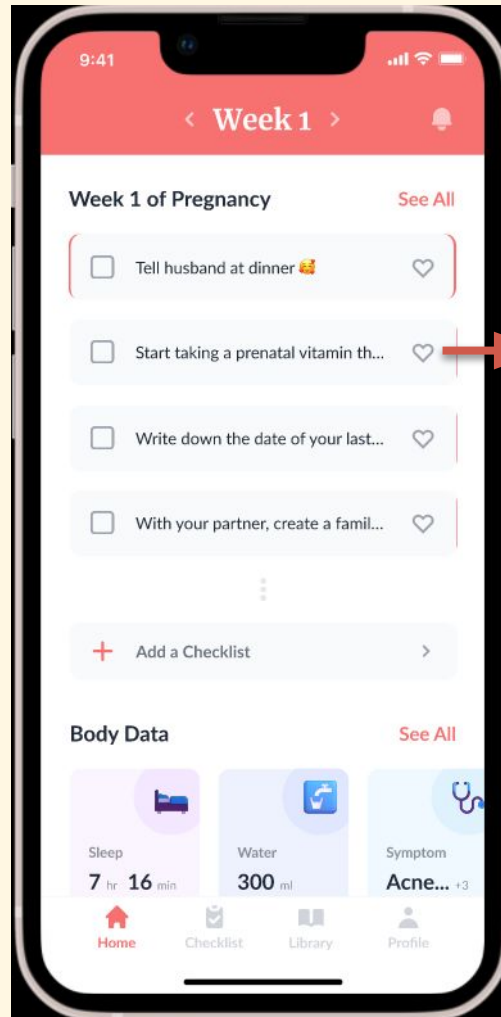
Checklist

- Add item from home page



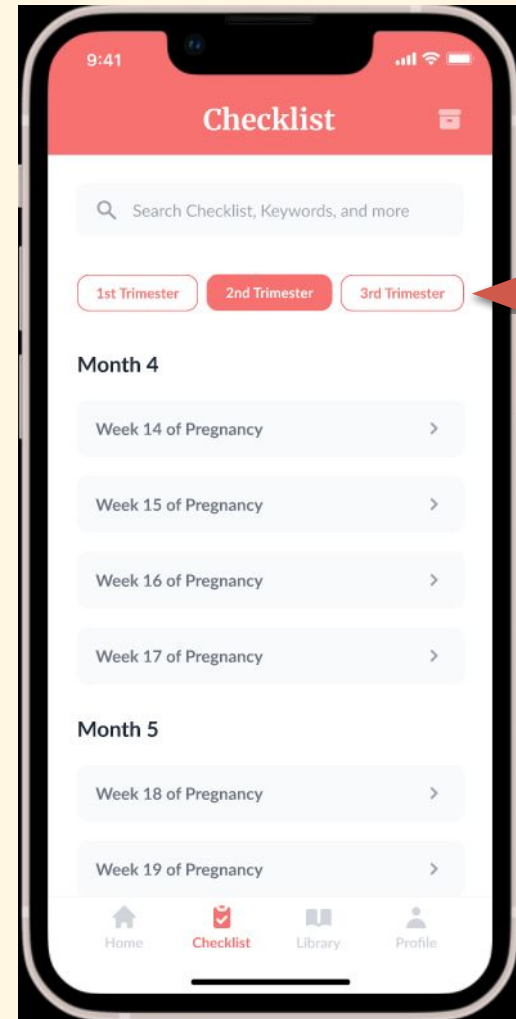
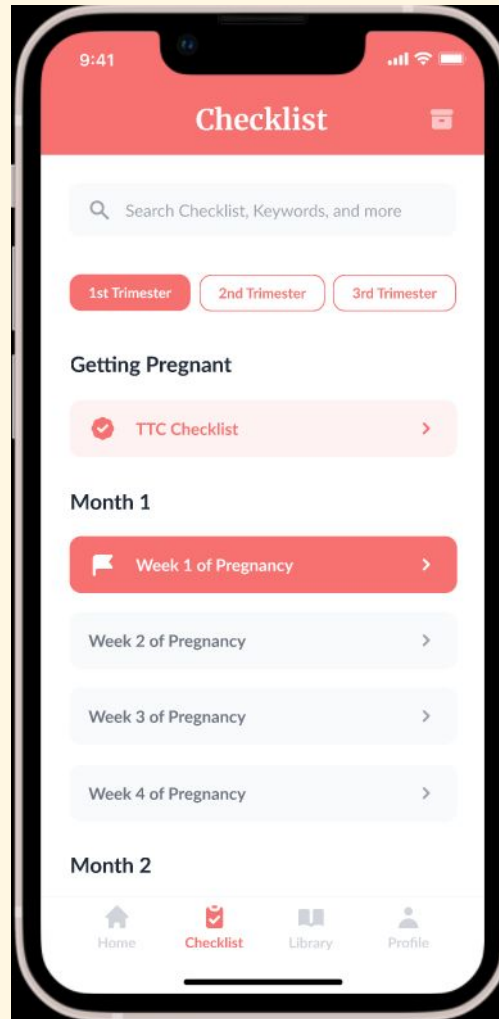
Checklist

- Edit item



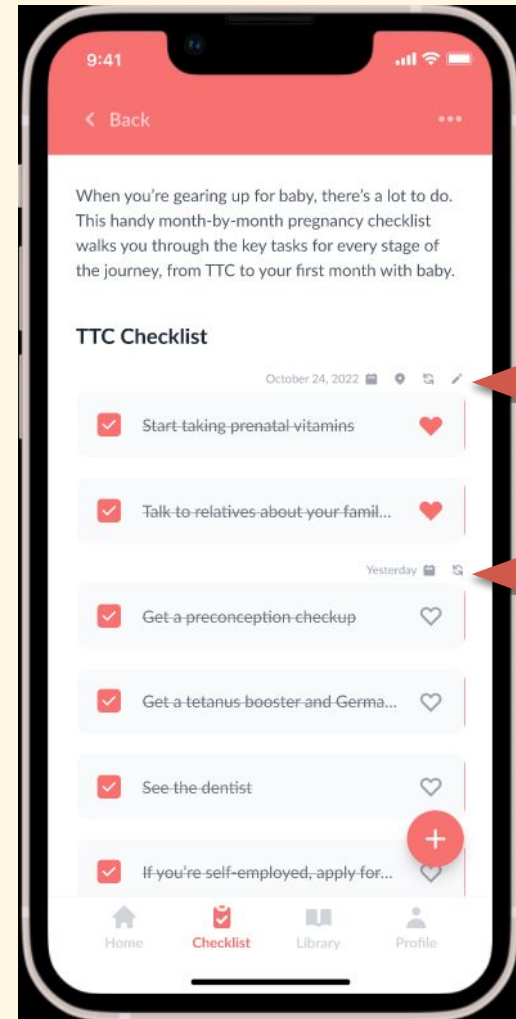
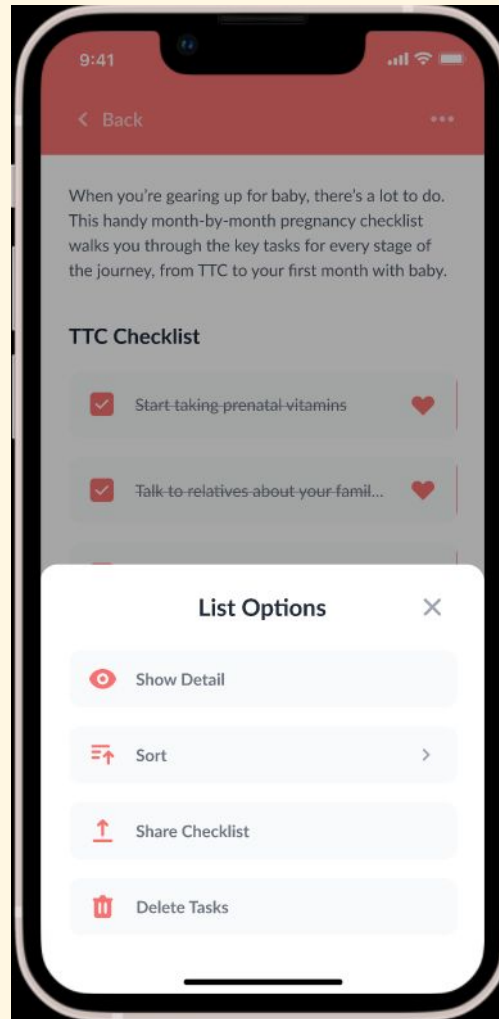
Checklist

- Divided into TTC (Trying To Conceive) and three trimesters



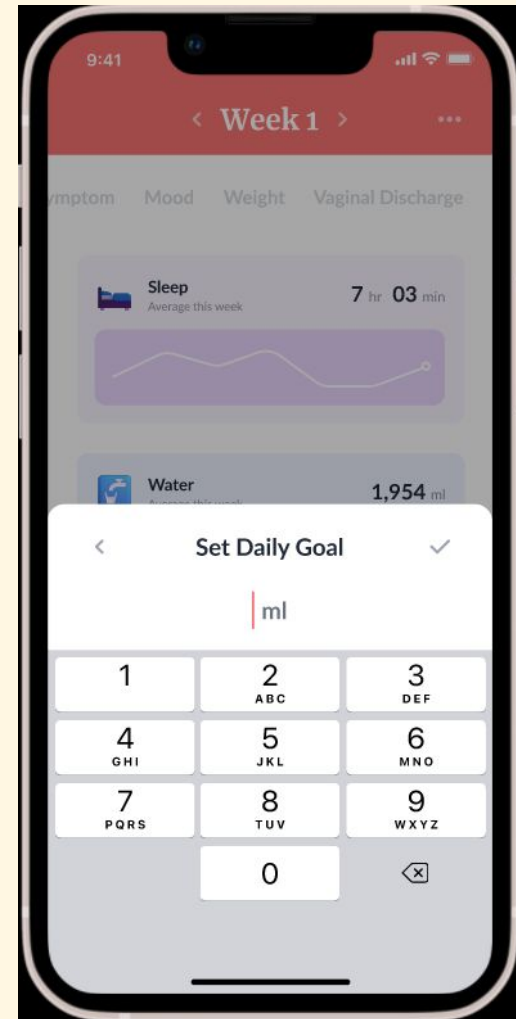
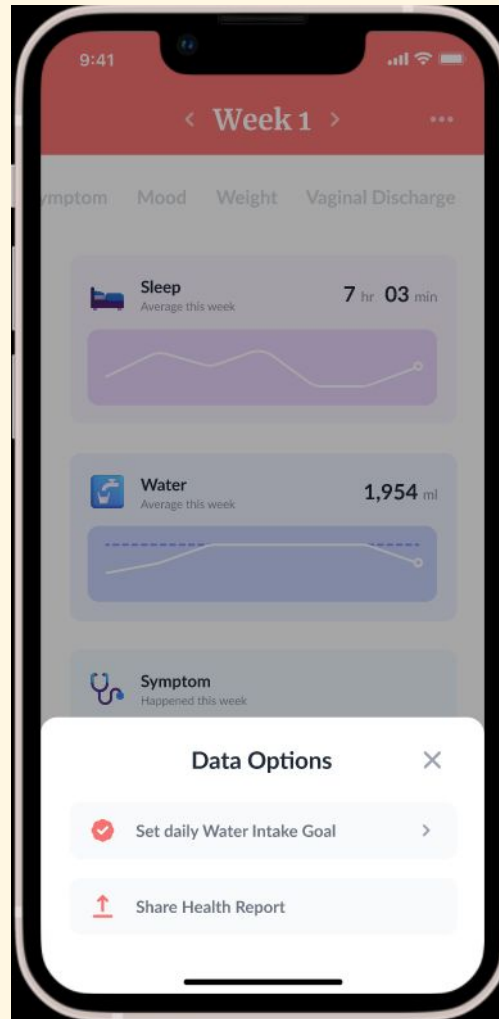
Checklist

- Show details



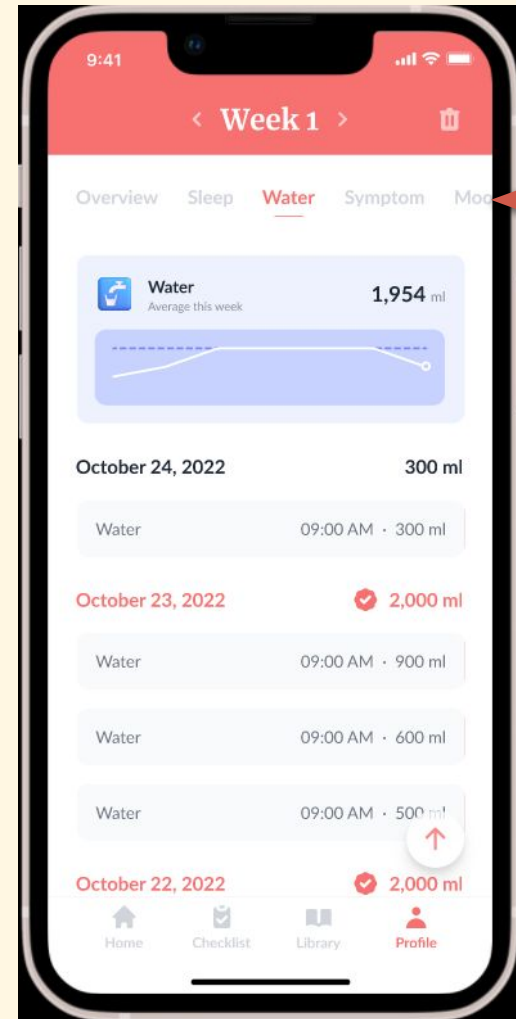
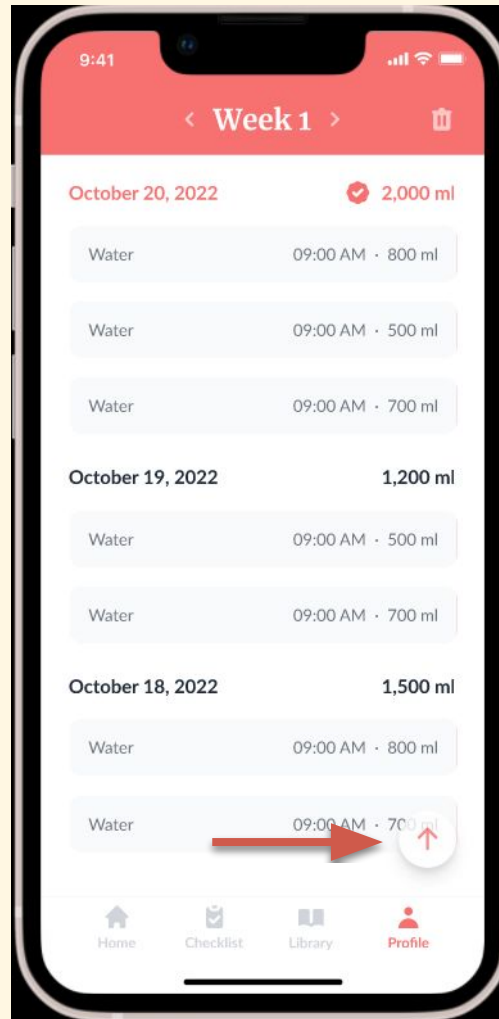
Body data

- Set goal



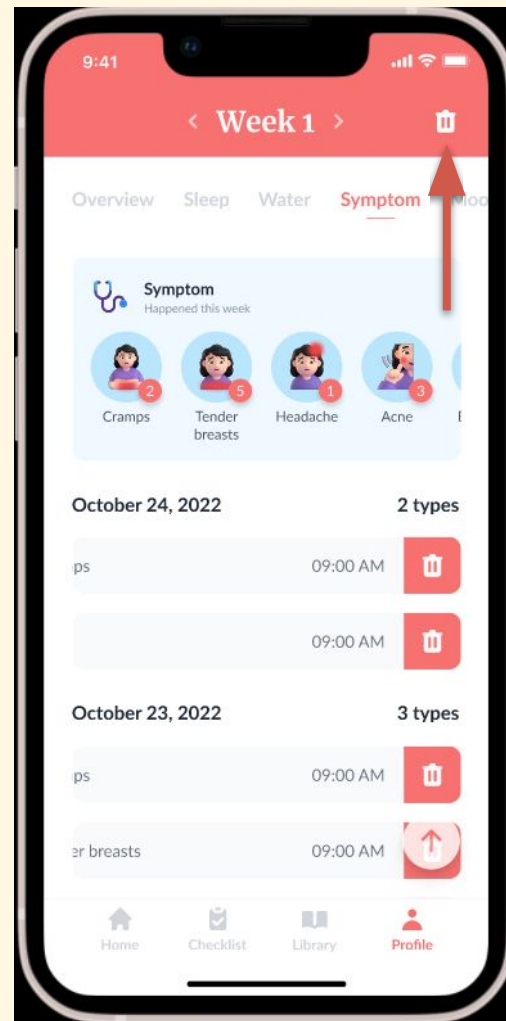
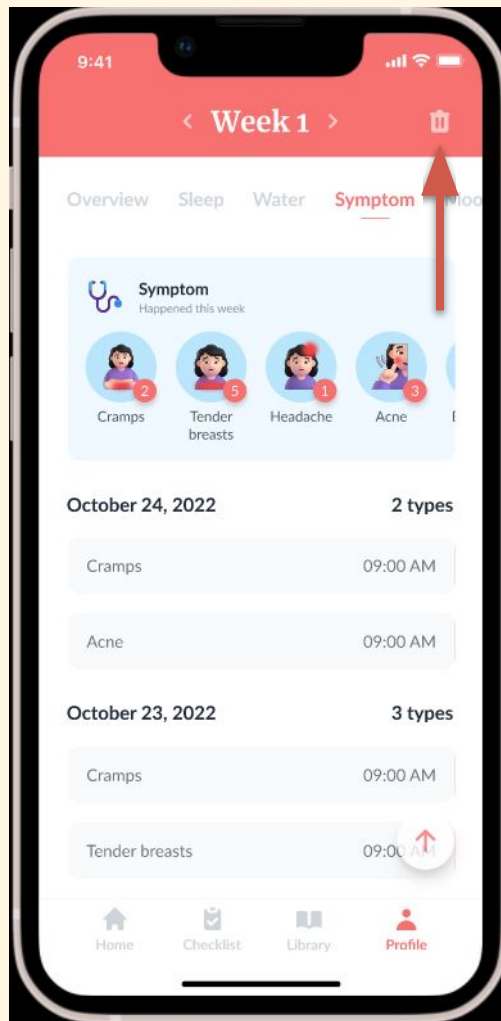
Body data

- Present daily details
- Go to top
- Top navigation tab



Body data

- Batch delete

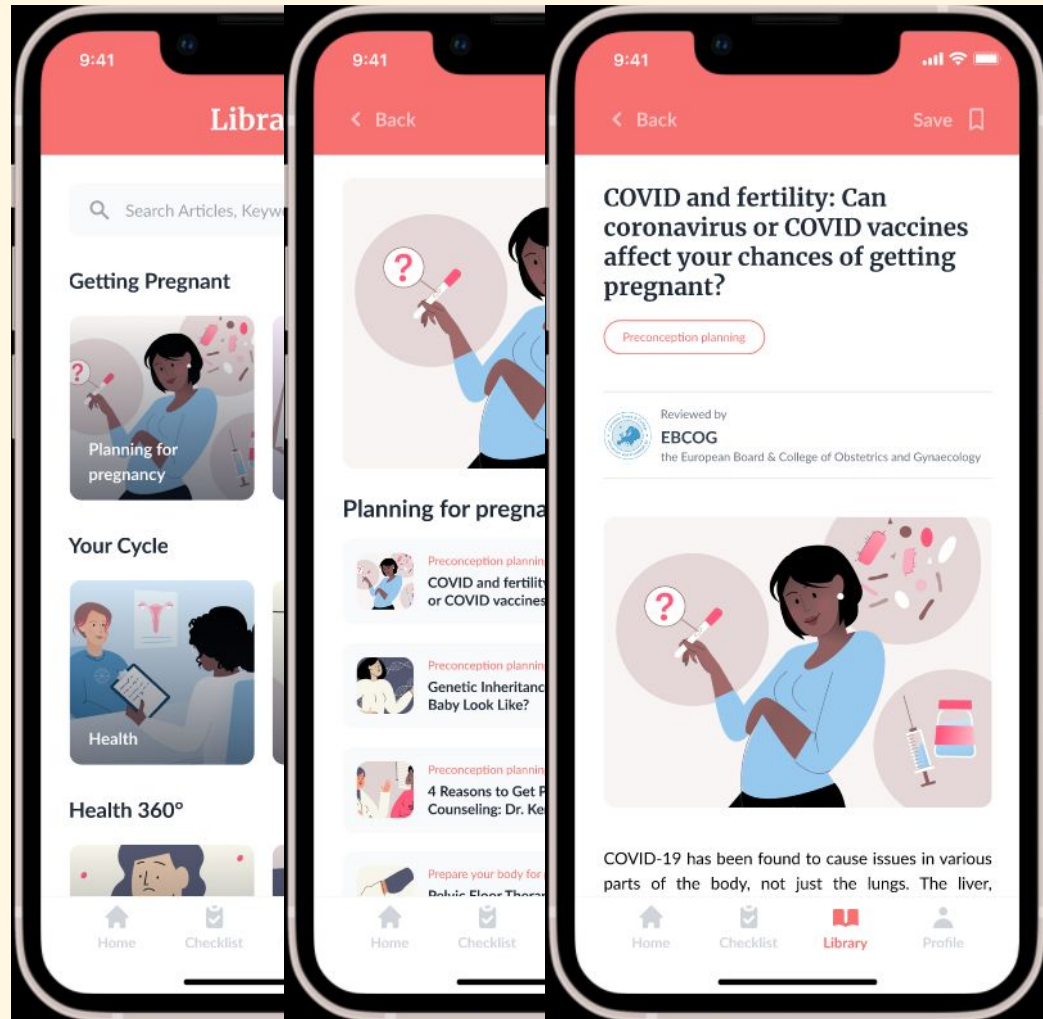


Library

- Polished category and article layouts
- Replace breadcrumb

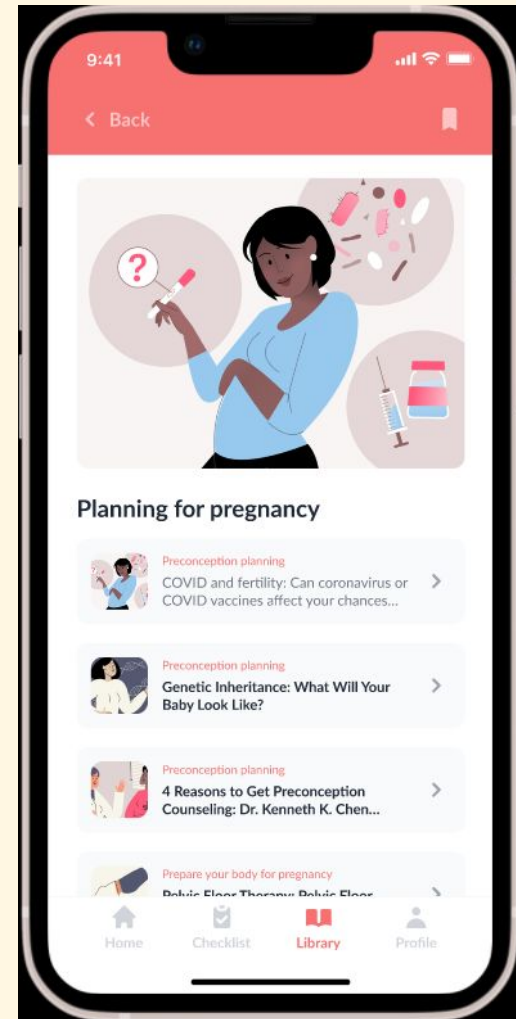
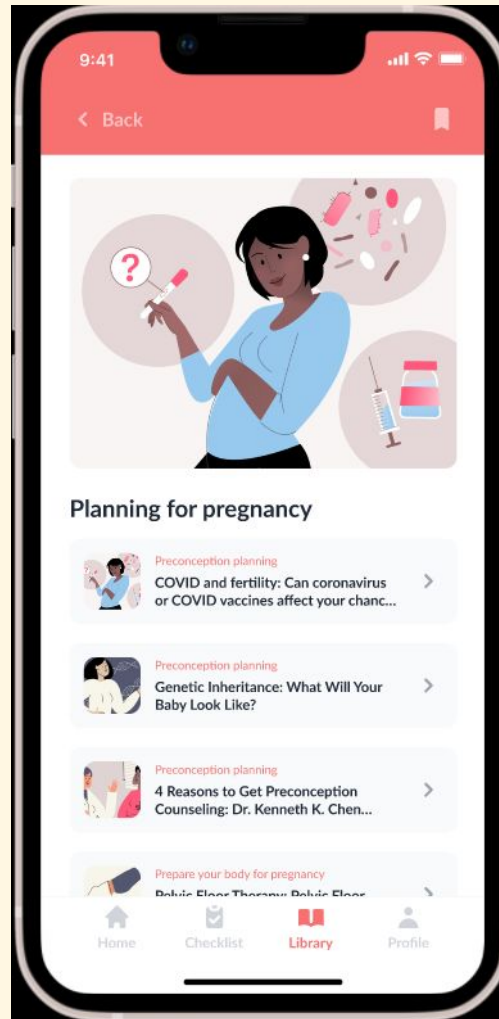
Partnership > Emotional support

with a single
back button



Library

- Read articles are marked in gray

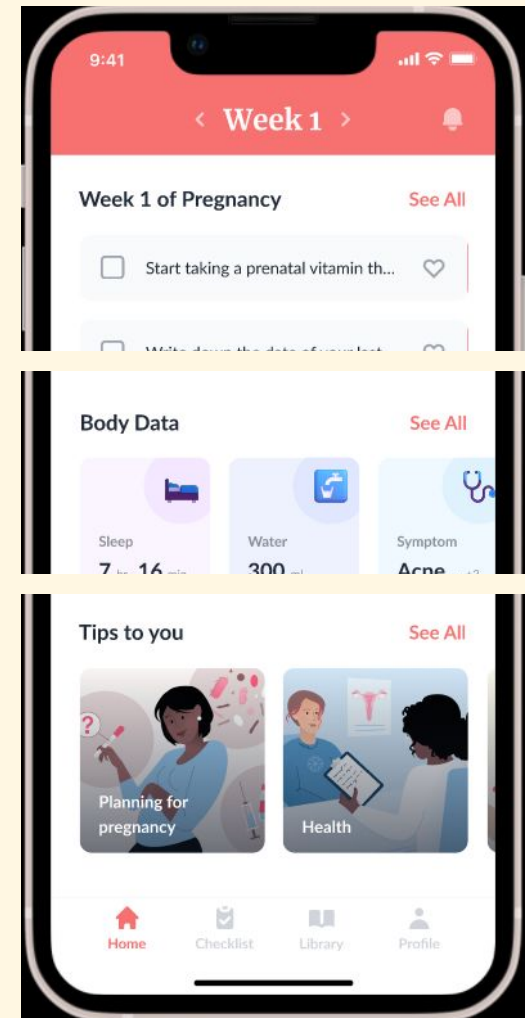
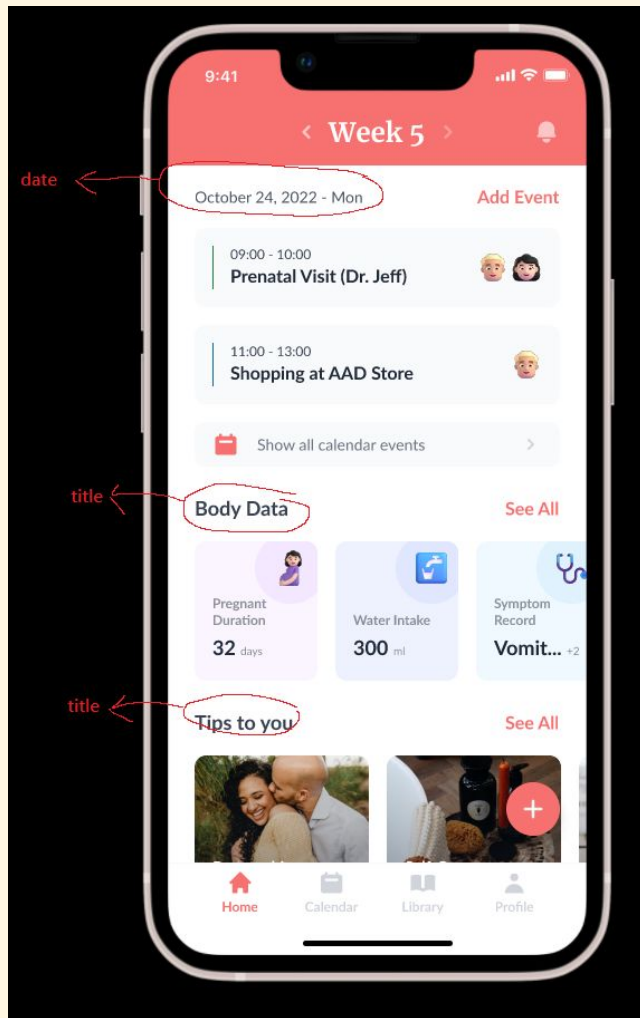


Unsolved violations

Violation 1

The three titles of the home page should be consistent

- The date is more important
- The appearance is self-explanatory



Violation 19

When the user forgets to record body data, the app should send a notification

→ It is nice-to-have, would implement it if time permits



Complete your Timeline

Add your missing visit in Taipei on Wednesday.

4 天

Summary

- Besides the Severity 3, 4 violations, we also solved most of the other violations, except for Violations 1 and 19
- Polished the layout and appearance
- New features added