

Aswin Krishnamoorthy

Summary: Experienced Full Stack Developer specializing in Frontend, with 10+ years in Frontend and Backend development. Skilled in creating scalable web solutions. Proven record of boosting user experiences by 20-35% and cutting company costs by 15-35%.

WORK EXPERIENCE



Hogarth Worldwide(WPP Group) , Chennai, TN, India

Sr. Full-Stack Developer - SME | June 2019 - Present

- Engineered visual designs into functional applications, boosting application usability metrics by 30% and enhancing overall user experience.
- Architected scalable frontend and backend components for a complex workflow application, reducing server response time by 70% and increasing user satisfaction by 55%.
- Mastered and implemented cutting-edge technologies including HTML5/CSS3, Angular, Vue, Laravel, Flask, and serverless architecture with Azure.
- Optimized Workflow Management applications, improving workflow efficiency by 40% and streamlining internal processes.
- Spearheaded team collaboration initiatives, resulting in a 20% reduction in project completion time and 15% cost savings.
- Implemented CI/CD pipelines, reducing deployment time by 50% and improving overall development workflow.



Cognizant Technology Solutions , Coimbatore, TN, India

Frontend Developer | April 2016 - May 2019

- Transformed complex visual designs into interactive and responsive applications, increasing user engagement by 25% across multiple projects.
- Developed Frontend components independently, reducing user-reported errors by 40% and enhancing overall application stability.
- Utilized HTML5/CSS3 and advanced JavaScript frameworks to enhance website responsiveness by 30%, improving user experience across devices.
- Delivered high-quality solutions in Insurance and Healthcare domains, boosting client satisfaction ratings by 20% and securing repeat business.
- Collaborated with UX/UI designers to ensure seamless integration of design and functionality, resulting in a 35% increase in positive user feedback.

CONTACT INFO

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SKILLS

Programming Languages: JavaScript (ES6+), TypeScript, Python, PHP, SQL, HTML5, CSS3

Frameworks/Libraries: Vue.js, Flask, Tailwind CSS, ElementUI, Node.js, ExpressJS, React.js

Databases: PostgreSQL, MongoDB, MySQL

Tools/Technologies: Git, Docker, Azure

Operating Systems: macOS, Debian, Windows

Methodologies: Agile (Scrum, Kanban)

Project Management: Project Planning, Task Prioritization, Agile Methodologies (Scrum, Kanban), Sprint Planning, Stakeholder Communication, Team Collaboration, Risk Management

Design Tools: Figma, Photoshop, Illustrator

Other: System Design, RESTful APIs, Microservices, Serverless Architecture, UX/UI Design.



Spouseup Technologies, Coimbatore, TN, India

Web Designer and Developer | March 2015 – November 2015

- Spearheaded the frontend design and development of www.spouseup.com, a matrimonial website, increasing user engagement by 25% and daily active users by 30%.
- Leveraged PHP, MySQL, and Laravel framework to decrease page loading times by 30%, significantly improving website performance.
- Designed intuitive frontends for iPhone and Android applications, boosting mobile app downloads by 40% and expanding the user base.
- Implemented responsive design techniques, ensuring seamless user experience across desktop, tablet, and mobile devices.



iProtecs Solutions, Coimbatore, TN, India

UI Designer and Developer | November 2013 - February 2015

- Designed and developed user interfaces for organizational tools used by server engineers, increasing user efficiency by 40% and reducing training time.
- Played a dual role as UI designer and developer, enhancing user experience through intuitive design, leading to a 25% decrease in user-reported issues.
- Conducted user research and usability testing, incorporating feedback to continually improve tool functionality and user interface.



Laswa Technologies, Coimbatore, TN, India

Web Designer and Developer | October 2012 - October 2013

- Developed frontend components for various websites, increasing overall website traffic by 30% through improved user experience and SEO optimization.
- Built robust shopping cart sites and CMS applications, reducing cart abandonment rates by 40% and improving conversion rates.
- Created compelling design mock-ups for client websites, boosting conversion rates by 20% through enhanced visual appeal and user-centric design.

EDUCATION

Bachelor of Engineering in Computer Science (B.E.)

EASA College of Engineering & Technology,

ANNA University of Technology, TN, India

Graduation Year: 2012

- Served as the Secretary for the Computer Science Department