

# WINNY HUANG

www.winnnyhuang.com

## skills

### design tools

Fireworks, Photoshop, Illustrator, Flash, Edge  
InDesign, Balsamiq, Omnigraffle

### design process

Information Architecture, A/B Testing,  
Usability Studies, Rapid Prototyping  
Wireframing, Color Psychology

### technical experience

HTML5, HAML, CSS3, SASS, Twitter Bootstrap  
EmberJs, jQuery, Javascript, Java, Ruby on  
Rails, Git

### management tools

Jira, Confluence, Keynote, Asana, PivotalTracker,  
FogBugz

### leadership positions

Project Lead, Social Apps Lab  
ASB President, Harker High School  
Editor, Talon Yearbook

### foreign languages

Mandarin, Cantonese

## education

### UC BERKELEY

Bachelor of Arts in Cognitive Science  
Computational Modeling Specialization  
Graduation: May 2013

## Apple

**Engineering Tools Intern** | Sept '12 - Present

- Led UI/UX design of several enterprise tools
- Translated user stories into feature requirements
- Rapid prototyped design decisions
- Produced high-fidelity mockups
- Spec'd out acceptance criteria for development teams
- Conducted user studies and lead focus groups
- Built web interface with Twitter Bootstrap
- Designed flowcharts and diagrams for program office

## Autodesk

**UX Design Intern** | June '12 - Aug '12

- Wireframed user experience of future cloud platform with Illustrator
- Coordinated projects with cross-functional teams
- Established feature requirements for the cloud platform
- Helped create platform architecture flow chart
- Designed and spec'd out a web feature for Autodesk360 platform

## Social Apps Lab

**Lead UI/UX Designer** | Sept '11 - Dec '12

- Led a team of programmers in developing mobile & web-based game
- Designed user interface for 15+ page web app
- Created game flow to integrate physical game play with the web
- Implemented CSS/HTML/Ruby on Rails to build front-end interface
- Managed team progress with PivotalTracker/Asana/Github
- Collaborated with the UCSF Global Initiative Team
  - UC Berkeley School of Public Health
  - UC Berkeley Anthropology Department

## Innovative Designs

**Strategic Designer** | Sept '11 - Dec '11

- Translated clients' business objectives into interactive interfaces
- Provided design direction to start-ups
- Designed client's first iOS application
- Created pixel-perfect iOS UI graphics in Photoshop

## Responsible Hospitality Coalition

**Web Designer** | March '11 - June '11

- Designed the company's first website
- Built website with CSS/HTML from the ground up
- Deployed application to hosting servers

## MidTech Software Solutions

**Design Intern** | June '08- Sept '11

- Rebranded company's media material
- Implemented feature on homepage with CSS/HTML/Javascript
- Produced print material and web graphics