



SKILLS & EXPERTISE

User Interface & User Experience

Skilled in user story-driven workflow, mock-up, prototype, and interface creation. Experienced in writing use and test cases, as well as design documentation.

Adobe Photoshop & Adobe InDesign

Knowledge in iconography, typography, and creating vectored work. Highly experienced in graphic design.

Communication

Strong verbal and written communication skills. Developed through study at school, *Imprint*, and various jobs. Experienced in proofing and editing of technical and published documents.

WORK EXPERIENCE

Production Assistant, *Centre for Extended Learning, University of Waterloo* (Apr. 2015 – Present)

- Develop lecture slides and materials for online courses using Adobe Captivate and Adobe Audition
- Collaborated with other production assistants and developers in designing and publishing course content
- Created illustrations and icons for online courses using Adobe Illustrator and Adobe Photoshop

UW COOPERATIVE EDUCATION PLACEMENTS

Digital Content Specialist, *Willet* (Jan. 2014 – Aug. 2014)

- Produced screen mock-ups, and presentation materials for client campaigns
- Created digital assets for advertising campaigns for clients such as *Gap*, *Nasty Gal*, and *Roots*
- Assisted VP of Customers in producing digital content

UI/UX Designer, *Sony Entertainment Network* (Sept. – Dec. 2012, May – Aug. 2013)

- Produced user interface sketches, mock-ups, workflows, and prototypes
- Created icons, graphics, and new features for Media Go software and website
- Wrote design specification documentation for developers and stakeholders

Graphic Artist, *The Artona Group* (2008 – 2010)

- Created marketing and promotional material
- Designed and created graphics for internal communication

EDUCATION

Bachelor of Arts, *University of Waterloo* (2010 – 2014)

- Honours English - Rhetoric & Professional Writing, specializing in Digital Arts Communication
- Arts & Business Co-op Program

VOLUNTEERING

Layout Staff, *Imprint*, University of Waterloo (Sept. 2010 – Jan. 2015)

- Official Undergraduate school newspaper
- Roles included Graphics Editor, Assistant Design Editor, Social Media Editor, Science & Technology Assistant, 2015 Misprint Editor, and proofreader