



WINONA SO

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SKILLS & EXPERTISE

USER INTERFACE & USER EXPERIENCE	Knowledge in iconography, typography, and creating vectored work. Highly experienced in Adobe Photoshop and InDesign.
GRAPHIC DESIGN	Skilled in user story-driven workflow, mock-up, prototype, and interface creation. Experienced in writing use and test cases, as well as design documentation.
COMMUNICATION	Strong verbal and written communication skills. Developed through study at school, Imprint, and various jobs. Experienced in proofing and editing of technical and published documents.

EDUCATION

CANDIDATE FOR MASTER OF DIGITAL MEDIA <i>September 2016 - Present</i>	Ryerson University
BACHELOR OF ARTS <i>September 2010 - December 2014</i>	University of Waterloo
<ul style="list-style-type: none">Major in Honours English - Rhetoric & Professional Writing, specializing in Digital Arts CommunicationArts & Business Co-op Program	

WORK EXPERIENCE

DIGITAL PRODUCTION ASSISTANT <i>April 2015 - April 2016</i>	Center for Extended Learning	DIGITAL CONTENT MANAGEMENT (CO-OP) <i>September 2013 - August 2014</i>	Second Funnel
<ul style="list-style-type: none">Develop lecture slides and materials for University of Waterloo online courses using Adobe Captivate and Adobe AuditionCollaborated with other production assistants and developers in designing and publishing course contentCreated illustrations and icons for online courses		<ul style="list-style-type: none">Assisted VP of Customers with producing screen mock-ups, and presentation materials for client campaignsCreated digital assets for advertising campaigns for clients such as Gap, Nasty Gal, and Roots	
UI/UX DESIGNER (CO-OP) <i>September 2012 - December 2012 May 2013 - August 2013</i>	Sony Entertainment Network	LAYOUT STAFF <i>September 2010 - December 2014</i>	Imprint Publications
<ul style="list-style-type: none">Produced user interface sketches, mock-ups, workflows, and prototypesCreated icons, graphics, and new features for Media Go software and websiteWrote design specification documentation for developers and stakeholders		<ul style="list-style-type: none">Roles included Graphics Editor, Assistant Design Editor, Social Media Editor, Science & Technology Assistant, and 2015 Misprint Editor, and proofreaderLayout of pages in university newspaper with attention to design and visual appealProofread print articles for spelling and grammar errors, fact-checking for accuracy	