



# WINONA SO

www.winonaso.com  
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## SKILLS & EXPERTISE

### User Interface & User Experience

Skilled in creating workflows, mock-ups, prototypes, and interfaces with user-driven stories. Experienced in writing use and test cases, as well as complete documentation.

### Adobe Photoshop

Advanced knowledge in iconography, typography, and creating vectored work. Highly experienced in graphic design.

### Communication

Strong verbal and written communication skills. Developed through study at school, *Imprint*, and various jobs. Experienced in proofing and editing of technical and publishing documents.

## WORK EXPERIENCE

### Digital Content Specialist at Willet, (Jan. 2014 – Aug. 2014)

- Produced screen mock-ups, and presentation materials for client campaigns
- Created digital assets for advertising campaigns for clients
- Assisted VP of Customers in producing digital content for eCommerce purposes

### UI/UX Designer at Sony Entertainment Network, (Sept. - Dec. 2012, May - Aug. 2013)

- Produced user interface sketches, mock-ups, workflows, and prototypes
- Created icons and graphics for software
- Designed new features for Media Go

### Technical Writer at Sybase (Jan. - Apr. 2012)

- Used Oxygen XML Editor and DITA to write and proofread technical documentation for Sybase software
- Communicated with international developers and QA

### Graphic Artist at The Artona Group, (2008-2010)

- Created marketing and promotional material for The Artona Group, such as brochures and posters
- Helped design and create graphics for internal communication
- QA testing of Artona website

## EDUCATION

### Undergraduate at University of Waterloo (2010 - 2014)

- Honours English - Rhetoric & Professional Writing, specializing in Digital Arts Communication
- Arts & Business Co-op Program

### Graduate from Britannia Secondary School (2010)

- International Baccalaureate Certificate Program
- Honour Roll

## VOLUNTEERING

### Staff at Imprint, University of Waterloo (Sept. 2010 – Dec. 2014)

- Official Undergraduate school newspaper
- Roles included Graphics Editor, Assistant Design Editor, Social Media Editor, Science & Technology Assistant Editor, reporter, and proofreader

### English Mentor with the Student Success Office, University of Waterloo, (2013 - 2014)

### Head Leader during Orientation Week, University of Waterloo, (2012 - 2014)

### Junior Leader with the 8th Vancouver Girl Guides of Canada (1999 - 2010)

- Received Chief Commissioners Award
- Received Richard C. C. Tse Outstanding Guiding and Scouting Award

## HOBBIES

Design, fountain pens, baking, board games, video games, reading, learning.