Source: <http://www.aetrex.com/pages/iStep-Technology.html>

iStep

This technology takes only 30 seconds scanning. It is invented by Aetrex’s iStep technology. It provides custom functions for the difference of lifestyle. iStep incorporates with state-of-the-art digital scanners and pressure sensors. iStep measures the foot size and arch type accurately in 30 seconds. It also provides some entertaining and educational touch screen applications.