# Winston Chou

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#### EMPLOYMENT

Apple New York, NY
Staff Data Scientist 9/2021 –

Senior Data Scientist 4/2020 - 9/2021

Facebook Menlo Park, CA · New York, NY

Research Scientist 9/2019 - 4/2020Data Scientist 12/2018 - 9/2019

## EDUCATION

Princeton University
PhD, Political Science
2019

## EXPERIENCE

### Apple, AI/ML Data Science

- Founding data scientist on Siri's A/B testing platform
- Wrote Python and PySpark software used to analyze all A/B tests on Siri Assistant
- Led small engineering team to design and build Siri's A/B visualization portal

#### Facebook, Statistics and Privacy R&D

- Drove statistical solutions to missing data in advertising measurement from R&D to launch
- Partnered with distributed engineering team to implement statistical models in production

#### SKILLS

- Causal inference. A/B testing, experimentation platforms, observational causal inference
- Statistical modeling. Regression, hierarchical models, Bayesian statistics, maximum likelihood estimation, missing data, variance reduction, data visualization
- Teamwork and communication. Cross-functional collaboration, communication, teaching
- Programming and software. Python, PySpark, R, SQL, Stan, git, Unix, Airflow

#### Selected Research

- 1. "Randomized controlled trials without data retention." 2021. CODE@MIT.
- 2. "Sensitive survey questions with auxiliary information," with K. Imai and B. Rosenfeld. 2020. Sociological Methods & Research 49(2): 418–454.
- 3. "List experiments with measurement error," with G. Blair and K. Imai. 2019. *Political Analysis* 27(4): 455–480.
- 4. "list: Statistical methods for the item count technique and list experiment," with G. Blair and K. Imai. Comprehensive R Archive Network.