

# Winston Chou

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## Employment

Senior Data Scientist  
*Apple, Inc.*

4/2020 –  
New York, NY

Research Scientist  
Data Scientist  
*Facebook, Inc.*

9/2019 – 4/2020  
12/2018 – 9/2019  
Menlo Park, CA · New York, NY

## Education

PhD, Political Science  
*Princeton University*

2013 – 2019  
Princeton, NJ

## Skills

- *Causal inference and experimentation.* Experimental design and analysis, experimentation platforms, observational causal inference
- *Statistical modeling.* Regression analysis, hierarchical models, Bayesian statistics, maximum likelihood estimation, missing data, variance reduction, data visualization
- *Teamwork and communication.* Cross-functional collaboration, executive communication, teaching
- *Programming.* R, Python, Spark (via PySpark), SQL, Stan, git, Unix

## Work Experience

### Apple, Siri Data

- Founding data scientist on Siri's experimentation platform
- Led design and execution of first A/B tests for Siri Assistant
- Authored PySpark statistical library for experiment analysis and visualization

### Facebook, Statistics & Privacy R&D

- Researched and developed statistical solutions to missing data for advertising measurement
- Partnered with global engineering team to implement statistical models in production

## Publications

### Statistical Software & Methodology

1. "List experiments with measurement error," with G. Blair and K. Imai. *Political Analysis*.
2. "Sensitive survey questions with auxiliary information," with K. Imai and B. Rosenfeld. *Sociological Methods & Research*.

3. "l1st: Statistical methods for the item count technique and list experiment," with G. Blair and K. Imai. *Comprehensive R Archive Network*.

## **Social Science**

1. "Why parties displace their voters: Gentrification, coalitional change, and the demise of public housing," with R. Dancygier. Accepted at *American Political Science Review*.
2. "Competing for loyalists? How party positioning affects populist radical right voting," with R. Dancygier, N. Egami, and A. Jamal. Accepted at *Comparative Political Studies*.
3. "Culture remains elusive: On the identification of cultural effects with instrumental variables." *American Sociological Review*.
4. "Seen like a state: How illegitimacy shapes terrorism designation." *Social Forces*.