

Wash Index

REPORT

October 2023



Site 1 213 Elm St Springfield, OH 55555

Market Evaluation





Projected Wash Count **18,671**

Actual Wash Count **26,839**

Key Factors Driving Prediction

Weather

Fraction of Prediction: 38.1%

Most Import Features: Average precipitation for the month, 68.1%

Number of days with rain above 1.5 millimeters, 18.0%

Economic

Fraction of Prediction: 11.0%

Most Import Features: Current month's average gas price across BLS division, 46.2%

CPI Value for all items, 44.6%

Historic

Fraction of Prediction: 32.1%

Most Import Features: Total washes in same month in previous year, 40.9%

Total washes two months prior, 25.3%

Seasonal

Fraction of Prediction: 18.8%

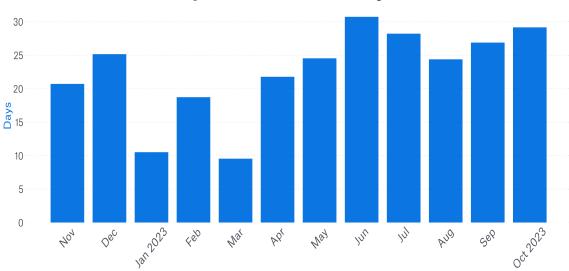
Most Import Features: Annual seasonality, 64.0%

Quarterly seasonality, 36.0%



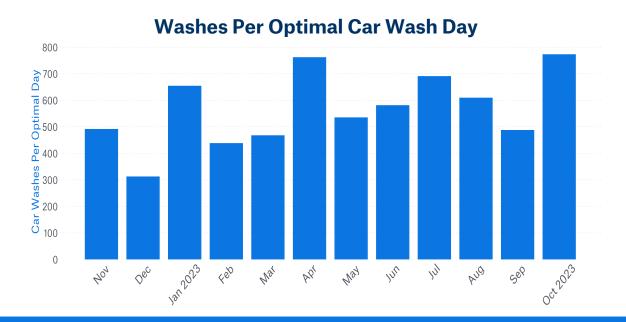






Optimal Car Wash Days

October 2023 experienced approximately 29 days of optimal car wash weather



Wash Count per Optimal Car Wash Day

Site 1 washed approximately 773 cars per optimal wash day in October 2023