# R. Winston Larson

Data science. Business. Engineering.

winstonlarson@gmail.com 617.595.9353 winstonlarson.com

223 Concord Turnpike, #275 Cambridge, MA 02140

## **EDUCATION**

#### Massachusetts Institute of Technology

SM Mechanical Engineering, January 2014 - Major GPA: 5.0/5.0

Relevant coursework: Computer science and eng., sustainable manufacturing, innovation strategy, entrepreneurship.

Master's Thesis, 2012-2014 - MIT Presidential Fellow

Strategic and Financial Implications of Unmanned Underwater Vehicles and Long-term Underwater Power Sources.

SB Mechanical Engineering, June 2012 - GPA: 5.0/5.0

Relevant coursework: Systems engineering, programming, robotics & controls, product design & dev, manufacturing.

**Research projects:** Bio-mimetic underwater robotics, networked indoor robot navigation, firearms identification for Boston Police, compact fusion power for spacecraft

#### **EXPERIENCE**

Innovation Consultant, Innosight 2014-2015

Assisting Fortune 500 companies to respond to disruptive innovation as an innovation consultant.

- Biotech Computing: Managed the design of a cloud-based computational platform for biotech R&D.
- Pharmaceutical R&D: Created new R&D accelerator and launched its first project at a major pharma.
- Energy & Water: Launched strategic initiative in water at an electric utility in California.
- Consumer Electronics: Devised R&D strategy for a new product line being launched by a consumer company.
- Semiconductor Manufacturing: Advised assessment and expansion of capabilities at an electronics company.
- Internet of Things: Facilitated a symposium examining opportunities and challenges in the Industrial Internet.

Unmanned Underwater Vehicle (UUV) Projects with Lincoln Laboratory, MIT 2011-2014

Engineering, technical documentation, and financial management

Boeing Company, Summer 2012

Manufacturing and Robotics Engineering Intern

Schlumberger Limited, Summer 2011

Manufacturing Engineering Intern

### DATA SCIENCE PROJECTS

Predicting content value for advertising, 2016

Built regression model to correlate content with ad value. Used SQL and Python to process over 250 million samples.

BRFSS diabetes and demographics, 2015-2016

Built machine learning model to predict diabetes based on behavior. Cleaned demographics data for 30 years of BRFSS.

Venture portfolio simulation, 2014-2015

Built Monte Carlo simulation of a large venture portfolio over 10 years to guide investment and management strategy.

Patent valuation, 2014-2015

Scraped hundreds of thousands of patents from the USPTO website and structured data to estimate patent values.

#### **SKILLS**

**Technical:** Python (pandas, scikit-learn, regex), SQL, Matlab, Java, Excel, web scraping, machine learning, data wrangling, linux/bash, HTML/CSS, modeling, systems engineering, manufacturing, product design and development, electronics.

**Business:** Communications, presentations, and writing, team & technical project management, financial modeling, strategy & business development, disruptive innovation, entrepreneurship & startups.