
SKILL SETS

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| User Research | • User flow analysis, Survey design , Persona building, Usability test |
| UX Design | • Ideation, Sketching, Wireframing, Prototyping |
| Programming | • HTML, CSS, Javascript , jQuery, C++, Java |
| Tools | • Pen and paper, Axure, Omnigraffle, Adobe Illustrator, Adobe Photoshop , MS office |
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EXPERIENCE

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| Vertafore
Bothell, WA | UX Design Intern
10/2013 - 03/2014 <ul style="list-style-type: none">Assist in AMS360 persona building, NPS/SUS survey redesign, VAP interactive prototype, user experience design guideline and user analytics reports.Successfully assist in bringing a product integration platform concept into production and deliver high quality visual elements for nationwide conference prototype demo.Tools used: Adobe Illustrator, Axure, Omnigraffle |
| Solidworks
Waltham, MA | UX/UI Development Intern
06/2013 - 09/2013 <ul style="list-style-type: none">Initiate an UX project with detailed reports, which aim to solve inconsistency problems in Enterprise PDM.Successfully raise awareness of UX issues in the product, propose an execution plan and implement new design to solve the problem.Tool used: MS Visio, C++ |
| Ketchum
Taipei, Taiwan | Public Relation Assistant
10/2011 - 06/2012 <ul style="list-style-type: none">Assist in large-scale activities, media reception including magazines, newspapers and web-based media. |
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EDUCATION

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| University of Washington | M.S. in Information Management
09/2012 - Expected 06/2014
Related courses: Design Method, User Centered Design, Data visualization, Interactive Design
GPA: 3.6 |
| National Central University | B.S. in Information Management
09/2007 - 02/2012
Awards: <ul style="list-style-type: none">NCU Presidential Award (for top 3 students of the class) |
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PROJECTS

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| Website Redesign | UW-IT Decision Support Website
01/2014 - Present <ul style="list-style-type: none">Redesign website for UW-IT Enterprise Data Warehouse team.Take charge of design phase including current website analysis, user research, work flow design and low and mid fidelity prototypes. |
| Physical Product Re-imagination | Growler Home Security System
03/2013 - 06/2013 <ul style="list-style-type: none">Personal home security system redesign with the goal of deterring potential intruder.Fully hand on each stage of design process, from investigation, ideation, prototyping to evaluation. |
| Windows Mobile Application Design | CarMax Mobile Application
01/2013 - 03/2013 <ul style="list-style-type: none">Windows Mobile App design for CarMax.com aims to enhance customer walk-in rate by decreasing customers' distrust feeling toward dealership.Conduct user interviews, ideation by 30+ sketches, build up interactive prototype. |