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## SKILL SETS

User Research	<b>Workflow analysis, Survey design,</b> Persona building, Usability test
UX Design	Ideation, Sketching, Wireframing, <b>Prototyping</b>
Programming	<b>HTML, CSS, Javascript,</b> jQuery, C++, Java
Tools	Pen and paper, <b>Axure, Omnigraffle, Adobe Illustrator, Adobe Photoshop,</b> MS office

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## EXPERIENCE

<b>Vertafore</b> Bothell, WA	<b>UX Design Intern</b> <ul style="list-style-type: none"><li>Take ownership of <b>NPS/SUS survey redesign</b> and <b>analysis</b> template.</li><li>Research and structure <b>user experience guideline</b> for all Vertafore products.</li><li>Facilitate the process of bringing <b>product integration platform</b> concepts into production.</li><li>Deliver <b>high quality visual elements</b> for interactive prototype demo in a nationwide conference.</li><li>Tools used: Adobe Illustrator, Photoshop, Axure, Omnigraffle</li></ul>	10/2013 - 03/2014
<b>Solidworks</b> Waltham, MA	<b>UX/UI Development Intern</b> <ul style="list-style-type: none"><li>Initiate an UX project to <b>solve inconsistency problems</b> in EPDM with a detailed heuristic report.</li><li>Successfully <b>raise awareness of UX issues</b> in the product, propose an execution plan and implement new design to solve the problems.</li><li>Work in an <b>interdisciplinary team with a senior developer, an UX manager and a visual designer.</b></li><li>Technologies used: C++, MFC</li></ul>	06/2013 - 09/2013
<b>Ketchum</b> Taipei, Taiwan	<b>Public Relation Assistant</b> <ul style="list-style-type: none"><li>Plan large-scale activities for new product release and host media receptions.</li></ul>	10/2011 - 06/2012

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## EDUCATION

<b>University of Washington</b>	<b>M.S. in Information Management</b> Related courses: Design Method, User Centered Design, Data visualization, Interactive Design GPA: 3.6	<b>09/2012 - Expected 06/2014</b>
<b>National Central University</b>	<b>B.S. in Information Management</b> Awards: <ul style="list-style-type: none"><li>NCU Presidential Award (for top 3 students of the class)</li></ul>	09/2007 - 02/2012

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## PROJECTS

<b>Website Redesign</b>	<b>UW-IT Decision Support Website</b> <ul style="list-style-type: none"><li>Redesign and build website for UW-IT Enterprise Data Warehouse team with the goal of providing refreshing brand image and clear information architecture.</li><li>Take ownership of design phase including <b>current website analysis, user research, workflow design</b> and low and mid fidelity <b>prototypes</b>.</li></ul>	01/2014 - Present
<b>Physical Product Re-imagination</b>	<b>Growler Home Security System</b> <ul style="list-style-type: none"><li>Personal home security system re-imagination serves the main purpose of deterring potential intruder.</li><li>Fully hand on each stage of <b>design process</b>, from investigation, ideation, prototyping to evaluation.</li></ul>	03/2013 - 06/2013
<b>Windows Mobile Application Design</b>	<b>CarMax Mobile Application</b> <ul style="list-style-type: none"><li><b>Windows Mobile App design</b> for CarMax.com aims to enhance customer walk-in rate by gamification.</li><li>Conduct <b>user interviews, ideation</b> by 30+ sketches, build <b>interactive prototype</b>.</li></ul>	01/2013 - 03/2013