# CHRISTINE LIU

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Work Experience

# Designer

06/2014 - 05/2015

#### Tyemill, Seattle, WA

- Successfully design and ship web applications that facilitate financial analysis and genomic research.
- Gather requirements from clients, discover the core of the problems and provide creative solutions.
- Collaborate with multi-disciplinary teams to define user interaction and workflow, further building interactive prototypes as demonstrations.
- Plan and execute usability test to identify user paint points and convert findings into feature improvements.

# **UX** Designer

# UW Information Technology, Seattle, WA

01/2014 - 06/2014

- Redesign website for UW-IT Enterprise Data Warehouse team.
- Take ownership of design phase including website analysis, user research, work flow design, prototyping and front-end development.

### **UX Design Intern**

10/2013 - 03/2014

#### Vertafore, Bothell, WA

- Take ownership of NPS/SUS survey redesign and analysis template.
- Research and structure user experience guideline for all Vertafore products.
- Deliver high quality visual elements for a nationwide conference demo.

# UI/UX Developer Intern

06/2013 - 09/2013

# Solidworks, Waltham, MA

- Initiate an UX project to solve inconsistency problems in EPDM with a detailed heuristic report.
- Successfully raise awareness of UX issues in the product, propose an execution plan and implement new design to solve the problems.

#### Education

#### M.S.

09/2012 - 06/2014

#### University of Washington, Seattle, WA

- Information Management
- Academic Focus: UX Design, UX Research, Data Visualization

#### B.B.A.

# National Central University, Taoyung, Taiwan

09/2007 - 02/2012

• Management Information Science

# **Projects**

# Physical Product Re-imagination 03/2013 - 06/2013

# Growler Home Security System

- Personal home security system design with the goal of deterring potential intruder.
- Experience with physical product design that goes through the whole design process, from investigation, ideation, prototyping to evaluation.

# Windows Mobile Application 01/2013 - 03/2013

#### CarMax Mobile Application

- Windows Mobile App for CarMax.com with the goal of enhancing walk-in rate
- Focus on user interviews, idea generation and interactive prototype building.

Design

**Skill Sets** 

Sketching Wireframing Prototyping Red-line Illustrator Photoshop Axure Omnigraffle Flinto HTML CSS JavaScript

# Research

Survey Design Persona Creation Usability Test Google Analytics

# **Architecture**

Sitemap Workflow Analysis Taxonomy

#### Visualization

Tableau D3

#### Language

English Chinese