

CHISTINE LIU

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SKILL SETS

USER RESEARCH	User flow analysis, Survey design , Persona building, Usability test
UX DESIGN	Ideation, Sketching, Wireframing, Prototyping
PROGRAMMING	HTML, CSS, Javascript , jQuery, C++, JavaIDE
TOOLS	Pen and paper, Axure, Omnigraffle, Adobe Illustrator, Adobe Photoshop, Creative Suit , MS office

EXPERIENCE

VERTAFORE UX Design Intern	Bothell, WA • Assist in AMS360 persona building, NPS/SUS survey redesign, VAP interactive prototype, user experience design guideline and user analytics reports. • Tools used :Adobe illustrator, Axure, Omnigraffle	10/2013- 03/2014
SOLIDWORKS UX/UI Development Intern	Waltham, MA • Initiate an UX project which aims to solve the inconsistency problem in Solidworks plugged in, EPDM. • Tool used: MS Visio, C++	06/2013- 09/2013
KETCHUM Project Asistant	Taipei, Taiwan • Assisted in large-scale activities, media reception including magazines, newspapers and web-based media.	10/2011- 06/2012

EDUCATION

University of Washington	M.S. in Information Management Related course: Design Method, User Centered Design, Data visualization, Interactive Design GPA: 3.6	Expected 06/2014
National Central University	B.S. in Information Management Awards: • NCU Presidential Award (for top 3 students of the class)	02/2012

PROJECT

Website Redesgin	UW-IT Decision Support Website • Redesign website for UW-IT Enterprise Data Warehouse team • Take charge of whole design phase including curret website analysis , user research, work flow design and deliver high quality prototypes/ wireframes	01/2014- PRESENT
Physical Product Reimagination	Growler Home Security System • Design a personal home security system aims to deter portential intruders • Experience the whole design process , from invastigation , ideation , prototyping to evaluation	03/2013- 06/2013
Windows Mobile Application Desgin	CarMax Mobile Application • Windows Mobile App design for CarMax.com aims to enhance customer walk-in rate • Conduct user Interviews , Ideation by sketching, build up interactive prototype by Axure	01/2013- 03/2013