Matthew
Coats / UI, UX Designer and Developer

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www.MatthewCoats.net

Education

Atlanta College of Art
Studied Digital Multimedia and Web Design

Kennesaw State University
Studied Information Systems

CalArts
Certificate in Visual Elements of User Interface Design

Stanford University
Certificate in Human Computer Interaction (HCI)

Georgia Tech
Certificate in User Interface Personalization

UI/UX Skills

A/B Testing
Adobe Creative Suite
Axure
Brand Identity
Designing for Accessibility
eCommerce Design
Email Design
High Fidelity Mockups
Human Computer Interaction
Journey Mapping
Mobile and Tablet Design
Photography and Post Processing
User Flows
User Interface Design
User Personas
User Research
Wireframing

Development Skills

CSS
eCommerce Development
Email Development
Expression Engine
Google Analytics
HTML
Javascript
MySQL
Responsive Frameworks (Bootstrap, Foundation.)
Wordpress

Work

UI/UX Designer and Application Developer
Anixter, Inc.

Designed User Personas, User Flows, and conducted user interviews to improve the UX of existing and future applications.

Designed and developed industry leading user interfaces, from wireframes to high fidelity mockups, to HTML/CSS/JS.

Lead efforts into transforming existing websites and web applications to be responsive across phones, tablets, and desktop computers.

Frontend Designer and Developer
Fuel Travel and The Brandon Agency

Responsible for every phase of the design and development process, from creating wireframes and high fidelity mockups in Adobe Photoshop to frontend web development with HTML, CSS, and JS.

Converted hotel booking engine sites to be responsive resulting in increase bookings.

Built websites onto Wordpress or Expression Engine to improve SEO and content creation.

Used analytic data to optimize websites and hotel booking engines to increase revenue and eliminate customer pain points.

Created testing guidelines, go-live checklists, and post-go-live support documents which resulted in higher customer satisfaction and a 30% decrease in post-live bug fixes.

Frontend Designer, Developer, and IT Support
SC Ventures and Carolina Media Services

Responsible for every phase of the design and development process, from creating wire-frames and high fidelity mockups to frontend web development in HTML and CSS.

Designed internet based advertisements including banner ads and landing pages.

Managed hosting, domains, and provided IT Support including fixing/upgrading computers and managing the company email system.

Designed brochures, flyers, and business cards for sales and marketing.

Developed budgets, timelines and strategies for in-house developed projects.

Coordinated resources and assigned projects to teams and ensured their success.

Art Teacher
Young Rembrandts

Taught advanced art classes to children in Kindergarten through 3rd Grade, class size ranged from 15 to 27.

Structured lesson plans, developed assignments and provided instruction and guidance.

Managed supplies for a team of 4 teachers.

Library Technical Assistant
Woodruff Arts Center and The High Museum of Art

Staffed the front desk and handled customer support.

Provided support to Professors and Staff with finding materials and providing technology assistance.

Kept database of supplies up to date and re-ordered supplies as needed.

Managed employee time sheets.

Handled Mail and package sorting.