

## SECTION 4      Questions 31–40

Complete the notes below.

Write **ONE WORD ONLY** for each answer.

---

### Business Cultures

#### Power culture

Characteristics of organisation

- small
- **31** ..... power source
- few rules and procedures
- communication by **32** .....

Advantage:

- can act quickly

Disadvantage:

- might not act **33** .....

Suitable employee:

- not afraid of **34** .....
- doesn't need job security

#### Role culture

Characteristics of organisation:

- large, many **35** .....
- specialised departments
- rules and procedure, e.g. job **36** ..... and rules for discipline

## Test 2

- |                    |   |
|--------------------|---|
| Advantages:        | <ul style="list-style-type: none"><li>• economies of scale</li><li>• successful when <b>37</b> ..... ability is important</li></ul> |
| Disadvantages:     | <ul style="list-style-type: none"><li>• slow to see when <b>38</b> ..... is needed</li><li>• slow to react</li></ul>                |
| Suitable employee: | <ul style="list-style-type: none"><li>• values security</li><li>• doesn't want <b>39</b> .....</li></ul>                            |

### **Task culture**

- |                                  |  |
|----------------------------------|--|
| Characteristics of organisation: | <ul style="list-style-type: none"><li>• project orientated</li><li>• in competitive market or making product with short life</li><li>• a lot of delegation</li></ul> |
| Advantage:                       | <ul style="list-style-type: none"><li>• <b>40</b> .....</li></ul>  |
| Disadvantages:                   | <ul style="list-style-type: none"><li>• no economies of scale or special expertise</li></ul>   |
| Suitable employee:               | <ul style="list-style-type: none"><li>• likes to work in groups</li></ul>  |