SECTION 3 Questions 21–30

Questions 21-24

Complete the notes below.

Write NO MORE THAN THREE WORDS for each answer.

Box Telecom		
Problems: been affected by	•	drop in 21
	•	growing 22
	•	delays due to a strike
Causes of problems:	•	high 23
	•	lack of good 24

Questions 25-27

Choose the correct letter, A. B or C.

- 25 What does Karin think the company will do?
 - A look for private investors
 - B accept a takeover offer
 - C issue some new shares
- 26 How does the tutor suggest the company can recover?
 - A by appointing a new managing director
 - B by changing the way it is organised
 - C by closing some of its retail outlets
- 27 The tutor wants Jason and Karin to produce a report which
 - A offers solutions to Box Telecom's problems.
 - B analyses the UK market.
 - C compares different companies.

Test 4

Questions 28-30

Which opinion does each person express about Box Telecom?

Choose your answers from the box and write the letters A-F next to questions 28-30.

	• .					
A	its	WOL	cers	are	motiv	ated

- B it has too little investment
- C it will overcome its problems
- D its marketing campaign needs improvement
- E it is old-fashioned
- F it has strong managers

28	Karin	
29	Jason	
30	the tutor	