

READING

READING PASSAGE 1

You should spend about 20 minutes on Questions 1-13 which are based on Reading Passage 1 on the following pages.

Questions 1-7

Reading Passage 1 has seven paragraphs, A-G.

Choose the correct heading for each paragraph from the list of headings below.

Write the correct number, i-x, in boxes 1-7 on your answer sheet.

List of Headings

- i Not all doctors are persuaded
- ii Choosing the best offers
- iii Who is responsible for the increase in promotions?
- iv Fighting the drug companies
- v An example of what doctors expect from drug companies
- vi Gifts include financial incentives
- vii Research shows that promotion works
- viii The high costs of research
- ix The positive side of drugs promotion
- x Who really pays for doctors' free gifts?

- 1 Paragraph A
- 2 Paragraph B
- 3 Paragraph C
- 4 Paragraph D
- 5 Paragraph E
- 6 Paragraph F
- 7 Paragraph G

Test 4

Questions 8-13

Do the following statements agree with the views of the writer in Reading Passage 1?

In boxes 8-13 on your answer sheet, write

YES if the statement agrees with the views of the writer

NO if the statement contradicts the views of the writer

NOT GIVEN if it is impossible to say what the writer thinks

- 8** Sales representatives like Kim Schaefer work to a very limited budget.
- 9** Kim Schaefer's marketing technique may be open to criticism on moral grounds.
- 10** The information provided by drug companies is of little use to doctors.
- 11** Evidence of drug promotion is clearly visible in the healthcare environment.
- 12** The drug companies may give free drug samples to patients without doctors' prescriptions
- 13** It is legitimate for drug companies to make money.