WRITING: MODEL ANSWERS

ACADEMIC WRITING MODULE

Practice Test 3, Writing Task 1

You should spend about 20 minutes on this task.

The chart below shows the amount of money per week spent on fast foods in Britain. The graph shows the trends in consumption of fast-foods.

Write a report for a university lecturer describing the information shown below.

You should write at least 150 words.

Model answer 165 words

The chart shows that high income earners consumed considerably more fast foods than the other income groups, spending more than twice as much on hamburgers (43 pence per person per week) than on fish and chips or pizza (both under 20 pence). Average income earners also favoured hamburgers, spending 33 pence per person per week, followed by fish and chips at 24 pence, then pizza at 11 pence. Low income earners appear to spend less than other income groups on fast foods, though fish and chips remains their most popular fast food, followed by hamburgers and then pizza.

From the graph we can see that in 1970, fish and chips were twice as popular as burgers, pizza being at that time the least popular fast food. The consumption of hamburgers and pizza has risen steadily over the 20 year period to 1990 while the consumption of fish and chips has been in decline over that same period with a slight increase in popularity since 1985.