

SECTION 3 Questions

21-30 Questions 21-24

Complete the sentences below.

*Write **NO MORE THAN THREE WORDS AND/OR A NUMBER** for each answer.*

MARKETING ASSIGNMENT

- 21 For their assignment, the students must investigate one part of the.....
- 22 The method the students must use to collect data is.....
- 23 In total, the students must interview.....people.
- 24 Jack thinks the music preferences oflisteners are similar.

Test 3

Questions 25-30

Complete the notes below.

Write NO MORE THAN TWO WORDS for each answer.

Marketing Survey: Music Preferences

Age group of interviewee

- 25 or under
- 45 or over

Music preferences

- Pop
- 25.....
- Folk
- Easy listening
- 26.....

Medium for listening to music

- Radio
- CD
- TV
- 27.....

Source of music

- Music shops
- 28.....
- Internet

Places for listening to music

- Disco
- Pub
- 29.....
- Concert hall
- 30.....