

PART 3

Discussion topics:

How values can change

Example questions:

What kind of possessions show status in your country?

Do you think it was different for your grandparents?

The consumer society

Example questions:

Modern society is often called 'materialistic'. Why do you think this is?

Do you think consumerism is a positive or a negative development?

The consumer market

Example questions:

What is the role of advertising?

How do you think the Internet will affect buying patterns in the future?