Ryan Winzenburg

AI-Augmented Design Operations Leader

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SUMMARY

Design leader with 25 years of Fortune 50 experience transforming how design teams work with AI. I build the systems, workflows, and culture that enable design organizations to ship 4-6x faster. Expertise in design operations, design systems architecture, and AI workflow integration. Seeking Head of Design Operations, VP/Director of Design, or Principal Design Technologist roles at companies ready to transform their design operations.

PROFESSIONAL EXPERIENCE

Strategic UX & Design Technologist   2020 - Present

Comcast Business (Fortune 50) | Denver, CO

- Drove design system adoption across 12 product teams, achieving 95% adoption rate and 40% faster time-to-market
- Built governance frameworks, trained design leads, and established DesignOps infrastructure for cross-team consistency
- Developed AI-augmented workflows using Cursor, Claude, and MCP integrations for design-to-code automation
- Delivered $2M annual savings through design system efficiency gains

AI-Augmented Design Consultant   2023 - Present

Independent | Denver, CO

- Led design system initiative for Series C SaaS company, enabling 2-person team to deliver 6-8 person output ($1M+ saved)
- Compressed 12-month Fortune 50 UX intervention to 4 days using AI-accelerated research, protecting $50M+ revenue
- Trained teams on AI-augmented workflows, achieving 100% adoption and sustained 4-6x faster feature delivery
- Built orchestrated AI agent systems and MCP server integrations for production design-to-code pipelines

Director of Product Design   2018 - 2020

BuildOut (B2B SaaS) | Chicago, IL

- Built design practice from scratch at high-growth commercial real estate platform
- Grew design team from 0 to 4 designers, establishing design process and culture
- Led product design through successful company acquisition
- Established scalable design processes that improved user satisfaction and retention

Senior UX Lead   2016 - 2018

CVS Health / Aetna (Fortune 10) | Hartford, CT

- Led UX initiatives across 20+ person design org for enterprise healthcare applications serving millions
- Navigated complex HIPAA regulatory requirements at enterprise scale
- Aligned stakeholders across massive organization on design standards and practices

UX Strategy Lead   2012 - 2016
Life Time Fitness (Fortune 500) | Minneapolis, MN

- Led UX strategy for digital products serving millions of members
- Built and scaled design team capabilities across web and mobile platforms

KEY ACHIEVEMENTS

$3M+ value created across recent projects   **4-6x** faster design-to-code delivery

12 teams drove adoption org-wide   **95%** design system adoption   **10+** person teams led

SKILLS & EXPERTISE

Design Leadership: DesignOps, Design Systems, Team Building, Change Management, Cross-functional Leadership

AI & Automation: Claude, Cursor, MCP Integrations, Orchestrated AI Agents, Design-to-Code Automation

Technical: React, TypeScript, Figma, Storybook, Token-based Design Systems, WCAG AA Compliance

Strategy: Product Strategy, UX Research, Stakeholder Alignment, Governance Frameworks

EDUCATION & CERTIFICATIONS

University of Colorado Boulder | 1996 - 1999

Practical User Research & Strategy | The Designership, 2023

User Experience Intensive | Adaptive Path

LEADERSHIP & COMMUNITY

Co-Founder, User Experience Book Club | 2010 - Present

Published Author | 30+ articles on AI-augmented design workflows, design systems, and product strategy