

Ryan Winzenburg

AI-Augmented UX Strategy & Design

Startup Rate Sheet

For well-funded startups (Series B-D)

Best for companies with:

- Series B-D funding, \$5M-\$100M revenue
- 20-500 employees, fast decision-making
- Agile processes, modern tech stack
- Simple contracts, flexible payment terms

Pricing Options

Hourly Consulting - \$225/hour

Quick consultations, design critiques, UX audits, and strategic advice.

10-hour minimum commitment.

Day Rate - \$2,000/day

Intensive workshops, design sprints, strategy sessions, and team training.

2-day minimum commitment.

Project-Based - \$35K-\$200K

End-to-end UX strategy and design for fixed scope and timeline.

Typical engagements: 4-12 weeks

Includes:

- Strategic discovery and user research
- Information architecture and UX strategy
- High-fidelity design and interactive prototypes
- 2-3 rounds of revisions
- Complete documentation and design system foundation
- 30-60 days post-launch support

Monthly Retainer - \$18K-\$40K/month

Ongoing strategic partnership for continuous product development.

3-6 month minimum commitment

Includes:

- Dedicated capacity for your team
- Continuous design and strategy support
- Priority response times
- Quarterly strategic reviews

Why Work With Me?

- 4-6x Faster Delivery: AI-augmented workflows deliver in 2-3 weeks what traditional consultants take 8-12 weeks
- Fortune 500 Experience: Proven methodologies from Life Time Fitness, CVS Health, and Comcast
- End-to-End Ownership: From strategy to high-fidelity prototypes with complete accountability
- Zero Tech Debt: Production-ready code and components that your engineers will love

Ready to Get Started?

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