

Ryan Winzenburg

AI-Augmented UX Strategy & Design

Enterprise Rate Sheet

For Fortune 500/1000 companies

Best for organizations with:

- 1000+ employees, \$100M+ revenue
- Multiple stakeholders, approval layers
- Compliance requirements (HIPAA, GDPR, SOC 2)
- Formal procurement, MSAs, NET 30 terms

Pricing Options

Advisory Consulting - \$300/hour

Executive-level UX strategy, design critiques, and stakeholder alignment.
20-hour minimum commitment.

Workshops & Training - \$3,000/day

Design sprints, strategy workshops, and team training programs.
2-day minimum commitment.

Project-Based - \$75K-\$400K+

Enterprise-scale UX strategy and design with comprehensive governance.
Typical engagements: 8-24 weeks

Includes:

- Multi-stakeholder discovery and alignment
- Enterprise information architecture
- Compliance-ready design systems (WCAG 2.2 AA, HIPAA, SOC 2)
- High-fidelity design and interactive prototypes
- Unlimited revisions during engagement
- Complete documentation and governance framework
- 90 days post-launch support and training

Monthly Retainer - \$35K-\$80K+/month

Strategic UX leadership for continuous enterprise product development.
6-12 month minimum commitment

Includes:

- Dedicated senior-level capacity
- Cross-functional team coordination
- Priority support and rapid response
- Monthly strategic reviews and reporting
- Stakeholder presentation support

Enterprise Capabilities

- Compliance & Security: WCAG 2.2 AA, HIPAA, GDPR, SOC 2 compliant design
- Multi-Stakeholder Management: Proven experience navigating complex approval processes
- Scale & Performance: Design systems supporting 12+ product teams and millions of users
- Fortune 500 Experience: CVS Health, Comcast, Life Time Fitness, and other enterprise clients

Ready to Get Started?

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